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FINANCIAL TIMES

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CONTINENTAL SELLING PRICES: AUSTRIA Sch 15; BELGIUM Fr 25; DENMARK Kr 3.5; FRANCE Fr 3.5; GERMANY DM 2.0; ITALY L 600; NETHERLANDS Fl 2.0; NORWAY Kr 3.5; PORTUGAL Esc 25; SPAIN Ps 50; SWEDEN Kr 3.25; SWITZERLAND Fr 2.0; EIRE 20p

NEWS SUMMARY

GENERAL

Egypt Israel treaty ratified

Israeli and Palestinian gunners exchanged fire across the Lebanese border while Israel and Egypt ratified the peace agreement between the two countries and Mr. Ezer Weizman, Defence Minister, flew to Cairo to discuss the Israeli withdrawal from Sinai.

For the third consecutive day, Israeli forces pounded Palestinian positions near Tyre, southern Lebanon, in the heaviest bombardment for a year. Back and Page 2

Iran police control move

Iran's police chief said the revolutionary committee, which have been carrying out executions of the Shah's supporters, would be brought under the aegis of local police stations.

The move is seen as a significant step towards restoring the Government's control over internal security.

Troops halted

More than 1,000 heavily armed pro-Amin soldiers were turned back when they tried to cross the Ugandan border into Kenya and some of them were killed by landmines as they returned. Tanzania after the Amin war, Page 6

Times in type

The Times European weekly edition has been set in type in West Germany and delivered to the printers, but I.G. Druck, the West German print union, is trying to prevent the appearance of a second edition. Page 20

Ronan Point case

High Court action opened against Taylor, Woodrow Anglian, the company which built the Ronan Point tower block in east London which collapsed 11 years ago with the loss of four lives. The company has denied liability. Page 9

New York strikes

New York was hit by a wave of strikes, involving more than 50,000 workers and affecting government buildings, services, rubbish removal, milk deliveries and prison security. Page 4

Misha reunited

Leningrad schoolboy Misha Volkovskiy arrived at Heathrow Airport after meeting his mother, a Russian dissident, for the first time in four years, in Vienna.

Wedding wishes

A Dartmouth prisoner, serving eight years after being arrested in the massive drugs raid, Operation Julie, sent his best wishes to Julie Taylor, the former policewoman after whom the raid was named, on her wedding day.

Briefly...

Bombing in a Salisbury, Rhodesia, supermarket killed one man and injured two others. Page 6

UN Secretary-General Kurt Waldheim pledged further aid to Malaysia to help it deal with the flood of Vietnamese refugees.

Two Royal Ulster Constabulary detectives were cleared of assaulting a terrorist suspect more than two years ago.

Johan Cruyff, former Dutch soccer international, is set to sign a one-year contract worth \$1m with the New York Cosmos.

Plan to hold a cut-price Olympic Games in Britain in 1988 was launched by the Minister of Sport. Page 12

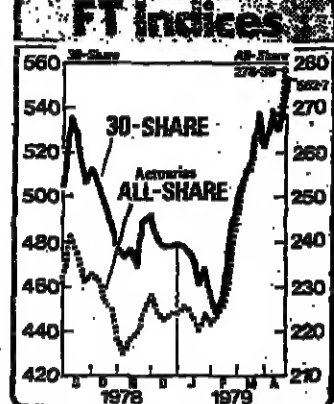
Raoul Yvren, former Belgian Minister and wartime resistance leader, died aged 78.

BUSINESS

30-share at new peak of 552.7

THE FT INDUSTRIAL ordinary share index rose above its all-time closing peak with a fresh gain of 5.7 to 552.7. The previous figure of 549.2, reached in September, 1977, has only been surpassed at calculations taken during the day following the Government's censure motion defeat at the end of last month.

The 30-share index is following the trend set by the broad-based FT Actuaries index, which have been rising steadily since market sentiment changed early in March, on hopes of benefits to accrue from N. Sea



oil and greater confidence about UK inflation. More recently, investment optimism has increased on the assumption that a Conservative administration would abolish dividend controls.

GLITS were affected by the setback to sterling, but falls were either reduced or reversed by the close. The Government Securities Index fell 0.19 to 74.85.

STERLING fell 2.6 cents to \$2.0415 and its trade-weighted index fell to 66.1 (66.3). The dollar was unchanged at \$5.9.

GOLD rose \$14 to \$242 in London.

WALL STREET was 0.86 up at 307.72 just before the close.

BRITISH GAS Corporation has awarded feasibility study contracts for the Morecambe gas field in the UK sector of the Irish Sea. Development of the Morecambe field is expected to start next year. Back Page

NATIONAL FREIGHT Corporation is to ask the Price Commission for permission to impose a fuel surcharge on its customers. The state road transport group, which reported record trading profits of £10.6m in 1978 and its first net profit in five years—said that fuel price increases already in the pipeline would cost an extra £2.5m this year. Back and Page 12

MERRETT DIXEY Syndicates, the Lloyd's agent which took over management of the Sasse underwriting syndicate is to give up managing the syndicate. Page 9

EL management and unions have reached agreement on a formula to resolve pay parity problems which will be recommended to the workforce. Page 20

FRANCE's inflation rate remained steady at 10.1 per cent in March. Retail prices rose 0.9 per cent last month against 0.7 per cent in February.

COMPANIES

SPILLERS, which ceased breadmaking last year, reports pre-tax profits up 74 per cent from £3.49m to £14.73m in the 33 weeks to February this year. Page 26 and Lex

UNILEVER increased its capital spending from £314m to £340m last year and should increase it by 10 to 15 per cent this year. The group lost about £10m in profits during the lorry drivers' strike. Page 26 and Lex

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

	RISES	FALLS
Avery's	260 + 8	
BPR	336 + 12	
BTR	485 + 19	
Brown and Jackson	600 + 50	
Fosco Minsep	185 + 10	
Gibbons Dudley	26 + 4	
Granplan A	46 + 6	
Guinness (A.)	212 + 5	
Harrison (T. C.)	147 + 15	
Home Charm	373 + 21	
Horizon Midlands	254 + 11	
Lloyds Bank	345 + 5	
London & European	68 + 5	
Magnet Southern	130 + 12	
Matthews Wrightson	215 + 10	
Menzies (J.)	233 + 13	
Mowlem (J.)	138 + 6	
NetWest	385 + 13	
News Intl.	378 + 10	
Prince Wales Hotels	117 + 12	
Saga Holidays	191 + 12	
Sound Diffusion	118 + 6	
Spillers	473 + 11	
Stanley (A. G.)	235 + 13	
Sunley (B.)	350 + 11	
Unigate	93 + 5	
Utd. Biscuits	90 + 5	
Ultra	65 + 15	
Bertam	177 + 15	
Julia	65 + 15	
Cons. Gold Fields	182 + 6	
Impala P.L.A.T.	252 + 8	
Kloof	605 + 31	
Messina	108 + 8	
RTZ	344 + 10	
Selection Trust	566 + 20	
Wankie Colliery	44 + 4	
Treas. 12pc 93 A: £102½		- ½
Sheffield Brick	65	- 10

Callaghan attacks Tories over union co-operation

BY RICHARD EVANS, LOBBY EDITOR

The Prime Minister placed maximum emphasis last night on Labour's plans for voluntary co-operation with the trade unions, and attacked Mrs. Margaret Thatcher for labelling trade unionists as extremists.

Mr. Callaghan, speaking at a rally in Redditch, contended that industrial relations was one of the key issues on which the nation faced a clear choice next Thursday, and warned strongly against dangers that he said Tory legislation would bring.

Some Labour campaign managers believe that the trade unions and their relations with Government could be the decisive issue of the election, and were intensely relieved when Mrs. Thatcher returned to the subject yesterday with an attack on opinion polls suggesting that the gap between the two parties is narrowing, although the Conservatives remain in the lead.

Labour's tactics are now to attack hard on three fronts, the trade unions, prices and tax cuts. Mr. Callaghan concentrated on the trade union issue, following criticism by Mrs. Thatcher of recent hostile statements from Mr. Moss Evans, general secretary of the General and

Municipal Workers' Union, said last night that a Tory Government could "bring the country down" if it pursued the union policies pressed by Mrs. Thatcher.

But when pressed in an ITV interview, he admitted that the unions might be obliged to co-operate.

Mr. Bennet said: "To say we would not work with an elected Government is totally wrong. I have never said anything of the sort."

It would not do for the unions to thwart an elected Government, but he believed problems would arise because the Tories would not co-operate with the unions.

The Prime Minister's theme was that if a Conservative Government brought in new laws on trade unions industrial relations would inevitably worsen.

"I am a firm believer that voluntary co-operation in industry is the only way forward," he said.

Independent police board to report on Southall riots

BY SAM TAYLOR

THE INDEPENDENT police board is to report on Monday's anti-National Front riots at Southall, West London, in which a demonstrator died.

The Independent Police Complaints Board, however, is to examine allegations about police behaviour during the riots. Mr. Merlyn Rees, the Home Secretary, said yesterday that its report should be made public.

The Home Secretary announced his decision after meeting Sir David McVie, the Metropolitan Police Commissioner. It came as police prepared for the possibility of further disturbances at National Front meetings in London, including East Ham, where the National Front was last night holding an election meeting in Newham Town Hall, 500 yards away from an Anti-Nazi League counter-meeting, and elsewhere in the country.

In addition to the investigation by the Board—the body set up under the Police Act,

1976, and chaired by Lord Plowden—two further investigations are under way.

Commander John Cass, head of Scotland Yard's Complaints Investigation Bureau, has begun collecting evidence on the death of Mr. Blair Peach, the 33-year-old teacher and Anti-Nazi League supporter who died in the riot.

Another senior police officer, Chief Inspector James Llanett, is to investigate other specific complaints against the police. Any which involve allegations of criminal offences will be referred to the Director of Public Prosecutions.

Mr. Rees accepted that the investigation by the Police Complaints Board did not represent a full public inquiry, but if there was to be a complaint procedure, "we need to follow it through."

The Board will review all complaints—except those referred to the DPP—with any action taken as a result. So far three

formal complaints have been lodged with the police, but no officers have been suspended.

Under Section Eight of the Act the Board has the power, if it sees fit, to submit a report to the Home Secretary. Mr. Rees said that he hoped the Board's inquiries would be completed in time for there to be a report to the Home Secretary when Parliament assembled after the election.

There was no requirement to make such a report public. But it was a matter of public concern and therefore "I think this ought to happen," Mr. Rees said.

The Home Secretary will also eventually receive a full report from Sir David McVie.

Police were stationed outside Newham Town Hall in East London all day yesterday and began building up a large police presence in the afternoon—more than an hour before the first demonstrators were due to arrive.

Mexico bid to cut debt cost

BY JOHN EVANS IN LONDON AND WILLIAM CHISLET IN MEXICO CITY

MEXICO is negotiating the restructuring of a large part of its international commercial debt. Discussions with international banks involve transactions totalling well over \$3bn (about £1.5bn).

The main aim is to reduce significantly the cost of the country's foreign debt and to consolidate much of its short-term borrowings from overseas.

Mexico, which raised a \$1.2bn credit in the Eurocurrency markets late in 1977, has decided to repay the loan well ahead of schedule.

Formal notice of prepayment of \$250m has just been given to the participating banks in the U.S., Europe and elsewhere.

The loan was contracted when Mexico was recovering from its economic crisis of 1976. Reflecting this, the seven-year facility carried a relatively high margin of 14 per cent points over Euro-dollar interbank rates. This represents an effective interest rate of about 13 per cent, based

on prevailing Eurocurrency interest levels.

The other legacy of the 1976 crisis was rapid build-up in short-term debt. Major banks, including Britain's Lloyds Bank International, are discussing a very large short-term revolving facility, of some \$1.5bn, to be raised shortly in the Euro-markets.

This should allow Mexico to consolidate and rationalise much of its shorter-term debt. It has been estimated at some 10 to 12 per cent of the total public-sector foreign debt of about \$250m.

Another transaction, totalling \$600m, is being arranged for the state copper combine, Mexicana del Cobre. The main part of this credit, composed of a \$500m 10-year facility, will represent a refinancing on more favourable terms of two earlier loans.

Bank of America International, Manufacturers Hanover and Bank of Montreal are

centrally involved in the transaction.

Although it is one of Latin America's most indebted nations, Mexico in the past two years has rapidly improved its standing in the international capital markets. It is commanding fine interest costs and longer maturity dates on its loans.

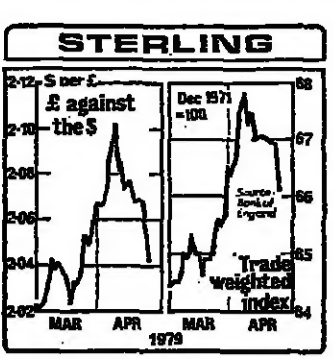
The transformation owes much to Mexico's emerging role as an oil producer. Oil exports are officially predicted to rise by 102 per cent this year after a 77 per cent increase in 1978.

Mexico's ability to rationalise and rearrange its extensive foreign debt has implications far beyond the international capital markets.

Bankers suggest, for instance, that such a restructuring gives Mexico added flexibility in deciding its future oil marketing and exporting strategies, particularly when relations with its U.S. neighbour on energy supplies are strained.

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Election doubts hit pound

BY DAVID FREUD

STERLING fell sharply yesterday against all other major currencies.

Foreign exchange dealers said the fall was mainly in reaction to the latest opinion polls suggesting a narrowing in the Conservatives lead in the election campaign.

The trade-weighted index, measuring the value of sterling against a basket of other currencies, dropped by 0.5 to 66.1. This was more than 2½ per cent below the three-year high of 68.0 touched earlier in the month.

The pound fell more than 2½ cents against the dollar, from \$2.0630 to \$2.0415. This was 2.9 per cent below the level of the month's high point on April 10, when sterling rose above \$2.10.

There had been some late selling of sterling in New York on Tuesday, and the London market picked up the trend in the morning. The Bank of England is thought to have stepped in around noon to steady the rate, although its intervention does not seem to have been large.

The Bank may view yesterday's fall—following a steady decline over the last two weeks—with some relief.

The pound is now back at the trade-weighted index level at which the link with the Irish punt was broken at the end of last month to enable the Irish currency to remain within the European Monetary System.

Against the West German mark the pound fell from DM 3.924 to DM 3.884, nearly 4 per cent below the high point of DM 4.02 touched on April 10.

Apart from sterling there was little movement in the major currencies. The dollar's trade-weighted index was unchanged at 68.5.

Money markets Page 33

\$ in New York

	April 24	Previous
Spot	\$2.0415-0.0040	\$2.0700-0.0110
1 month	0.30-0.35 cts	0.25-0.18 cts
3 months	0.30-0.75 cts	0.30-0.75 cts
12 months	2.25-2.15 cts	2.10-1.95 cts

Warning on arms treaty by Carter

BY DAVID BUCHAN IN WASHINGTON

PRESIDENT JIMMY CARTER yesterday warned that the U.S. Senate's rejection of the planned SALT 2 nuclear arms treaty would lead to a sharp rise in U.S. defence spending, strengthen the hand of hardliners in the Kremlin, and force the world "to conclude America had chosen confrontation rather than co-operation and peace."

Seeking to lift the growing debate out of the detail into which sceptics and critics of a new arms treaty have plunged, he told newspaper publishers in New York that the U.S. faced a fundamental choice "between an imperfect world with SALT 2 and an imperfect, and more dangerous, world without it."

Mr. Carter clearly intends to devote all his energies to ensuring the passage of the treaty, with U.S. and Soviet officials meeting here again yesterday to negotiate the final details.

The President's appointment of Mr. Robert Strauss to take over his Middle East responsibilities underlines this, and Mr. Carter's appearance later yesterday in New Hampshire, which will hold the first of the 1980 primary elections, underscores that SALT will be a prime issue in next year's Presidential Election.

Mr. Carter, while painting the broad arguments in favour of SALT 2, nonetheless dealt in some detail with the acutely sensitive issue of whether the U.S. could detect any Soviet cheating under the treaty provisions in time to protect its own security.

The loss of American intelligence stations in Iran this year had created doubts about the U.S. ability to track Russian missile tests.

"The stakes are too high to rely on trust—or even on the Soviets' rational inclination to act in their own best interest," he said. "The treaty must—and

will—be verifiable from the day it is signed."

Mr. Harold Brown, the Defence Secretary, had earlier conceded that it might take U.S. intelligence a year to make good the loss of the Iranian stations, though this would not affect its capacity to see that the Soviet Union stuck to the major provisions of the SALT treaty, which sets ceilings on all major missile categories and limits development of new types.

Verification of the treaty is an issue which the opponents of SALT 2, both inside and outside Congress, have made much play of in recent weeks.

Nonetheless, some diehard critics argue it as essentially irrelevant because the planned treaty is so much to the Soviet advantage that the Russians will have little need or incentive to cheat on its provisions.

Mr. Carter answered these charges indirectly, saying that the treaty would achieve "significant reductions in Soviet strategic forces." The Soviets are expected to scrap between 200 and 300 missiles.

The U.S. meanwhile, he said, would be able to continue its Trident submarine programme, the development of Cruise missiles, and a programme to make its land-based strategic missiles on mobile launchers and thus less vulnerable to any Russian attack.

There was no question about the U.S. commitment to a strong defence; nor its continuing to "compete effectively" with the Soviet Union.

Delays in wrapping up a SALT treaty mean that the planned summit between Mr. Carter and President Leonid Brezhnev of the Soviet Union now seems likely to take place in late May or early June, and perhaps outside the U.S. in deference to the Russian leader's reported inability to travel long distances.

Editorial comment Page 24

NATO faces struggle

BY REGINALD DALE

NATO GOVERNMENTS are now aware that they face a tough struggle to rally support for the nuclear firepower of Western Europe.

The main task will be to convince the European public of the need for new, longer range nuclear missiles capable of reaching the Soviet Union before Ministers take final decisions at the end of the year.

Mr. Harold Brown, the U.S. Defence Secretary, said he expected Russia to launch a major propaganda campaign

against the Western plans, on the same lines as the earlier Soviet attack on the neutron bomb.

As the two-day meeting of NATO's nuclear planning group ended in Florida the Ministers said they had "discussed with continuing concern Soviet modernisation of theatre nuclear force systems which is being undertaken on a scale well in excess of defensive requirements and unprovoked by any NATO developments."

Details Page 2

The World's Largest Distributor of Earthmoving Equipment

10 YEARS OF GROWTH
Group Profit before Tax

1969	£2,061,000
1970	£4,195,000
1971	£4,658,000
1972	£4,055,000
1973	£5,656,000
1974	£8,463,000
1975	£11,658,000
1976	£12,711,000
1977	£16,629,000
1978	£18,172,000

over £273,430,000

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EUROPEAN NEWS

FORD'S ASSEMBLY PLANT DECISION

France relies on national car-makers to create jobs

BY TERRY DODSWORTH IN PARIS

RENAULT AND PSA Peugeot-Citroën, the two French car companies, will, in principle, be eligible for grants from the state financed special industrial adaptation fund for their proposed new investment projects in Lorraine.

This was the main response from the French Government yesterday to the Ford decision to drop its plans for a large new "green-field" assembly site in Europe. After courting Ford for several months as a potential answer to the acute unemployment problems of Lorraine, the French are now clearly moving towards a domestic solution.

It now seems as though the authorities had virtually given up hope of attracting Ford when they received proposals put forward by the French motor companies a week ago. Ford had delayed its decision for so

long, playing off different governments against each other to such a degree, that the French authorities were only too happy to talk business.

This point was obliquely made by M. Valéry Giscard d'Estaing, the French President, when he said in a recent television interview that the Government would be anxious to support the solution in Lorraine which helped French industry.

The unions also appear to be happier with plans of the local companies than with Ford's. This is partly for nationalistic reasons but partly because they have questioned the need for such a large-scale expansion of the European industry as the one proposed by the U.S. group. The French plans have run into criticism on similar grounds. But they are different from Ford's in that the new fac-

ilities created by the four different investment projects would all manufacture components.

There is more genuine support for this kind of expansion since component factories would demand higher-grade skills and spread the new jobs created over a wider area.

Two other issues have been raised by the Ford decision. First, will the French companies be so eager to press ahead with their expansion now that Ford has dropped out, and will the Government give them treatment similar to that it was proposing for the U.S. company?

Second, will the French continue to pursue the possibility of attracting an investment from General Motors, the Opel and Vauxhall manufacturer, in an assembly factory for a new mini-type car?

French docks face shutdown today

By David White in Paris

FRANCE'S docks will be paralysed today, for the second time this week, after Tuesday's retaliatory lock-out by employers.

The labour climate in the docks has deteriorated sharply, with stoppages at regular intervals since the end of last year, in pursuit of better pay and more free time.

Professional organisations in Marseilles and other main ports banded together on Tuesday in protest at the mounting cost of stoppages, and refused to take on dockers when they turned up for work.

The Communist-led CGT union, which calls the time among France's 15,000 dockers, immediately announced its "counter-retaliation" plan for a 24-hour strike today in all the country's ports.

The dockers are claiming an extra half day's free time each month and a 19 per cent increase in the basic rate they receive for days when there is no work. At present this is FFr 84.80 (£9.40).

The CGT and the other two main left-wing unions, the CFDT and FEN, the teachers' organisation, are joining forces for a May 1 demonstration in pursuit of wage increases especially for the lowest-paid, better working conditions, and a 35-hour week.

Sporting body refuses to ban Springbok tour

By Our Paris Staff

FRANCE'S top sporting body has told the Government that if it wants to ban a planned tour by South Africa's Springbok rugby union side this year it will have to do it itself.

The National Olympic and Sporting Committee, after meeting on Tuesday to discuss the tour, firmly refused to bow to political considerations. This was in defiance of an injunction by the International Olympic Committee (IOC) and strong hints by the Foreign and Sports Ministries that it should call the visit off.

The Springbok side, due to arrive in October, will include non-white players.

DIRECT ELECTIONS DISCORD SABOTAGES TV COVERAGE

Europe out for the count

BY MARGARET VAN HATTEN IN BRUSSELS

AMBITIOUS PLANS by EEC television networks to present the June direct elections to the European Parliament as a Community event are being sabotaged by the apparent determination of some member governments to act as if there were nine separate elections.

Unable to agree on a single polling day throughout the Community, these governments are now resisting efforts to synchronise the counting of votes, creating insurmountable difficulties for television.

With the UK, Denmark, Ireland and the Netherlands voting on Thursday, June 7, and Germany, France, Italy, Belgium and Luxembourg voting the following Sunday, television stations had planned a Community-wide

hook-up for the vote counting and announcement of results on the Sunday night.

But, because of a ruling by the Council of Ministers last month, counting cannot start until the last polling stations close—in Italy and Germany at 21.00 local time.

This will probably prevent the Dutch, who for religious reasons refuse to count votes on Sunday, from starting the count before office hours on Monday morning. The Dutch had planned to count votes on Thursday and withhold the results until Sunday night, but were overruled in Council and ordered to change their voting law accordingly.

The Irish, whose system of proportional representation makes vote-counting a two-day process, will not be able to announce their result before

Tuesday night.

Britain, the only member employing paid officials rather than volunteers to count votes, has also opted to start counting on Monday. The extra cost of paying local government officials triple rates for working overtime on Sunday rather than Monday would run into millions of pounds. And the Home Office, which might have contributed towards this if all other countries were counting on Sunday night, is now refusing to do so.

According to some members of the European Parliament, holding its penultimate session in Strasbourg this week the real villains are the French Gaullists. They have threatened to challenge the validity of the whole election

If counting starts early and are generally seen as the motivating force behind the Council ruling on the counting of votes.

Several Dutch MPs are particularly incensed by what they see as an attempt by the French Government to delay the Dutch results for purely domestic political reasons, and are hoping to block the legal changes necessary to postpone the counting of votes in the Netherlands.

But this is of little comfort to the small band of television journalists, politicians and confirmed Europeans who had hoped that the elections might stimulate public interest and give the European Parliament a little more credibility than it currently enjoys.

Parliament settles EEC budget row

THE EUROPEAN Parliament yesterday ended its battle with the Council of Ministers over the size of the 1979 budget by formally approving the EEC draft supplementary budget proposed for 1979.

But it insisted on one amendment, designed to retain a measure of parliamentary control over the allocation of 200m (£120m) units of account for interest subsidies introduced in association with the European

Monetary System, which could yet revive the controversy between the two institutions.

The Council, by proposing the supplementary budget, accepted the Parliament's principal argument that the main budget drawn up for 1979 should stand as amended by the Parliament to include a big increase in spending on the Community's less developed regions.

The Council had attempted to reject this increase and has, in the supplementary budget,

pruned it by 155m (£99m) units of account. As a trade-off, it proposed an additional 200m units of account for interest subsidies for Ireland and Italy, on which these two countries had insisted before joining the EMS.

But, said the Council, these should be classified as "obligatory" payments, over which the Parliament would not be consulted. "Obligatory" payments are those which flow directly from Treaty of Rome obligations.

In its vote today, the Parliament amended this provision specifying that the expenditure should be "non-obligatory" and, therefore, should require Parliament to be consulted.

The issue will come up again next month when EEC Finance Ministers meet in Brussels. They may well overrule the Parliament's amendment. But this could have repercussions when the budget for 1980 is presented.

Algeria wins Swiss bank battle

BY BRIJ KHINDARIA IN GENEVA

ALGERIA HAS been granted majority ownership of the Swiss-based Arab Commercial Bank in a controversial decision announced by the Swiss Federal Banking Commission in Bern this week.

Algeria also claimed ownership of Sfr 40m (£11.3m) placed in the bank by Mr. Mohammed Khider, the former treasurer of Algeria's National Liberation Front (NLF) which fought the war of independence against France.

Very little of the original sum is thought to remain in the

bank, partly because Mr. Khider is reported to have given large amounts to opponents of a former colleague, ex-President Ben Bella.

About Sfr 10m was used by Mr. Khider to acquire two-thirds ownership of the bank. These shares are now alleged to be almost worthless. The Swiss Banking Commission has also frozen some of the bank's operations because of its poor financial health.

Mr. Khider was assassinated in Madrid in the late 1960s by unidentified assailants, and

Mr. Ben Bella was kidnapped and is now thought to be in captivity in Algeria.

The Algerian Government tried in vain for almost a decade to recover the money from the bank on the ground that it was the legitimate successor to the National Liberation Front.

In 1974 Algeria discovered that Mr. Khider was a majority owner of the bank and tried to persuade the Swiss Banking Commission to transfer ownership to the Algerian Government.

NATO plans to raise firepower

BY REGINALD DALE IN HOMESTEAD AIR FORCE BASE, FLORIDA

NATO GOVERNMENTS are now fully aware that they face a struggle to rally support for plans to strengthen the alliance's nuclear firepower in Western Europe.

The major task will be to convince European public opinion of the need for new, longer-range nuclear missiles capable of reaching the Soviet Union.

This must be done before Ministers take final decisions at the end of the year.

As Defence Ministers from NATO's nuclear planning group ended a two-day meeting here, the hope was expressed that as many countries as possible would participate in the programme to modernise NATO's so-called "Theatre Nuclear Forces" in Western Europe.

Governments could contribute both by cost-sharing and allowing new missiles to be based on their territory. It will help, it is thought, if the decision is taken jointly by the whole alliance.

Britain will be expected to agree to continue its policy of acting as a base for nuclear weapons, both British and American. Range limitations will probably rule out the UK

Schmidt opposes reprisals for E. Berlin Press curbs

BY JONATHAN CARR IN BONN

HERR HELMUT SCHMIDT, the West German Chancellor, has firmly opposed the taking of economic reprisals against East Germany because of its new restrictions on the activity of Western journalists.

In comments to the parliamentary group of his Social Democratic Party, Herr Schmidt made clear that Bonn had no interest in being drawn into action which could endanger the process of relaxation of a tension between East and West.

The Chancellor repeated his criticism of the East German action, which he believed had been taken because the East

German leadership found it hard to put up with the, at times, highly critical Western reporting.

However, he said it would be foolish for West Germany to undermine its own strong position by adopting tactics similar to those used by the East.

As before, when similar action has been taken by East Berlin, demands have been made for reprisals, either of an economic nature or against East German Press representatives in the West. But the Bonn Government has consistently refused such action in the past.

East German dissident to face currency charges

BY LESLIE COLTITT IN BERLIN

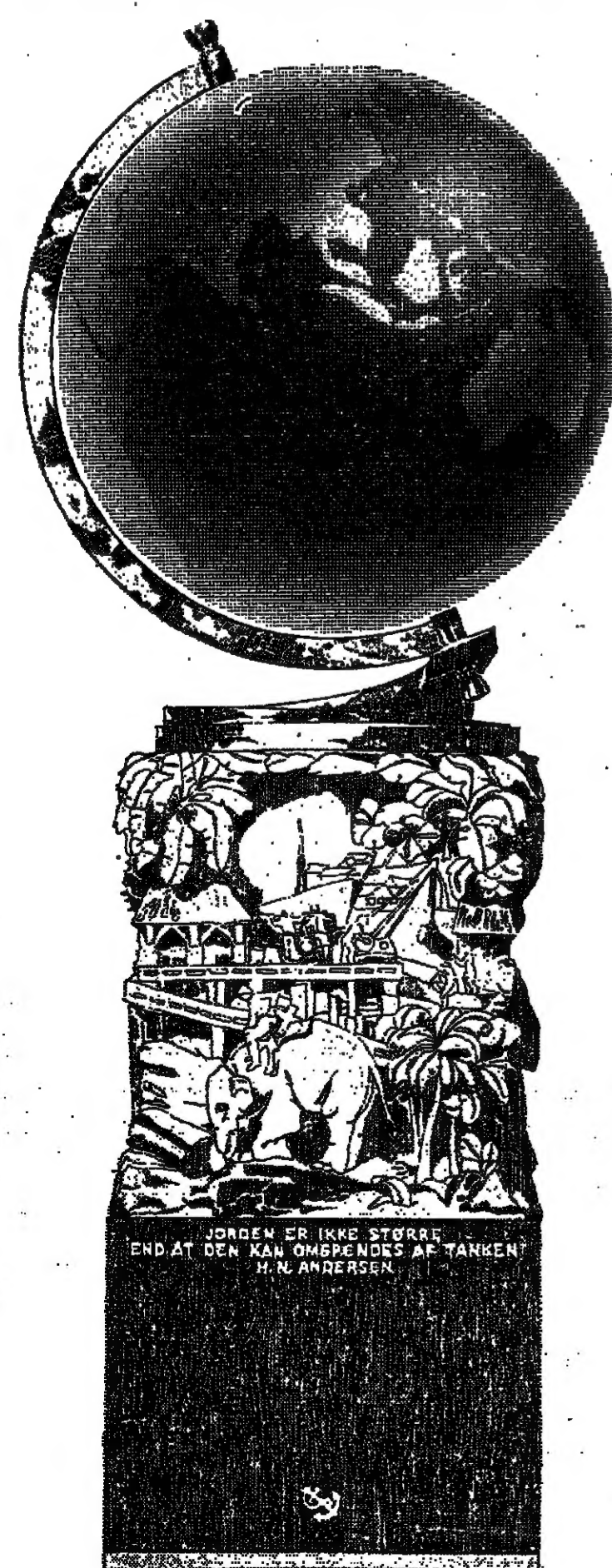
EAST GERMANY has begun legal proceedings against its most prominent political critic, Professor Robert Havemann, 69, who has been under house arrest since November 1976.

The Marxist professor is being accused of violating the country's foreign currency regulations for which he can be fined up to 10,000 marks (some \$5,000) and/or be sentenced to up to 10 years in prison.

Herr Havemann's cottage on the outskirts of East Berlin was searched late last week by court-appointed officials who removed several items. The search came

after Herr Havemann protested in a statement against his intensified house arrest leading to measures against his wife and child.

This first step toward branding Herr Havemann as a criminal is felt likely to lead to a fine but not imprisonment. Until now the only factor preventing the East German authorities from locking up the outspoken professor is that he was arrested by the Gestapo in 1945 and sent to the same prison where East Germany's leader, Herr Erich Honecker, served eight years.



The East Asiatic Company Limited, Copenhagen

Annual Report 1978

On various occasions since the oil crisis in 1973 and the resultant set-back in world trade conditions our Company has cautioned against believing that the stagnation, which has since prevailed, would be of short duration.

In our Company we have taken precautionary measures accordingly and have inter alia built up an appreciable contingency reserve to meet potential extraordinary adversities. By the end of 1978 there were still no definite signs of any real improvement in world trade, and our introductory comments in last year's annual report are therefore still valid.

As often stated our Company's strength lies in its global diversification, but with activities in a great number of countries notably overseas, there will inevitably be areas where political and economic reversals arise — which is all part of the Company's daily business life.

On the international scene we regard the positive developments, which are evident in China to-day and which have been foreseen by our Company for many years, as a matter of the utmost importance. We are particularly pleased that EAC's traditional areas of operation in the Far East, which incidentally are making good progress, will benefit therefrom in the years to come.

As was to be expected, however, our Company's overall results for 1978 were inevitably affected by the difficult economic conditions still prevailing in world markets.

In particular, mention should be made of the persistent serious problems confronting world shipping to-day, which, coinciding with the modernization of our Company's fleet and the ensuing heavy losses in capital outlays, leave little scope for generating sufficient earnings, thus having a direct negative effect on our Company's financial results for the year. On the other hand, EAC now has a fleet, which — with an average age of only 4½ years — is younger than at any time in the history of our Company.

At the end of 1978 the EAC Group of Companies comprised altogether 180 companies and branches of which 148 are domiciled outside Denmark, representing investments in enterprises in all five continents. A former Group member, R. T. Briscoe (Nigeria) Ltd., with its considerable trading interests, is not contained in the Group accounts for 1978, in as much as only companies in which EAC owns 50% or more of the share capital are included as Group members. The Company now owns 40% of the share capital of R. T. Briscoe, 60% being owned by Nigerian shareholders.

The Group turnover in 1978 amounted to Kr 18,500 million compared to Kr 23,100 million in 1977. However, the figures for 1978 do not include companies whose status vis-à-vis the Group have changed during the year, amongst them R. T. Briscoe (Nigeria) Ltd.; nor are the latest business transactions with the People's Republic of China as yet reflected in the turnover.

The Group result is a profit of Kr 278 million before tax, (Kr 338 million in 1977). Tax amount to Kr 189 million (Kr 174 million in 1977) leaving a net profit for the year of Kr 109 million (1977: Kr 164 million). The Group equity amounts to Kr 1,456 mil-

GROUP PROFIT AND LOSS ACCOUNT FOR 1978

	1978 (DKr 1,000)	1977 (DKr 1,000)
Turnover		
External turnover	14,829,751	23,119,587
Internal turnover	3,681,677	18,549,002
	18,461,428	41,668,589
Result of Activities		
Turnover and result of activities derived from:		
Shipping	1,775,875	220,705
Trade	6,302,227	398,495
Industry	6,218,688	602,622
Forest and plantation industry	470,912	120,623
Miscellaneous income	62,049	37,228
	14,829,751	1,256,351
Dividend on investments outside the Group	29,848	21,570
Administration expenses	1,286,199	1,401,440
	364,131	410,574
Profit before Depreciation	922,068	880,866
Depreciation on fixed assets	331,528	300,519
Profit before Financing Expenses	590,540	580,347
Financing expenses	414,484	387,517
Extraordinary expenses and income	178,056	302,830
Profit before Taxation	108,003	34,790
Taxes	277,784	337,620
Group Result for the Year	168,831	173,800
Minority shareholders' share in the results of subsidiary companies	108,803	183,820
	59,177	63,422
The East Asiatic Company, Limited's share in the Group Result	50,626	100,398

Head Office: 2, Holbergsgade, DK-1099 Copenhagen K., Denmark



Urenco plans to expand capacity to 2,000 tonnes

BY CHARLES BATCHELOR IN AMSTERDAM

URENCO, the Anglo-Dutch-German uranium enrichment group, is planning a further expansion of capacity, after the recent decision to expand to 2,000 tonnes a year by 1985. It has already signed contracts which will take up its full capacity, according to Dr. Maarten Boopard, director of the Dutch partner in the consortium.

News of these plans produced an immediate reaction from Labour Party MPs who questioned such a move so soon after the accident at the Harrisburg nuclear power station in the U.S. The Dutch Government is due to announce its revised energy policies, including its plans for nuclear power, later this year.

A Urenco spokesman pointed out that the plans to expand further were simply a commercial

decision prompted by the taking up of capacity already planned. The Dutch-Urenco partner, Ultra-Contrôle Nederland, expects to put its proposals to Parliament for its approval later this year.

Urenco expects no immediate large increase of orders for enriched uranium, but countries wishing to diversify their sources of supply, such as the U.S., might prefer new openings for the consortium.

An agreement to deliver uranium to Brazil led to a series of heated debates in Parliament earlier this year, with a large body of both Government and Opposition MPs seeing tighter safeguards from the Brazilian Government that the fuel would not be used to make nuclear weapons. Any further expansion of Almelo is likely to produce

strong opposition in and out of Parliament.

The Dutch plant is now raising capacity from 300 to 600 tonnes a year as the first stage in a plan to expand to around 1,000 tonnes. The British plant at Capenhurst, in Cheshire, is also increasing capacity while the three partners earlier this year approved the construction of a third plant, at Gronau in Germany.

AP adds from Madrid: Basque separatist guerrillas have threatened to blow up an unfinished nuclear power plant in northern Spain if Japanese financiers provide the money to complete it, nuclear industry officials said yesterday.

Basque separatists bombed the \$1bn plant at Lemona, outside Bilbao, 13 months ago, killing two people and delaying its opening until at least 1980.

Stewart Dalby reports on the Irish Government's national wage understanding Dublin tries to quell the tax revolt

WHILE taxes continue to be a main issue in the British general election, the Irish Government, with its new national wage understanding, might just have managed to have taken the momentum out of the snowballing tax revolt.

So far this year, there have been several protests, including a march by 150,000 PAYE workers through the centre of Dublin, which amounted to a virtual one-day general strike in the capital. There could well be a second march on May 1, since the Dublin Council of Trade Unions, which organises the protests, has said it intends to go ahead with a May Day demonstration. The bigger Irish Congress of Trade Unions (ICTU), however, has welcomed the agreement, which could result in average wage increases of nearly 15 per cent over the next 15 months.

There are two strands of discontent. First, although Ireland may still be an agricultural country, which came late to industrialisation, it is still close to the British Isles, and its workers are organised along the lines of the powerful unions in Britain. In other words, pay increases can be achieved through industrial action.

Second, the industrial and service sector workers, of whom there are 750,000, pay tax through PAYE, and now contribute about 86 per cent of the tax bill. They have long been unhappy about the small contribution which farmers make. In 1978, the country's farmers paid a total of £55m, which came to less than 2 per cent of the tax bill, and just 6 per cent of farm income. This included rates and other charges. In income tax alone, the farmers' contribution is minuscule.

This year has seen several strikes over pay. The postmen have been on strike; there has been a dock strike, a bus strike, a threatened bank strike, and

persistent industrial action by telephone workers. Disputes about pay, however, are worrying enough in themselves because they may not have turned into a fully fledged wages and tax revolt if the Government had not acted extremely clumsily over the farmers.

Farmers have only had to pay tax since 1974, and they do so in two basic ways. They can opt for the accounts system, whereby they draw up their own sets of accounts and pay

Since Ireland joined the EEC in 1973, farm incomes have increased by 140 per cent. In the eyes of PAYE workers, therefore, the farmers were getting all the benefits of community membership and paying none of the penalty.

To remedy this, Mr. George Colley, the Finance Minister, introduced a 2 per cent levy on all agricultural goods in his February budget.

This would have brought in only £15m in a full year, but it was a mere gesture. But then,

words, there could be an increase of 141 per cent, depend on inflation.

Additionally, the Government has built some new features into the tax. Tax rebates are to be given, and these will cost £50m. There is to be a £1 a week increase in social welfare benefits, and the eligibility for health payments is being raised from £5,500 to £7,000. All told, these measures will cost £50m, and the money will come from the £70m grant the EEC is giving Ireland this year for joining the European Monetary System.

The wage increase should cost the Government less than £15m for public-sector employees. The Government is deciding to say what the inflation rate is now, but maintains it could be down to 5 per cent at the end of the year. It claims the wage offer will not fuel inflation.

The real coup de grace, however, looks like being the new measure for farmers. Without waiting for the farmers' proposal on May 1, the Government has announced a new resource tax, worked out on the rateable value of land. It has reduced the threshold for liability for income tax from £50 to £40; it has abolished the national basis for assessment; and it has imposed some restrictions on capital allowances.

This could bring in £105m, although not until 1980. It will, nevertheless, double the farmers' contribution and, although there have been howls of protest from the farming organisations, the Government will this time probably push it through. If it does so, it has a good chance of nipping the tax revolt in the bud. Mr. Harold O'Sullivan, the president of the Irish Congress of Trade Unions, has already welcomed the wage pact. It is a question of waiting and seeing what the turnout is on May 1.



Mr. George Colley

U.S. offshoot for Nippon Gakki

TOKYO—Nippon Gakki Company, the world's largest maker of musical instruments, is to establish a company in the U.S. later this month to produce electric guitars and other instruments, the company said yesterday.

The new company, Yamaha Music Manufacturing, will be located near Atlanta, Georgia, and will be owned wholly by Nippon Gakki's subsidiary, Yamaha International Corporation.

Capitalised at \$1m, Yamaha Music Manufacturing will employ about 100 persons initially, and go into operation in the spring of 1980. The capital may eventually be increased to \$5m.

AP—DJ

Scandal over Spanish trial grows

BY DAVID GARDNER IN MADRID

THE Spanish High Court yesterday stepped into the scandal over the disappearance from jail of a neo-fascist on remand for the alleged murder of five Communist labour lawyers in Madrid in January 1977, the notorious "Atocha" massacre.

The Court dismissed from the case Judge Rafael Gomez Chaparro, who granted a special leave permit to the accused man, Sr. Fernando Lerdo de Tejada, to spend Easter with his family. Sr. Tejada failed to return to jail and is reported to have fled abroad.

The affair has taken an uncomfortable turn for the Spanish judiciary, prison system and police following a spate of revelations which at best highlight their incompetence.

Previous applications for special leave for Sr. Lerdo had been turned down by the Justice Ministry but on this

occasion, Sr. Gomez Chaparro had neither informed the ministry nor lawyers acting in the case. Furthermore, the warrant for Sr. Lerdo's arrest was not issued until four days after he was due back in Ciudad Real jail on April 17, and was not made public until late on Monday, breaking radically with standard procedure in such cases.

By this time, Sr. Lerdo had already been interviewed by the weekly Blanco y Negro magazine in the South of France.

Further fuel has been added to the controversy by Sr. Rogelio Borrás, a socialist senator for Ciudad Real and director of the rehabilitation unit at the local jail. Sr. Borrás claims that two of the other men accused for the Atocha murders attempted to assault him during a visit to the jail, being prevented only by other prisoners.

He presented his resignation to then then director general of prisons—Sr. Jesus Haddad, who was soon after assassinated by GRAPO, the shadowy terrorist organisation—but this was refused.

Sr. Borrás claims that the Atocha prisoners were then put in charge of the prison supermarket, enjoying wide freedom of movement and ample funds. These funds, he claims, enabled them to put on a dinner of lobster and alcohol for their fellow inmates, in commemoration of the Atocha massacre on January 24.

At the same time, lawyers acting for the families of the Atocha victims claim that two of the other accused men have been given three and four special leave permits respectively, for holidays, weddings, and what they describe as spurious medical reasons.

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OVERSEAS NEWS

Israelis pound Tyre region in heaviest raid for year

BY IHSAN HIJAZI IN BEIRUT

ISRAELI gunboats yesterday attacked the Lebanese southern coastline near Tyre, 15 miles north of the Israeli border.

Palestinians described the bombardment as the worst since the Israelis began their air, sea and artillery action four days ago, in revenge for Sunday's guerrillas raid on Nahariya.

Israeli fighters buzzed Beirut and swooped over Palestinian camps, drawing ground-fire from guerrilla positions and from anti-aircraft guns of the Syrian troops serving with the Arab League deterrent force.

The planes then headed north and flew over the Palestinian camps of Naht el Bared and Baddawi near the port of Tripoli, Lebanese officials said.

The planes and gunboats pounded a wide area from Tyre eastwards to Nabatiya, then shelled three Palestinian camps near Tyre.

While the bombardment was underway, Israeli "frogmen" blew up a Greek freighter anchored off Sidon.

Fifteen people are believed dead in the raids, with extensive

damage to property and buildings.

The Lebanese Government been trying to convene an emergency meeting of the UN Security Council to stop the Israeli attacks—the heaviest since Israeli troops overran Southern Lebanon in March last year. As yet, Security Council members have made no significant response to the Lebanese move.

Hundreds of families have fled the South, and the Lebanese Government is worried that it may face a refugee problem such as followed last year's invasion of the border region.

In Beirut, the pro-guerrilla Press has complained that hard-line Arab States have done nothing to help the Palestinians fend off the Israeli attacks.

Observers doubt that the Israeli action will deter the guerrillas. "It might slow them down for a while but will not stop them," one said.

David Leanan reports from Tel Aviv: Israeli and Palestinian gunners exchanged fire across the Lebanese border yesterday, while Mr. Ezer Weizman,

Israel's Defence Minister, flew to Cairo to discuss the Israeli withdrawal from Sinai.

Israeli artillery had retaliated after the Palestinians fired volleys of rockets into northern Israel early yesterday, an army spokesman said. Three people were reported injured by the rocket fire.

The Israeli Army was hitting the guerrilla organisations "whenever and wherever it sees fit," the spokesman added. The severe naval and air bombardments of the past few days did not constitute a new policy. Rather, standing policy was "being intensified."

Undisturbed by the clashes, Israel and Egypt went ahead in Sinai with a ceremony exchanging their peace treaty.

The ceremony was held at the U.S. early warning station at Umm Hashiba in the Sinai buffer zone.

This symbolic act signalled the start of the countdown for beginning Israeli withdrawal from Sinai and the development of normal relations between the two former enemies.

Man dies as bomb explodes in Salisbury

By Tony Hawkins in Salisbury

A BOMB exploded in a Salisbury shopping centre during the lunch-hour yesterday killing one black and wounding another. The blast, which occurred about a mile from the city centre, was caused by a device left in a suitcase in a disused storeroom at a carpet superstore.

It was the first major bomb attack in the capital since August 1977, when guerrillas exploded two bombs in the city centre, one of which killed 11 people and wounded more than 70. The new attack has fuelled speculation here that the Patriotic Front guerrilla alliance, which suffered a severe setback at last week's elections, will now try to intensify the war, especially in urban areas, to demonstrate that the elections have not resolved the Rhodesian issue.

The blast occurred shortly after thousands of supporters of Bishop Abel Muzorewa, the Prime Minister-elect, had paraded round the city in buses and cars, celebrating the election victory of the bishop's United African National Council.

The Australian Cabinet has patched up a row between the coalition parties over mineral export controls. A Cabinet meeting in Perth decided to call for an inter-departmental report on federal export powers. James Forth writes from Sydney. The federal Government also wants to hold talks with the states to work out a joint consultative mechanism on controls. Controls not formally approved by the Cabinet have been used to maintain a supervisory role over iron ore prices.

Minerals compromise

The Australian Cabinet has patched up a row between the coalition parties over mineral export controls. A Cabinet meeting in Perth decided to call for an inter-departmental report on federal export powers. James Forth writes from Sydney. The federal Government also wants to hold talks with the states to work out a joint consultative mechanism on controls. Controls not formally approved by the Cabinet have been used to maintain a supervisory role over iron ore prices.

Jakarta price rise

Indonesia has announced price increases from May 1 of between 3.2 per cent and 5.9 per cent for its crude oil. Reuter reports from Jakarta. It is the second time this month that the state-owned Pertamina oil company has put up its prices. Indonesia's crude oil exports have decreased from a peak in 1977 of nearly 1.3bn barrels a day to about 1.1bn according to current estimates.

Amin troops at border

More than 1,000 heavily armed soldiers from Idi Amin's army have been turned back into Uganda when they tried to cross the border into Kenya. Reuter reports from Nairobi. Quoting Kenyan reporters at the border town of Busia north of Lake Victoria, the agency said that after being refused permission to enter Kenya, the soldiers, travelling in buses, lorries and cars, headed north and hit landmines. An unknown number of the pro-Amin troops were killed.

Japan strike called off

Japanese state railway workers ended a planned three-day strike yesterday when a public arbitration commission approved a wage increase of 5.63 per cent. Charles Smith reports from Tokyo. A similar offer was accepted a few hours later by employees of private railway companies. The strike had been in progress for half a day.

TENSIONS IN THE UAE

A sheikh in danger

BY OUR FOREIGN STAFF

INTERNAL upheavals in a strategically placed sheikhdom in the United Arab Emirates have seriously shaken the standing of its ruler and may lead to his deposition. Such a development could have serious implications for the Gulf as a whole.

Sheikh Saqr Bin-Mohammed al-Qasbi, ruler of Ras al-Khaimah on the Strait of Hormuz—through which pass 100 tankers a day—is at the centre of a storm which recently led to demonstrations against his style of leadership and against poor economic conditions in his emirate.

Events in Ras al-Khaimah, set against the background of revolution in Iran and recession in the UAE, have worried other traditional rulers in the federation who, with Ras al-Khaimah, are involved in controversy over moves to unify their relatively loose political grouping.

Yesterday the ministerial Cabinet of the federation resigned to pave the way for the formation of a new Administration. This followed mediation by Kuwait in an effort to reach a compromise between the two chief protagonists of the UAE, the President, Sheikh Zaid, ruler of Abu Dhabi, a strong advocate of closer unity, and the Vice-President Sheikh Rashid, ruler of Dubai, who says that closer unity would destroy the independence of the hereditary sheikhdoms.

There has been speculation that a Kuwaiti proposal that Sheikh Rashid should become the next Prime Minister of the federation has been accepted by Abu Dhabi. It is also said that the independent-minded Sheikh Rashid has agreed to hand over half his emirate's income to the federal budget each year and to blend his armed forces with those of the federation.

The threat to Sheikh Saqr of Ras al-Khaimah, which could undermine the region's stability, came to a head when he sided strongly with Dubai in opposing demands by the Federal National Council, the federation's nominated assembly, for closer unity.

Demonstrations occurred in the emirate and, according to local reports, there was an attempt to tear down its flag. The local armed forces proved reluctant to take effective action against the demonstrators.

Since then Sheikh Saqr has imposed the leader of a small tribe saying that he accepted money from other emirates to start the demonstrations.

Now a committee of 30 citizens is negotiating for changes in the way the sheikhdom is run and many senior Ras al-Khaimah people are speaking openly of Sheikh Saqr's son Sheikh Khalid taking over as ruler.

Ras al-Khaimah has not discovered oil in commercial quantities but has an income from cement production, quarrying and a variety of service activities. However, it is very poor compared with Abu

Dhabi and Dubai, with their oil incomes, and it is generally considered to have over-committed itself on development.

It is believed to have total financial commitments, both overseas and in the UAE, of about \$250m, and though it is not thought to have defaulted on loans by foreign banks, it is known to be seriously in arrears on payments to local contractors. Because of its attitude to the federation it has been deprived recently of federal funds, and this has hindered development in the poor, rural areas of the sheikhdom.

The committee of 30 citizens from the villages of the sheikhdom is believed to have made three demands: that Ras al-Khaimah should back Abu Dhabi in strengthening the federation, that Sheikh Saqr should support the pro-unionist movement of the Federal National Council and that the sheikhdom's citizens should be given more say in economic planning and administration.

The committee wants more services to be provided by the federation instead of by the emirate itself, pointing out that electricity and water cost several times more in Ras al-Khaimah than in Abu Dhabi and that the supply is erratic.

Foreign bankers believe that the emirate's financial problems can only be resolved if it hands over the running of such things as its telecommunications earth



satellite station, its hospitals, airports and harbour to the federation. But the federal Government, based in Abu Dhabi, would only be prepared to take over the cost of running them in return for political concessions.

So far, however, Sheikh Saqr is reported to have proved unyielding in negotiations with the 30-man council. He is a dogged, old-style sheikh who has ruled his territory for more than 30 years. As for his possible replacement by his son, Sheikh Khalid, one committee member has said: "We know there is really no difference between the ruler and his son and Sheikh Khalid will never go against his father. But there is hope in his youth—he may change."

The key question is the attitude of Abu Dhabi. If it were to stand aside as Sheikh Saqr were peacefully removed, the other independent-minded rulers in the UAE would be alarmed.

The United Arab Emirates and Qatar announced yesterday that they were breaking off relations with Egypt, bringing to six the number of Arab countries which have cut ties with Cairo since President Anwar Sadat agreed to sign a treaty with Israel.

Tel Aviv tightens its economic grip over occupied West Bank

BY RAMI G. KHOURI IN AMMAN

ISRAEL IS strengthening its hold over the West Bank and at the same time its economy is becoming more deeply dependent on the occupied territory.

This is the view from Jordan as Israel, Egypt and the U.S. prepare to start a new round of negotiations on the nature and extent of the "autonomy" that is to be granted to the Palestinians of the West Bank and Gaza under the terms of the Camp David framework.

A report, prepared for the Jordanian Government by the economics department of the Jordanian Royal Scientific Society, outlines five main areas where Israel has tightened its links to, and its control of, the physical and human resources of the occupied West Bank.

These are the annexation of Arab land for use by Israeli settlers; the increasing Israeli dependence on the water resources of the West Bank; the Israeli economy's growing reliance on cheap Arab labour; the evolution of the West Bank as Israel's biggest trading partner after the U.S.; and the attempt to manipulate electricity generation and supply to forge closer links between itself and the occupied areas.

"These Israeli actions can be put in another way," the report says. "Israel is utilising three factors of production—labour, land and capital—all originating in the West Bank and exploited by Israel in a variety of forms and in a deliberate manner. It has always been the dream of Israel to link the two economies in a way to enable Israel to reap what benefits it can from the resources of the West Bank, and

further to make it as dependent as possible on Israel for its well-being."

The Jordanian aim in compiling the report is to draw attention to the extent of the physical changes that Israel has made in the West Bank during the past 12 years of occupation.

It says that Israel has forcibly taken possession of about 150,000 hectares of the 550,000 hectares of land that make up the area of the West Bank. It has used this land primarily to build Jewish settlements and to build and expand Israeli military camps. By the beginning of this year, the report says, there were 68 Jewish settlements housing over 30,000 people. A concentration of settlements has taken place around Arab Jerusalem, where 76,000 settlers live.

All the settlements, particularly the 19 agricultural ones in the Jordan Valley, depend on water resources inside the West Bank. The Jordanian report, quoting British and Israeli studies, estimates that the West Bank enjoys a water surplus of around 700m cubic metres per year, while Israel itself is expected to experience a deficit this year of some 265m cubic metres, rising to 500m cubic metres in 1985.

Israel's control of Arab water resources in the occupied areas is demonstrated by the ban on Arab drilling of artesian wells without permission from the Israeli military occupation authorities; the placing by Israel of an upper limit on water pumped out of existing Arab wells (which is enforced by daily readings of meters that have been fixed to wells). In addition 24 new artesian wells have been drilled in the West

Bank for the exclusive use of Jewish settlements.

The West Bank is also thought to supply about 55,000 workers every day for the Israeli economy, more than half of whom work in unskilled construction jobs. The West Bank workers' ratio to the total Israeli labour force has increased from 1.5 per cent in 1970 to nearly 3.5 per cent in 1977.

One result of this, the report suggests, is that the West Bank's own economy is not moving ahead, as illustrated by the fact that the total number of workers inside the West Bank has declined from 99,900 in 1970 to 92,000 in 1978 (according to Israeli figures).

Even the earnings of the Arab workers in Israel are often returning to Israel in the form of payments for Israeli exports to the West Bank. In 1977, Israel took about 63 per cent of West Bank exports and provided 90 per cent of its imports. The East Bank of the Jordan, in contrast, took only 37 per cent of West Bank exports and provided a minuscule 2 per cent of its imports. "Thus, in short," the report says, "the West Bank offers Israel a captive market totally dependent on developments in Israel and incapable of standing on its own feet."

Another means by which the West Bank is to be organically tied into the Israeli economy and infrastructure, the report says, is by the use of electricity. After the 1967 war, it suggests, Israel tried various forms of pressure to tie the West Bank's electricity network into the Israeli grid. Some Arab cities held out, while others succumbed.

TANZANIA'S ECONOMY UNDER STRAIN

Belt-tightening to follow Amin war

BY MARK WEBSTER, RECENTLY IN DAR ES SALAAM

THE FIVE-and-a-half months of fighting between Tanzania and Uganda have placed an immense burden on Tanzania's already shaky economy. Western economists believe the Dar es Salaam Government will have to make considerable cuts in its development plans in order to balance the budget expected in June.

But the general opinion is that Tanzania could pull through the immediate crisis as long as certain conditions are respected. Although a rough patch is inevitable, the damage should not be too great if the Tanzanian army does not stay too long in Uganda, if imports are cut drastically, if the International Monetary Fund goes ahead with its balance of payments support plan, and if aid donors are prepared to shift money from specific projects to programme aid, particularly import support.

The Tanzanian Government has already done what it can immediately by slashing import licences to half the 1978 level. Many people believe the budget is likely to reveal substantial cuts of development expenditure. But economists say the Government has not yet decided on where the axe should fall.

Even before President Idi Amin provoked the war by invading Tanzania last October, it looked as though 1979 was going to be a bleak year for the Tanzanian economy. After an estimated balance of payments

deficit for 1978 of \$198m, there were forecasts of a payments deficit for the financial year 1978-79 of around \$100m.

Since then the cost of the war has undoubtedly widened the gap, by how much remains to be seen. The cost of the fighting has been put at anything between \$250,000 and \$1m a day.

All that is certain is that the cost of keeping any army of something like 20,000 men in the field is fairly staggering. Added to that, the Tanzanians have had to face the logistical nightmare of ferrying all their equipment more than one thousand miles to the front, an operation which relies on a substantial imported element, especially fuel.

An indication that at least some of the terms and ammunition are being paid for immediately is that foreign exchange reserves are down to under two weeks of imports, which is something less than \$50m. Because foreign exchange is running so short, the Tanzanians are now making contacts with a view to seeking commercial credit.

Without some form of outside assistance there is a grave risk that industry will be seriously hit by the falling import allocations. The small industrial sector has already been adversely affected by the partial switch to military supplies needed for the war. Factories are now facing the

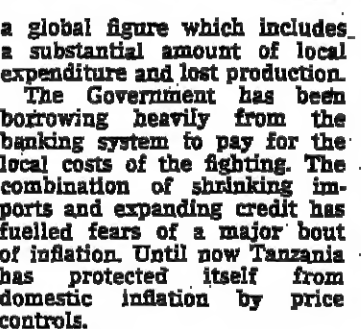
daunting prospect of having to lay off men when they come back from the fighting.

The cutback in import licences is all the more serious because the real value of the imports is likely to be as much as 30 per cent lower than last year. Since then there has been a 10 per cent devaluation of the Tanzanian shilling, an estimated 10 per cent world inflation rate and the recent OPEC oil price increase, which would add another 10 per cent to the import bill.

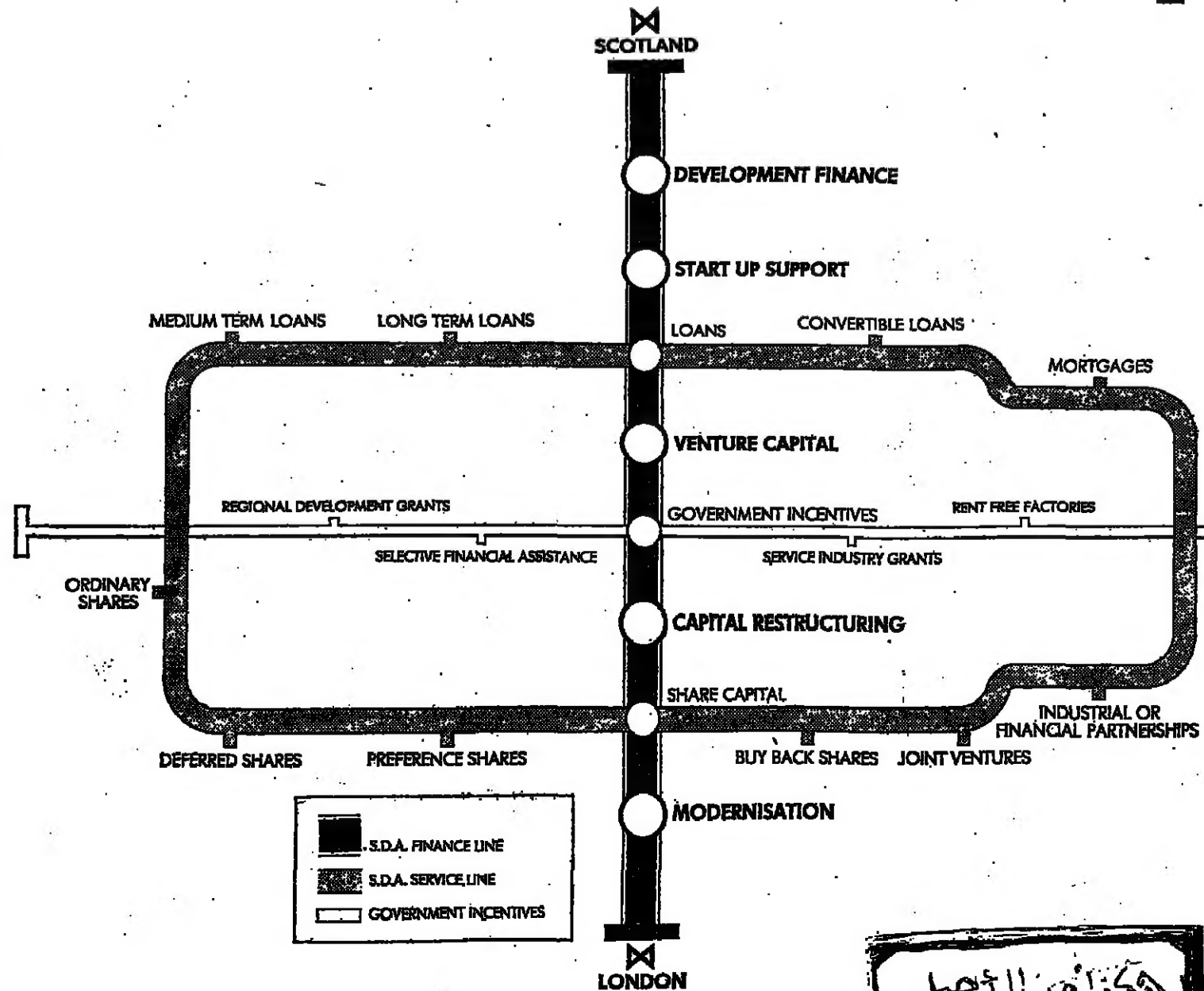
Some help is already on the way in the shape of the first tranche of an IMF facility for balance of payments support which is due to be disbursed in the near future. Now that agreement has been reached over the first \$40m portion, the Tanzanians are expected to look to some of the other IMF facilities for further help.

Another source of potential help are the aid giving nations, which are being asked to increase or to redirect towards imports their aid which at present stands at between \$450m and \$500m a year.

For the rest of their hopes for recovery, Tanzania is depending on the weather to ensure that there is a good harvest. There are encouraging signs that food crops are heading for a bumper year, thanks partly to the country's self-sufficiency drive according to agricultural experts.



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U.S. unhappy with Japan's government buying offer

BY DAVID BUCHAN IN WASHINGTON

U.S. AND Japanese officials met yesterday for the second day running in a bid to reach agreement on liberalising their government procurement policies, before the Japanese Premier, Mr. Masayoshi Ohira, arrives here on an official visit next week.

Mr. Robert Strauss and his officials are not, however, overly impressed with the latest Japanese offer made this week. Though it would open some \$7bn of Japanese state contracts to foreign bids, the U.S. still maintains that they are not in areas of high technology where the U.S. companies might have a

competitive edge. The U.S. wants to see further concessions—in particular from the Nippon Telegraph and Telephone (NTT) Corporation, a Government agency which orders billions of dollars of communications equipment each year.

The U.S. for its part, claims to have opened wide new areas of Government purchasing to foreign companies. This offer, however, will not be made to Japan if the U.S. cannot win reciprocity, Mr. Strauss has said that he was willing to present the GATT trade agreements to the Congress without a procure-

ment agreement with Japan, arguing "there are too many good things in our trade package to jeopardise it with something that is patently unfair, like the Japanese proposal on Government procurement."

Meanwhile, the U.S. has also run into resistance from Chinese negotiators on drawing up a textiles trade agreement with Peking, which is now the sixth largest textiles supplier to the U.S. The talks are due to resume in Peking next month. The U.S. Government has assured its textile industry that it will ensure orderly growth in Chinese imports.

New Tokyo tariff cut formula

BY CHARLES SMITH, FAR EAST EDITOR, IN TOKYO

JAPAN is planning to use current *de facto* tariff levels instead of theoretical "GATT rates" as the basis for the tariff cuts it will make after the conclusion of the Tokyo Round of GATT trade negotiations, the Ministry of International Trade and Industry said yesterday.

The change means that Japanese tariffs will start coming down immediately after the GATT package is completed, instead of remaining static for the first three years of the eight-year period within which GATT commitments have to be fulfilled.

The Japanese move would be a "voluntary gesture," not conditional on action of any kind by other trading nations. However Japan would retain the option to switch back to the existing GATT tariff-cutting formula at any time, the Ministry stresses.

Japan originally based its tariff-cutting offer at the talks on GATT bound rates—in other words, the rates to which it was committed as a result of the last round of multilateral trade negotiations—not on the actual levels prevailing at the time negotiations began.

The actual level of Japanese tariffs on manufactured products is estimated at around 8 per cent compared with the bound rate of 10 per cent, so that the Japanese offer appeared to be substantially more attractive in theoretical terms than it was in practice.

At the end of the eight-year tariff-cutting period provided for by the GATT agreement, Japanese tariffs will average 5.5 per cent regardless of which-ever formula for tariff cutting is adopted.

MITI estimates that the Japanese tariff offer is equivalent to a 49 per cent reduction if the cut is calculated on the basis of the GATT bound rate.

On the basis of actual levels, however, the cut works out at 26.3 per cent. This would place Japan's tariff cut somewhere between those of the U.S. and the EEC in percentage terms, instead of making it appear far more generous than the offer of other parties to the GATT talks.

The U.S. offer, according to Japanese officials, works out at around a 30 per cent cut from current levels, while the EEC is offering to reduce its tariffs by 24 per cent.

In the case of the U.S. and the EEC actual tariff levels are identical to GATT bound tariffs, since neither the U.S. nor Europe have reduced their *de facto* tariff levels since the completion of the last round of multilateral cuts.

Japan cut its tariffs in advance of the MTN talks as one of a series of measures to "pacify" the U.S. when the bilateral U.S.-Japan trade gap began to get out of control.

MITI officials say that the decision to change the basis for post-GATT tariff cuts has been made in recognition of the fact

that Japan's overall trading position is still abnormal—although less so than a year ago. The decision has yet to be approved by the Cabinet and will eventually require Japanese parliamentary approval as well. MITI seems to feel, however, that cabinet backing is assured and that the legislature will eventually pass the necessary legislation though not without a struggle.

Good start for French car industry

By Terry Dodsworth in Paris

PRODUCTION, SALES and exports of the French car manufacturers all continued to rise steadily last month, setting the industry off to an encouraging first quarter start to 1979.

But the manufacturers' association warned yesterday against over-optimism this early in the year, saying the first three months compare with a period last year when demand was depressed in the run-up to the general elections.

Nevertheless, the rise in registrations by 7.4 per cent in 199,700 units last month seems to have surprised producers, and in the year so far sales in France have gone up by 10.3 per cent to 518,500 vehicles.

Exports appear to be on the rising trend, going up by 7.4 per cent (164,700 units) last month against a three-monthly average of 4.6 per cent (448,000). The March figure was a record for the industry.

On the production side the industry has set off at a rate which, if sustained, would mean an output of more than 3.5m vehicles this year. Last month production rose by 3.3 per cent to 308,000 vehicles, and in the first quarter it has gone up by 3.5 per cent to 875,000 units. The manufacturers' association says that its members intend to maintain this rate of expansion.

Nordic newsprint makers to seek UK price rise

BY MAX WILKINSON

SCANDINAVIAN newsprint manufacturers are expected to ask for a two-stage price increase totalling a little over £40 a tonne when they meet UK newsprint users early next month.

The larger part of the increase would probably be applied in October. However, the manufacturing companies are seeking more immediate relief from a currency clause which they negotiated in 1977 and which has since turned out to be unexpectedly disadvantageous to them.

The currency clause was originally intended to protect manufacturers against a fall in the value of the pound against the dollar. It provided for a price adjustment of £1.30 per tonne for every cent change in the value of the pound from a base of \$1.75.

The subsequent weakening of the dollar has meant that manufacturers are now having to give a price rebate of around £30 a tonne because of this currency clause.

Scandinavian producers will also put forward two further arguments for a price increase. First they will say that the recent rise in oil prices has increased their costs. Energy costs account for perhaps 15 per cent of the cost of newsprint production. However, if the energy used in pulping and ancillary activities is included, it is estimated that total energy could account for perhaps 25 per cent of final costs.

Dr. Ingram Lenton, managing director of Bowater (UK), said yesterday that he estimated that the increased energy costs would add about £20 a tonne to

the Scandinavian production costs.

Secondly, the Scandinavians will argue that newsprint prices are much lower in the UK than elsewhere in Europe, mainly because of the effect of Canadian imports, which have depressed prices. The current price in Germany is about \$90 a tonne higher, and in France \$30 per tonne higher, than in the UK.

In January the price of 45 grammes newsprint rose £22.5 to £276.5 per tonne. The price of 48.5 grammes quality rose from £235 to £235 per tonne.

At current prices UK mills can barely break even, while Scandinavian mills have a slim profit margin. North American mills, using much cheaper wood supplies, can, however, make handsome profits at these prices.

Air Afrique orders three Airbuses

PARIS—Airbus Industrie, the European consortium which makes the Airbus medium-range jumbo airliner, said yesterday the African airline Air Afrique has placed a firm order for three aircraft.

The order involves two A-310 versions of the Airbus and one A-300. Air Afrique will operate the A-300 on its Paris-Dakar routes and the two A-310s on its coastal routes.

Total orders for Airbuses now stand at 233 aircraft, of which 93 are options.

AP-DJ

March fall in HK deficit

HONG KONG—Hong Kong's visible trade deficit fell to HK\$1.11bn (£112.6m) in March from HK\$1.57bn in February, compared with HK\$1.04bn in March last year, according to government figures.

Domestic exports rose to HK\$5.81bn from HK\$2.43bn in February and HK\$2.96bn in March last year while re-exports advanced to HK\$1.56bn (compared with HK\$1.50bn and HK\$897m in March last year). Imports rose to HK\$6.48bn from HK\$5.60bn in February and HK\$4.88bn in March 1978.

The figures brought the deficit for the first quarter of this year to HK\$2.23bn up from a HK\$2.73bn deficit in the same 1978 period. Reuters

Volvo to produce trucks in Brazil

BY JOHN WALKER IN STOCKHOLM

VOLVO, the Swedish car and truck manufacturer, is to set up a plant at Curitiba, Brazil, for the production of trucks and buses.

The \$134m (£65m) venture will be the first in the Brazilian automotive industry

to have a majority of the voting share capital locally owned.

The new company, Volvo do Brasil Motores e Veiculos, will manufacture 3,500 trucks and 1,000 bus chassis and an additional 1,200 machined engine blocks a year when it

reaches full capacity. Bus production is to start later this year, a Volvo official said.

At current prices UK mills can barely break even, while Scandinavian mills have a slim profit margin. North American mills, using much cheaper wood supplies, can, however, make handsome profits at these prices.

Key GATT participants concerned at standstill

BY BRIJ KHINDARIA IN GENEVA

SOME KEY members of the General Agreement on Tariffs and Trade (GATT) have expressed concern that the current standstill in Tokyo Round negotiations between Third World and industrialised countries is serious enough to delay the trade package's implementation.

The standstill has been caused by a movement among developing nations not to sign the final package's various elements before a planned Third World assessment of the package at a UN Conference on Trade and Development (UNCTAD) in Manila next month.

The expressions of concern came at informal talks here earlier this week among a group of 18 key GATT members who were represented by senior officials. The group is not directly involved in the Tokyo Round negotiations.

A consensus within the group is that such informal talks should be held more often, probably at a lower level of representation and a further meeting has been tentatively scheduled for July.

The main concern is now the

orientation of GATT.

Developing countries are trying to make GATT more effective in their efforts to obtain a new international economic order suited to their needs. The developed nations see GATT as a technical secretariat whose job is to oversee existing trade records in an even-handed manner, while offering certain facilities to poorer nations such as technical help in international trade issues.

The group generally agreed that the focus of activities in the near future should be on the completion and implementation of the Tokyo Round. GATT could then turn its attention to some unresolved problems such as industrialised country anxiety about export curbs by raw materials producers and developing nation irritation at the continuing use of import quotas.

Other areas of world trade which could be explored are trade in services, the influence of restricted business practices and of State trading practices, as well as the feasibility of further tariff cut talks among developing countries.

UK-S. Korea credit talks

BY RONALD RICHARDSON IN HONG KONG

BRITAIN AND South Korea are close to agreement over the provision by the British Export Credits Guarantee Department to underwrite up to \$500m (£245m) of export finance in the current year.

At the first of two rounds of an annual working-level economic meeting between the two countries, representatives of the South Korean Economic Planning Board presented a list of possible British contracts in five development projects.

They sought assurance from the British delegation, headed by Mr. M. G. Stevens, Under-Secretary of the ECGB, that Government guarantees on finance for the orders would be available should they go to British suppliers. The Koreans also sought improved terms for the loan underwriting, similar to those available to West European countries.

The main contracts being considered for provision of ECGB-backed financing are associated with construction of South Korea's seventh and eighth nuclear power stations,

on which preliminary site work has just begun.

Supply of the steam turbines for the plants are likely to go to GEC of Britain at a cost of around \$156.4m. Westinghouse of the U.S. is favoured as supplier of the nuclear generators for the plants, which are each to have a rated capacity of 900 kilowatts and are due to be completed in 1986.

Last year GEC gained similar orders for the supply of turbines to the fifth and sixth nuclear plants. The ECGB guaranteed loans of around \$130m for the contracts. Westinghouse was the successful bidder for the nuclear package in those projects.

Other possible deals suggested for export finance guarantees are in the telecommunications, petrochemical and motor industries.

Although another meeting of the two sides will be held on Saturday, when a memorandum covering the ECGB orders will be finalised, it is understood that the list of projects suggested was largely acceptable to the British officials.

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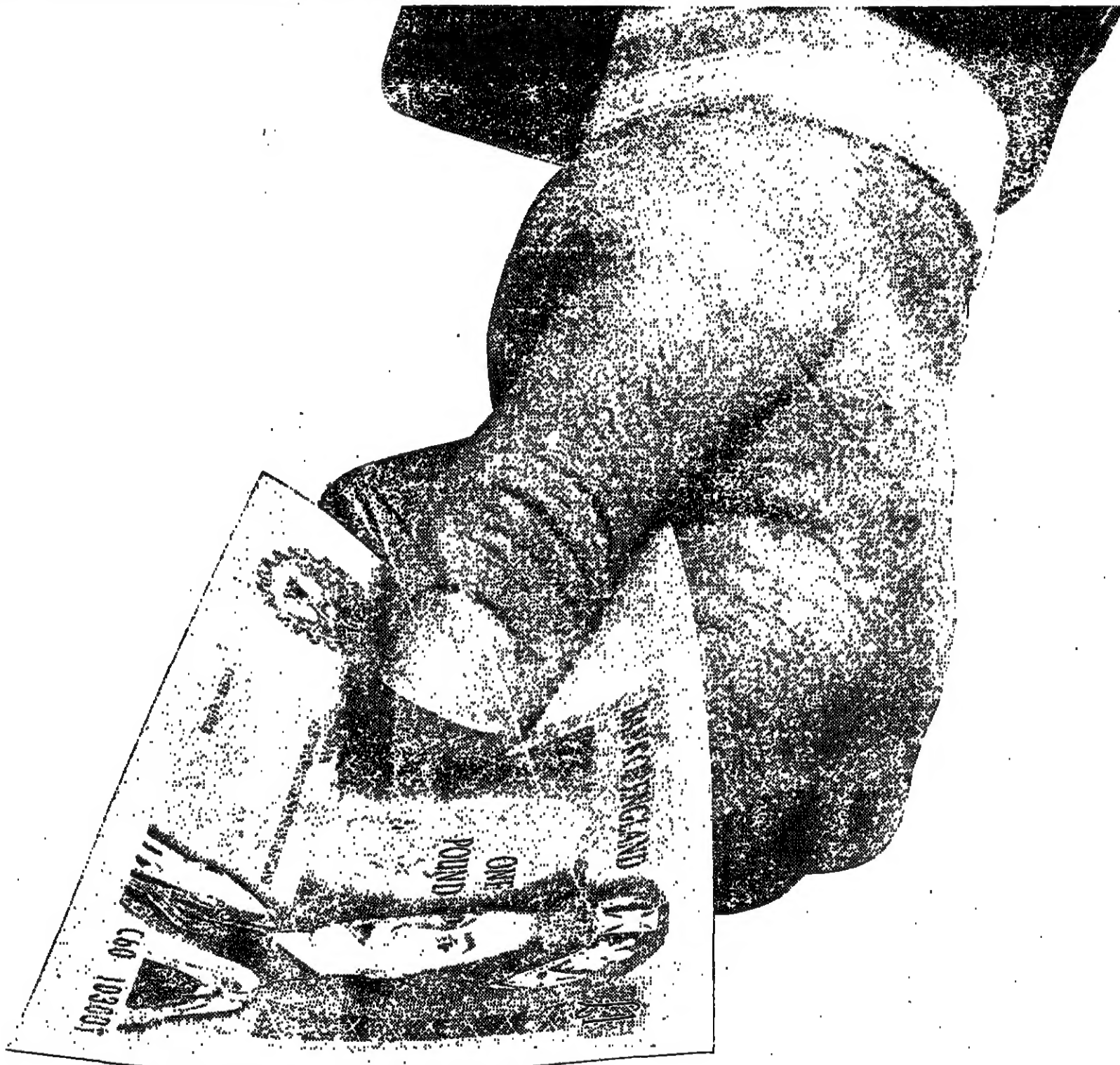
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Court action starts over collapse of Ronan Point

BY MICHAEL CASSELL

A HIGH COURT action began yesterday against the Taylor Woodrow subsidiary responsible for the construction of the Ronan Point tower block in East London, which collapsed 11 years ago with the loss of four lives.

Newham Council, in an action likely to last three months, is seeking a declaration that Taylor Woodrow Anglian was responsible for the cost of repairing the tower block and strengthening eight other blocks built by them in the Borough.

The Ronan Point collapse

happened in the early morning of May 16, 1968, when a gas explosion blew out the walls of a flat on the 18th floor. The sitting-rooms of 17 flats underneath fell to the ground.

In addition to the four deaths, 13 people were injured and 250 were evacuated. The incident sparked a nation-wide check on similar structures and helped trigger off the debate on the suitability of high-rise residential developments.

In the High Court yesterday, Mr. Gerald Moriarty QC, told Mr. Justice O'Connor that the

council alleged breach of contract or, alternatively, negligence, by Taylor Woodrow. The company denied liability.

Mr. Moriarty said Ronan Point and the other blocks were constructed in pre-cast units in the main issue was why the tower partially collapsed.

It had been agreed that the report of an inquiry set up after the disaster should be treated as evidence, though he stressed that it had not "pointed the finger of blame at anyone".

The court heard that Ronan

Point and other blocks had been repaired or strengthened by Taylor Woodrow without prejudice to their denial of responsibility. Mr. Moriarty said the council's case was that the codes of building practice had not been complied with.

If they had been, he claimed, a structure above a damaged area would hold together enough to provide a cantilever and structure below damaged area would retain its stability.

The case continues today.

Enterprise Board faces injunction

BY MAX WILKINSON

A HIGH COURT injunction was being sought yesterday against the National Enterprise Board to prevent it forming a joint venture between its subsidiary, Data Recording Instruments (DRI), and the U.S. company Control Data Corporation (CDC).

Grundy of Teddington, which sought the injunction, formed DRI in the early 1960s to make disc drives for computer data storage. It still has a minority stake in DRI.

The NEB has been considering for some time whether DRI needed to form a link with a larger U.S. company to gain access to know-how and to the U.S. market.

Grundy strongly opposed the plan on the grounds that it was not in the best interests of DRI, but its objections were over-ruled by the NEB.

DRI made a profit of £310,000 last year on sales of £12.9m. It currently employs 1,184 and is engaged in what the NEB calls a "major expansion".

In its annual report, the NEB says: "Competitive pressures from abroad are increasing and it is essential to achieve economies of scale to compete effectively."

DRI has a good reputation for making a well-engineered product in the medium size range of disc drives. It is the only UK-owned computer peripherals manufacturer of significant size.

Merrett to give up Sasse management

BY JOHN MOORE

MERRETT DIXEY Syndicates, the Lloyd's of London underwriting agent, is planning to give up management of the Sasse syndicate, which it took over when Sasse ran into trouble.

Mr. Stephen Merrett, chairman of Merrett Dixey, said last night: "We do not think the Committee of Lloyd's is taking appropriate action with regard to the affairs of the syndicate."

Merrett Dixey took over the management of the syndicate in May last year at the request of the Committee of Lloyd's. Merrett subsequently found that the syndicate was facing likely losses of £13.6m and that the syndicate's accounts had been seriously mis-stated.

Merrett's surprise move will have come as a shock to the Lloyd's committee, which could have some difficulty in finding

a replacement for the Merrett Dixey management.

Mr. Stephen Merrett told the 110-members of the syndicate of his intention at a two and a-half hour meeting at Lloyd's, at which Lloyd's chairman, Mr. Ian Findlay, was present.

Mr. Merrett and the members of the syndicate are dissatisfied with the limited aid that Lloyd's has given so far to help meet the syndicate's massive losses.

Because both he and the members of the syndicate claim that a number of Lloyd's internal safeguards had failed in the events which led up to the £13.6m loss, it was felt that Lloyd's should offer more help than the loan facility of £7m so far granted.

Lloyd's did offer some further help to the members at yesterday's meeting but not enough

to satisfy many of those present. Lloyd's is to stand guarantor for the members to help them pass the audit.

The £7m loan can now be used to pay claims falling on the syndicate, rather than to help the members pass the audit.

At the same time, the Lloyd's agents who introduced the members of the syndicate, have agreed to pay the interest on any part of the £7m loan taken up, and the commitment fee for its arrangement. This will be by way of a gift to the members they introduced to the syndicate.

Lloyd's has arranged that any member of the syndicate who defaults can remain a member of Lloyd's until the end of the year, although he would not be able to underwrite on other syndicates.

Threat to stockbroking jobs

BY NICHOLAS COLCHESTER

THE MICRO-CIRCUIT and other new technology could threaten 50 per cent of the jobs in the British stockbroking business unless there is a recovery in business volume, according to a report on the impact of technology on stockbroking.

The study was commissioned and published by the Stock Exchange. In it, Mr. Michael Josephs, a former Stock Exchange executive who is now a management consultant, says 5,000 Stock Exchange jobs would be lost over a number of years and this "loses some of its drama" when compared with the drastic shake-out of 20,000 jobs during 1972 and 1975. He says there is considerable scope for winning back private clients to the Stock Exchange if "the right services are offered at the right price."

The report describes the bewildering scale of the tech-

nological change which the entire securities business faces. It says that Stock Exchange firms will have to make an "early decision" as to what role they expect the Stock Exchange council to play in planning the introduction of new technology. They will have to do this when their profitability is depressed by severely reduced turnover in British company securities. The council, too, will have to decide whether it should direct, or merely watch over, technological change, and to make sure that its regulatory powers remain intact.

The report sees a "gradual transformation of the trading floor from a physical entity to an electronic trading system," with fewer dealers on the broking side, fewer dealers and clerks on the jobbing side, and the emergence of substantial regulatory problems for the Stock Exchange.

The report deals with many

other areas of the stockbroking business and raises the following possibilities:

Fund management: portfolios might be stored in data banks and managed directly by key-board from a stock broker's office. There would be a phasing out of stock certificates for such funds.

Research: the development of standard terminal would give a stockbroker a "universal window" on to all available data banks and investment analysis programmes.

Private clients: a system might be developed allowing the broker to execute transactions, while the client is on the telephone.

Settlement and accounting: there will be further reductions in paper work, extending the advantages of Talisman to clients.

Corporate finance: new communications systems will allow the stockbroker to keep in closer touch with clients.

The report is very critical of the ability of the Post Office to control the pace at which new communications technology develops. "The continuation of these policies is calculated to ensure that our communications and services develop with the form and at the pace which suits the Post Office technicians rather than the users of these services," it says. The answer is greater freedom to attach devices to Post Office lines.

The Stock Exchange needs a more "deliberate and more visible commitment" to long-term technical planning, says Josephs. This will incur a price in valuable manpower, but it urges that it be paid. "It would be wrong to infer that the situation is so complex that it is best to do nothing until matters clarify."

Technology and the Future of Stockbroking, £22, distributed by Michael Josephs and Associates, 12, Totnes Walk, London, N2.

Singapore hits cheap flights

By Michael Donne, Aerospace Correspondent

A STRONG attack on the new cheap flights between Britain and Australia has been launched by Singapore Airlines, supported by the Singapore Government.

It says that these remove the chance of passengers stepping off en route in Singapore, thus threatening that country's tourist trade.

Singapore Airlines points out these cheap fares, introduced earlier this year by British Airways and Qantas, cater only for passengers "visiting friends and relatives".

"Secondly, Singapore Airlines has invested vast sums of money in promoting a Singapore stopover holiday, thereby inviting passengers to enjoy a taste of the Orient while travelling from the UK to Australia."

"Finally, it may not be realised that the Australian Department of Transport has recommended substantially higher first and economy-class fares for the businessman who may need to break the journey at various points for business reasons."

Singapore Airlines says that the airlines of the Association of South-East Asian Nations want four things:

"The first is access to the Australia-Europe traffic, which their airlines have already built up."

"Secondly, they want a reasonably-priced stopover fare that will allow travellers to break their journeys in Singapore, Kuala Lumpur, Jakarta, Manila or Bangkok on the way to and from London."

"Thirdly, they want a competitive fare between Australia and the ASEAN countries comparable with the present Australia-Europe fare on a sea-land-air route."

"Fourthly, they do not want the number of flights that they have built up by offering superior service to Australian travellers to be cut back in the interests of protecting Qantas and its 'duopoly' partner airline (British Airways). The frequency of service is a most important factor in a competitive market."

Singapore Airlines claims that British Airways and Qantas are indulging in protectionism in international civil aviation.

Iranian revolution cuts prices

SOTHEBY'S continued its week of Islamic sales yesterday with an auction of rugs and carpets which brought in £566,875. The three top lots all sold within their forecast, but there had perhaps been a modest reduction in estimates since recent events in Iran.

Even so demand was quite good, reflecting the lack of carpets being exported from Iran.

Iranian buyers were much in evidence.

The top price was £25,000, plus 10.8 per cent buyer's premium and VAT, for a modern Tabriz carpet. A large carpet from the same source went for £15,500, and a third for £14,000.

The effects of the Iranian revolution were more apparent in the coin sale, and modern coins were particularly depressed.

A good top price, £3,000, was paid by an English collector for a gold tremissis from North Africa, AD 704. The sale totalled £58,490.

Sotheby's has just completed a series of sales at Sotheby's, near Perth. The total was £234,108, and the top prices £8,200 by Pettigrew and

Large accounting companies 'a danger to the profession'

BY DAVID FREUD

THE DOMINANCE of the major accounting companies represented a danger to the profession as a whole, Mr. Edmund Gibbs, president of the Association of Certified Accountants, said yesterday.

Mr. Gibbs, presenting the association's annual report in London, underlined two areas of concern — the production of accounting standards and government control.

He said: "Governments are concerned, and in many cases for good reasons, with major international companies, many of which have become or are

becoming more powerful than governments themselves. It follows quite logically that governments are therefore concerned with those who audit these companies."

The danger was that as the major accounting companies had become more international themselves and fewer in numbers by mergers between themselves, they too had become prime targets for Government control.

Mr. Gibbs also believed that "these ten or so firms dominate the production of accounting

and auditing standards, which are becoming more directed towards the needs of the larger firms than the needs of the profession as a whole."

It was becoming a matter of urgency that the balance between the major companies and the smaller ones, which tend to audit smaller businesses, and non-practising accountants, was redressed.

"We in the association who represent the smaller firms and the non-practising accountants are perhaps more alert to this danger than others," he said.

Banking practice issue in case

BY JAMES BARTHOLOMEW

THE IMPORTANT banking practice case between Williams and Glyn's Bank and Mr. Derek Barnes, former chairman and managing director of Northern Developments, the housebuilding company, began yesterday in the High Court.

The case raises the question whether banks can always rightfully demand immediate repayment of overdrafts, or whether their implicit treatment of a customer can lead him to expect notice. The outcome could be of considerable significance for UK banking practice.

Opening for Williams and Glyn's, Mr. Peter Webster, QC, said that the bank was suing for repayment from Mr. Barnes of £1.78m in principal and interest. The amount consisted of £1m lent to Mr. Barnes in October, 1972, to enable him to buy shares in his own company, Northern Developments; £100,000 lent in September, 1974, for his personal use; and the accrued interest on these amounts.

Mr. Webster said he expected the defence to be that the loans were not yet repayable and that Mr. Barnes was unable to repay them because of breaches of duty by the bank. At least 20 main issues were to be put before the court, he said.

Mr. Barnes is expected to counter-claim that the bank prevented him from repaying the main loan by damaging the

assets which it financed, the shares in Northern Developments. The bank is alleged to have rendered these shares valueless by its treatment of the company. Mr. Barnes is claiming damages amounting at least to the value of his shares, which were once worth more than £30m.

Part of the harm inflicted, according to Mr. Barnes, is the bank's alleged breach of an implied term of its lending, namely that it would continue to finance the company's expansion unless it gave 12 months' notice. The implied term is alleged to have arisen out of the bank's financing of Northern Developments' rapid expansion from 1965 to 1972.

Mr. Barnes said yesterday that he was glad the case had come to court at last so that he could justify himself. He said it could be very significant for the 3,500 creditors and 5,000 shareholders of the now liquidated building company. The case is before Mr. Justice Gibson.

FOREIGN COMPANIES should be given guaranteed supplies of North Sea oil and gas in return for investing in the British petrochemicals industry, Mr. Franklin Braithwaite, president of the Process Plant Association, said last night.

Mr. Braithwaite, speaking at the association's annual dinner, said North Sea oil supplies could be used as "a powerful bargaining counter" to attract foreign investment in UK plastics production and allied petrochemical sectors. He added this was particularly the case

with countries such as Germany which had little oil of its own. Mr. Braithwaite pointed out that UK petrochemical concerns had invested "proportionately far more outside the UK" than other European companies had invested outside their domestic markets. He stressed that U.S. petrochemical groups had located only 30 per cent of their European capacity in the UK while 47 per cent of Europe's ethylene capacity was sited in the Low Countries and in Germany but only 12 per cent in Britain.

The average effective tax rate in the UK is second only to Sweden according to the survey. The British executive earning the equivalent of \$30,000 loses an average of 35 per cent of his income in taxes and social security deductions. The comparative figure for France is 9 per cent, for Belgium 34 per cent and for the U.S. 13 per cent.

The best countries to be fired in, according to the survey are Belgium, Spain and Italy. In Spain, for someone with an annual income of \$45,000 the typical termination payment

would be equivalent to three years' pay. In the U.S. the typical figure would only be half annual salary.

In the UK termination pay for someone on \$45,000 (£23,000) is one year's salary but that falls to only a half for someone earning the equivalent of \$10,000 (£5,000).

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Consumer groups strive to revitalise co-ops

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE LONDON Co-operative Society, the largest co-op retailer in the UK, yesterday became the first target of a campaign by consumer groups to revitalise the co-operative movement in Britain.

The campaign is being co-ordinated by the Mutual Aid Centre, headed by Lord Young of Dartington, and seeks to get consumer activists elected to the governing bodies of retail co-op societies.

The centre was set up just over a year ago by Lord Young to encourage and promote small-scale co-operation among consumers. He was previously a founder of the Consumers' Association as well as first chairman of the National Consumer Council.

In a book published yesterday to coincide with the launch of the campaign, Lord Young and Marianne Rigge, director of the centre, suggest that the "undeniably drab image" of the co-ops could be changed by an influx of new ideas. "Our central plea is for a marriage between the new consumer movement and the old," they say.

This could be most quickly achieved by consumer activists being elected to the boards of retail co-ops, most of whom are based at ICI's plastics division headquarters in Welwyn Garden City. The division has plants in various other parts of the UK including Dumfries, Teeside, Runcorn and Stevenage.

Mr. Vowles has told employees that the division's ratio of staff to sales must be reduced and brought into line with those of its foreign competitors. He added that the cost cuts which could be made without affecting staff were "limited". But costs would have to be reduced because the plastics division was falling "far short" of the profitability needed to support investment in new plant.

"All the evidence shows that in a number of areas of our operations we employ more people per unit of output than do our competitors and they are not standing still," Mr. Vowles said. "In the long run, this division cannot survive, let alone prosper, if this situation continues. We must get our sales/employee ratio into line with those of our more efficient Continental and U.S. competitors."

The plastics industry throughout Europe has been suffering from low prices and overcapacity for some years. In the last few months ICI has put up the prices of its plastics and Mr. Vowles said these increases have been successful and should open the way for further price rises.

He stressed that although successful price increases would improve the picture considerably for the plastics division, they could not on their own raise profitability to an acceptable level.

ICI to cut 750 jobs in plastics division over next four years

BY SUE CAMERON, CHEMICALS CORRESPONDENT

IMPERIAL Chemical Industries is planning to cut its 10,000 strong plastics division workforce by some 750 over the next three or four years.

The group has warned weekly paid staff that its plastics business "cannot survive" in the long term without a cut in jobs and next Tuesday Mr. Charles Vowles, chairman of the division, is to deliver the same message to salaried employees.

But yesterday, ICI stressed that the planned 2 per cent a year cut in jobs would be carried out entirely through natural wastage. It added that the annual reduction in the plastics division workforce would continue "for the foreseeable future."

It is thought that most of the job reductions will be made from the 4,000 monthly paid

staff, most of whom are based at ICI's plastics division headquarters in Welwyn Garden City. The division has plants in various other parts of the UK including Dumfries, Teeside, Runcorn and Stevenage.

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Textiles committee chairman named

BY RHYS DAVID

THE NEW Economic Development Committee covering the Lancashire textile industry will have Mr. William Barnes, a director of Carrington Virella, as its first chairman.

A joint management union case for setting up a committee to cover the sector, which employs 70,000 people in spinning, weaving and finishing for a variety of textiles, was presented last year.

On April 30, 13 Northern local authorities in Lancashire and Yorkshire will be presenting their case to officials of the European Commission in Brussels.

The local authorities, which

have had previous meetings with EEC officials, will be making eight proposals to help secure jobs in the textile industry. These are:

- Renewal of the GATT multi-fibre arrangement after 1981 to regulate textile trading.
- Stricter anti-dumping measures.
- Tight limitations on outward processing (export of cloth for re-import as garments).
- Special transitional arrangements for the three EEC applicants—Greece, Spain and Portugal—to avoid a sudden impact on the UK textile industry.

- Guarantees that EEC textile exporters will not be at a disadvantage to the U.S. in the GATT Tokyo Round.
- A reduction in the level of textile imports from China now being proposed.
- Stricter monitoring of imports from the EEC's Mediterranean associates.
- Ceasing to use textiles imports as a bargaining counter in international trade to secure higher exports of products.

Crime writer's £8,762 will

Edgar Lustgarten, the writer and broadcaster on murder trials, left £8,762 gross, £7,957 net, in his will published yesterday.

Mr. Lustgarten, of Regents Park, London, died last December, aged 71. He left £2,000 to animal charities and Dr. Barnardo's.

UK executive pay lower than in most countries

BY JASON CRISP

SALARIES of top British executives have fallen behind those of senior managers in most other countries, apart from the U.S. where, by comparison, the UK executive has gained slightly.

The survey, by Towers Perrin Forster and Crosby, a firm of management consultants, found that over the past two years salaries of chief executives in Germany, Belgium and Holland have surged ahead of their U.S. counterparts.

In seven of the 12 countries examined at least two of the four jobs surveyed—chief executive and directors of finance, marketing and personnel—were higher paid than those in the U.S. Two years ago only five countries had one of the four jobs that were higher paid than the U.S., says the report. The change is blamed on the decline of the UK low in the league tables, although above France, Italy, Spain and Mexico.

The average effective tax rate in the UK is second only to Sweden according to the

survey. The British executive earning the equivalent of \$30,000 loses an average of 35 per cent of his income in taxes and social security deductions. The comparative figure for France is 9 per cent, for Belgium 34 per cent and for the U.S. 13 per cent.

The best countries to be fired in, according to the survey are Belgium, Spain and Italy. In Spain, for someone with an annual income of \$45,000 the typical termination payment

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UK—ELECTION NEWS

Thatcher sees 'union threat to end British democracy'

BY JOHN HUNT

MRS. MARGARET THATCHER, the Conservative leader, yesterday hit back at trade union leaders who have been warning that a Tory election victory will bring industrial strife.

She challenged them to say whether or not they were trying to deny the right of British people to elect their own Government.

If so, she predicted "it will be the end of Britain as a democracy."

The escalation on the industrial relations front results from a series of statements from union leaders culminating in attacks made on Sunday by Mr. Mick McGahey, the Communist who is leader of the Scottish miners, and by Mr. Moss Evans, General Secretary of the Transport and General Workers Union.

Mr. McGahey alleged that Mrs. Thatcher (right) is a vengeful person who would seek to attack the miners in revenge for the Tory defeat in 1974.

He claimed that industry would become a "bloody battleground" under a Conservative government.

Mr. Evans had predicted difficulties ahead under the Tories, as their proposals would mean chaos.

Addressing her remarks to them yesterday, Mrs. Thatcher declared "I must throw out a challenge. Are you saying that this general election is a mockery and a sham because

you have already said who you would stand with?

"Are you saying you totally and utterly deny the right of the British people to elect a Government?"

She added, however, that she believed that if a Conservative Government is elected, the union leaders would come out on the side of democracy.

The Conservative leader, who was being interviewed on the Jimmy Young show on BBC radio, defended her belief in capital punishment.

"This is not a question of votes. It is a question of my deep belief," she said. "I think the vast majority of people in this country would like to see the death penalty restored."

After the election, she said, the Tories intended to turn the country in a different direction but she cautioned that it would be impossible to do anything "at a stroke."

Mr. Angus Maude, deputy chairman of the Conservative Party, also took up the theme of the Tories and the unions. He listed 12 statements that Labour politicians had made about the Tories. Each of them was a flat lie, he said.

One of them was a statement made by Mr. John Grant, the Under-Secretary for Employment, in which he said: "Every Tory candidate has been advised from Central Office to lose no opportunity to clobber the unions at the hustings."



Ashley Ashwood

Lord Home calls for reform

LORD HOME, the former Conservative Prime Minister and a respected elder statesman in the party, last night joined in the controversy over the Tory proposals for union reform.

He told a meeting in Greenwich that there was a clear place for trade unions in Britain. But when they abused their power, the public would insist on action.

"They have a right to do so because they are the victims," he maintained.

There had been some "shrill criticism" of the Conservative proposals to curb abuse but, he asked, who would vote for a situation in which unions could deprive an individual of his job?

"Whenever in British history any section of the community has tried to use excessive power the public has insisted that they are brought within the law," he added. "They will do so now."

Union laws 'would harm work relations'

BY IVOR OWEN

IF A Conservative government were to bring in new laws on trade unions, industrial relations would worsen, the Prime Minister told a Labour rally in Redditch last night.

"I am a firm believer that voluntary co-operation in industrial matters between both sides of industry is far better than the law, provided each side acts responsibly and keeps to its agreements," he declared.

Mr. Callaghan strongly criticised Mrs. Margaret Thatcher for labelling trade unionists as "extremists."

There were 12m working men and women in trade unions, he said, and it was wrong to tar them all with the same brush. "They are overwhelmingly reasonable, sensible, hard-working people, and we must treat them in that way."

The Prime Minister maintained that the best way to guarantee peace at work and save the public from disruption

was through voluntary consent by all those involved.

Therefore, the Government had entered a new agreement with the TUC. Therefore, also, the TUC had issued new guidance to trade unionists about the conduct of industrial relations.

Mr. Callaghan contended that industrial relations was one of the key issues on which the nation faced a clear choice.

"Either we carry forward voluntarily the task of making sure that the unions accept this new framework and that their members practise it or, as the Conservatives propose, this attempt at a voluntary code should be abandoned and a new effort made to legislate on these matters."

He had no doubt that new legislation would have the same ill effects as that introduced by the Heath Government and risk setting back industrial peace.

Steel sets out pact conditions

By Maurice Samuelson

REFORM OF the electoral system based on proportional representation would be an "absolute condition" for a pact between the Liberals and another party in the next Parliament, Mr. David Steel said yesterday at his daily Press conference.

A breakdown showed that 51 per cent of those who would vote were against tax cuts, in the DE group, only 33 per cent were against, while 45 per cent of C's would oppose cuts.

Unsurprisingly, there was a more positive response to the possibility of tax cuts when there was no reference to a possible corresponding reduction in services.

It would end the "unfair winner takes all" system which enables a party with only 28 per cent of the electorate behind it to acquire a parliamentary majority and to claim a mandate for its extremist policies, he said.

Mr. Steel denied that by stressing such a traditional Liberal theme, he was hedging his bet against a possible failure to win the influential wedge of MPs capable of holding the balance.

Following his tour of Scotland, he remained confident that the Liberals would win between 20 and 50 seats.

Low-paid most in favour of tax cuts

By David Freud

THE strongest support for tax cuts in the UK comes from the poorer sections of the community, a survey released yesterday reveals.

In sharp contrast, the survey found an absolute majority of the better-off against tax reduction if this meant public services might have to be cut.

The findings are the reverse of the widespread assumption that the most highly taxed would be most in favour of tax cuts, while the least taxed would find them less attractive.

They vindicate the Tory decision to fight the election on a simple tax-cutting platform—a theme likely to appeal most successfully to people to whom Labour has traditionally looked for support.

The survey was carried out by NOP Market Research last November on behalf of the independent Institute of Economic Affairs.

The tax findings, which have been collated before other parts of the survey, were released through the newly-formed pressure group called CUT, the Taxpayers' Union.

The survey found that 59 per cent would be in favour of a referendum on reducing tax to a maximum proportion or limit, while 22 per cent were against and 19 per cent didn't know.

If there was such a vote, a huge majority would be in favour of a limit—57 per cent compared with 15 per cent against.

However, when people were asked whether they would support the limit if this might result in public service cuts, only 33 per cent were in favour. A total of 27 per cent were against, while 40 per cent were undecided or would not vote.

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Conservatives ready to declare war on lawlessness

THE RISE in lawlessness in Britain was casting a shadow over the whole population, Mrs. Margaret Thatcher, the Conservative leader, said in Edinburgh last night.

The first responsibility of any government in a free society was to protect the most basic of freedoms, the right of every citizen to go about his or her business without fear.

Yet in many parts of the country, including Scotland, people were acutely worried about the crime wave and thuggery, she said.

"I give you this assurance: under a Conservative Government there will be no neutrality in the war against crime. There will be no resting in the task of making Britain safe again."

"With a Conservative Government, the maintenance of public order and the protection of the law-abiding citizen will be paramount."

"The challenge that the vandal and the hoodlum pose to the civilised standards on which all depends will be met and repulsed with the utmost determination," declared Mrs. Thatcher.

She also attacked the Government for its record on jobs.

Unemployment had more than doubled in the five years that Labour had been in power.

Why did Mr. Callaghan think he could succeed in reducing the level of unemployment in the next five years when he could not do it in the last five?

If he had a plan for cutting unemployment now, why had he not put it into operation before now?

Labour talked of inflation being conquered, but prices were even now going up at almost 10 per cent a year.

People had a right to know what, if anything, Labour intended to do about it.

"They could not be relying on the Price Commission or the Prices Secretary, because under them prices had more than doubled."

Under Labour, Mrs. Thatcher added, Britain had done worse in the inflation stakes than any other major country except Italy and Spain.

The honest way to tackle rising prices was to go to the root of the problem.

Government borrowing and State spending had to be cut and output must be expanded by cutting tax to provide incentives and encourage competition as the way to keep down prices.

Lib-Con pact 'no threat to Callaghan'

MR. CALLAGHAN has nothing to fear from the Lib-Con pact forged in his Cardiff South-East constituency, according to an opinion poll published yesterday.

The poll, carried out for the Western Mail newspaper, shows a sharp drop in Liberal support compared with October 1974, but only a 12 per cent swing from the Liberals to the Conservatives—nothing like enough to unseat the Prime Minister, who is defending a majority of 10,354.

Mr. Callaghan himself, the poll suggests, should benefit from a 9 per cent swing from Liberal to Labour.

Sampling was carried out shortly before this week's surprise decision at Mr. Christopher Bailey, the prospective Liberal candidate, to stand down in support of the Tory candidate.

THE NATIONAL League of Young Liberals have challenged Mr. Callaghan, Mrs. Thatcher and Mr. Steel, to take up the "youth issues" which they have so far ignored in the election campaign.

The Young Conservatives and Labour Party Young Socialists refused to act as signatories to the telegrams to the party leaders.

THE local elections, which have been almost submerged by the general election campaign, were brought to the fore yesterday by Mr. Frank Allam, chairman of the Labour Party.

He predicted that Labour will make "sweeping municipal gains" when voting takes place on May 3, the same day as the general election.

THE Social Democratic Alliance, a right-wing pressure group of Labour Party members, threatened to appeal to voters not to back any of 58 Labour candidates who, they alleged, were "extremists."

The Alliance complained that Mr. Callaghan and Mrs. Shirley Williams, the Education Secretary, had not replied to letters asking them to "head off the left-wing threat" before polling day.

Inflation attack

BY PAUL TAYLOR

MRS. THATCHER continued to develop the election theme of food prices yesterday, attacking Labour's record on inflation, but refusing to set her own inflation target.

She said at the Conservative Press conference in London that she did not accept figures produced by Labour on the effect of further devaluation of the green pound—a measure the Tories favour to enable British agriculture to compete on equal terms with the European Community.

Instead, she turned on the Government's record on food prices over the past five years and set out the effects of "another five years of 'hard Labour' on the price of three shopping basket items: bread, butter and beef."

On the basis of an annual rate of 10 per cent inflation, Mrs.

Thatcher warned that after another five years of Labour in Government, bread would rise from 25p to 45p, a pound of butter would increase from 68p to £1.09 and beef would rise from £1.46 a pound to £2.36.

She hoped these figures would introduce "a little more realism in the price debate."

When asked what inflation target the Tories would set, she said: "I do not have targets. Labour had had targets but it also had the worst record on prices since records were first kept."

Pressed on the likelihood of a Conservative Government introducing a wages freeze, Mrs. Thatcher said that "no responsible Government could rule out the possibility."

Sir Geoffrey Howe repeated his predictions about the cost of the "37 spending proposals" in the Labour manifesto.

Labour hold on Bristol threatened

BY RUPERT CORNWELL

"IT'S NOT like it was," said Mr. Victor Jackson, Labour agent in Bristol and a paid-up member of the party for 54 years. "In those days, the kids used to beat dustbin lids, marching up the street and chanting Vote Vote Vote."

The nearest a notably unruffled Bristol gets to that sort of thing in this drab election campaign is the homemade crow's nest which Mr. Tony Benn, former Technology Minister, has rigged up on the roof of his car to ensure maximum exposure to his constituents in Bristol South East.

Still, Labour hasn't done so badly over the years. Four of the city's five seats were in its hands during the last Parliament—five out of six if you count the suburban constituency of Kingswood.

Barring disaster it will retain three this time. The Tories absolutely have to win the other two if Mrs. Thatcher is to move to Downing Street.

The place itself is a political oddity. In a sense, it is Labour's one real stronghold in the South-west: but to what extent is Bristol of the South-west at all?

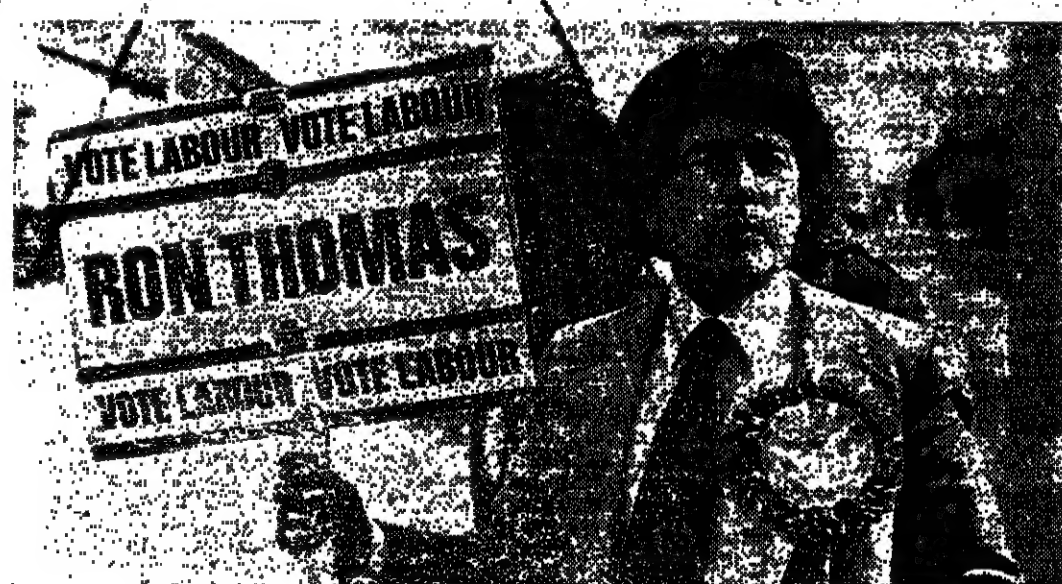
John Betjeman once called it "the most beautiful, interesting and distinguished city in England." It is indeed beautiful and interesting, an architectural hot-potch created over eight centuries, thick with relics of the age of tobacco, wine and slave-trading, which made the port's wealth.

The prosperity is still there, though unemployment has just about caught up with the national average. Today's Bristol is an amalgam, part an industrial appendage of the Midlands, and part elegant 18th century watering-hole and university city. The latter, centred on the exquisite Clifton district perched above the Avon gorge, votes Conservative.

From Brunel's suspension bridge, you can survey the other side of Bristol, of sprawling industrial estates and tight-packed housing, now represented in Parliament by Bristol's one current political superstar, Mr. Benn, who inherited his seat in 1950 from Stafford Cripps.

Some predict that the city may acquire another superstar. Standing for the Tories in their one safe seat of Bristol West is Mr. William Waldegrave, 32, one of the brightest of the bright young Tory things.

His book on Conservatism, The Binding of Leviathan, moved the Daily Telegraph to herald a work "of rare intellectual distinction."



Ron Thomas seeks support in Bristol North-West

adore him, and the politics of the student community, strongly represented in the constituency, have shifted to the Right.

Labour's equivalent cast-iron seat is that of Bristol South, held by Mr. Michael Cook, chief whip in the outgoing Labour Cabinet, who is defending a majority of almost 15,000.

In the dingy campaign headquarters over the Cannon Street Co-op, Mr. Jackson talks of an enthusiastic public response. "There are solid blocks here, things don't change much. Michael will get an overall majority again of the votes cast."

That is unlikely to be the case in Mr. Benn's seat and the Bristol North East constituency of Mr. Arthur Palmer. With majorities of around 9,000 in each case, they are exactly the sort of constituency which Labour could lose in a midterm by-election, but not, surely, in a general election.

Mr. Benn, indeed, has so far been relatively little in evidence. Tory workers, who with heavy humour refer to him as the Ayatollah, claim it is for fear of alienating supporters by his Leftwing views.

The truth, though, is that in Bristol Mr. Benn has long since transcended such considerations; he is seen, even at general election time, as a good constituency MP.

The real battle in Bristol, in terms of both issues and of campaigning zeal, is being waged in the two dicey constituencies: at Kingswood, where Mr. Terry Walker, the previous Labour MP, would be ousted by a swing of just 2.8 per cent to the Tories, and above all in Bristol North West, where the two faces of the city coalesce.

It is Britain's ninth most marginal seat, where Mr. Ron Thomas, Left-wing advocate of the "alternative strategy" and

a former chairman of the Tribune Group, is defending a majority of only 633. The fight there is conditioned by the aircraft industry. The colossal Filton hangars of British Aerospace loom over the outer reaches of the constituency.

Out canvassing, you can sense the simple appeal of the Tory tax cuts proposals, and the unease of Labour in the face of the Conservative council house sale schemes. Equally, though, among the

swilled aerospace workers with their promises of tax cuts, and Mr. Colvin's uncompromising law-and-order views do no harm.

The likely ebb of Liberal votes (8,914 in October, 1974) will probably see it that Mr. Colvin goes to Westminster. But it is a sobering reminder that, since 1955, the victor's majority has never exceeded 1,900: only "long overdue" boundary changes, which the Tories are demanding, would make the seat somewhat safer.

Even more unpredictable is the suburban constituency of Kingswood, cobbled together from chunks of three existing seats, in time for the first 1974 election. The Conservative candidate is Mr. Jack Aspinwall, a local man who ran for the Liberals five years ago but now hopes to become the new Tory MP.

There is an astonishing confidence among Labour workers that they will succeed. Mr. Ray Bromley, the Kingswood agent, predicts an increased majority of 3,000, claiming that he called the result right in both 1974 elections, at the first of which, at least, the Conservatives expected to capture the seat.

Seeing Mr. Walker in action, helped by a small army of devoted Labour women, it is not hard to understand his optimism.

Mr. Terry Walker is the epitome of the caring local MP. Everyone knows him. By his own admission he has concentrated on local problems. There are drawbacks: five minutes of precious canvassing time wasted on a grateful beneficiary. I got him bus fares and invalidity benefits, but he still wants a chat," said Mr. Walker ruefully. Such are the pitfalls of being a good constituency man, but on May 3 they could just help tip the scales.

Tomorrow's headlines



New Issue April 25, 1979

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Petroleum tax rise would go ahead

By Sue Cameron

THE LABOUR Party will carry out its plan to increase petroleum revenue tax from 45 per cent to 60 per cent in its budget on May 23 if it wins the election, Dr. Dickson Mabon, Energy Minister, said yesterday. The increase would be backdated to January.

Dr. Mabon, speaking in Glasgow, said that a Labour government would also cut the proportion that may be added to capital costs for writing off against tax from 75 per cent to 35 per cent.

Oil companies are allowed to write off 100 per cent of their capital investment against tax, plus a further 75 per cent for capital appreciation. The Labour plan for a 40 per cent reduction in the amount allowable against tax was announced last summer.

Dr. Mabon sympathised with a suggestion this week from Lord Kerton, chairman of the British National Oil Corporation, that oil companies operating in the North Sea were paying too little tax on profits from the big, profitable fields. Dr. Mabon added that the Government ought to be taking 30 to 35 per cent of the profit from North Sea operations.

He said that Labour accepted the view that the present tax structure in the North Sea should be altered. However, he denied that oil companies were cutting their investment in the North Sea because of Labour tax proposals.

Pym urges more EEC reforms

Financial Times Reporter

THE CONSERVATIVES have stiffened their demand for reform of the European Community's farm policy by calling for a cut in the prices of "key commodities" to below market levels for intervention buying. However, they add cautiously that they will pursue that only if the policy proves "possible".

However, Mr. Francis Pym, the party's shadow foreign secretary, yesterday repeated the need for a price freeze on products in surplus, although he did not say for how long. He repeated the promise to level the green pound with the market value of sterling over five years — a pledge on which Labour has seized as certain to lead to higher prices for foodstuffs.

Speaking at Burwell, Cambridgeshire, Mr. Pym argued that Labour had "failed to do anything constructive to help the Community or Britain's role within it".

As areas where the Conservatives would seek change, Mr. Pym named the agricultural policy, fisheries policy, the Budget, common standards and co-ordination of foreign policy. On the controversial issue of the UK's budgetary contribution, he made clear that any further EEC money-raising would have to be on the basis of the richest EEC States paying the biggest share.

On fisheries, a deadlocked issue, Mr. Pym promised to pursue a policy that recognised

Labour to shield small businesses from wealth tax

BY JOHN ELLIOTT

A FUTURE Labour Government would protect small businesses from the impact of a wealth tax by compensating them with special reliefs on direct taxation, according to Mr. Harold Lever, Chancellor of the Duchy of Lancaster.

Mr. Lever said yesterday that he had the support of Mr. Denis Healey, Chancellor of the Exchequer, for his belief that small concerns should be protected.

"Denis has made it clear that he will make some protective approach to small firms on a wealth tax," Mr. Lever said after the Labour Party Press conference yesterday, which concentrated on industrial affairs. "If he did not do so he would be reversing the policies of our

Government in the past two years on small firms."

Mr. Lever's remarks come when the Labour Party is under attack from the Conservatives on taxation.

Mr. Lever personally opposes the entire idea of a wealth tax but accepts it as Labour Party policy. The party's manifesto says that there should be an "annual wealth tax on the small minority of people whose total personal wealth exceeds £150,000."

That might affect owners of small businesses, and as a result, Mr. Lever has had to face criticism from small companies' lobbyists that such a tax would reverse all the good that the Labour Government has tried to do in the past two years with

changes on capital gains and transfer taxes and other reforms.

Mr. Lever said at the Press conference that he was sure a Labour Government would tailor a wealth tax to compensate small companies. Mr. Healey planned to "reduce the burden of direct taxation on areas where it bears more directly on effort and achievement in wealth creation."

Mr. Lever added: "The net effect of a wealth tax on our Budget generally will, if anything, be advantageous to industry, especially small business, and not a debit factor."

Lyndon McLean writes: Mr. Lever yesterday gave his personal support to the Liberal

Party idea that 50 per cent should be the top rate of income tax.

Taxation is the most important field for improving the prospects for small businesses, he told a lunch of the Association of Independent Businesses, in London.

Direct tax at the top and the bottom of the scale is "far too high" and it was his personal view that a 50 per cent rate was a reasonable target in the longer term.

The main help for small businesses from a future Labour government would be through tax changes. He said that changes should be made in capital transfer tax. These were weighted in favour of the larger company, but they "could

destroy small businesses."

Mr. Lever called for a future government to play its part in a loan guarantee scheme for small companies. That and the tax proposals "will shape the policies for the next five years," as small companies may become the most important source of jobs.

"Any party which does not recognise this will be failing the country."

Sir Harold Wilson, the former Prime Minister, told the meeting that the proposal for a Small Business Agency outlined in the Wilson Committee's interim report on the role of the City institutions in investment, in February, would form part of the "definitive recommendations to be published later this year."

Healey proves a star attraction

BY PETER RIDDELL

TO MOST people Mr. Denis Healey is just a face on a television screen, so when he appears in the flesh—eyebrows and all—there is an instant glow of recognition and of apparent affection.

During visits to shopping centres and old people's clubs in Portsmouth yesterday, voters seemed genuinely glad to meet him. In part, that may have been curiosity at seeing a familiar face; and Mr. Healey suffered the fate of all television personalities when one one-on-one asked whether he was Mr. Callaghan.

Mr. Healey quickly attracted groups of 15 to 20 people in the street. While constantly smiling and answering questions, he conducted an instant survey on monetary matters such as taxes and pensions.

His whole approach was chatty, with no hint of the intellectual arrogance of which he has sometimes been accused. "I never thought I'd see you today," he would say to some complete stranger. He then talked to him or her like an old friend discussing common family troubles and ailments. He received particular vocal support from pensioners.

Harmony was, however, broken during a mid-afternoon meeting in Brighton, where he was repeatedly heckled by the "Troops out of Ireland" faction and by other assorted Left-wingers. He hit back angrily at the Irish hecklers and received general support from the audience.

All that is very different from the image of the authoritative Chancellor that won him the accolade as one of the world's five best Finance Ministers from Institutional Investor, the U.S. business magazine.

His duties as Chancellor are never very far away. He was asked several times about his Budget and gave his usual reply: that he did not want to

Freddie Mansfield
Denis Healey

be drummed out of the Browns. Privately, Mr. Healey says that he is looking forward to delivering the Budget on May 23 since he completed the speech a day before the Government was defeated in the no-confidence vote last month.

What he describes as 50 minutes of elegance would apparently require little change, apart from taking account of the delayed implementation of certain tax changes.

That is because the economic background has changed little and the financial markets, through good management or luck, have also been relatively quiet.

It has been an exhausting tour for Mr. Healey. He has visited 30 marginal seats so far and in the process he claims to have seen very much more enthusiasm for Labour than at any election since 1945.

Tories will put thousands of jobs at risk, Varley says

BY JOHN ELLIOTT, INDUSTRIAL EDITOR



Mr. Varley yesterday

THOUSANDS OF workers would have their livelihoods put at risk and important technological ventures would be threatened under the Conservative's industrial policy, Mr. Eric Varley, Industry Secretary, said yesterday. As a result, foreign industrialists would be "rubbing their hands with delight" because of the struggle that would result among State-aided companies in Britain to maintain morale among their customers, workers and management.

That message, delivered at yesterday's Labour Party election Press conference, formed part of Labour's campaign to build up fears about the impact a Conservative Government might have on unemployment.

Senior Ministers believe that the issue of jobs is a potentially significant vote-winner for Labour, especially in the North.

Mr. Varley singled out for criticism the Conservatives' plans for running down the National Enterprise Board, which, he said, were a "body blow" to its companies' 300,000 workers and £1.5bn annual exports. He challenged Mrs. Margaret Thatcher to say what she planned to do with INMOS, the NEB's microchip venture.

"The Conservatives would not only kill off INMOS, but with it the 4,000 new jobs scheduled for assisted areas," Mr. Varley said.

So far the Conservative Party has not explained its plans for INMOS, although it wants to reduce the NEB's role. One idea canvassed by Conservative leaders is that the private sector might be invited to invest in INMOS and similar NEB ventures.

At her press conference, Mrs. Thatcher would not be drawn on a firm policy for INMOS.

"We will have to look at it when we get into office."

She denied that withdrawing funds from INMOS would kill off all UK microprocessor activity and said that she believed that it should be up to the private sector to decide where to invest.

On the other industrial aspects of Labour's manifesto, Mr. Varley said that proposed development agencies to match those in Wales and Scotland might be set up in the North-east, the North, and another area. The NEB had not had sufficient impact in the regions and more work was needed to develop industry.

He added that planning agreements should be introduced for large companies, which would be statutorily required to consult the Government and their employees about their plans.

Prior denies threat to employment

By Our Industrial Editor

LABOUR PARTY suggestions that a Conservative Government's industrial policy would lead to widespread loss of jobs were energetically denied last night by Mr. Jim Prior, the Conservatives' employment spokesman.

Speaking in London a few hours after Mr. Eric Varley had declared that the Conservatives would put thousands of jobs at risk, he repeated the Tory manifesto's pledge to give "temporary and tapered" aid to companies where that was in the national interest.

Speaking about the closed shop earlier on a radio programme, Mr. Prior said that the Conservatives would not introduce new statutory rights to compel a company to employ a worker who had left his trade union. The proper course was to provide a right for the employee to appeal to an industrial tribunal that he had been unfairly dismissed.

Speaking in London a few hours after Mr. Eric Varley had declared that the Conservatives would put thousands of jobs at risk, he repeated the Tory manifesto's pledge to give "temporary and tapered" aid to companies where that was in the national interest.

THE CONSERVATIVE Party continues to be identified with "big business and the higher ranks of the establishment," according to the Labour Party Research Department.

In a special issue of its journal published today, it says that analysis of the backgrounds of 376 Conservative candidates shows the narrow backgrounds from which they come.

Although only 4 per cent of the school population goes to public schools, 59 per cent of Tory candidates had public-school education, it says.

policy put forward by the Conservative-controlled Merseyside County Council of trying to release land held by the nationalised industries in Liverpool city centre.

Such public authorities should be compelled to put up their land holdings for auction if they were not genuinely proposing to develop the sites.

The Tories would also seek to halt development of new businesses outside Liverpool's boundaries, where land is cheaper, until land is fully utilised in the inner city.

Building of large council estates would also be halted and more emphasis placed on housing rehabilitation.

Existing large council estate would be divided into what are termed "small, caring units" and special incentives would be introduced to discourage vandalism.

ON THE STUMP

Add a dash of reality

BY PHILIP RAWSTORNE

MR. JAMES PRIOR'S brand of moderation was on the Carlton Club's menu yesterday: a liberal serving of political reality to follow the cold meats, Chateau Lafite and vintage port.

The shadow employment secretary stood under the chandeliers and told a group of industrialists with down-to-earth honesty that relations with the unions "would involve more than a few legal niceties."

Sir Robert Peel stared sternly down from one wall; Lord Castlereagh quizzically from another. But Mr. Prior's bluff words commanded respect.

From the haun of the party hierarchy, off he breezed to the marginal streets of Paddington and Kensington, where, on the whole, his approach raises fewer doubts.

Mr. Prior obviously finds the political walkabout a less than favourite pastime; but does it, as he does everything else, simply and directly.

"Are you going to vote for us?" he asked an Irish lady in the Harrow Road. "Oh, yes," she said. "Every year."

Counting one quick success,

his optimism was quickly eroded by the next woman. "What are your cultural values?" she demanded. "Have you met your candidate, John Wheeler?" She collapsed in giggles.

Into a shoe shop, and a long discussion about the effect of the green pound's devaluation on prices. Mr. Prior explains it simply and effectively. "I think you've got a convert," the questioner says.

"That's made the day for me," he smiles. Someone assures the aides that she has met Mr. Prior. "He's the tall, grey-haired man, isn't he?" she demands, pointing at Sir Brandon Rhys-Williams, loping ahead with a short, blue umbrella.

The friendly progress continues. "I'd like a man for Prime Minister. You for example," says a man without teeth.

"Oh, no, no, no," Mr. Prior almost blushing declines. Like the radio fan who wanted to pin his photograph between those of Cromwell and the Duke of Wellington, he had misjudged Mr. Prior's place in politics.

Thunder rolled and suddenly there were more Conservative workers in the street than voters.

"He's very relaxed, soaks up information like a sponge, someone whispered confidentially as Mr. Prior stepped under an umbrella.

The cavalcade moved off again, circled into another street. Out again among the natives. "My name is Jim Prior," he said, offering a hand to the first passer-by. "I'm not English," she said apologetically.

"Are you going to vote for us?" he asked an Irish lady in the Harrow Road. "Oh, yes," she said. "Every year."

Counting one quick success,

MR. PETER SHORE, Environment Secretary, condemned the Conservative mini-manifesto on London yesterday. He said that the document "checked the crucial issues" and would do little for London Tories or London itself.

Mr. Shore, who is defending his constituency of Tower Hamlets, Stepney and Poplar, said that the manifesto, ignored decay in inner London, the need for houses, and London's need for extra cash through the Government's rate-support grant.

He challenged the Conservatives to say whether they would abandon Labour's inner-city policy and in particular the three partnership areas in London.

He predicted that a Conservative government would increase council rents and continue the Greater London Council's policy of cutting public sector house building.

Labour had given extra money to London through the annual rate support grant settlement to meet London's special needs, but the Conservatives had voted against such cash support. Mr. Shore suggested that the Tories would redirect cash from London to the Shire counties.

London issues "ignored"

AN OLD TOWN corporation charged with revitalising Liverpool's depressed inner urban area is suggested in a charter for the city published yesterday by Conservative general and local election candidates.

The charter, launched symbolically on a stretch of derelict ground near the recently completed Anglican Cathedral, says the Old Town corporation would be run on the lines of similar bodies for New Towns and would draw on a mixture of private and public money.

The document predictably blames most of Liverpool's ills on excessive Labour Government intervention, which, it alleges, has driven away private investment and business opportunity.

"Not other city has such

enormous bureaucracy, so many badly maintained council houses, such a squalid environment and such a high level of wanton destruction and vandalism," it says.

The Conservatives' solutions contain, apart from the Old Town idea, a direct lift from the Liberals, who now control the city council. That is the creation of a free port enabling raw materials to be brought into Liverpool free of tax and manufactured within the docks for re-export.

The idea was, however, dismissed as impracticable last year in a report by consultants for the Department of Industry.

The Conservatives, who returned only one member in Liverpool at the last General election, utilised in the inner city, at Wavertree) also endorse the

plan for Liverpool centre

plan for Liverpool centre

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Ports stress independence

BY LYNDON MCLEAN

THE BRITISH Ports Association, which represents the owners of independent ports, has attacked the Labour Party election manifesto proposal to nationalise all commercial ports

and cargo-handling operations. Nationalisation would "stultify initiative and hinder the ports in their efforts to attract staff and provide an efficient service," the association said.

RMP Rand Mines Properties Limited

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A Member of the Barlow Rand Group

INTERIM REPORT TO SHAREHOLDERS
FOR THE SIX MONTHS ENDED 31 MARCH 1979

Consolidated Profit
The unaudited consolidated results of Rand Mines Properties Limited and its subsidiaries for the six months ended 31 March 1979, together with the results for the same period last year and the audited results for the year ended 30 September 1978 are:

	Six months ended 31 March 1979	Six months ended 31 March 1978	Year ended 30 September 1978
Turnover*	R10 034 000	R9 764 000	R20 027 000
Profit before Taxation	2 488 000	1 555 000	4 108 000
Taxation	547 000	115 000	386 000
Profit after Taxation	2 141 000	1 440 000	3 742 000
Profit attributable to outside shareholders in subsidiaries	11 000	(12 000)	34 000
Consolidated profit after taxation	R2 130 000	R1 428 000	R3 708 000
Dividends declared and paid	Nil	Nil	R1 861 000
Number of shares upon which earnings per share are based	12 403 000	12 403 000	12 403 000
Earnings per share based on consolidated profit after taxation	17.2 cents	11.7 cents	29.9 cents
Dividends per share	Nil	Nil	16 cents

* Turnover includes revenue from property sales, limited where applicable to the proportion of sales received in cash from which profits have been taken, rentals, sales of gold, farm crops, timber and from other trading operations.

Profit before taxation includes:

	Six months ended 31 March 1979	Six months ended 31 March 1978	Year ended 30 September 1978
a) Profit from the sale of property (Note 1)	R1 688 000	R1 823 000	R3 187 000
b) Profit/(loss) from timber and other Thesens operations	R596 000	R(65 000)	R335 000
c) Profit/(loss) from mining operations comprising: (Note 3)			
Profit from surface gold operations	324 000	323 000	985 000
Surplus on disposal of mining assets	250 000	223 000	916 000
Income from buildings no longer required for mining purposes	364 000	171 000	472 000
	1 047 000	717 000	2 356 000
Less:			
Expenses less sundry revenue	600 000	735 000	1 075 000
Long service awards	31 000	—	408 000
— Further provision	(116 000)	—	—
— Charges to provision	—	—	—
Mine closure costs	—	—	112 000
— Further provision	(20 000)	—	—
— Charges to provisions	—	—	—
Mining profit/(loss)	R563 000	R(19 000)	R764 000

NOTES:

- Profit from the sale of property does not occur in a regular pattern. The profits for the six months ended 31 March 1979 include an expropriation settlement and a land sale of undeveloped land.
- As indicated in the last Chairman's statement a small increase in the level of taxed profits is anticipated for the current year.
- The results of the experiments on the reprocessing of the company's sand dumps have not been conclusive and further testing is proceeding. Shareholders will be kept informed in respect of this project.

Capital Commitments
The commitments for capital expenditure at 31 March 1979 amounted to R160 000 (1978: R365 000).

Dividend
It is the policy of the company to declare one dividend in November each year.

For and on behalf of the Board
A. B. Hall
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Names of delegates _____

International Institute of Science and Technology
33 Warren Street London W1P 8DL

FT 1

NATIONAL FREIGHT CORPORATION ANNUAL REPORT

Boom for road haulage

BY IAN HARGREAVES, TRANSPORT CORRESPONDENT

THE National Freight Corporation last year produced a record trading surplus of £10.6m and its first net surplus since 1973.

According to the state road transport group's annual report, published yesterday, market conditions in road haulage were the best since 1973, with a consumer boom lifting the profitability of haulage companies associated with retail trades.

This enabled the corporation to grow 2.5 per cent in real terms, increasing turnover from

£386.6m to £406.7m and trading profit from £12.4m to £20.1m.

Net profit came out at £0.3m (against a loss of £10.8m in 1977) after paying £10.6m interest to the Government, but this surplus would not have been achieved without the financial reconstruction of the corporation in last year's Transport Act.

The reconstruction, which provided compensation for overvaluation of NFC assets at its formation 18 months ago and for certain pension liabilities, was effective from August and

boosted the 1978 net profit by £3.3m and trading profit by £900,000.

Trading profit has risen by £30m in the past three years despite, the report says, intense competition. NFC claims an 8 per cent share of the UK road haulage market.

In spite of this improvement, the report says that its average profit margin of 5 per cent on revenue was still inadequate to pay for asset replacement and provide for economic downturn.

Its target is an 8 to 10 per cent return, which Mr. Robert Lawrence, the corporation's recently appointed chairman, said yesterday should be achieved next year.

Most of last year's growth came from contract-backed and specialist transport services. About 45 per cent of the corporation's capital budget went into services with some form of contractual commitment.

This would provide "a firmer base for trading in 1979," the report says.

Transport services associated with heavy industry had a dull year in 1978, but this did not prevent all but one of the corporation's main member companies from trading profitably.

In response to the 1978 White

Paper on the nationalised industries, the report gives for the first time a selection of financial performance indicators, showing that trading profit as a percentage of gross receipts increased from 0.6 per cent in 1976 to 5.1 per cent last year, with a seven-fold increase in operating return on average net assets in the same period.

Details of the main member company results are as follows: British Road Services, a regional general haulage and contract service group, raised turnover from £113.9m to £126.5m last year, an 11 per cent improvement, with trading profit at £8.8m (£6.7m). Contract hire and truck rental continue to be the most successful activities.

National Carriers, a haulage and specialised transport service group, formerly part of British Rail, continued its trend of financial improvement, lifting trading profit from £0.2m to £2.7m on £100m turnover.

Garment and china transport services are doing well, but a small-vehicle delivery service launched in 1977 for the mail order industry, Homeward, "will require major restructuring in 1979," after a difficult year.

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Pickfords Removals and Travel improved its market share, and, assisted by a sharp rise in income from warehouse rents, pushed up trading profit from £2m to £2.7m on turnover of £36.3m.

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Mr. R. Lawrence (left), chairman of the National Freight Corporation and Mr. V. Paige, deputy chairman, at yesterday's Press conference.

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Special Traffic Group improved trading profit from £3.1m to £5.1m, the seventh successive annual improvement. Turnover was £78.3m. The strongest improvements were at Cartransport, a loss-maker in 1977, which recovered to a £0.1m trading profit after cutting back resources and making management changes.

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APPOINTMENTS

Sandy Marshall to head Bestobell

Mr. Sandy Marshall, who resigned as managing director of the Peninsular and Oriental Steam Navigation Company in March, is to take over the chairmanship of BESTOBELL, the chemicals and engineering group.

Mr. Marshall will become full-time executive chairman of Bestobell in June in succession to Sir Humphrey Browne, 68, who will then retire from his job as part-time non-executive chairman.

Dr. Donald Spencer remains group managing director of Bestobell.

Mr. George Wigglesworth has been appointed chairman of the BISON GROUP. He joined the group in 1935, became director in 1958 and group managing director in 1971, and has been director since 1971.

Mr. John Pärtinson has become managing director. He joins the company after being a director of Downmac, managing director of Henry Boot Construction, and joint managing director of Henry Boot and Sons.

Sir Kenneth Wood has retired from the chairmanship of the Bison Group. Sir Kenneth joined the company in 1946 as a director, became managing director in 1950 and chairman of the then Concrete Limited in 1958.

Mr. Denis M. Child has been appointed general manager of the financial control division of NATIONAL WESTMINSTER BANK, succeeding Mr. F. W. Hewitt, who retired in August.

Mr. Child joined the bank in 1943 and since 1974 he has been head of management information and control, financial control division. Mr. Child is a director of the bank, has been general manager of the division since the National Westminster merger.

Mr. J. C. G. Stancliffe has been elected a director of S. G. WARBURG AND COMPANY.

Sir Nicholas Henderson has been appointed a director of the MERCANTILE AND GENERAL REINSURANCE COMPANY.

Mr. Leo G. C. Curran is to become a full-time member of the Board of BRITISH SHIPBUILDERS with responsibility for engine building and general engineering. Mr. Curran is managing director of Plessey Hydraulics International and is being released by Plessey to take up his new position.

Mr. C. Preston Cunningham,

former chairman of Monsanto Europe SA, has been elected group vice president and managing director, MONSANTO CHEMICAL INTERMEDIATES COMPANY. He succeeds Mr. Frank E. Reese, elected senior vice president of Monsanto Company. Mr. Charles H. Sommer, formerly president and chairman, Mr. John R. Eck and Mr. Tom K. Smith Jr, senior vice presidents, have retired from the Board of Monsanto Company. Mr. Richard J. Mahoney, executive vice president, has been elected to that Board.

Colonel George Ramsey, director of personnel at H.B. Samuel, has joined the Board of KORN/FERRY INTERNATIONAL, executive search consultants.

Dr. D. A. Harper, a non-executive director of TURNER AND NEWMAN since it acquired Storey Brothers in 1977, has retired.

ROYAL INSURANCE has made the following executive appointments at its head office in Liverpool: Mr. P. J. Sheehan, chief underwriting manager; Mr. E. E. Berry, underwriting manager; Mr. J. S. Simpson, development manager; Mr. E. J. N. Clarke, deputy underwriting manager and Mr. R. G. Scott, deputy underwriting manager.

Mr. J. G. Dawson, chairman and managing director of the Zenith Carburator Company, has been elected president of the INSTITUTION OF MECHANICAL ENGINEERS in place of Mr. Desmond Dewar.

Mr. John Ramsden, manager motor and UK branches, has been appointed a director of SPHERE DRAKE (UNDERWRITING), a subsidiary of the Alexander Howden Group.

Mr. V. D. Weeks has been appointed managing director of WEEKS TRAILERS, a subsidiary of Weeks Associates. Mr. Weeks joined the company in 1966 and for the past two years has been technical director.

Mr. W. E. Apted will be appointed chief London manager of NEBANK and Mr. M. F. Byrne becomes group European executive on May 1. Mr. R. A. Wiskar, general manager, London, retires at the end of this month.

Heathrow terminal switch plan in effort to ease congestion

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

SIX long-haul flights at Heathrow Airport which use Terminal Three—the normal long-haul terminal—may this summer be moved into other terminals in an attempt to ease congestion.

Plans for summer flights submitted to the Airlines' Scheduling Committee at Heathrow, which allocates flight times throughout the day already show that they will exceed Terminal Three's capacity by 300 passengers an hour in peak periods.

The British Airports Authority has told the committee that the limit this summer at Terminal Three is 3,000 arriving passengers every hour

and 3,800 departing passengers an hour.

Mr. Michael Maine, the authority's deputy director (terminals) at Heathrow, is insisting that the committee and the airlines reduce their plans to meet the authority's permitted passenger figures, which are based on what the authority believes Terminal Three can stand without becoming saturated.

"This year, the airlines at Terminal Three were originally wanting to fly in well over 4,000 passengers an hour, and it has been a battle to persuade them to change their flight times to the quieter hours," says Mr. Maine. In the latest issue of Airport News, the British Airports Authority's newspaper.

"Airlines say that a move of a flight by three hours can lose them over £1m per year in lost passengers, so they are understandably reluctant to move."

He adds that he may have to take the airlines to court if they decline to shift some of their flights, either into the quieter hours or into other terminals.

Mr. Maine says that while he does not like using legal action in his dealings with the airlines, he found it the only way to solve the problems of Stand-By passengers last summer.

Mr. Maine is also putting pressure on the airlines to improve their operating procedures, and in particular to speed up baggage delivery for arriving passengers.

Sweeter Britain

BRITISH CONSUMERS eat, on average, half a pound of confectionery a week and spend a total of over £1.25bn a year—around 8 per cent of all food expenditure.

Mr. Derek Anderson, chairman of the Cocoa, Chocolate and Confectionery Alliance, giving the figures yesterday, said: "We are spending more money on snack foods, soft drinks, biscuits, cakes, ice-cream and sweets than ever before, and they now account for more than 25 per cent of all consumer spending on food."

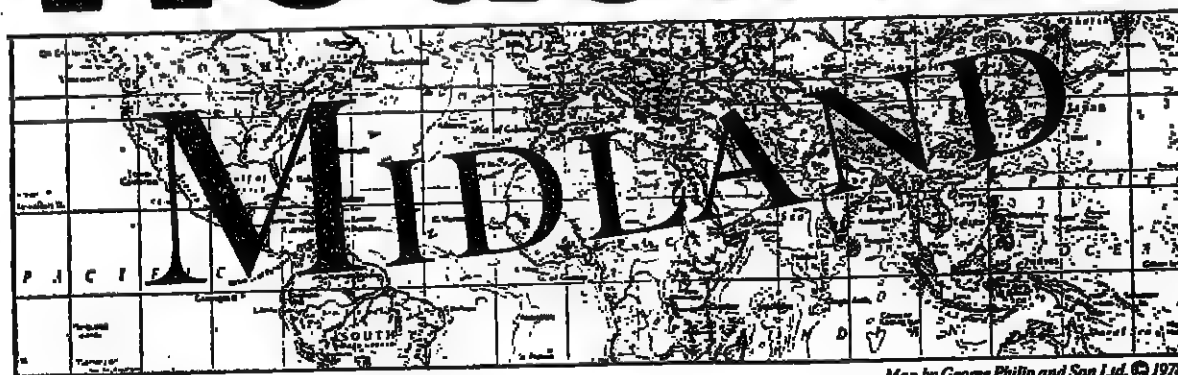
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Map by George Philip and Son Ltd. © 1978.

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Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

COMMUNICATIONS

Slot machine for data service

CHERRY VIEWDATA is the first company to have available a coin-operated Viewdata terminal. It is the British subsidiary of Cherry Foretagen AB, Sweden, but all the development work has been done by a UK team.

Currently, the terminals are being offered to department stores, large commercial concerns and the like and they are designed to operate with the Post Office Prestel service. To operate the terminal, the user inserts a 10p or 50p coin.

As soon as contact is made with the Post Office's computer, the pages of stored information can be accessed by the operator pressing a keypad on the terminal. If no contact is made, the user's gains are returned immediately and a message on the screen advises "engaged—try later."

These terminals are available on an annual rental basis which includes maintenance and regular cash collection calls. However, Cherry Viewdata is sponsoring and designing a completely different terminal as a result of using the GEC Semiconductor Viewdata chip set. This makes it practicable to develop a terminal specifically for company users with many

options. During 1979 several of these options will be made available. They include terminal printout facilities, dedicated terminals, dual-function terminals, private systems and terminal card readers.

The printer Cherry plans to use is a thermal one, printing alphanumeric and new Viewdata graphics on to anodised paper. For the private user dedicated terminals will be made. The present terminal accesses the entire Prestel database, but a dedicated terminal can be programmed to users' requirements to access only pre-specified pages (eg financial only, sport only, etc.).

The dual-function terminals are for companies that already have their own computerised database and wish to access this as well as the Prestel database. Private systems will be made available for companies wishing to create their own Viewdata systems. Card readers will be available to identify the user either on a private or on public system. This can be used in various ways; for example, to allow access to "restricted" information on the database or as a credit card system for charging the user.

Cherry on 01-459 2336.

TRANSPORT

Better way to run the buses

MANCHESTER CITY had the first bus in this country, five years ahead of London and about 150 years ago. It was a one-horse conveyance and ran three times a day (not far behind London Transport's present No. 22 which can be seen occasionally in the King's Road).

Now, Greater Manchester Transport aims to transcend all other transport authorities with its extended use of computers for optimising the day-to-day operating efficiency and long-term planning of its bus fleet.

Last year, its 3,000 buses travelled 85m miles, carrying passengers who made over 443m journeys, and helping to solve its massive operational problems are an IBM 360/50 768 kb mainframe running under

OS/MFT with ENVIRON-1 and TOTAL, and a newly acquired DEC PDP 11/70 mini computer using DEC's new transaction processing software, TRAX.

Located at Greater Manchester Transport's operational headquarters in the centre of the city, the PDP 11/70 will form the heart of a new distributed processing network covering all of Greater Manchester's 19 bus depots which will be linked to the host processor by DEC VT62 terminals.

A comprehensive database capture and management system called TOPIC (Traffic Operations Information Capture), to be implemented on site, will enable bus scheduling staff at all depots to enter detailed changes to bus timings as soon

as the new timings are agreed and authorised. The resulting database will record the up-to-date information on all GMT's planned bus trips.

TOPIC will be the foundation for a set of computer-using systems, says GMT, unique in the UK public transport industry. This will include better crew scheduling, bus service control, bus service costing and planning, production of timetables, and much improved public enquiry services.

Covering an area of over 500 square miles, Greater Manchester Transport is the second largest urban public transport executive in the UK whose revenue in 1977-78 was over £90m of which £67m was generated from bus and rail fares and associated trading activities.

MATERIALS

Films for graphics

FOR CONTACT printing in the graphic arts, 3M (P.O. Box 1, Bracknell, Berks RG11 1JU (0344 26728)), has introduced System One, consisting of two films types, one for high speed duplicating (HSD) and the other for fast contact printing.

HSD is a fast blue-sensitive high contrast positive-acting film coated on either four or seven mil clear polyester base while the other material, HSC (high speed contact) has normal negative action.

The films have the same speed and give good working

latitude in exposure and wide processing latitude.

Both films use an inexpensive low wattage point light source for exposure and, processed in the same lith chemistry, permit the production of half tones and line negatives or positives without adjustment in solutions.

Both films can also be dot etched with conventional etching procedures and solutions.

Lubricates in very hot zones

FOR CONVEYOR chains and their associated rollers and bearings operating at high temperatures, K. S. Paul Products

has formulated a lubricant which will remain as a liquid up to 200 degrees C.

At higher temperatures, the product, which is a molybdenum disulphide dispersion in a non-carbonising synthetic carrier, volatilises and particles of molybdenum disulphide remaining on surfaces will provide dry lubrication up to 400 degrees C.

The lubricant has been called Liquigrade 1030 and can be applied by brush or mechanical systems.

Liquigrade 1030 is said to be particularly suitable for paint storing conveyors, but is also considered to be equally effective on conveyors operating at high temperatures and heavy loads in many other processes.

K. S. Paul Products is at Nobel Road, Eley Estate, London NW18 3DB (01-807 5565).

SECURITY

Protection of big buildings

GOOD electronic access control systems not only protect the environment but provide an immediate "presence-on-site" record of personnel in a building, and can also be linked to alarm signalling equipment.

Management and security staff must be able to act quickly on receipt of signals from access control units and to meet this need Cardkey Systems has introduced Pass (Programmed Access/Security System) to enable security problems and hazards to be dealt with promptly and in the appropriate order of priority.

Alarms, environmental changes—pressure, power, temperature—and wrong attempts at entry can all be signalled to security staff via an access control system. However, response must be rapid and appropriate and transactions on the system given the proper attention. Pass monitors such conditions and provides detailed instructions for dealing with them.

Features of Pass include real-time visibility, extensive field operation with all component parts, complete audit trail of operations, high reliability and security of data files, and a hardware/software combination giving considerable user flexibility.

A typical Cardkey Pass array has a badge reader or card reader, a front end device (Cardkey Interrogator 880) a Pass protector, a central processor, and a choice of backup equipment like file storage discs, and CRT/printer ter-

minals. Access control is accomplished via the badge reader and a Securit-Card. Data received by the front end device for each card operation is verified and the access control function performed without signal/control from the Pass protector. Stand-alone control capability is a standard feature of the front end. Card transaction data is also scheduled and sent to the main processor. At the same time the front-end may send data to one or more units of backup equipment.

Alarm monitoring points may be connected to the complete system via the badge readers. Data from the readers is transmitted to the processor which determines message type/priority and puts the data in the relevant queue awaiting processing.

Cardkey Systems, 43, Millford Road, Reading, Berks RG1 5LG. 0734 598921.

Stops car thieves

NEW AND timely on the market because of the growing incidence of car stealing and personal attacks upon passengers is a new electronic vehicle security system.

Designed and manufactured by Sorsby Safety Equipment of Hungerford the new system "Detect a Thief" is being marketed by Ringparts of Leeds.

The unit has two sensing functions: the first monitoring vehicle battery voltage and detecting any drop in voltage however minimal; the second having the capability of attachment to any of the closed-circuit devices featured in a car. Suited to the heavy goods vehicle, articulated lorry, or private car, the system is fail-safe, incorporating its own standby dry cell batteries and in-time fuse and its own electronic siren which emits a high pitched oscillating sound.

All cabling used in the system is to British Standards and the circuitry is mounted in a small pvc fire-proof box for installation in the engine compartment of the vehicle, installation time being reckoned at 35/40 minutes only.

Electronically latched to the "Detect a Thief" system is a 24-hour personal attack button with an optional automatic unit giving pre-selected time delay for authorised entry or exit to the vehicle and providing instantaneous alarm on unauthorised entry.

Further details from Ringparts (Leeds), Whitehall Trading Estate, Leeds 12, Leeds 788891.

INSTRUMENTS

Dual-trace oscilloscope

LAUNCHED BY Gould Instruments Division, Redbank Road, Hainault, Essex (01-800/1000), the OS 8500 is a dual trace 60 MHz oscilloscope with comprehensive triggering facilities and a trigger bandwidth of 100 MHz down to dc.

The instrument has an 80 x 100 mm high writing speed cathode ray tube working at 12 kV to give a brightly visible red display. Designed for portability, it measures only 325 x 180 x 465 mm and weighs 10 kg, the carrying handle also functioning as an adjustable stand.

Sensitivity on the two Y channels is 2mV/cm over the full 60 MHz band, with terminal drift compensation.

Available as a factory or service-fitted option is a separately housed 31-digit voltmeter that is secured mechan-

cally and electrically to the top of the scope casing.

Used for the measurement of time and amplitude relationships the unit makes use of and controls a second "bright up" section of the scope's main timebase sweep. The period between the first and second bright up sections is accurately shown on a digital display.

For amplitude measurements a second complete sweep of the channel two signal is introduced and the bottom of this signal is adjusted to coincide with the top of the basic display to give an accurate digital reading.

Operated as an independent digital voltmeter the DM 3010 measures voltages from 200 mV to 1000 V dc with a resolution of 100 microvolts. Resistance and current can also be measured.

Puts it to the test

THOSE concerned with the manufacture, incoming inspection or laboratory evaluation of capacitors and inductors will be interested in the LC DigiBridge from GenRad, Bourne End, Bucks. (06285 36811).

Several of the operating conditions are selected from the keyboard. After placing the component in the fixtures, which can accommodate axial or radial leads, the user keys in the frequency at which he wants the measurement to be made, there being 254 steps between 240 Hz and 30 kHz. Automatic zeroing eliminates stray capac-

itance and inductance from the test fixture.

The reading then appears on a five digit display together with the units involved (pF, mH, etc.). For sorting into grades, ten limits can be entered on the keyboard, with suitable indication of "no" and "no go" results.

Other measurements the bridge can make include factor of merit for coils and dissipation factors for capacitors.

Ranges for capacitance measurement are 0.001pF to 9999.9 microfarads, and for inductance, 0.00001 mH to 9999.9 H.

Measures heat flow

PUT ON the market by Robertshaw Skill, Greenway Place, East Gillibrands, Skelmersdale, WY8 9SB (Skelmersdale 25971) is an instrument designed to determine the heat flow (the amount of heat supplied or rejected) within a process or building.

It determines the product of fluid flow, temperature difference and specific heat, making use of flow transmitters and resistance thermometer bulbs and electronic integration to give metering and recording.

Two matched thermometer bulbs form a bridge which is

energised by a voltage signal from a differential pressure transmitter which measures the flow rate via an orifice plate. The output of the bridge is proportional to the heat flow which is displayed directly, while the integrator gives a pulsed output to a six-digit counter which shows total heat.

Feedback compensates for temperature dependent errors such as variation of fluid density and specific heat.

The recorder is a compact self-contained instrument suitable for panel mounting.

IN THE OFFICE

Tape from a typewriter

MADE IN Denmark and now launched in the UK by GNT Automatic (UK), Bagshot Road, Sunninghill, Berks SL5 9JN (0990 26153), the Telexmaster is a device which effectively by-passes the telex keyboard machine itself, replacing it with a normal typewriter coupled to a paper punch tape.

Main advantage of the machine is that it can be used to make paper tapes for direct sending without tying up telex keyboards for the purpose.

Telexmaster can be connected to IBM 32, 32C, 36 or the Remington SR101 electric typewriters and consists of a 50 character per second punch mechanism with spooling equipment and microprocessor control.

In this way fast typists can produce tapes very quickly with the added advantage of the electric typewriter facilities such as tabulation, back spacing and error correction.

The unit measures 123 x 477 x 246 mm and weighs 5.3 kg. It operates from any AC mains supply.

"We search the world for top quality goods, so our buying team needs the maximum financial security and convenience. The American Express Company Card Plan proved ideal."

Michael Place, Managing Director, Grattan Warehouses.

There is hardly a country in the world which the merchandise buyers of Grattan Warehouses haven't visited in their unending search on behalf of their famous mail order catalogue.

Their constant aim is to improve the merchandise available to their three million customers through the Grattan Catalogue. Their brief is to achieve goods of top quality and top value, no matter where they travel to find them.

Their problem when travelling is how to meet expenses in a way which is not only totally acceptable and convenient worldwide, but gives security to their buyers.

Back in July 1974, Grattan Warehouses decided to try out the American Express Company Card Plan, with an initial Cardmembership of fourteen. It proved to be the ideal answer.

The experiment was a huge success

Aimed with the American Express Company Card, executives found they could confidently handle most travel and entertainment problems, no matter how large the bills, without having to carry unnecessarily large sums of vulnerable cash.

Back home, cash advances and conversion costs were greatly reduced—so Grattan Warehouses decided to increase their holding of American Express Company Cards. Today, the company has over 80 senior executives and key buyers, protected by the international flexibility and security of the Card, while the results in the accounts department have matched those in the buying department.

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The American Express Company Card Plan is already helping many companies and their executives—over a thousand of Britain's leading companies are using the Plan—and it can surely help your company just as well.

For more specific information, please write to: The Manager, Company Cards, American Express Company, PO Box 68, Edward Street, Brighton, E. Sussex BN2 1YL.

American Express Cards for Companies

To: The Manager, Company Cards, American Express Company Card Division, P.O. Box 68, Edward Street, Brighton BN2 1YL, E. Sussex.

Please send me details of Company Card Plans for:

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TSB Trust Company wishes to appoint a Head of Finance to join its young management team based in Andover. The Company, which is a rapidly expanding subsidiary of the Trustee Savings Banks Central Board, provides insurance and unit trust facilities for the Trustee Savings Banks and their eight million customers.

The Head of Finance is the top financial position in the Company and a member of the general management team. The person appointed will have full responsibility for all prime financial activities including accounting, taxation and investment policy.

Applicants, male or female, preferably aged 35 to 45 must be qualified accountants with substantial experience in a similar financial or service environment with sophisticated computer systems or, alternatively, at a senior level in a major firm of chartered accountants.

The remuneration package provides a realistic salary and major fringe benefits including a car, substantial mortgage subsidy and a non-contributory pension.

Write in confidence for an application form to:

Roger N. Heydon,
Deputy General Manager,
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Keens House, Andover,
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Hamilton, 5, BERMUDA.

Management Accountant

London SW1 c. £8500

Due to continued expansion and the promotion of the person appointed 18 months ago, we wish to appoint a recently qualified Accountant.

Alfred Dunhill Limited is a highly profitable and expansion minded group engaged in the international wholesaling and retailing of luxury products — leathergoods, menswear, writing instruments, jewellery, toiletries and the manufacturing and marketing of a range of high quality smokers' products.

We are seeking a young professional, preferably with a degree/second language, for the position of Group Management Accountant based at our London offices.

Reporting to the Group Financial Controller, the successful applicant will be primarily responsible for the preparation and analysis of the monthly Group consolidated accounts and for investigating and analysing matters arising from these accounts.

We can offer excellent career development opportunities in the area of both accounting and general management.

Male or female applicants should write giving full details of qualifications and experience to: A. M. MacMillan Pratt, Personnel Manager, Alfred Dunhill Limited, 30 Duke Street St. James's London SW1.

dunhill

A stack of chaises • Food in Jamaica

BY MICHAEL DIXON

AMONG the satisfied customers of this column, in the sense that it led them to their present job, is Uwe Kitzinger, Dean of the Insead business school in Fontainebleau, France.

Mind you, he probably had a few second thoughts when he took over there nearly three years ago because the school's cash-flow was not then in a state to encourage dreamless slumbers. Part of the trouble was that Insead—a "foreign association" under French law and a registered charity in Britain—drew only about half its income from teaching fees and suchlike. The rest depended on donations and subscriptions from various sources, including the school's large number of associated companies.

But now a budgeted earned income of about £2.6m plus a mere £900,000 in subscriptions, not to mention a new computer and four extra buildings in train, have restored serenity to the dean's face which is instantly recognisable by its fair locks and black eye-patch. So even though Uwe Kitzinger still averages four days a week away from Fontainebleau, continuing his promotional activities, he cannot but be glad that

he read the Jobs Column of September 22, 1975.

Whether he will go on being a satisfied customer, however, will depend on how many readers in various parts of the world are willing and qualified to fill the "stack of chaises" he has on offer at the school.

If a couple of them who are specialists in accounting and financial control or in finance could start work in Fontainebleau in September, so much the better. But the real bulk need is for the autumn of 1980. "We'll have vacancies then not only in finance and accounting but also in business policy, marketing, industrial relations and possibly management science," says the dean.

The jobs are mainly for associate professors—senior lecturers in United Kingdom terms—to whom Insead offers a starting salary of about the equivalent of £16,000. But professor's rank would be open to a candidate whose qualifications and experience justified it. To those seeking to begin or to continue a career in management education, Uwe Kitzinger would probably offer an initial contract of three years, whose successful completion would lead to further contracts renewable every six years. Such terms would no doubt seem unwarrantably risk-prone to warrantly British academics who, after a probationary period, are

mostly guaranteed security in their jobs until they are dead, or even longer. Indeed, I have it on fair authority that the only reasonably sure way to get rid of an incompetent professor at Insead is to have him or her certified insane.

More than 10 years of close observation has persuaded me that the custom of life-long academic tenure is on balance against the public interest. Any gain to education it provides by promoting intellectual freedom is surely outweighed by the laziness and slipshod work, especially in teaching, which the tenure protects.

No tax . . .

It seems to me particularly inappropriate, too, in management education where much of the requisite body of knowledge tends rapidly to become obsolete, so that a teacher inclined to rest on past attainments can soon become worse than useless. I suspect that Dean Kitzinger feels the same.

Anyway, he is more than willing to engage numerous of the new staff he is seeking for short periods, perhaps on secondment from their present first-rate classroom work, where for these Insead is additionally specifying demonstrable skill in research. "Although our services will always demand first-rate classroom work, we're now increasing our effort to improve our product with

UK or France for someone who teaches in France for a period not exceeding two years."

For the shorter-term candidates, the emphasis would be on teaching—a full year's "load" being 120 sessions of 75 minutes apiece. Roughly a third of this time would probably be devoted to Insead's 230 students on the one-year master's degree course. The rest would be taken up by programmes for in-service managers of junior, middle and senior rank, and lasting between three days and seven weeks. As a whole, the school's courses are attended by about 1,000 people each year.

So the other-than-career appointments call for experience of teaching—preferably in a business school, although it might have been gained even part-time elsewhere—as well as of the specialist area of management concerned. The experience of management would be best, in the dean's view, if it had included success as a consultant but time in the line also would be an advantage. The same requirements apply broadly to the long-term posts, but for these Insead is additionally specifying demonstrable skill in research. "Although our services will always demand first-rate classroom work, we're now increasing our effort to improve our product with

research," Uwe Kitzinger adds. Current topics include forecasting, Euro-marketing, international finance and various aspects of management science.

Fluent in French, German and English himself, he would naturally prefer candidates to be polyglot. But most of the essential communication at the school is in English and, given that language and cultural transferability to a widely international community with a common interest in management, the new academics could come from anywhere.

Applicants should send career details and names of referees to the dean at Institut Européen d'Administration des Affaires, Boulevard de Constance, 77, Fontainebleau, France. Telephoned inquiries to (010) 331 422 4827.

To succeed

OTHERWISE, how about Jamaica whither London-based headhunter Kim Owen-Browne wishes to send a combination of professional manager and entrepreneurial trader to be managing director of a £50m-turnover business in food manufacturing, wholesaling and distribution?

He may not name the employer, and so guarantees to abide by any applicant's request not to be identified to the client

until permission has been given. But he can say that, "if successful, the newcomer will succeed the 67-year-old chairman of the company, which employs about 1,600 people."

Candidates must already be proven general managers. The previous experience most desired is fully developed marketing, but finance with a commercial emphasis is considered fairly appropriate, too. Age indication is 35-45.

The ideal background would be "advanced training" in one of the big groups in the food industry which are renowned for professional, if not supercilious, management, followed by successful striving for a results-all international trading concern.

The political situation in Jamaica is of course not quite as relaxed as it could be," says Mr. Owen-Browne smoothly. "But from what I see there, things will settle down so as to ensure continued good prospects for the business."

Culturally transferable candidates with fluent English are welcome from anywhere. Spanish would be a help. Salary worth about \$50,000; copious benefits include prospect of equity share. Written applications only to the headhunter at Owen-Browne Associates, 29-31 St. James's Street, London SW1A 1HA — Telex 918176 Toray G.

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The successful candidate will also be involved in the formulation of lending policy and overall development of the banking business and will accordingly be concerned with the funding of the bank's assets and its liquidity in sterling and currency.

Applicants should possess wide technical expertise and be experienced in negotiating and setting up banking facilities. Ideally senior experience of banking in the City of London is required together with the high personal qualities necessary for a director. At some period in his career he will have worked in the lending area of a major bank. Some experience of international banking transactions would be an advantage. Preferred age 38/45.

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ECONOMIC INTELLIGENCE GROUP Assistant Manager

The Economic Intelligence Group of the British National Oil Corporation is engaged in the provision of wide-ranging research information impacting directly on the continuing development of Corporate policies and planning. The Group, which is based in Glasgow, has three main sections covering UK Continental Shelf activities, World oil developments, and general energy/economic matters.

The Assistant Manager will be required to supervise the day-to-day research activities of the Department. The postholder will also have specific responsibility for the World Oil Section, the work of which includes the monitoring of World oil activities and the development of medium to long-term supply and demand forecasts.

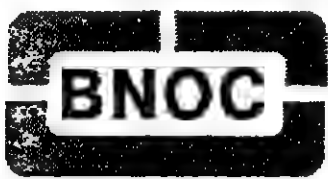
The position being advertised will be of interest to those people who have at least seven years experience of the international oil industry. A high level of numeracy and

literacy, and an ability to communicate with all levels of management are essential. The person will almost certainly have a good honours degree.

The position offers excellent conditions of service, including a competitive salary, generous pension provisions and relocation assistance where appropriate.

If you meet these standards and wish to play an important role in a dynamic British oil company, write or telephone for an application form to:

The Recruitment Officer
The British National Oil Corporation
150 St Vincent Street
Glasgow G2 5LJ
Tel No 041 204 2525



The British National Oil Corporation

Chief Executive

N.E. France—possibly UK based

This British light engineering group are world leaders in their product fields, indispensable to textile and other manufacturers. Half their manufacturing and two thirds of sales are overseas.

The group seek a Chief Executive to manage and develop their French manufacturing company, turnover around £3m., whose products are marketed extensively throughout continental Europe.

Candidates, fluent in French and aged 35 upwards, must have had successful general management experience carrying full accountability for profit. An earlier financial background with experience in the engineering industry could be valuable.

Salary around 250,000 French francs if based in France. Commuting from UK may be possible and in this case salary and conditions will be negotiated.

Please send relevant details — in confidence — to R. M. Cooper ref. B.60399.

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Candidates, probably in the age range 35-45, should be Chartered Accountants who can demonstrate strong financial management experience in a modern commercial environment, including a knowledge of manufacturing accounting. Familiarity with international reporting requirements and good staff control ability will be important attributes.

The combination of an expanding group and a growth industry provides excellent career development prospects. The remuneration and benefit package, which includes relocation expenses where relevant, is highly attractive.

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Internal audit spans all areas of the company's operations and has a strong computer bias. The emphasis is always on constructive recommendation and subsequent review to ensure successful implementation. Managing a multi-disciplined team, the Chief Internal Auditor will have a high level of autonomy and will be responsible for developing the audit function and maintaining secure and effective systems in line with the company's growth.

Candidates should be qualified accountants, aged 28-38, with a strong technical background in audit and in-depth computer knowledge. Initiative, proven communication skills and management ability are essential attributes.

A dynamic company whose standards are high, it demands top performance and first class results. It offers a stimulating and demanding job and excellent long-term career prospects in an attractive location allowing easy access to a city or rural lifestyle. There is a generous relocation package and further benefits include productivity bonus, share scheme, free pension, life assurance and BUPA.

For more detailed information and an application form, please contact Ronald Vaughan, F.C.M.A. or Lindsey Prother, B.A. quoting reference 2451.

Commercial Division
Douglas Lymbias Associates Ltd.
Accountancy & Management Recruitment Consultants
410, Strand, London WC2R 0NS. Tel: 01-336 8901
121, St. Vincent Street, Glasgow G2 5SN. Tel: 041-226 3101
3, Colston Place, Birmingham B3 3AA. Tel: 01-225 7244

UNIVERSITY OF EXETER LECTURESHIP IN ACCOUNTANCY

Applications are invited for a Lectureship in Accountancy in the Department of Economics, Exeter, from 1 October 1979. It is not essential for applicants to have a professional accountancy qualification. An interest in the application of computers to accountancy would be desirable but is not essential. Probable commencing salary (on recruitment within the range £4,233-£5,199 p.a.) on the salary scale £4,233-£6,393 p.a. Further particulars may be obtained from Miss Cecily Wilson, Northcote House, Clarendon Drive, Exeter, to whom applications (with copies) should be sent by 25 May 1979. Please quote reference No. 3196.

Corporate Lending

Business Development Midlands

Our client, a major International Bank, is seeking an additional young executive to join their well established and successful, Birmingham office.

He or she will be assigned their own group of existing and potential industrial clients in the Midlands and North of England. They will manage the overall relationship between each client and the Bank, and will be responsible for marketing the entire range of the Bank's services to these clients. The principle emphasis will be on short and long term finance, both sterling and currency.

Relevant experience will have been gained in either a Bank or similar financial organisation. Candidates must be confident, personable, self-reliant and articulate; have a relevant graduate, professional or post graduate qualification, and be attracted to the Midlands where they will be located for several years as the first stage of their longer term development in the Bank.

Salary by negotiation plus a wide range of benefits including low cost mortgage assistance, non-contributory pension, life insurance, BUPA, profit sharing and car allowance.

Write to or call, in complete confidence, David Thompson, who is advising on this appointment, quoting reference 1044.

Odgers

MANAGEMENT CONSULTANTS
Odgers and Co Ltd, One Old Bond St,
London W1X 3TD 01-499 8811

Finance Director

Engineering c. £12,500

The company which is engaged in a specialised engineering activity has a turnover of around £10 million and is part of a well-established British group. It is currently seeking a Finance Director who will take control of a department of some 20+ people and be responsible for the provision of the complete range of financial and management accounting services. Candidates, ideally aged 35-45, must be qualified accountants (ACMA preferred) with a successful track record in an industrial environment. They should have experience of planning, budgeting and the provision of accurate costing and estimating information. A knowledge of

computer-based systems is also desirable. Starting salary is negotiable around £12,500 plus company car and other fringe benefits. The location is to the south of London.

PA Personnel Services

Ref: AA41/8855/FT

Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

PA Personnel Services

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6660 Telex: 27674



A member of PA International

International Recruitment Specialists
for the Commodity Markets



Coffee Trader

A Manager with wide International contacts and experience in all coffees, is required to create a division in London for an International Trading Company. A basic salary in the range of £17,000-£20,000 p.a. will be negotiated, plus benefits.

Please write or telephone Graham Stewart or Colin Stanton regarding this position.

Egmont House 116 Shaftesbury Avenue London W1
Tel 01-439 1701

£8,000 p.a. Accountant Industrial Products

Fully qualified accountant. ACA or ACMA. Male or female aged 30 plus. Previous experience with export oriented industrial company essential. Opportunity to join International Company with excellent fringe benefits which include pension/life cover, bonus, BUPA and re-location expenses.

Suitably qualified candidates please phone 01-493 7117 for application form quoting MRD 9014 (24 hour answering service).

MRD

Management Recruitment Division
BOYDEN INTERNATIONAL LTD.
11/15 ARLINGTON STREET, LONDON SW1A 1ED.
LONDON, PARIS, BRUSSELS, GENEVA, ROME, MILAN, MADRID, BARCELONA, TOKYO, HONG KONG, CANBERRA, MELBOURNE, SYDNEY, AUCKLAND, ADELAIDE, MELBOURNE, SYDNEY, HONOLULU AND THROUGHOUT THE USA.

مكتبة النور

CJ**RECRUITMENT ADVERTISING**35 New Broad Street, London EC2M 1NH
Tel: 01-588 3588 or 01-588 3576
Telex No. 887374

A challenging appointment offering wide-ranging opportunities with an expanding world-wide team

CJRA**CORPORATE FINANCE/NEW ISSUES EXECUTIVE****CITY****£15,000 — £18,000****MAJOR INTERNATIONAL INVESTMENT HOUSE**

We invite applications from candidates, aged 28-37, who will either be graduates and/or be professionally qualified, and have at least 3 years' experience in Corporate Finance and New Issue business. This business development exposure is likely to have been gained with an Accepting House or other leading financial institution. The brief will be to liaise closely with clients on Corporate Finance, particularly in the preparation of New Issues. This will necessitate considerable away travel both in U.K. and on the Continent of Europe. Proficiency in a second European language would be an advantage. Initial salary negotiable £15,000-£18,000, together with a benefits package which will be attractive to the right person. Applications in strict confidence under reference CF11168/FT will be forwarded unopened to our Client, unless you list companies to which they should not be sent in a covering letter marked for the attention of the Security Manager.

CAMPBELL-JOHNSTON RECRUITMENT ADVERTISING LIMITED, 35 NEW BROAD STREET, LONDON EC2M 1NH.

CJRA**EUROCURRENCY LOAN ADMINISTRATOR****CITY****£4,500 — £6,000****INTERNATIONAL CONSORTIUM BANK**

We invite applications from candidates, male or female, aged 22-28, who have acquired 2-3 years' experience in Eurocurrency loans. The successful candidate will join a small department dealing mainly with syndicated loans, both those in which the Bank is a participant and those where it is the agent. Applicants must have achieved a good level of general education and be able to demonstrate a satisfactory standard of literacy and numeracy. Initial salary negotiable £4,500-£6,000 + house purchase assistance, personal and season ticket loan facilities, non-contributory pension, free life assurance, free BUPA. Applications in strict confidence under reference ELA11151/FT will be forwarded unopened to our Client, unless you list companies to which they should not be sent in a covering letter marked for the attention of the Security Manager.

CAMPBELL-JOHNSTON RECRUITMENT ADVERTISING LIMITED, 35 NEW BROAD STREET, LONDON EC2M 1NH.

INTERNATIONAL BANKING

HEAD OF SECURITIES £10,000
U.S. Merchant Bank seeks a comprehensively experienced person to manage a very active and rapidly developing international securities operation.

EUROCURRENCY LOANS ADMIN. £15,000
The essential requirement is good practical knowledge and experience, extending to the lead agency functions.

MANAGEMENT ACCOUNTING £15,000
An opportunity offering wide-ranging involvement with this leading bank's Management/Project accounting.

FOREIGN EXCHANGE £3,500 - £4,000
Exc. career prospects exist with a number of lively int'l. banks for youngsters with some experience.

Please telephone Ann Costello or John Chiverton A.I.B.

JOHN CHIVERTON ASSOCIATES LTD.
31, Southampton Road, London, W.C.1.
01-241 5841

L. MESSEL & CO.**Institutional Gilt-Edge Department**

require an

ACTUARY

An assistant is required in the institutional gilt-edge department to understudy one of the partners, who is himself an actuary.

The ideal candidate should have completed the examinations in the last three years or should expect to qualify shortly. Investment experience is not essential.

The work will involve not only advising institutional clients but also assisting in the further development of computer-based systems for the department.

Prospects for advancement are excellent.

Write or telephone (in strict confidence)

K. W. Wright
L. MESSEL & CO.
280, Old Broad Street, London EC2P 2NX
Tel: 01-406 4411

UNIVERSITY OF NAIROBI—KENYA

Applications are invited for the post of **LECTURER IN THE DEPARTMENT OF ACCOUNTING**. Applicants should have at least a Masters degree with either Accounting or Finance as a major subject and preferably professional qualifications in Accounting. Teaching experience at university level would be an advantage. Salary scale KES 2,916-3,312 p.a. (KES 1,319 starting). The British Government is willing to provide salary supplementation and associated benefits. Family Rescapes, superannuation scheme, medical aid scheme, various allowances. Detailed applications (2 copies) with curriculum vitae and naming 3 referees to be sent direct to Registrar, University of Nairobi, P.O. Box 30197, Nairobi, Kenya, by 11 June, 1993. Applicants resident in the U.K. should also send one copy to Inter-University Council, 90/91, Tottenham Court Road, London W1P 0DT. Further details may be obtained from either address.

Financial Controller

London, from £16,000 pa.

For a wholly owned (£60 million turnover) subsidiary of a major international group - the main UK business centres on shipping. Reporting to the Chairman/MD the successful candidate will be totally responsible for all aspects of financial planning and control, with c.50 staff through three departmental managers. Financial disciplines are well established. Key tasks include: profit analysis, cash flow planning, taxation, special projects and systems development.

There will be real involvement in influencing and advising on policy and general management subjects. Candidates aged 32 - 45 must be qualified accountants, strongly business and profit orientated with a proven record at senior management level in first class commercial or industrial companies. This appointment offers excellent career development opportunities. The comprehensive package of benefits includes assistance with cost of relocation.

D.N. Clahessy, Ref: 23031/FT

Male or female candidates should telephone in confidence for a Personal History Form to: LONDON: 01-734 6852, Sutherland House, 5/6 Argyle Street, W1E 6EZ.

Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD

Pensions Manager
International challenge-London.
First rate salary plus car.

My client seeks a man or woman of unusual ability and experience to head the pensions function of this major British-based international group. A large proportion of the 10,000 plus employees are located in branch and subsidiary operations throughout the world, providing a variety of innovative and administrative challenges which demand both flair and common sense.

You will need a good ten years' background of pensions fund administration, with first-hand experience of running a contracted-out, funded UK pension scheme. Additionally, you should have a knowledge of requirements and practices in other European and non-European countries.

Clearly an ability in one or more foreign languages would be a great advantage. Your role will take you well beyond the narrow confines of administration, and a sound understanding of investment matters, consultation and negotiation, and computerisation, will enable you to develop and improve already sophisticated systems. It is improbable that you could have gained a sufficient depth of experience before age 35, and the successful candidate would ideally be aged between 40 and 50. You should be able to demonstrate a good level of general education and high intelligence. PhD qualifications would be an advantage.

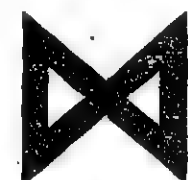
For further details, 'phone David Wolff on 01-639 2158, or write to him, enclosing brief career details, at The Personnel People, 2nd Floor, 20 Finsbury Square, London, EC2A 3DF.



The Personnel People
The Personnel Consultants in Executive and Technical Recruitment
London, Harford, Birmingham, Edinburgh, Glasgow, Brussels, Düsseldorf.

SECRETARY to the**Scottish Development Agency**

The Scottish Development Agency has responsibilities for investment in the development and promotion of Scottish-based industry and the environment. These are carried out through a small top executive group, reporting directly to the Chief Executive. The Secretary is one of this team. In addition to servicing the Board of Members and advising the Chief Executive on relevant aspects of the Agency's operation, the Secretary has a central registrar and informal communications role and will develop and supervise operations in the Legal, Personnel and Office Services divisions of the Agency. Candidates, possibly aged about 40, must have a record of administrative excellence in industry, commerce or the public sector. They will probably have a legal, secretarial or other relevant qualification backed by experience in staff administration, company secretarial work and commercial law. An annual salary is negotiable up to about £14,000. The appointment is based at the Agency's Glasgow headquarters. Applications should be submitted in confidence to the Agency Chief Executive, Lewis Robertson, at 120 Bothwell Street, Glasgow. The Agency will be advised by Selection Thomson Ltd, who will undertake initial interviews.

**International Bank/Nigeria**

The Nigerian subsidiary of a major international bank is looking for a

DEPUTY DATA PROCESSING MANAGER

for its Lagos Head Office.

The bank, which last year introduced the first on-line banking system in Nigeria is currently running on two NCR 830 computers, and to maintain its lead has recently placed an order for two 8430 systems which should be installed later this year.

The successful applicant, will be aged around 25 years of age and have an extensive knowledge of IMOS and banking operations, and be offered initially a three-year contract covering a five-figure net salary, two months leave with return fare paid for self and family at the end of each ten month tour, free accommodation and generous car allowance.

An excellent standard of living may be enjoyed with local recreational facilities including sailing, swimming, golf, rugby, soccer, tennis, squash, badminton, etc.

Dynamic young DP professionals should send full written C.V. to

SOCIETE GENERALE

105-8 Old Broad Street, London, EC2P 2HR

Marked for the attention of Mr. Peter Hannaford, Staff Department.

FINANCIAL CONTROLLER**Construction Industry**
London

If you are a fully qualified and experienced Financial Controller.

If that experience has been gained in the construction industry.

If you are currently earning in excess of £10,000 p.a.

If you are seeking a demanding and influential appointment in a major group of companies.

Then we could be looking for you and you could be looking for us.

Please write in confidence to Box A.6750,

Financial Times, 10, Cannon Street, EC4P 4BY.

DOCUMENTARY LETTERS OF CREDIT

International Bank in the City has a vacancy in one of its Senior Departments dealing in Letters of Credit, Documentary Collection and Acceptance Financing.

The person we are seeking should have current experience in the paying/negotiating of Drafts and Documents with a good knowledge of U.C.P. rules. After a short introductory period we expect the successful candidate to be fully operational and working on their own initiative. Knowledge of Opening Letters of Credit an advantage.

Excellent salary plus usual Bank fringe benefits. This year's holiday arrangements honoured.

Please apply in strict confidence to Box A.6732, Financial Times, 10, Cannon Street, EC4P 4BY.

Young Graduate Business Analysis**C. London to £8,000**

Our client is a multi-product division within an international group, manufacturing and marketing a range of high technology business systems.

Due to considerable expansion of the division's business (they aim to double T/O in the next 2 years), there is a further requirement for a young numerate graduate in the Head Office finance and planning function.

This department consists of a small dynamic and entrepreneurial team providing information and analysis on operations, short/long range planning, new products, product strategy and marketing for senior management.

Ideally you should be a graduate aged 24/28, with 3-4 years related analytical experience in a multinational environment; you may also have acquired a further degree (e.g. MBA) or commenced a professional qualification, the completion of which will be encouraged by the group.

Ambition, adaptability and hard work will be well rewarded from the group's policy of rapid internal promotion. An excellent relocation package is available if necessary.

Please telephone or write quoting Ref. RG 2301.

**Lloyd Chapman Associates**

123, New Bond Street, London W1Y 0HR 01-499 7761

International Merchant Bank Business Development**\$60,000 - 80,000****Latin America**

A Head of Business Development and Administration is required by a multi-national bank active in international commercial, merchant, and investment banking primarily in Latin America and Arab countries. The role is to build up and control a network of regional offices in Latin America. Expertise gained in an International or Merchant bank, including experience in Latin America and a major financial centre covering all aspects of international, loan syndication, and capital market operations allied to some experience of regional business development and the management of Euro-capital market issues is essential. Fluency in Spanish/English is mandatory and a knowledge of Portuguese desirable. This is a key senior appointment with excellent career prospects.

Applications in confidence to Gerald Brown (Ref. 6378).



Mervyn Hughes Group
213 Cursitor Street, London EC4A 1NE
Management Recruitment Consultants

01-404 5801

**SENIOR ANALYST****Benefits**

Gulf Oil, one of the world's leading integrated energy companies, is seeking a Senior Analyst-Benefits for the benefits section in the London Human Resources Department. This section is responsible for development of new pension and benefit plans and updating of existing plans covering Gulf subsidiaries throughout the Eastern Hemisphere Region. Thus foreign travel will be involved.

The successful applicant will be a graduate with at least three years' experience in the development of pension and other benefit plans. A broad capability in all aspects of this work is required rather than specialist knowledge in a particular field.

Age range preferred 28-35 years. Salary will be negotiable and will reflect the importance attached to the position. Fringe benefits are competitive. There are excellent opportunities for advancement within the Gulf organisation.

Please write in the first instance to:—

Clare Hill,
Human Resources Department,
Gulf Oil Company—Eastern Hemisphere,
Gulf House, 2 Portman Street, London, W1H 0AN.
Telephone 01-493 3040 Ext. 3509

Group Secretary**London****c. £10,000 + car**

A diverse and successful public group of manufacturing companies has a vacancy for a Group Secretary at their London headquarters.

The normal range of secretarial duties are involved, covering property, insurance and administration, both for the parent company and its subsidiaries.

Applicants must have an appropriate professional qualification together with several

years' relevant experience. The preferred age group is 35-45. Ref. S3781/FT

REPLIES will be forwarded direct, unopened and in strict confidence to the client unless addressed to our Security Manager listing companies to whom they should not be sent. They should include comprehensive career and salary details, not refer to previous correspondence with PA and quote the reference on the envelope.

PA Advertising

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



A member of PA International

Divisional Financial Director

To £12,000 + Car

- The company is a specialist manufacturer located in the northern home counties. It is part of a substantial international group, has a current turnover of \$16m, and is keen to grow both organically and through acquisition.
- The position has been developed to direct and control finance and accounting and will provide the financial expertise to management decisions. It has overall responsibility for the accounting functions of three operating units.
- The person appointed will be a self motivated individual in his/her mid-late 30's, who has backed their qualification with experience in the light engineering or electronics industries — most probably at a senior management level.

Please reply in confidence, quoting ref. U819/FT giving concise personal, career and salary details to R. G. Billen — Executive Selection.



Arthur Young Management Services
Rolls House, 7 Rolls Buildings
Fetter Lane, London EC4A 3NL

MANAGER, FINANCIAL ANALYSIS SAUDI ARABIA

Circa £15,000 tax free + substantial benefits

Our client is one of Saudi Arabia's major trading companies and is expanding rapidly. They require a Manager, Financial Analysis, who will report directly to the Vice-President, Finance. He will be responsible for evaluating all forms of capital investment by the Group, together with the evaluation of the Group's utilisation of existing assets. Applicants should be qualified accountants. They should have had at least five years' post-qualification experience in a commercial environment including direct involvement in investment analysis in a diversified group. The flexibility to work harmoniously with all levels of staff and to adapt to life in Saudi Arabia are essential. Fluency in English is essential. Knowledge of Arabic and the Middle East would be an added advantage. The starting salary will be around £15,000 tax free. Additional benefits include free furnished housing and utilities, medical and life assurance and a car allowance. This is a career opportunity with prospects of rapid advancement within the Group. Interested parties should telephone M. P. Quick or P. W. Walton quoting ref. 975, by May 4th for further information.

Touche Ross & Co. Management Consultants

4 London Wall Buildings,
London, EC2M 5UJ.
Tel: 01-588 6644.

Lawyer or Accountant

Major Unit Trust Group

To c. £10,000 plus car

Our client, based in the City, is one of the major forces in the Unit Trust field and in the total field of personal sector investment, taxation and financial planning. They seek a first class lawyer, or accountant to help develop their Technical Advisory Section.

You will probably be aged 28-35 and either be working in a similar role, or alternatively be a barrister, accountant or solicitor with experience in the field of personal taxation.

Your job will be to head a team providing support on legal, taxation and other matters to the Company's staff and to stockbrokers, insurance brokers, accountants, banks and lawyers. Our client pursues a continuous policy of technical development and the person joining will need not only a high degree of technical competence, but also considerable communication powers.

The generous salary will be complemented by a company car and excellent company benefits. Considerable prospects for further development exist in an atmosphere which is both informal and sophisticated.

Please reply, with brief details, to Colin Barry at Overton, Shirley & Barry (Management Consultants), 2nd Floor, Morley House, 26 Holborn Viaduct, London EC1A 2BP. Telephone: 01-353 1884. Candidate details will not be passed to clients until after an initial meeting.

Overton Shirley and Barry OSB

STANDARD CHARTERED MERCHANT BANK LIMITED

Due to planned expansion the following vacancies now exist—
MANAGER, CORPORATE FINANCE — possibility of overseas work in the future.

The successful candidate will probably be a Business School Graduate with a technical qualification and a minimum of two years' experience of Corporate work.

Four posts at ASSISTANT MANAGER level to work in the following areas—

LOANS ADMINISTRATION — to head and develop a small section handling sterling and foreign currency loans, Eurobonds and leasing.

CHARGED SECURITIES — to head a small section processing security taken for bank advances in both sterling and foreign currencies, liaison with lawyers, etc.

Candidates for the above posts should be aged between 20-35 with at least four years' relevant experience and preferably A.C.B.

CREDIT ANALYSIS — to evaluate new facility applications and, received by various divisions of the Bank, to review existing commitments and to undertake such research as may be required.

Age immaterial but applicants must have at least five years' in-depth experience in this field and be able to produce clear, accurate reports.

PROJECT FINANCE — to develop as a Negotiator in this expanding division. Aged 27-38 years with sound, practical experience of the operations of ECGB and/or Euro-currency lending.

In addition, opportunities exist for—

SENIOR LENDING OFFICER — to work initially as a back-up to the Lending Team with the prospect of development as a Negotiator.

Aged 25-28 with previous experience of preparing loan documentation. Experience of credit work an advantage.

ACCOUNTING OFFICER — to work on preparation of monthly Accounts and Bank of England Returns.

Aged 22-28 with experience of bank accounting.

CHARGED SECURITIES CLERK — to process security taken for bank advances.

Aged 20-23 with good, basic banking experience preferably gained in a Clearing Bank.

For all these appointments attractive salaries are negotiable with excellent fringe benefits and career prospects. Applications should include a curriculum vitae and be sent in confidence to

The Personnel Manager
STANDARD CHARTERED MERCHANT BANK LIMITED
33-36 Gracechurch Street, London EC3V 6AX.

ACCOUNTANT

We are an international bank having as our shareholders some of the largest banks in Europe. An opportunity exists for a chartered accountant to take charge of a small team responsible for all aspects of the bank's accounting functions.

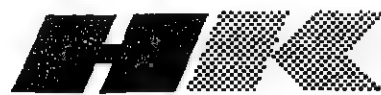
The successful applicant will probably be aged 25-35 and will have had at least two years' practical experience in a bank's accounting environment. He or she will be mature in outlook, yet ambitious, as career prospects are excellent.

There will be an attractive basic salary together with the ancillary benefits associated with banking employment.

Applications with detailed curriculum vitae should be sent to:

Mr. Peter Packham

London and Continental Bankers Limited
2, Throgmorton Avenue, London EC2N 2AP



COMPANY SECRETARY

Public Company
N. London

c. £10,000 + car & benefits

Due to continued expansion, we need a professionally qualified person to take over the duties of Company Secretary and certain functions involving accounting and top level administration. The successful candidate will control 85 staff and have excellent opportunities to expand his/her scope and influence.

The Group has achieved a 25% p.a. compound growth rate since 1970 and is a leader in the field of multiple retail furnishing with a turnover now approaching £30m.

If you have a mind for detail, good commercial experience and the ability and determination to maintain a level of performance well above the average, please send your career details, in strict confidence, to:

H.R. Fair, FCA, Director, Henderson-Kerton Limited,
Blue-Star House, Highgate Hill, London N19 5PF.

ROWE AND PITMAN

a leading London firm of Stockbrokers

require a Settlement Clerk for the American Desk of their Foreign Department. A basic knowledge of settlement and office procedures is required. Good salary and conditions including a profit sharing bonus scheme.

Write with details to:

P. N. Smith, Esq., Staff Manager
Rowe & Pitman, 1st Floor, City-Gate House
39-45 Finsbury Square, London EC2A 1JA

FINANCIAL DIRECTOR DESIGNATE

£12,000 + car

Scotland

This Company is in a growth sector of engineering and has an excellent record of profits. It is part of a major group with significant resources and plans for further expansion. The accounting function has been established but now needs a senior person to take overall charge, initially as Financial Controller, who can develop rapidly to become Financial Director. The position reports to the Chief Executive and calls for a Chartered Accountant ideally aged 35-42, with a background of real achievement in heavy industry. The responsibilities in addition to financial control, cover the treasury function in the full sense, negotiations with banks, ECGB cover, performance bonds, financing of overseas contracts and a commercial role. Experience of engineering; ship-repairing; contracting; overseas negotiations and financing and/or the oil industry would be especially relevant.

There is an excellent remuneration package which includes car, BUPA, relocation, pension and life assurance.

Candidates, male or female, should send a detailed career history to the consultant advising on this position, quoting reference C41/FT.

JWT Recruitment Ltd
Executive Recruitment & Selection
40 Berkeley Square London W1X 6AD 01-629 9486

Gilt Edged Manager

The fixed interest assets of this major insurance group have doubled since 1976 and further increase of assets under management is planned.

This strong growth situation calls for a manager experienced and knowledgeable in the technical opportunities of the gilt edged market and investment techniques, enabling you to enhance portfolio performance and analyses, make timely contributions to strategy and policy decisions, and be substantially involved in product development and rate setting. Aged 25-35, with a degree or other appropriate qualification, your drive and initiative should lead soon to more senior management opportunities.

A five figure salary and appropriate fringe benefits including possible mortgage assistance could be available for candidates with the right experience and ability. City location.

Applicants, male or female, please send full details of qualifications and experience, quoting reference 1364KS/FT to:

Robert Lee
International

24 BERKELEY SQUARE LONDON W1X 6AR.

GROUP TREASURER

As a result of important changes in our Group Finance function and promotion within the organisation, we are seeking to appoint a Group Treasurer to be based at our Head Office in Birmingham.

TI is a highly diversified group with a turnover in excess of £1,000m. It has major interests both in the UK and overseas, and it is important that candidates for this position have extensive experience in a substantial international organisation in areas which should include:

- negotiation of short and long term finance
- cash forecasting and group cash management
- Exchange Control and Treasury requirements
- financial arrangements for overseas subsidiaries

The position reports to the Group Financial Controller and is the senior Treasury position in the Group. As such, it is expected to provide advice to operating divisions and companies and be a focal point for contact with external financial organisations. Age is not a prime consideration but we would like to hear from suitably qualified candidates in their mid to late 30's.

There is an attractive package of salary and benefits which includes the provision of a company car and, where necessary, assistance with relocation expenses to the Midlands.

Please write with full details of qualifications, experience, salary, etc. to the Deputy Director of Personnel (Management Development & Resourcing), TI Personnel Department, TI House, Five Ways, Edgbaston, Birmingham, B16 8SQ. This position is open to male and female applicants.



TI GROUP

Chief Accountant

c.£10,000 + car + benefits

Whitbread London Limited are an operating company within one of the country's largest and most successful brewing Groups.

Early next year we shall transfer from our headquarters at Kings Cross to modern offices in the centre of Luton. Before this move we wish to appoint a thoroughly professional man or woman as our Chief Accountant.

You will be responsible to the Finance Director for ensuring that all Financial Accounting and associated procedures operate with optimum efficiency together with the management of over 100 staff.

Your accountancy qualifications will need to be impeccable, supported by at least 10 years' varied post-qualification experience, including 5 years spent in commercial management.

We offer an excellent salary and conditions entirely consistent with the responsibility you will assume. A wide range of benefits will include assistance with relocation where necessary.

Please write to or phone for an application form: Lynn Cracknell, Recruitment Administrator, Whitbread & Co. Limited, Chiswell Street, London EC1Y 4SD. Tel: 01-606 4455. Please quote ref: W/L/1.

WHITBREAD



YOUNG QUALIFIED C.A. TAX IN INDUSTRY

London WC1

Emoluments to £9,000

Our client is a major British group with significant world-wide interests.

The Group's tax function has grown substantially over recent years and further recruitment is now planned to continue the development of in-house expertise. The successful candidate will report to a senior Taxation Adviser, and initial responsibilities will reflect the nature of his/her previous experience. However, it is planned that the role will develop to encompass both computational work, and tax planning in conjunction with the development of group taxation policies.

Candidates will be qualified accountants, probably aged in their mid/late 20's who should have specialised in corporate taxation for at least one year. They should demonstrate the ability to work independently, have a committed attitude and the ambition to develop a tax career within a challenging environment.

For further information and a personal history form please contact either Nigel V. Smith, A.C.A. or Peter Dawson quoting reference 2452.

Commercial/Industrial Division

Douglas Lambias Associates Ltd.

Accountancy & Management Recruitment Consultants
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The Financial Director will strengthen the company's management team and be concerned with general company policy-making as well as control of the finance function. Important aspects of the work will include corporate planning and further development of management information systems.

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For further details and a personal history form, please contact Neville Mills A.C.I.S., or Lindsey Pratten B.A. quoting reference 2447.

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Applications are invited from men or women who may currently be working in industry, commerce or consultancy. Applicants, who should be between 35

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A degree or a professional qualification is an essential requirement. Preference will be given to those applicants with overseas management experience and an ability to speak one other European language.

Replies containing comprehensive career details, and quoting reference S42/FT will be forwarded direct to our Client. Covering letters addressed to the Security Manager listing companies to whom your application should not be passed will be intercepted and your instructions noted.

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Initially there will be a period of 6/9 months based in London before taking up the appointment in Geneva.

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Write with brief career details to: Mr. C. D. Smith, Personnel Manager, Southern British Road Services Limited, Station House, Dorkes Lane, Potters Bar, Herts EN8 1AL. Or phone Potters Bar (0707) 42361 for an application form.



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The Candidate A qualified accountant, with extensive experience of contract management, preferably in an engineering environment.

Brief but comprehensive details of career and salary to date, which will be treated in confidence, should be sent to E. H. Simpson, Executive Selection Division, Ref. SA793, at the address below. Please include a daytime telephone number at which you may be contacted.

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Central London

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Our client is a very successful international Group with sales expected to exceed £80m. in the coming financial year. The growth has been dramatic in recent years as a result of both organic expansion and recently an active acquisition programme designed to diversify the business.

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The position will appeal to chartered accountants who have wide experience of consolidation of financial accounts and who now wish to advance their careers.

Age range likely to be 27+ and candidates must be business orientated and capable of an immediate contribution in a rapidly changing and growth orientated environment.

Salary will be in the region of £10,000 + car, fringe benefits are good and include relocation assistance where appropriate.

Initial interviews are conducted by our consultants. Brief career details in strict confidence to: Andrews, Senior Recruitment and Search, 30 Baker Street, London W1.

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Remuneration package will be around £10,000. Excellent benefits include first class pension scheme, extensive sports and social facilities and, where appropriate, relocation expenses.

For further information/application form, please contact T. Glover, Senior Recruitment Adviser, Sun Alliance Insurance Group, 1, Bartholomew Lane, London EC2N 2AB. Tel: 01-588 2345, ext. 7181.

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who will personally deal with all the applications in the strictest confidence.

UK NEWS—LABOUR

BL parity formula agreed

By Alan Pike, Labour Correspondent

AGREEMENT on a formula to resolve pay parity problems at BL was reached between the company and leaders of the Confederation of Shipbuilding and Engineering Unions and will be recommended to all employees on Tuesday after consideration by the union side of the joint negotiating committee.

Two weeks ago union leaders broke off talks with the company after BL announced that it was going to make parity payments to five plants where this was justified by productivity. The unions had wanted all plants to come up to the new common wage levels on a joint basis.

Basis

One of the important outcomes of the meeting is that union leaders now have a clearer idea of the basis on which the company is calculating the productivity which justifies parity payments.

The original intention was that all plant should reach parity by November and there is the prospect of some others joining the five factories which the company has already decided can receive the payments earlier than this.

German company has type-set European edition of Times

BY GUY HAWTIN IN FRANKFURT

THE TIMES European weekly edition seems almost certain to appear on the news stands. It has already been set in type in West Germany and delivered to the printers. However, the West German print union is attempting to prevent the appearance of a second edition.

Representatives of Industrie-Gewerkschaft Druck und Papier (IG Druck), the big German print union, yesterday met management and men of the type-setting firm involved to prevent the setting of subsequent editions. After the meeting they seemed confident that agreement not to set type for the edition would be reached.

The Times European edition was type-set by the small Darmstadt type-setting company, Gutfreund und Sohn, who are understood not to have printing capacity. The printer is believed to be Tehrdrucker, a Turkish-owned printing concern, based in Zeppenheim, near Frankfurt.

Although Tehrdrucker, the subsidiary of the Tergeman Turkish newspaper group, is believed to be a non-union shop, IG Druck believes that they can also be persuaded not to print a second edition. "We think we can do something about that," said an IG Druck spokesman.

IG Druck is giving its full

support to the National Graphical Association, the British craft printing union, which has appealed for German union help in preventing publication. How far support will go is not yet clear, but it is believed by a leading German labour lawyer that sympathy strikes in such a case as this could well be within German labour law.

According to the IG Druck spokesman, The Times plans to set up a company in Darmstadt to publish the European edition. It is claimed that the initial print run will be about 12,000 copies — this is in contrast to recent estimates that have put the print as high as 35,000 copies.

Surprise

However, the IG Druck spokesman admitted that there appeared to be little that it could do to prevent the appearance of the first edition. By the time they started to take action yesterday the first edition was already in type and delivered to the printers, he said.

The IG Druck stand will come as a surprise to many observers of the German trade union scene. Trade unionists in the Federal Republic generally have little sympathy with their British counterparts, whom they regard as strike-happy.

However, IG Druck has, itself, fought a hard battle with employers over the introduction of new technology — the cause of the dispute at The Times — and the issue is, as yet, only partially resolved. While direct input by journalists, who through video terminals set their own "copy" in type, is allowed in certain circumstances, it does not appear to be operating to full potential in most houses.

According to German print organisations there have been few redundancies as a result of the introduction of new technology.

Pauline Clark in London writes: The Times reported yesterday that an increased number of staff had turned up for work compared with a few weeks ago, and many were members of the National Union of Journalists.

This followed the journalists' chapel (union branch) decision on Tuesday night to reject an instruction by their union's executive council not to work for the European edition.

Management welcomed the journalists' agreement to decide individually whether to cross the picket line set up by the National Graphical Association. Mr. John Mitchell, national

officer in the National Society of Operative Printers, Graphical and Media Personnel and secretary of the Times' union branches liaison committee, said yesterday that "the peaceful nature of the NGA picket line may well change as a result of the journalists' decision."

Mr. Les Dixon, general president of the NGA is expected to meet the journalists later this week to try to persuade them to change their policy.

Management said it was adopting a "wait and see" attitude on whether action would be taken to prevent the edition. Mr. Jack Ecclestone, the next president of the National Union of Journalists and leader of The Times NUJ members, has failed for the second successive year to win a seat on the union's executive.

Picket halted

PICKETS at Dunlop's Coventry plant withdrew yesterday after a warning from the workforce that unless they moved, counter pickets would be brought in to ensure that lorries were allowed into the plant. Some of the pickets have indicated however, that they will return to the factory.

Strike-free repair yard renews pact

By Ray Parnham, Scottish Correspondent

A UNION agreement which has kept a Clyde-side shiprepair yard strike-free and profitable for two years was renewed yesterday for two years.

The original agreement, signed by the Confederation of Shipbuilding and Engineering Unions and Clyde Dock Engineering, enabled the company to take over a rundown yard at Govan, Glasgow, and create 250 jobs.

The unions agreed to guarantee a two-year period without disputes, and to relax demarcation lines between skilled trades. In return, they were guaranteed security of employment and promised that any money taken out of the company by shareholders would be matched pound for pound in bonuses for workers.

In the first year, Clyde Dock made a pre-tax profit of £258,000.

Mr. Bert Ellison, managing director, said yesterday: "The customer now has complete confidence in placing vessels here, knowing that the work will be carried out free of disruption and with efficient use of management, labour and materials. We also have an agreement with our employees which allows ships' crews to work on board while vessels are in our yard."

TUC jobs challenge to political parties on new technology

BY CHRISTIAN TYLER, LABOUR EDITOR

THE FIRST collective trade union response to the employment consequences of new technology was agreed yesterday by the General Council of the TUC.

The most significant part of its strategy, from the employers' point of view, is a set of negotiating guidelines for shop stewards and local officials, advising them how to react to company plans for the introduction of labour-saving equipment.

Introducing the report Mr. Len Murray, TUC general secretary, called on the political parties to answer certain key questions about their attitudes to technological change — adding that "apprehensions" had been expressed on the Conservative approach.

In particular he wanted to know if they supported Government and National Enterprise Board initiatives in creating a major UK capability in micro-electronics manufacturing.

Did they accept the need for a "flexible" public agencies programme of employment and training and for workpeople to be involved fully in planning for change.

In addition he asked if they accepted the need for major changes in work and leisure, including more flexible working arrangements for working mothers.

Despite fears to the contrary, the TUC does not like resistance to change, and even recom-

mends unions to look for more efficient working methods and new products.

But its interim report, called "Employment and Technology", does warn that unless job and income security can be guaranteed and some genuine job creation results from new technology, workers will "naturally" oppose changes.

In order to secure some control over technology, especially the change of micro-electronic equipment, unions are urged to use their collective bargaining power to secure "new technology agreements".

Shop stewards, it says, should refuse to allow the unilateral introduction of plants that have a big effect on jobs, but in return they should sometimes take the initiative "to avoid a belated and inadequate management decision."

Unions are encouraged to set up joint committees to meet management in technology working parties.

Negotiators should try to change "undesirable" parts of company plans at the early stages, and insist on status quo clauses in their eventual agreements. They are told to resist job cuts as far as possible and press employers to use technology for an increase in output or for diversification.

The TUC couple its advice with a demand for a shorter working week, year and life for employees.

Rail pay deal looks sealed at 12-13%

BY NICK GARNETT, LABOUR STAFF

BRITISH RAIL appeared yesterday to have reached agreement with its three unions on a pay deal for 180,000 workers.

The executive of the National Union of Railwaymen accepted management's offer of an average 12 to 13 per cent, although it is asking that a disagreement over consolidation of a pay supplement should go to arbitration.

The train drivers' union, ASLEF, and the Transport, Salaried Staffs Association have not formally told the British Railways Board that they accept the offer, but have indicated clearly that it is acceptable.

During pay negotiations on Tuesday, the NUR was the only union to show dissatisfaction with the board's proposals on consolidation but decided yesterday that this should not prevent the pay offer being implemented immediately.

The deal involves 9.3 per cent of new money with full consolidation into basic rates of the

national business performance productivity scheme.

A 5 per cent increase per turn for train drivers proposed by tribunal is also consolidated giving 4 per cent — £2.50 a week — to machine drivers.

To help preserve differentials about 1,600 signalmen and signal and telecommunications technicians will receive £2.80 increases on their basic weekly rates.

The board, however, has refused to consolidate more than £2 of the £8 Phase One pay supplement. It is this issue which the NUR, which will be supported by the other unions, wants to be taken to arbitration.

Although the deal is worth about 12 to 13 per cent, some drivers, signalmen and technicians will receive more.

As part of the package, the unions have agreed to maintain changes for the new Class 56 freight locomotives.

Stoppages involve 1.88m

BY COLLEEN TOOMEY

A BIG rise in working days lost and in the number of people laid off during industrial disputes between the first three months of this year and the same period last year is shown in the Department of Employment's latest quarterly figures.

The prime cause for stoppages in the three months to March continued to be demands for higher wages and earnings.

The disputes, including strikes by lorry drivers and public service workers, led to 830 stoppages involving 1.88m workers and 5.31m working days were lost up to the end of March. In the same period last year there were 616 stoppages involving 256,700 workers and 1.82m working days were lost. Stoppages beginning in March

totalled 163 and 88 strikes were carried over from the previous month. About 171,600 workers were laid off in March, 151,300 being directly involved in disputes and 20,300 indirectly involved.

About 85,000 people were laid off work from stoppages which started in previous months. In March alone, 507,000 days were lost.

Employment in British industry rose by 82,000 in the fourth quarter of 1978, bringing the total employed to 22.33m.

Women employees accounted for over three-quarters of the increase. In the fourth quarter 65,000 women were employed, giving a total of 9.25m, compared with an increase of 17,000 for male employees, taking the total to 13.09m.

BANQUE VERNES ET COMMERCIALE DE PARIS

The Annual Shareholders' meeting was held at the Paris head office on April 18, 1979. Shareholders have approved the accounts for 1978, which were presented for the first time in respect of the new bank accounting standards.

As of December 31, 1978, the bank's balance sheet totalled F.F. 6.08 billions against F.F. 5.4 billions on December 31, 1977, with deposits reaching close to F.F. 3 billions and credits to clients nearly F.F. 3.5 billions. 1978 average deposits and outstanding credits showed an increase over 1977, comparable figures of 22% and 12% respectively. Net profit after taxes for 1978 amounted to F.F. 25.1 millions including long-term capital gains of F.F. 0.8 millions; 1977 figures were F.F. 22.6 millions and F.F. 2.27 millions respectively.

Shareholders voted a net dividend of F.F. 13.50 per share of F.F. 100 par value, identical to 1977's offer; this dividend applies to a capital increased from F.F. 120 millions to F.F. 125.1 millions in 1978 as a consequence of the merger with BANQUE AUXILIAIRE. They also authorized the Board of Directors to proceed to new ordinary bond issues for a maximum amount of F.F. 150 millions. Mr. Pierre VERNES and COMPAGNIE GENERALE D'ELECTRONIQUE were re-elected members of the Board for another six years.

In his address to shareholders, chairman Jean-Marie VERNES pointed out the efforts made during the last two years in order to build up a "larger branch network" (it was increased from 11 to 33 branches, among which was a large regional one in Lyon).

"This achievement necessitated new investments and general expenses; 1978 results before long-term capital gains can thus be considered as satisfactory as soon as 1979 we should collect the fruits of this policy."

Despite a troubled international situation and periods of agitation due to frequent elections, my opinion is that the only way to ensure work and profit for everyone is liberalism."

On the same day, the Board of Directors, making partial use of the shareholders' authorization, decided to issue F.F. 120 millions of 9.80% twelve-year bonds on the French financial market.

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We would like you to buy not one, but a considerable number of our pens and give them away.

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The Parker International below, like all our ball pens will write perfectly for 5 miles on a single refill.

It will not blacken your good name by leaking in a client's pocket.

Nor is its rolled gold casing likely to tarnish or wear away. No matter how many hard days it has at the office.

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If £10 wasn't quite the figure you had in mind for a business gift, we have many pens less expensive than the International, and some considerably more so.

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THE MARKETING SCENE

ADVERTISING GROWTH

Agency turnover up by 25%

BY MICHAEL THOMPSON-NOEL

AS A REFLECTION of last year's advertising growth, the numbers employed by member agencies of the Institute of Practitioners in Advertising showed a gain from 13,900 the year before to approximately 14,700.

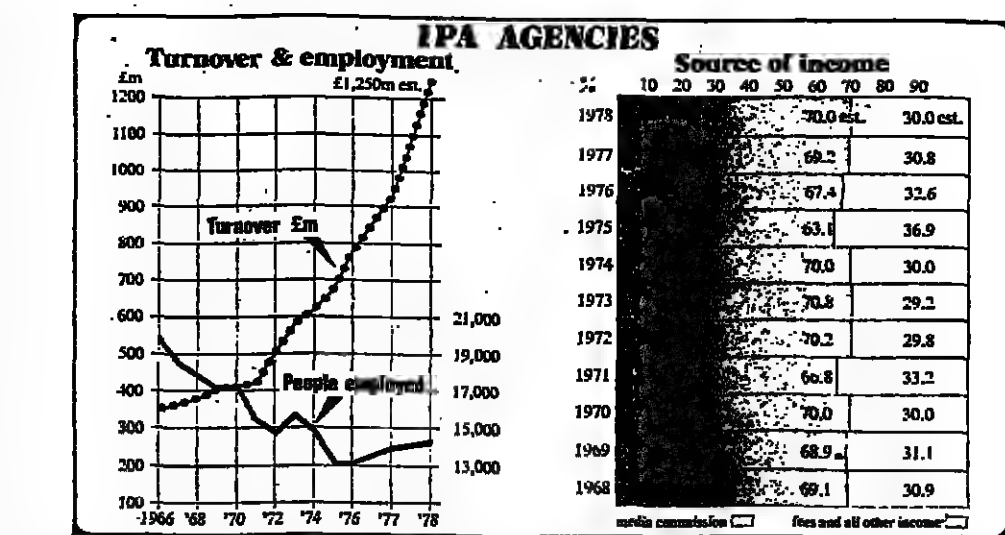
Although modest compared with the figure of 10 years ago — the graph shows the marked shake-out in agency employment that accompanied the 1974-76 recession in advertising — the IPA says the current employment level reflects the determination of agencies to attract young people of talent into the advertising business as an investment in the future.

According to the IPA's latest report, the media value of advertising placed by its 307 member agencies last year reached £1,250m, compared with an estimated £995m a year earlier. While much of that increase reflects inflation, it was also a year of real growth in the output of Adland, rubbing home the point that any agency that failed to score reasonable turnover and income gains in last year's favourable climate must have had other things on its mind.

Profit levels

Altogether, the IPA reckons its member agencies account for nearly 90 per cent of total agency turnover. On average last year, agency income as a percentage of billings was estimated at 16 per cent. Of total agency income, 70 per cent derived from media commissions, the rest from fees. "It will be interesting to study the extent to which this division between commission and fees changes over the next few years following the new forms of media recognition agreements," says the IPA, "although if United States experience is a guide, the change will not be dramatic."

The IPA hazards no estimate of agency profit levels last year, though help is at hand in the annual report of the Saatchi and Saatchi Company. Saatchi's own pre-tax profit last year moved smartly ahead to £1.87m compared with £1.25m the previous year, on an improved mar-



gin of 3.1 per cent (2.9 per cent in 1977). According to Saatchi's estimate, the total pre-tax profits of all IPA agencies last year was £30.3m against £25.4m in 1977 and £15.4m a year earlier. The IPA agencies' average margin last year was probably 2.65 per cent, says Saatchi, compared with 2.55 per cent in 1977. Figures like those go a long way towards explaining Saatchi's current five-star status in the City, as well as the speed with which its share price has bounded since Christmas.

Apart from the boom-like conditions of 1978, the major feature of the year, says the IPA, was the increased pressures slanted in on advertising agencies from all sides. "Chief among these must be the examination by the Office of Fair Trading of the media recognition agreements and the decision by the Newspaper Publishers Association and the Newspaper Society to substantially modify these agreements in order to accommodate the OFT interpretation of the Restrictive Practices Act."

A second major challenge last year, says the IPA, was the examination of the working of the self-regulatory copy control system by the OFT in collaboration with the Consumers Association in what the IPA

describes as the most searching study of its kind ever carried out. In this or any other country.

"It is a great deal for the system and for the vigilant work of the Advertising Standards Authority, that the OFT was able to report that basically the system was working well but that with some further fine tuning, the self-regulatory system was well able to provide adequate protection for consumers."

The IPA delivers a hard slap to the Press. "Shortfalls in circulation make efficient planning of advertising budgets an extremely speculative activity. Whilst formulae were arrived at to provide for some level of compensation to meet circulation losses, this is a poor substitute to the advertiser who is relying upon full circulation in order to sell his products."

Concern

The IPA also restates its views on the future of broadcasting, and says it has conducted a detailed review of television costs and selling practices. Its main recommendation was to advocate the selling of all available airtime and to encourage the contractors to de-

velop offpeak audiences with new programming.

Recently, some may think, the IPA notes that concern has been expressed at the growing proportion of manufacturers' consumer ad appropriations that are being passed to retailers, so that the advertiser has no control over them. It says it is preparing a paper to underline the long-term need for better marketing and advertising of branded goods. "Particularly as many manufacturers do not fully appreciate the implications of the reduced number of buying points and also the increase in own-branding."

If that is still true, after the flood of analysis that followed Stephen King's work on the "crisis in branding" last year, then Britain is indeed in the grip of highly slothful manufacturers.

Six new members of the IPA council have been elected: Tim Bell, chairman of Saatchi and Saatchi; Garland-Compton; Roger Edwards, managing director at Leo Burnett; David Lee, chairman of D'Arcy-MacManus and Masius; David Lowe, a deputy m.d. at Roles and Parker; Stanley Pollitt, joint chairman of Boase Massimi Pollitt Univas, and Richard Venables, chairman of Ogilvy Benson and Mather.

Barriers real and bizarre

TO COUNTERACT some of the silliness that inevitably creeps in, the advertising business in Britain is fortunate in its choice of spokesmen. The Advertising Association performs minor miracles in its tireless education of politicians, leading them gently towards an understanding of the role of advertising in a market economy. Even if the task is roughly equivalent to an annual reinvention of the wheel, writes Michael Thompson-Neel.

The agencies themselves also provide a handful of skilled spokesmen, more than half of whom appear to reside at J. Walter Thompson, advertising's own brand leader.

Things are quiet on the advertising front at present. Mr. Hattersley has been obliged to address himself to the election. Brussels is quiescent. And the advertising business has recently demolished some of the quaint shibboleths with which it has to contend. Dr. Duncan Hesketh of Edinburgh University has shattered the notion that advertising pushes up price, while Stephen King of JWT worked long nights last winter to disabuse the Price Commission of its belief that in many markets, advertising constitutes a barrier to the entry of new brands. Mr. King handed the Price Commission a paper on this subject last November, a shortened version of which is published by the Advertising Association in its current quarterly review.

There must be some barriers to market entry, Mr. King explains, because so few new products succeed. (Of 400 new food products launched nationally in 1968, 49 per cent had disappeared from the shops by 1969, 69 per cent by 1973 and 78 per cent by 1975).

What are the true barriers to entry? The first, Mr. King patiently explains, is low profitability. "To put it starkly, the manufacturer thinking of entering the 'average' market would be facing a prospect, with his proposed new brand, of a 50 per cent chance of earning around 5 per cent on his capital. This barrier certainly rules out markets that are not well above average for profitability."

A second barrier is the need in many markets for heavy capital investment. A third, specific barrier at the planning stage is patents. But assume, says Mr. King, that a manufacturer has got thus far, that he has chosen a market that looks reasonably profitable, can manage the costs and risks of investment and faces no problems with patents.

He is at once confronted by barrier No. 4: the natural scepticism of retailers. And there is a fifth one looming up: the need for a new brand to be better and different. Countless analyses, post-mortems and research studies have underlined that improved performance and brand distinctiveness are crucially important to a new product's success.

As for the advertising of established brands, says Mr. King, that is all part and parcel of the commercial process. It is bizarre in the extreme to construe it as a barrier to entry unless one names as the sixth barrier the efficiency of competitors.

"Obviously it is much harder to succeed with a new brand if it faces competitors who have efficient production, quality control, reliability, who innovate regularly with design improvements and new variants; who have up-to-date and efficient distribution systems; efficient cost-control and competitive pricing; who use advertising efficiently, and so on."

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Roe and Partners becomes Saatchi International

WITH A LEAP and a bound, the Saatchi and Saatchi Company has transmogrified its second string consumer agency, Roe and Partners, into a new subsidiary, Saatchi and Saatchi International. Plans for the new subsidiary were announced two weeks ago when Nigel Grandfield, formerly chairman of McCann-Erickson in London, left the Interpublic fold to join Saatchi's.

Mr. Grandfield becomes chairman and chief executive of the new subsidiary, with Graeme Roe, formerly chairman of Roe and Partners, as deputy chairman. Following the resignation of R and P managing director Paul Forster and creative director Paul Wilmot, Mr. Roe will act as managing director until a new m.d., creative director and other Board appointments are announced.

Mr. Forster said last night that he and Mr. Wilmot had

decided to quit four months ago and that the Roe reorganisation was a "sensible expedient."

Saatchi International is planned as an autonomous subsidiary handling international projects for multi-national advertisers who want a strong co-ordinating team in the UK. Mr. Roe says there will be no conflict between that ambition and the domestic requirements of existing clients. Current billings are approximately £5m. The Roe and Partners' client lists includes the Advertising Standards Authority, Stanley Tool, Boots, Richardson-Merrell and Cadbury-Schweppes household products division.

Mr. Roe explained yesterday that for some time he had believed there was an opportunity for a substantially bigger second agency within the Saatchi group. (The main agency, Saatchi and Saatchi Garland-Compton, is currently billing £80m-plus; the group has

several regional subsidiaries, including Roe and Partners, Gloucester, which is not affected by the transformation of the main Roe agency).

The group had looked around for a suitable agency to buy, said Mr. Roe, but had found nothing worthwhile. Then Nigel Grandfield approached Saatchi's. He has a considerable reputation for working for international clients and as we have exactly the same ideas on advertising, it seemed logical to put us in together.

THE COI HAS reappointed Young and Rubicam to handle energy conservation advertising for the Department of Energy following a pitch against Boase Massimi, Doyle Dane Bernbach and Wasey Campbell-Ewald. Billing in 1978-79 was £2.4m. Y&R also handles Royal Navy recruitment, Royal Mint sales, seat belt advertising and centralised TV time-buying for the COI.

Phillips makes its bid

BY ANTHONY THORNCROFT

PHILLIPS, third in size after Sotheby's and Christie's among the London auction houses and therefore the one that tries very hard, is enlivening the art world considerably this week by launching a television advertising campaign tomorrow. This is the first time a saleroom has used TV, and with peak spots, concentrated in news programmes over three week-ends, Phillips should stir up the market.

The aim is to bring more items to Phillips — its specialists will be showing works of art and telephone lines will be manned until 11 pm for viewers who think they have similar valuables. In addition there will be a Press and poster campaign, for a total expenditure of £300,000-plus.

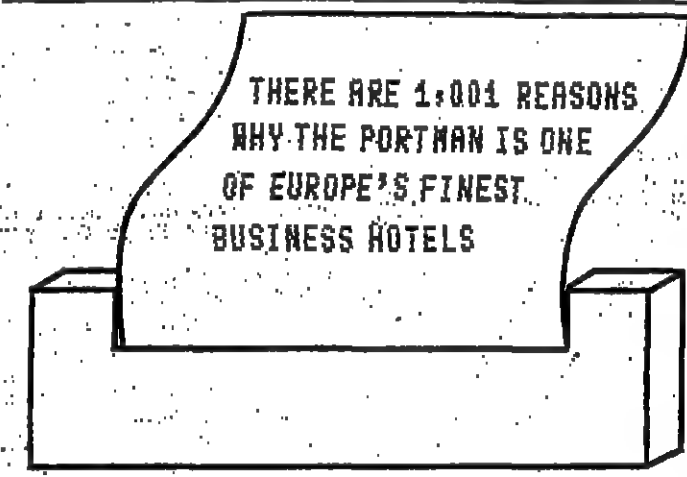
The posters will be concentrated on Bond Street Underground Station, on the new Jubilee Line, which opens on April 30. Phillips is adjacent to the station and has grabbed every one of the 300 sites on the Jubilee Line station for three



shows us that vendors are very much a changing breed. More and more new people are interested in the saleroom scene.

The advertising is being handled by Michael Robinson Associates, with the TV commercials produced by Lawson Duffey. A feature of the Underground posters will be their making of proven advertising slogans. "Phillips is Good for You" and "We Try Harder" will be just two of the posters to be seen from the escalators.

Phillips had a turnover of almost £27.5m last year, still way behind Sotheby's and Christie's. Both its big competitors have viewed advertising rather cautiously in the past, although Christie's now uses Contract. Sotheby's remains firmly in-house. There are no plans to try and compete with Phillips, which is now out-spending them, but recent experience in the saleroom world suggests that any successful new idea is quickly adopted by the competition.



For instance, you get

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- A handy pocket-size radio page (so you can hit the town confident that important messages will be passed to you).

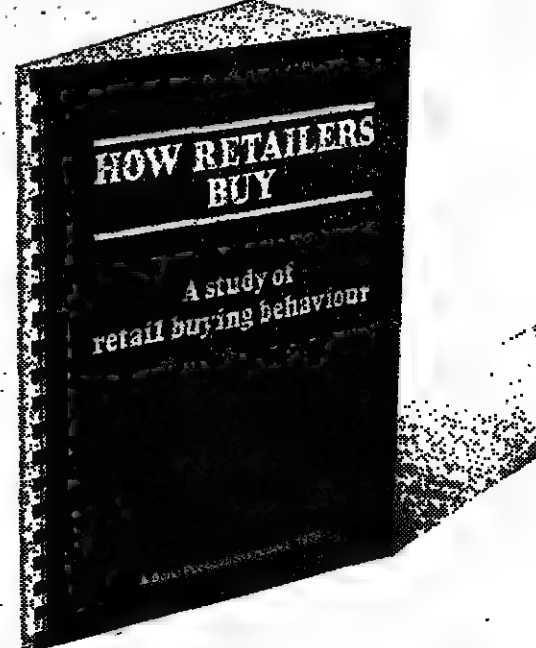
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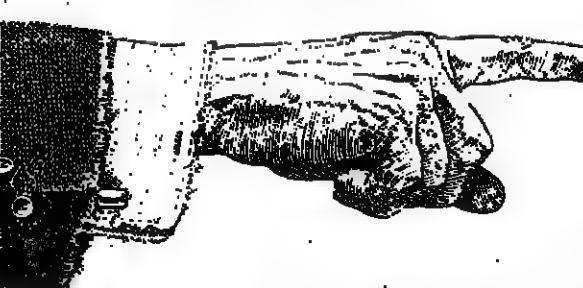
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Are key men damaging the company image by dressing according to their present means?

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Please help — send a donation today to: Room F.1, The Multiple Sclerosis Society of G.B. and N.I., 4 Tachbrook Street, London SW1 1SJ

'Thou shalt not' says the law

BY ANTHONY MORETON

IT USED to be said that the British electorate was the most knowledgeable in the world. Not only did we follow elections assiduously but we also voted in great numbers. With the exception of places like Australia, where the law compels voting, and Communist bloc countries where it is inappropriate not to vote, Britain used to produce the highest turnout of any Western democracy. After the war a turnout of 85 per cent was not exceptional. As late as 1964, in the October 1974 election just 73.8 per cent of the electorate voted. Many of our fellow democracies have long since overtaken us.

No doubt an army of sociologists and psephologists could find an explanation of why, when television brings every move of every leading politician into our living rooms, we should be less interested in putting a simple cross on a piece of paper than 30 years ago when we all had to go—and went in droves—to meetings to hear Attlee, Churchill, Bevin, Eden, Sinclair and the like. I would like to offer a simple explanation: we adopt too Puritanical an attitude towards voting, a reflection on our approach to many other aspects of life.

Alternatives

The cardinal assumption of voting is that we must go in person to the polling station and there cast our vote. There are alternatives: the postal vote and the proxy, for instance. But if we choose one of the alternatives, life is made very difficult.

Take postal voting. If an elector is unable to vote at the polling station the Government says that he "may be entitled to vote by post." The operative word here is "may." There is no assumption that we "can" vote by post. Some official has to vouch that we have valid grounds for not being able to get to the ballot box in person.

There are three main grounds upon which we want to vote by post in a parliamentary election. We have to prove that we are ill, disabled or blind; that we will be away from home "because of the nature of our job" or that we have moved house since the electoral register was drawn up in the middle of last October.

Why should we have the

Enshrined

This attitude is a reflection of how we encompass other aspects of daily life. Shops may not open on Sundays unless they are selling newspapers or fresh goods, so it is illegal for a shopkeeper to sell you a pad of writing paper with your copy of the Observer. Betting shops are not allowed to be comfortable, so they cannot provide chairs or amenities such as coffee.

"Thou shalt not..." are three words the British love to enshrine in legislation. On May 3 I shall turn up at my local school, which is the polling station, and cast my vote. But when the next day I read that about one elector in every three has not bothered it won't surprise me in the least.

GUARANTEES issued by London clearing banks that British exporters will fulfil their contractual obligations to customers in Iran are estimated to total some £200m. About half of these performance guarantees—or "performance bonds"—can be called only under specified conditions, for example, when the customer's complaint (that his supplier did not perform as agreed) is supported by documentary evidence or after a certain time, a year for example, has elapsed without the dispute being settled. These performance bonds circumscribed by certain conditions are the less dangerous ones.

The second half, some £100m worth is, however, represented by "demand bonds" which are unconditional guarantees against which a London bank has to pay out as soon as asked to do so by its corresponding bank in Iran. The only reservation which applies to this strict obligation is, as a rule, the continued existence of a normal relationship between the London bank and the bank in Iran.

Though most British exporters are covered for political risks under the British Export Credit Guarantee Insurance, the upheaval in Iran followed by cancellation of important contracts with the West has led to considerable anxiety among many British companies.

So far no legal actions with

a view to stopping normal operation of such open-ended performance guarantees have been brought in the UK. This can be explained partly by the feeling of security given to exporters by export insurance policy guarantees, and partly by the soothing influence which London clearing banks exercise on their clients.

The London clearing banks take the view that Iranian banking has again been placed in responsible hands and tend to believe the assurances coming from Tehran that debts will be honoured and banking business transacted in the conventional way.

This trust seems to be greatly reinforced by the fact that a trickle of payments is actually being received from that troubled country. The banks feel that nothing should be done to upset the apparent. Should it come to any large-scale demands against their guarantees, British banks would probably have to acknowledge that the reasons are political rather than due to any failure of performance. If the Iranian banks insisted on such a course this would bring them out of the "normal relationship" which is an inbuilt condition of most performance bonds.

However, the problem is a wider one and may crop up also in relations with other countries. It may be therefore useful to see what attitude has been taken so far by the courts in the United States where exporters

anxiety led to a number of legal actions trying to prevent banks from using the money deposited with them for such bank guarantees.

The two U.S. decisions handed down in March are contradictory and have yet to be tested in the appeal courts. But the arguments used are very illuminating, even if the American situation differs from that existing in London in one essential point: while English

law requires a preliminary injunction requiring Bank Mellat Iran, to give 10 days notice and opportunity of contesting any demand made against the letter of credit guaranteeing the performance of a contract by the Stromberg-Carlson Corporation. The judge accepted that there existed a risk of fraudulent demand and thought that the relief requested in this situation was a modest one.

A few days later, however,

two companies commanding such a force of legal talent should have come forward with the argument that the present Government is not the successor of the former. If accepted by the court this argument could easily be turned against them—and against other American companies in a similar situation—should they press any future claims for damages in respect of frustrated contracts or the payments of any outstanding debts incurred by the Shah's regime.

It seems that the two companies were on a safer ground when pleading the risk of fraud as U.S. courts have gone a long way from the original concept that documentary letters of credit must be honoured by the bank irrespective of any dispute between the supplier and his customer.

In 1973 a Federal District Court was asked to decide on a situation very similar to the one in the Iranian National Bank. The Southern National Bank had issued a letter of credit designed to safeguard the Government of India against a failure of the Dynamics Corporation of America to perform a contract. It provided that the bank would pay drafts when accompanied by a certificate made out "in good faith" by the President of India, testifying that Dynamics had defaulted on certain contractual obligations. Such a draft was presented but

Dynamics alleged that the claim was unjustified. The court prevented the bank from paying automatically holding that there was as much public interest in discouraging any possible fraud as in encouraging the use of letters of credit. The court would not allow India to run off with Dynamics' money on a pro-forma declaration that had no basis in fact.

There is no doubt that such arguments seeking an equitable solution could be presented also in English courts. The U.S. courts, however, have specific powers granted to them by Section 5-114(3) of the Uniform Commercial Code. Though a bank—as long as it acts in good faith—may pay out money under a letter of credit even if notified by its client that there was a "fraud, forgery or other defect not apparent on the face of the document," the customer may apply to the court to obtain an order prohibiting the bank from doing so.

Another argument which may be open to exporters faced with abuse of performance bonds would be the uncertainty as to whether the persons making the demand have the authority to speak on behalf of the new regime. There seems to be at least two parallel power networks operating in Iran at present, one represented by the government and the other by the numerous revolutionary committees.

Odeon the ticket for Epsom

The great partnership of Henry Cecil and Joe Mercer had a minor setback on Tuesday with the defeat of Main Reef, but it was a setback to the partnership, not to the partnership itself. The partnership is still in the saddle, and the partnership is still in the saddle.

Odeon, a bay Royal and Regal ally whose compact build and fluent low action are ideal qualities for this switchback

course beat Rheinpark, by four lengths when a heavily-backed favourite at Goodwood last September. After an initial second placed effort, Odeon later gave her best performance at Ascot.

The Warren Stakes over a mile and a half has been robbed of an interesting runner because Elusive Pimpernel has been withdrawn, but it should nevertheless be an intriguing race between the Lester Piggott-aided Armistice Day takes on Joleg and Young Man.

The Rheingold colt, Armistice Day, a half brother to Quiet Fling who gave a fine performance in the Coronation Cup, impressed everyone at York in September when striding away from the Sancton Stakes so it will be disappointing if he does not win.

Joleg, disqualified at Kempton recently for failing to keep a straight course, looks a far better prospect than Young Man from whom Lester Piggott has switched.

Prince Rock was in great demand with the Tote for Saturday's Whitbread Gold

Cup and he is now down to 8-1 from 12-1 for the big Sandown Chase. Other prices from the same company over the season's last major event include 8-1 for Over Way, 7-1 for Jack of Trumps, 8-1 for Diamond Edge and 10-1 for Smudge and 10-1 for Mysterio.

2.00—Titani
2.30—Chads Gamble
3.05—Odeon**
3.35—Silk Lady
4.10—Armistice Day**
4.45—Brompton Rose

Aid for volcano

A GRANT of £25,000 is being made to St. Vincent by a British company to aid families made homeless by the island's volcano disaster.

The money, provided by Geest of Spalding, Lincs, will buy food for people on the Caribbean island, which grows one-fifth of the company's banana supplies.

New TV relay station opens

THE Independent Broadcasting Authority's new relay station at Llanwrtyd Wells, mid-Wales, will begin transmitting on Friday, carrying the programmes of RTV Wales on Channel 24.

Provided that suitable receiving aerials are used, the station should provide good pictures in Llanwrtyd Wells and eastward to Llangamarch Wells.

TV	Radio
6.00 Nationwide (London and South-East)	6.30 Nationwide
6.35 Tomorrow's World	7.30 Top of the Pops
7.55 Breakfast	7.55 Breakfast
8.30 Election Broadcast by the Liberal Party	9.10 News
9.40 The Morning Brooch	10.40 Campaign Report 79
1.00 Pebble Mill	1.45 Mr. Benn
3.55 Play School	4.30 Boss Cat
4.45 Screen Test	5.05 John Craven's Newsround
5.10 Blue Peter	
5.40 News	
5.55 Election Broadcast: National Front	

F.T. CROSSWORD PUZZLE No. 3,956

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ACROSS
1 Poor player given chop could be a pain in the neck (6, 5)
2 Parent's step at the Garden? (3)
3 Divine effect of gravity on other uses (5)
4 What was prominently featured in Corialanus (5, 4)
5 Vulgar flavour on the French ship (9)
6

THE ARTS

Sadler's Wells

Coppelia

by CLEMENT CRISP

There are two traditional ways of presenting *Coppelia*. From Paris there came the charming original, full of artifice, travesty reguiness for Franz, and a lot of sparkle; from Petersburg — and via Nicholas Sergueyev into the Royal Ballet — a grander, more classically exact view, but one that has become hide bound over the years. The Royal Danish Ballet's presentation was very individual, making of the story something both domestic and dramatically credible, and it is with this conception that Peter Wright seems often in sympathy in his new staging, shown for the first time in London on Tuesday at the opening of the Sadler's Wells Royal Ballet season. It is a view shared by his designer, Peter Snow, who has devised a little village square overlooking cornfields, rather encroaching as to its use of the stage area, but effective. (About his interior of *Coppelia*'s workshop I have rather more reservations. It looks fussy, and my loathing of animals disposes me against showing several of the dolls as fearfully cute (furry friends). The costume manifest an almost blind faith in the leg of mutton sleeve (it features on the majority of the first act outfits, male and female), and a taste for the ethnically correct garb for the corps de ballet, who look very Gallician in Act 1 but a bit too quaint for my taste.

The traditional Royal Ballet way with *Coppelia* was to bring on lines of pretty, fleet-footed girls being classically precise, while the men stamped through the cornfields, and Franz — that unappealing lad — got away with one big solo in Act 3. Peter Wright has reworked the "ear of corn" section to bring in Franz and two of his chums: musically it is justified, and it makes for a cohesive feeling to the scene. The butterfly sequence (Franz catching and pinning it to his jacket) is badly mishandled, and seems to me, at one hearing, to anticipate the music by several bars. This apart, the only major change in the act is in the introduction of three gypsies whose activities smack strongly of *Two Pigeons*.

The second act goes its usual way: the third pays lip-service to the original Paris scheme of the *Fête de la Cloche*, but carries it no further than disposing of Franz (which is no loss) and providing fresh and workmanlike new dances for the other divertissements. The one dark moment is the decision to use Delibes' "War" music, originally a dance for warriors — with a luscious tune at its heart — but here given to four boys wearing head-dresses of antlers and poppies, fur bodices, and expressions of bemused embarrassment as they bang about with wooden staves, and who should blame them? The entire number must be painfully removed.

The staging is, in sum, agreeable, well suited to the company, though looking somewhat over-powered by the settings which tend to close in on the dance. It had the advantage of a heroine and two heroes last night. Marion Tait was Swanilda, dancing with verve, and beguilingly saucy in her naughtiness. She has the secret of taking the audience into her confidence, and her pretty way with the dance makes her an adorable interpreter — I shall long treasure her *clon* in the Spanish dance. David Ashmore was Franz, playing the first act rather grandly — like some young aristocrat amusing himself with the peasantry — but sustaining the part with a boyish flair, and dancing with a big, clean style. John Auld repeated his gently dotty and sweet-tempered Coppélius, but my other hero of the evening was Barry Wordsworth. He conducted the score as if he loved it (the moment when Swanilda impersonates the doll's coming to life played with supreme sensitivity) and inspired his musicians to a no less loving reading.



Susan Beagley, Nigel Hughes and Buddy Ellis

Shaftesbury

Canterbury Tales

by B. A. YOUNG

Legal, decent, honest, truthful, that's *Canterbury Tales* expanded from Nevill Coghill's modernised Chaucer with songs and dancing. Well, decent by standards, more apt to the 14th than the 20th century: when Chaucer wants to tell us what happened between a young man and a young woman, he tells us in plain English, and as this is what he wants to tell us in four of the five tales in this production, they are not for the exclusively modest. Chaucer, thank God, recounts the tales with no reserve, being himself a thoroughly decent man. His view of the propriety of his stories can be gauged by the fact that as often as not he couples the intrigue with a simple respect for Christianity. If not always for the Church.

As here presented, the tales, dramatised by the author and Martin Markie, are told in allusive, modest, Chaucerian style, with some of the rather freer rein. The tunes, by Richard Hill and John Hawkins, are square but pretty, and the songs are mostly short. Some of them, such as the love duet "There's the moon," sung in thirds by Susan Beagley and Jonathan Davill, Alison and Nicholas in the Miller's Tale, are as sentimental as the Indian Love Lyrics; some, like Nicholas's earlier number, called, I swear to you, "I have a noble cock," are for fun; some, like the Priestess's "Love will conquer all" come close to light opera. Anna Sharkey sings the very nicely, and it is repeated to make an emotional finale.

The items used are the Miller's Tale, about an Oxford student seducing the Miller's young wife; the Priest's Tale, a precursor of *La Fontaine*, about a fox and a cockerel (who is as sexy as the humans are); the Steward's Tale, where two Cambridge students go after a Miller's daughter; the Merchant's Tale, in which a page seduces the young wife of an old man; and the Wife of Bath's Tale, concerning a young knight who has to discover that women must desire, and discovers exactly what you would expect them to desire.

What very good stories they are, how speakable the lines turn out, and how attractive they all look in London Saint-hill's pretty, imaginative designs, based on two revolving galleons side by side. Anna Sharkey's voice and Jessie Evan's portrayal of the ever-marrying Wife of Bath are the only two things that rise above a general level of competence in the playing, but there is something very attractive in the frank sexuality of the young men (and indeed of the older men as well) and the demure acquiescence of the girls. Nigel Hughes and Susan Beagley coupling in a pear-tree are sweet. The dancing to the choreography of Hugh Halliday by a troupe of graceful damsels and pretty, epicene boys helps to adorn the scene.

If Mr. Starkie, who is director as well as co-author, would drastically shorten his interludes, the show would be reduced to a more manageable length. The opening scene in the Tabard Inn goes on too long: must we have so much from both Chaucer and the Host? As for the endless bit at the start of Act Two, with yards of autobiography from the Wife of Bath and songs about beer by the Miller (Percy Herbert) and girls by the Friar (Michael G. Jones), I thought it would never end.

Josephine Vessey's Rosina, first seen here in December, is a sprightly creation, neither too childish nor too mature. The vocal ornaments were neatly pointed, often with graceful bravura, and the line enhanced by a subtle range of tone colour. Miss Vessey has more voice than the part requires, and kept it perfectly in scale without constraint; the dry, pretty filigree suggested that she has taken her cue from the best Spanish models. Forbes Robinson lent his weighty bass to Don Basilio, but disappointed in "La calumnia" by allowing himself to bellow tonelessly through the climax. The resourceful and experienced Dr. Bartolo was again Domenico Trimarchi, amusingly testy, if

hardly displaying the fearsome authority that would explain the nervous scuttlings of the other characters. Anne Wilkens' Marta was given nothing to establish her before her single aria, which, though competently attacked, accordingly made little point. The fiction of a continuing Royal Opera "production" of *Barbiere* has been abandoned: the last time I saw it, replete with elaborate mechanical busts, it was as remote as possible (granted that the same sets are on view) from the present version. "Rehearsed" by Jeremy Sutcliffe, it makes do with scarcely any business in the first two scenes — far less

than any sensible production of the Beaumarchais *Barbiere* would involve — and draws no inspiration at all from the brilliant promptings of Rossini's score. The "Buona sera" ensemble was unbelievably dull; all in all, I haven't seen so unfunny a *Barbiere*, despite the decent musical virtues of this one. For the Promoters it must have made a very routine lesson in opera-going. Or perhaps a fair warning: at the interval I discovered that a modest slice of cheese-cake at the stalls coffee-bar cost 65 pence, made the appropriate comment, and was regaled with the crushing explanation: "Well, it's an evening out, innit."



David Ashmore and Marion Tait

Festival Hall/Radio 3

Le Martyre de Saint-Sébastien

The programme of Tuesday's BBC Symphony Orchestra concert seemed, on the face of it, somewhat miscellaneous — the concert reduction of the Debussy-d'Annunzio dramatic *mystère*, *Le Martyre de Saint-Sébastien*, preceded by the orchestrated version of the Debussy *mélodie* "Le Jet d'eau" and the collection of Berlioz choral settings entitled *Tristie*. In fact, it was one of the most attractive and nourishing events of the BBC season, for which we have to thank Pierre Boulez, at his least didactically dogged, most light-fingered. All through the evening the orchestra was urged to refinements — well-ventilated, textures, incisive rhythms, care over attack and intention — that revived memories of the heady days when Boulez the conductor was still a new force upon the musical scene. (C'est even he failed to curb the undisciplined and often inaccurate sallies of the first trumpet — the same player, incidentally, who all but torpedoed Elliott Carter's *Symphony of Three Orchestras* not so long ago.)

Le Martyre, a failure in 1911 in its original guise as a five-act play with Ida Rubinstein as its hero, has survived in this concert hall compression, in which the Saint's speeches are excerpted and the instrumental and vocal parts given in full. Even in this form it can still cause embarrassment. D'Annunzio's overblown prose, though Debussy deemed it a "noble text" for which he had provided "illustrations in sounds and rhythms," is a big pill to swallow, and Martin at his best, and even at his best, cannot do justice to the combination of the Valhalla Collection of ships' figureheads and other maritime artefacts should be allocated to the National Maritime Museum.

formance left a somewhat different impression. There was nothing in the least embarrassed about the speaking of the text: Laurent Tardieu roared and panted it out with a refreshing lack of inhibition. (It was a pity his way of holding the words before his face too often obscured it: a pity, too, that the programme printed nothing of the spoken passages.) To the words, though, the music seemed on this occasion to act as a kind of antidote. At least as heard under Boulez, it was the increased linear and harmonic refinement, the increased austerity and interiorisation of gesture, that held the ear, sending whoops back to the third act of Parsifal and forward to Messiaen and even Boulez (of *Le Soleil des cerisiers*) himself. The focus of the performance was the music of martyrdom, so chaste, limpid, and concentrated in expression (wonderfully pure singing of exposed entries by the BBC Singers) as in effect to provide an alternative experience to, rather than an illustration of, D'Annunzio's dramatic situation.

Too many questions mark the performance of *Le Martyre* for it to be accorded a settled place among the Debussy masterpieces. (How much of the orchestration was Caplet's under what degree of supervision by the composer?) Even so, as the stripped simplicity of the vocal solos (here finely shared out between Jennifer Smith and Jill Gomez) and the restrained splendour of the *a cappella* choruses make clear, it is a key work, defining and substantiating the late Debussy style. If Erik Satie's declared aim was "l'art dépouillé," art stripped naked, nothing in Satie achieves that end more potently than the best of *Le Martyre*.

The atmospheric luxuriance that Debussy was leaving behind was earlier illustrated in the orchestrated "Jet d'eau" — a fascinating, unsuccessful experiment, rich in pictorial suggestion, but also too heavily weighted against the kind of soprano voice for which the song was originally designed, as Miss Gomez's valiant but sometimes inaudible singing appeared to demonstrate. I have left myself little room to extol the delights of Berlioz: the fresh tone of the BBC women's voices in the beautiful "Mort d'Ophélie", and Boulez's skill in interlacing woodwind figures with voices and in stretching out the final hummed sigh of the *Hamlet Funeral* March, must not go unpraised.

MAX LOFFERT

The unsavoury crime is dealt with in a manner both tactful and sympathetic. For young Brian presents an unanswerable case for his sad condition by confronting it and hoping to do better. He wants, above all, to care for his brother's child; for he, thanks to physical and psychological conditioning is certain never to father one.

The title has a double resonance. The mother of Brian and Robert has died recently, her legacy one of nursery room remembrances that have contributed to Brian's sexual predilections. And Brian regards women who menstruate as a corrupt phenomenon, dirty and unsavoury. The sentiment may be repulsive but the treatment of it is deeply affecting. Brian's five years inside correspond to the age of Robert's daughter and his intense bid for respectability is given a chance in the play's powerful conclusion.

Brian is a difficult role to bring off, but Desmond McNamara, adroit and self-critical, does a magnificent job in Brian Croucher's production. And, as Robert, Michael Coles is a perfect foil, acknowledging his own domestic chaos as a means, perhaps, of salvation for his brother. Antony McDonald's design gives us both a living room and child's bedroom, where Brian strikes out towards a new future at the side of his sleeping niece.

National's first Picasso and Matisse

Two important early 20th-century paintings have been bought by the National Gallery — a Cubist still-life by Picasso and a portrait by Matisse. The gallery previously owned no work by either artist.

The pictures went on public display in Room 45 yesterday. "Fruit Dish, Bottle and Glass" by Picasso and "Portrait of Grete Moll" by Matisse are alongside works by Cézanne and the Post Impressionists, and other recently acquired pictures by Redon, Klimt and Gustave Moreau.

Home for Valhalla Collection

Lord Donaldson, Minister for the Arts, has agreed that the Valhalla Collection of ships' figureheads and other maritime artefacts should be allocated to the National Maritime Museum.

After first hearing the marvellous Marta Fabian in Budapest five years ago, I wrote here that "not to have heard Miss Fabian play the cimbalom is not to have heard the cimbalom played at all." That judgement still stands. London has been lucky enough in the last week to have heard the cimbalom played three times, and on each occasion by Miss Fabian: at Goldsmiths' Hall, at Riverside and on Tuesday at a City Music Society concert in Bishopsgate Hall.

Having misjudged London's lunch time traffic, she and her three Hungarian colleagues, a flutist, violinist and soprano, rushed straight from their taxi to the stage: the first two items, a pair of Duos by Stamitz and Mozart arranged for flute and cimbalom, were delivered with a certain breathlessness — and in the circumstances also with admirable force and charm. But as she relaxed, Miss Fabian showed us once more the full expressive range of her unusual and difficult instrument: delicate, melancholy skirls to accompany three folk-song arrangements by Miklós Kocsár, beautifully sung by Ilona Tokody; brassy growls and big, strident chimes punctuating a Duo with flute by József Soproni; quiet shadows, resonance of the deepest blue, dappling the wintry textures of György Kurtág's *Winter* (light for soprano, cimbalom and violin).

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Reducing the public sector

MANY Conservatives are emotionally attracted to the idea of selling some of the nationalised industries, or parts of them, to the private sector. Yet the Tory commitment to de-nationalisation, as set out in the manifesto, is pretty modest. There is a promise to "offer to sell back the recently nationalised shipbuilding, aerospace companies, to issue shares to the general public in the National Freight Corporation and to sell off "as circumstances permit" the National Enterprise Board's investments. Some Conservatives would like to go much further. As in 1970, there is talk of applying the "BP solution" to some of the bigger state corporations, such as British Airways, whose shares might be considered attractive to private investors.

Interference

Apart from BL, Rolls-Royce and Alfred Herbert, much of the NEB's portfolio is saleable. There is no strategic need for the Government to own a minority stake in ICL or Brown Boveri. Kent's private buyers should easily be found too, for Fairway Engineering. But the bigger state corporations, including the ones vested in the NEB, present more difficult problems. In principle there are sound financial and industrial reasons for selling part of the equity in these companies to the private sector. If the Government could sell, say, £1bn worth of equity instead of fixed-interest debt, this would have a useful impact on the cost of debt service; the gain, though a once-and-for-all one, would be worth having. By making the state corporations accountable to private shareholders (who would of course be primarily pension funds and other institutions) and subject to market disciplines, they would be protected to some extent from political interference.

The trouble is that most of the corporations are either making a meagre return on assets or facing heavy capital spending commitments or both. This applies even to the National Freight Corporation, which is an obvious candidate for a return to the private sector. If shares can only be sold to the public at a price which is well below the real value of the business, then it would be better to postpone the flotation until the enterprise concerned is in a stronger financial position. The Tories, if they form the next Government, should resist the tempta-

tion to demonstrate their convictions by a spectacular sale at give-away prices; the deal must make financial and industrial, as well as political, sense.

Hiving off

The Tories should also be cautious about hiving off the profitable parts of an otherwise unprofitable concern. There would probably be buyers for the naval yards of British Shipbuilders, as there would be for the missile interests of British Aerospace and perhaps for the special steel division of British Steel. But the Government would have to consider whether the problems of the loss-making rump, staying in the public sector, would be made more difficult as a result of such divestments.

Each case would have to be looked at on its merits. Does the enterprise as a whole, including good and bad parts, have a realistic chance of becoming viable within, say, the next five years? Would the sale of BL do better as an independent publicly-quoted company, leaving Austin Morris under state control? How serious would be the disruption caused by hiving-off?

These matters do not lend themselves to instant decisions in the first few months after taking office. It is right that the Tories should seek to reduce the size of the public sector of industry, but for the most part this is an objective to be achieved gradually over a period of years. The most urgent task in this field will be to establish a stable relationship between government and the nationalised industries; the chairmen of the state corporations have not forgotten that the last Tory Government was one of the worst periods for political interference in their affairs.

Balance

The new government will have to find the right balance between regulation—which is unavoidable in the public utilities and commercial freedom. In several cases a measure of private ownership should contribute to this objective, since it will add to the pressure on management to behave commercially. But the introduction of private capital should be seen, not purely as an end in itself, but as part of a long-term programme to improve the performance of the nationalised industries.

Slowing down the arms race

THE FULL DETAILS of the strategic arms limitation treaty which President Carter shortly hopes to sign with the Soviet President Mr. Brezhnev are not yet known. But it has been clear for a long time that obtaining ratification in the Senate will be an uphill process, whose outcome at this time is still very much an open question.

The basic reason for this is that the American people, and not only the U.S. Senate, are much more suspicious of Soviet aims and intentions than they were in the aftermath of the first SALT treaty. Detente has blossomed into co-operation.

On the contrary, the continuous build-up of Soviet conventional and nuclear might, coupled with the exploitation of America's post Vietnam war trauma to strengthen the Russian position in Africa and Asia has resulted in deep suspicion about Soviet intentions generally. Inevitably this has spilled over into the strategic arms field.

Challenge

It has also led to some more fundamental questioning of the value of the SALT process itself. There are, for example, powerful voices in the Senate who claim that the way to get the Soviet Union to limit its military expenditure is for the U.S. to make clear to the Soviet leaders that it is prepared to match any level of arms spending the Soviet Union, with its much smaller economy, cares to go in for.

The Soviet Union has consistently devoted a far higher proportion of its GNP to arms expenditure than the United States and this is continuing. This is deeply worrying to the United States and its Western allies, but Soviet military spending is now approaching the point where it threatens very seriously to sap what remains of the vitality of the Soviet economy. In the long run the Administration clearly hopes that by keeping the SALT process going it will encourage those within the Soviet leadership who are aware that power and influence do not only grow out of the barrel of a gun.

This is a particularly valid point at the present time given the ill health of the Soviet leader and the gerontocratic nature of the present leadership.

President Carter in his speech to the American Newspaper Publishers Association yesterday, stated categorically that in his view "the most intransigent and hostile elements of the Soviet power structure would be encouraged and strengthened by a rejection of SALT." This could well also be the view of the current Soviet leaders. They too appear anxious to get the treaty signed and if possible ratified quickly.

Constraint

If this is the case, and there are good grounds for believing that a verifiable, water-tight treaty would be beneficial to both sides, it is surely reasonable to expect a greater willingness on the Soviet side to slow down the momentum of its current arms build up. In the past, it is true, most of the technological advances in weaponry have come from the West, obliging the Soviet leadership to respond in kind. But over the last decade the U.S. and the West have practised considerable constraint and allowed the Soviet Union to achieve the parity it so ardently desired. Now, however, the boot is on the other foot.

Improvements in the size and quality of Soviet armaments have provoked not only suspicion but the inevitable counter-measures. The latest example is the agreement by NATO nuclear planners meeting in Florida this week to strengthen and improve the deployment of nuclear weapons in Europe.

Historically it is easy to understand some of the deep suspicions harboured by successive Soviet leaders. But their seeming lack of sensitivity to the anxieties of the West could well backfire. The SALT process will only serve the interests of the Soviet Union and the U.S. if the Soviet Union starts to give a clear indication of a desire to slow down its own arms programme. The West, which has its own problems as well, would be only too happy to reciprocate.

Council houses: the Tories' 'Sale of the Century'

BY MICHAEL CASSELL

THE FRONT GARDEN of a smart, semi-detached home in Northolt, Middlesex, moved briefly to the centre of the election stage last week as Mrs. Margaret Thatcher admitted the flowers and weighed in to the national debate on housing policy.

For a few bewildering minutes, Mr. and Mrs. Roger Parker, the happy new owners of 1, Ascot Close, watched as the election battle engulfed their two-bedroomed house and the Leader of the Conservative Party extolled the virtues of individual effort, freedom and enterprise, which have become the cornerstones of her campaign.

Mr. and Mrs. Parker said they celebrated it as a fitting example of what conservatism was all about. The couple had yearned to buy their own home but had been prevented from doing so by the Labour-controlled local authority. Now, however, Ealing Council was in the hands of the Conservatives and Mr. and Mrs. Parker, along with countless other couples, were able to see their dreams come true.

Home ownership in the UK, said Mrs. Thatcher, was high but not high enough. About 54 per cent of the country's housing stock was now owned, occupied and the Conservatives had every intention of raising the figure to nearer 70 per cent. The wide-scale sale of council homes is the prime means to achieve this objective.

Mrs. Thatcher had made her point and her brief visit had simply, yet efficiently, opened up the debate on housing, a subject which may well have taken a back seat to such matters as tax cuts and union power, but which nevertheless remains a fundamental issue.

A crude surplus

For though the arguments no longer revolve principally around numbers and the once-familiar, Macmillan-style pledges over new building targets, the subject still embraces and exposes some of the deepest policy differences which exist between the major parties.

With a crude surplus of houses over households now recorded in the UK, a large part of the housing debate centres on choice rather than totals, and begins with the common belief among politicians that owner-occupation will, throughout the remaining years of this century, become an even more significant social phenomenon.

To the Conservatives, the continued spread of home ownership on a scale justified by such overwhelming demand may well be encouraged with an assortment of schemes and financial packages, but real progress can only begin with a full-scale onslaught on the 5.5m homes in the public housing sector. There is no suggestion, however, that specialised accommodation serving particular community needs, such as housing for the elderly,



The Parker family and friends: Mrs. Thatcher (right) and Ealing North Tory candidate Mr. Harry Greenway (left) with their hosts at their former council-owned house.

will be included in the Sale of the Century.

While the Labour Party accepts, with varying degrees of enthusiasm, the case for selling off some local authority homes, it is not prepared to consider a disposal programme of the dimensions envisaged by its opponents. To Labour the Conservative proposals yet again promise further help to those best able to help themselves at the expense of less well off members of the community. In short, they say, the Conservative plans for housing typify their approach to many of the current issues and underline the deep philosophical divide between the two camps.

Mrs. Thatcher and her colleagues prefer to rest their case on the financial arguments involved. They claim that council housing is a needlessly expensive way of providing accommodation—consuming with its subsidies some £4bn annually—and that many of the reasons for its post-war expansion have now disappeared.

In one easy move, they believe the switch of a large proportion of the public housing stock to the private sector will save public money and provide

people with the independence, mobility and security which they seek.

Under the Conservative proposals, council and new town tenants will, after three years, have the right to buy their homes with discounts off the market value, starting at 33 per cent, reflecting the fact that they effectively have security of tenure.

At the other end of the time scale, a tenant of 20 years' standing will be offered the house in which they live at half market price. Safeguards will be built in to prevent large capital gains overnight by the re-selling of property in the first years of ownership.

The pledge is accompanied by an assurance of 100 per cent mortgages and a set of calculations designed to show that the community at large would also benefit by the sales programme. According to the Conservatives, it now costs about three times as much to subsidise a new council house as it does to give tax relief to a home buyer. Each sale will generate new capital, while the interest payments will produce more than would be received in rents.

In recent days, Mr. Michael

Heseltine, the Conservative spokesman on the environment, has claimed that Tory-controlled councils around the country had already put their ideas into action with significant results.

Nottingham, he said, had sold £40m worth of its housing stock, representing £15m more than they cost to build. The council had inherited an annual £2m loss on its housing accounts from Labour but this year alone the city had received £5m in interest charges from home buyers. Leeds, according to Mr. Heseltine, calculates that it saves £300 a year per house by selling the average home and in just 12 months finds itself £1m better off. As a result, rents are on average 15p a week less than they would otherwise have been.

The Labour Party rejects Mr. Heseltine's case and presents its own figures to show that each sale disposes of a valuable community asset at a bargain basement price which cannot finance its replacement. The sale also raises the mortgage interest relief bill borne by the Exchequer and cancels the potential income growth expected from rising rents over the years ahead.

But Labour's over-riding concern centres on the likely effect which a wide-scale sales programme would have on the remaining public sector housing stock. Ministers have warned that quite apart from reducing the number of homes available for rent, the policy would result in the most desirable properties, usually houses with gardens, being sold off.

As a result, council tenants would be left with an unattractive residue of housing options and the fate of many estates, particularly those with high rise tower blocks in run-down inner city areas, would be sealed.

Labour is not, however, totally opposed to the selling of council homes to sitting tenants of two years or more, a restriction recently introduced when it became clear that some Conservative councils were selling off new homes built for rent. The only other provision in the words of the manifesto is that sales "are at a fair price and do not damage a local authority's ability to meet the demands for decent homes to rent." Sales in areas of "housing need" are opposed.

Long-promised scheme

Mr. Peter Shore, who as Secretary for the Environment in the last government had responsibility for implementing housing policy, shows no such reservations in encouraging home ownership which does not impose on the public sector housing stock.

Last year, Mr. Shore, launched the long-promised scheme—a combination of grants and loans—to assist first time buyers along the expensive path to home ownership. The

proposals, which include a two-year qualifying period, received a cool reception from the institutions involved, mainly on the grounds of insufficient financial help and the lack of emphasis on generating new savings. But even the reluctant participants, such as the building societies, had to admit that any scheme which helped new house buyers had to be welcomed.

The Conservatives are committed to revising the scheme, though their precise plans remain uncertain. Latest thinking seems to be along the lines of a £1 bonus for every £2 saved, up to a maximum £1,000 grant.

But the council tenant who, by choice or necessity, is to remain in rented accommodation is also promised a new deal by the major parties. In rejecting any suggestion that tenants are secondclass citizens, Labour's election pledge involves the introduction of a tenants' charter—included in the Housing Bill which failed to make the last pre-election security of tenure, the right to a written tenancy agreement, the right to improve their home with grants now available in the private sector and the opportunity to take in lodgers.

The Conservatives too are proposing a "rights and responsibilities" charter of similar content, though their concern is not confined to the public rented sector or the tenant. They accuse Labour of having grossly over-reacted to the past, well publicised excesses of the private landlord and claim that, through harsh legislation, a valuable alternative form of housing tenure has been effectively killed off.

The Conservatives estimate that over 400,000 homes have been withdrawn from the private rental market since 1973 and that there are now hundreds of thousands of empty properties in Britain which are unlet because owners are deterred by the law.

A revival of the private rented sector is therefore a priority and the Conservatives plan to achieve it with a new style of shorthold lettings, free of most of the restrictions which the last Conservative government laid down under present legislation. Their plans will not affect existing tenants.

The Liberal Party also wants a charter for owners as well as tenants of private housing, while Labour says private renting has entered an "irreversible decline" and that it will move only to encourage socially accountable landlords, such as local authorities and housing associations to take over rented property.

It is a measure of the nation's changing housing circumstances that the area of housing which once commanded most attention—the new building programme—is now relegated to a secondary position in the political point-scoring game.

The new housebuilding programme is now at one of its

lowest levels since the last war, yet neither Conservatives nor Liberals make mention of it in their manifestos. They could have pointed out that work began last year on 265,000 homes, only the third time in 20 years that the combined total for public and private sectors could have fallen below 300,000; they could have said that prospects for this year are even worse.

No one is suggesting that, with the new emphasis on improvement and renovation, a return to the peak building performances of the mid-1960s is now necessary—but the dangers of such a low level of output continuing for long have not been spelled out. Renovation, where expenditure has already fallen back from its peak, cannot provide the total answer to a situation in which an estimated 2.7m households still have to live in unsatisfactory housing conditions. The fears are that a prolonged period of low housing output could give rise to the type of supply and demand pressures which create chaos in the housing market.

Private developers have remained much more cautious since many burned their fingers in the wake of the 1972-73 property boom and have blamed land supply problems, planning difficulties and unstable flows of mortgage finance for their reserve.

Dragged down

In the public housing sector, the growth of renovation and the increasing reluctance of many Conservative-controlled councils to embark on sizeable building programmes has dragged the level of new output down to levels which a few years ago would have precipitated a major political row.

It seems clear that the role of new council housing programmes in determining the future of the country's housing stock will inevitably be a diminished, though nevertheless important one.

It is significant that in spite of the trappings surrounding interest rates and home loan schemes, both major parties have refrained during the election run-up from criticising the building societies, now entrusted with the mammoth task of pushing up the level of owner occupation while at the same time relieving the strain on the public purse.

Conservatives and Labour politicians alike readily appreciate that the movement's success reflects the deep-seated public approval for the principles on which it operates. The encouragement of home ownership by one device or another is something which the parties will only ignore at their own peril. On that at least, they are in agreement.

MEN AND MATTERS

Spotting the saleable satellites

Tories casting around for bits of nationalised industry to hive off to the private sector, already have their eyes on the two subsidiaries of the British Steel Corporation which do not actually make steel—BSC Chemicals and Radpath Dorman Long.

Both are chaired by David Waterstone, ex-diplomat and veteran of the Industrial Reorganisation Corporation. He has been a main board director of BSC for three years, despite being still only 43. He is also a member of the Conservative Party Industry Committee and would want to stay at the top of the two companies if they were detached from the parent. Profitable BSC Chemicals should present no problem: there have already been signs of interest in it from private concerns. But prospective buyers of RDL would have to trust Waterstone's judgment that he can get it out of the red within the next couple of years.

Since he took over RDL two years ago it has broadened out from the obviously declining role of building new steelworks for BSC. Now he is involved in contract construction.

Waterstone has already managed to chip off a corner of the organisation. Last year he merged the loss-making oil platform yard at Methil, Fife, with a private Dutch group. Now it is profitable and winning orders.



"Working to rule, Smith?"

man, "and we can expect to do much better when the tourist season is in full swing."

But the innovation of tunes on wheels has caused some public complaints. There are fears that the Shop-Linker is an augury, and soon it may be impossible to subject to a syrupy earful.

In search of guidance, I talked to Peter Williams, a director of the company which has held the Muzak franchise in Britain since 1958. He said loftily: "I think it improper to put background music on a bus. We have had approaches from Manchester and other places to install such services. We have refused."

His line is that if you hear "background music" in a restaurant or a shop, and dislike it, you can go elsewhere. Once on a bus, you are caught. "I imagine London Transport is just doing it for the commercials."

Williams is right. London Transport admits that its "easy listening" music on the buses is basically to break up advertising for stores along the route. However, it counters the argu-

ment about exploiting a captive audience by describing the Shop-Linker as an alternative service: if you do not like the noise, you can wait for a tuneless bus to come along. Muzak argues that canned music is most properly a "management tool" for "working situations." Wage slaves are not captives, like bus passengers—they can always resign if they prefer a silent job. I put a supplementary question to Williams: what about music in lifts? "That is a perpetual test of the emergency warning system," he explained smoothly.

Pay off line

Ronald Bell, Tory QC sitting on a comfortable 12,253 majority in Beaconsfield, Buckinghamshire, has received an unexpected come-uppance after suggesting that immigrants should be paid £2,000 each to go away.

Immigrants, he averred, were "swamping" Britain. There were, he said, "too many obviously different people" in Britain, a phrase which has a novel ring to it.

Soon after their man had made these observations, Conservative party workers were surprised to see 150 people marching on their office in Beaconsfield. Their leader, one Ash Chaudri, was brandishing a cheque for £4,000 which he said he was offering Bell "to do the country a favour," and go away.

Pointing a finger

Discreetly on show with a price-tag of around £35,000, the Clarabel is proving an exhibit of more than passing interest at the Middle East Electronic Communications Show in Bahrain. A device designed to be mounted on a car, it is capable of tracing a sniper's bullet before the victim even hears the shot: an alarm hoots on the dashboard

and a dial indicates the precise direction from which the shot has come.

According to the Edinburgh company Microwave and Electronic Systems, which developed Clarabel in conjunction with the British Army, a chauffeur with nerves of steel can usually react swiftly enough to accelerate out of trouble.

Peter Sample, manager of MESL's radar division, tells me it would be possible to make the car accelerate automatically. "The trouble there," he says, "is that you don't know what you are aiming at, at that point in time. It might be a brick wall."

Moreover, automatic retaliation could also be arranged: "Certainly one customer, I think in Oman, had the attitude that he wanted any building from which a shot came razed to the ground. . . . Our view is that we provide the information and it's up to the user what he does after that. If you get involved in moral questions it can be dangerous, especially in these hotter-blooded countries."

Whether or not MESL expertise is helping to reduce potential assassins to jelly, the company (recently swallowed by Racal) is well-pleased with the £40-worth of Clarabel sales so far. The system—without morally-questionable refinements—has been in use in Ulster for some time, and business looks promising in the U.S.

Steering clear

London commuters are evidently made of sterner stuff than their counterparts on the Continent. A colleague descending into the turbulent depths of Oxford Street underground station during the rush-hour yesterday overheard a German visitor warning his wife: "Don't go down there, Liebling, it seems to be some kind of demonstration."

Observer

An unusual election dialogue

The scene is the gallery of the Reform Club overlooking the large covered entrance hall, where a good view can be obtained of who has come to lunch with whom. Two men are talking over their coffee cups.

Thatcherite: I don't suppose you really vote on economic issues. May I illustrate a far more fundamental difference between the two main parties than those over economics. It is inconceivable that any Conservative MP could refuse any post in the Northern Ireland Office, the Prime Minister's office, or the personal safety. This would be cowardice in face of the enemy and the man's career would be finished. A Labour Minister might suffer in the promotion stakes for such a refusal. But he would survive politically.

Callaghanite: That's exactly why I stick with Labour despite all the harm we have to put out. I shall never forget how I got my hand torn off by the wife of a Conservative MP friend, when I suggested there might be something in a Liberal MP's suggestion for pulling out of Ulster. Bismarck once said that if he had not believed in another world he would not have been responsible for three wars and for sending 70,000 men to their deaths.

But we must stop this. Our masters and mistresses call for their speech notes. I really cannot understand why you make your economic case sound so weak. We give you so many targets. Yet all you can do is talk of an act of faith about the benefits from taking the basic income tax rate down a few pence and getting some of it back in tax on donations. It doesn't require an act of faith to see that the use of ACAS to whip

up union activity in unorganised firms does more to discourage employment than anything to do with the basic tax rate. Indeed some employers have got into trouble first for breaking a pay norm and then for paying too little. How I'd love to write a speech for you on government-induced distortions of the labour market losing people their jobs.

Thatcherite: You'd never get it past Jim Prior: and income tax cuts are never divisive among our supporters. Please don't tell me that our tax and public spending burden is about average for industrial countries. It's at the top and bottom where the damage is done. You don't really think that tax rates above 50 per cent bring in any revenue? And what other country has people liable to the full tax rate plus National Insurance contributions at half the basic industrial wage, when they are quite likely drawing social security benefits as well? The real wonder is that voluntary unemployment is not much higher than it is today.

Callaghanite: It will be expensive enough to raise the tax starting point to where you left it in real terms in 1973-4. I have just been doing some calculations on this for The Thug. Why add to your difficulties by making promises on the basic rate as well—at least that's what I think you mean by "reducing tax at all levels"? You don't really believe that cutting the basic rate from 33 per cent to 30 per cent—even 25 per cent—would suddenly make the mass of people in between the poverty trap and the higher rate bands work much harder. In any case if you people really believed and understood all that Hayek-Friedman theory about free choice, they would not want to



extract the maximum of effort from people as if they were horses. You want to raise revenue with as little distortion as you can of people's choice between work and leisure, spending and saving, or risky and secure occupations, according to their preferences and the costs of the alternatives.

Thatcherite: You'll never get your Jim to say all that stuff. (Doesn't he think a market socialist is a Labour member who's a bit too keen on the EC?) Report (and there's an excellent potted version by Mary King in last week's *New Statesman*). But the only fiscal principles Denis Healey seems interested in is what the TUC tell him before the Budget. How else can you explain the number of times substantial reliefs in the upper marginal tax rates have appeared in early drafts of the Budget? Speech, only to be jettisoned

because of whispers from Len Murray or David Lea?

But that's not the end of it. We both want a strong pound—thank God our pro-devaluation memoranda were destroyed by Ted and Harold—but not so strong in relation to costs that export profit margins are squeezed out of existence and only imports or non-traded goods are profitable.

The one way to offset the effects of North Sea oil on our non oil trade balance and on sterling is to promote capital exports. If we did away with exchange control, we would not only acquire useful foreign assets for the time when oil runs out.

Yet Healey prides himself on the "stately showman" with which he is fulfilling his EEC commitments on freeing capital movements. And all because the TUC believes that there is a fixed lump of investment so that more abroad means less at home. When will you get a Chancellor prepared to tell union advisers, as an asset of mine used to tell her elderly husband, "Barney, please don't talk about things you don't know"? But I do wish Geoffrey would talk about phasing out exchange controls, not relaxing them. Our whole manifesto is full of relaxations, reviews and "studies to consider". We should have taken lessons from the man who wrote the Liberal document.

Callaghanite: Go slowly. Suppose you abolished exchange controls.

Basically, the end of exchange controls would bring a once-for-all portfolio adjustment. When that was over there would be no reason to expect a continuing investment outflow. Of course Denis will have to

do something about exchange control after the election (if he doesn't have to take over the Foreign Office because of an emergency in Plymouth). But you will get a continued capital outflow from willing investors only if the government pre-emptes less of their savings in public sector borrowings.

Thatcherite: Thanks. You've written my afternoon speech notes for me.

All over again

Callaghanite: Then you pay for the lunch. You always leave it to us, who don't believe in cutting the PSBR, to do the cutting. . . . Do calm down. I know it won't be like Ted Heath all over again. You will use every kind of cosmetic to balance real tax cuts with paper expenditure ones; selling off assets, retiming payments and so on. I know what I am talking about. I worked on the BP sale during the IMF negotiations in 1976. This will increase consumer demand whatever the book-keeping. And as your friends at the IEA keep saying, there is no general demand deficiency in the economy. Last year's demand boost, which knocked 100,000 off the unemployment rate, went on things like imported cars as Healey has had the courage to admit; and with the new mini-bomb (which our Treasury forecasters did not expect), underground trains are again being cancelled because of staff shortages. Our problem is supply, not demand. We hardly ever say these things, but you hardly ever act on them.

Thatcherite: Steady on. Asset sales or timing adjustments will not be inflationary if they are regarded as a prelude to real public spending cuts in the longer run.

Callaghanite: In the long run we will have proportional representation. Let's get back to unemployment. What matters is having real wages at market clearing levels. This is prevented by interest groups of all kinds: our unions, your professional organisations, silly laws which you are afraid to attack.

I cannot think how Mrs. T. allowed in your manifesto the proposal to build up the funds of unions so that they can finance strikes themselves. Do you really want to increase union monopoly power? I can understand making social security benefits for strikers' families recoverable through subsequent income tax payments. Of course we would denounce this as "confrontation" and privately wish you the best of luck. But all these measures are just fiddling at the margin.

The only way you will get market wages in this country is by doing much further than we have so far promised with industrial democracy, and turn all major concerns into co-ops, so that the workers can discover the market value of their activities, without being able to blame intermediaries such as employers, nationalised industry boards or "the Government". Only then can we have a political climate in which labour monopolies and restrictive practices can be dealt with by normal anti-restrictive practices law. Income policy is just a holding operation.

Thatcherite: You are the only syndicalist I know who wants to use the market. All the others I have read want to supplant markets with corporatist hierarchies or federations of soviets.

But we won't pursue this. The real-world Mr. Callaghan has been fighting on the most conservative platform imaginable; and also a highly anti-educational one. After that speech at the 1976 Labour Conference about not being able to spend ourselves into full employment, the Prime Minister is now going round constituencies with the lists of the supposed jobs he has saved. If he didn't spend all this money on phoney jobs, he could put cash into the hands of the public or, for that matter, use the money to finance genuine public services. You know quite well he hasn't saved anything like 1m or 2m jobs.

Callaghanite: Of course this is embarrassing. But strip away the rhetoric. The net number of jobs saved is much less than we say. But don't assume it's zero. Tax cuts won't necessarily be spent on the things that steel or car or textile workers can easily make. Too fast a pace of change can increase the mismatch between jobs demanded and skills available or the regional imbalance and thus raise the sustainable unemployment rate. If you don't believe me look at France. But these interventions are holding operations to slow down change to a human pace. You are surely not taken in by our talk of industrial strategy and faster growth.

Thatcherite: But our manifesto also talks about "temporary and tapered assistance and retraining aid in the number of jobs it creates". Perhaps there is not all that much difference of principle on "job saving". The difference of practice is that you will never really taper anything off because of inflation and competitiveness. You know what the headline "Varley warns BL" means.

Callaghanite: He or she that is

without his or her vested interest groups should cast the first stone. You have your defence, aerospace, agricultural and EEC groups. All lobbying for resources which people would never pay for in the market. And to come to more homely matters, you will never be able to tackle the scandal of hugely subsidised rents, and artificial housing shortages, aggravating unemployment, because you have parallel political commitments to subsidise the home owner.

The bust of John Bright: Cut out all these privileges and all your interest group subsidies and you really could slash tax rates, without putting up VAT or taxing the employment of labour via the National Insurance Surcharge. It really passes all understanding that the parties which are supposed to be against excessive public spending want to switch to taxes on goods, which hide the cost of such spending from the public and away from taxes on income, which at least makes clear to voters how much they are paying. The Common Agricultural Policy, which is all part of the same philosophy, is just like the Corn Laws. Did Cobden and I fight in vain?

A passing Liberal with a capital "L". We are no longer that sort of party.

The bust of Richard Cobden: Unlimited as usual, John. You never really did convince me completely about the franchise.

Samuel Brittan

Letters to the Editor

Standing up for an investment

From the Investment Manager, Electricity Supply Superannuation Schemes.

Sir.—In the *Lex* column of April 24 the institutions are taken to task for taking a view and being prepared to act on "a vital question like the nominal of 12 per cent convertible loan stock" when they consider the price inadequate. This is called a "footing issue" when quite obviously many more institutions and stockholders other than pension funds were of the same view. I believe 40 per cent of holders voted against the proposal. You will appreciate that the Takeover Panel code states that "where an offer is made for equity and the price of the offeree company has convertible securities outstanding . . . the offeror must make appropriate arrangements to ensure that the interests of the holders of the stock are safeguarded". . . . I see nothing wrong, and on behalf of the National Association of Pension Funds in standing up for an investment that is held on behalf of many hundreds of thousands of pensioners and also by insurance policy holders and stockholders in general. A. C. B. Urwin, 30, Millbank, SW1.

Looking after investors

From the Managing Director, Fraser Green.

Sir.—In his comment (April 24) on the English Property Corporation statement *Lex* attacked the wrong targets. He would have been justified in criticising the pension funds' public relations; he was wrong to censure their actions.

It is true that the institutions were unhappy with the offer of 98, but we blocked the bid more for reasons of principle than of price. As the offer package for the ordinary, the preference and the 64 per cent loan stock was increased at each bid the portion reserved for the 12 per cent loan stockholders was actively reduced. This was clearly unreasonable and in trying to obtain a fairer price for the stock the institutions were once again fulfilling their role of looking after the interests of a number of investors whose interests were not being protected as they should have been.

Lex goes on to repeat the comment that the institutions rarely interfere in the management of companies with problems. May I assure him that we are not backward in voicing our criticisms to the directors and their advisers when we see an investment going sour. We have found, however, that results are more likely to be achieved by confidential discussions rather than public brawls. The EPC issue was an exception to the rule. Without any publicity we drew the attention of the advisers and the takeover panel to the necessity for making a fair offer to the 12 per cent loan stockholders well before the final offer was formulated. Our advice was ignored. We made our position public and we obtained the backing to block the unreasonable terms being offered. Unfortunately the bidders still ignored our advice and have consequently lost £500,000. The loan stockholders are left with a

well-covered marketable investment yielding 12 per cent with the power to convert at 84p over the next five years into a share which the bidders and their advisers value at not less than 80 today.

Whose bluff has been called? J. J. Green, 2, Friars Green, 2, Friars Lane, Richmond, Surrey.

Imports of new potatoes

From the Italian Ambassador.

Sir.—The comments by "Observer" in your feature "Money and Markets" (April 19) with regard to imports of new potatoes from Cyprus, leave me perplexed.

For the past two years Italy has been endeavouring to promote a Community regime for new potatoes which, in the framework of the aid for Mediterranean products, would provide either for subsidies to producers or for marketing aids, so as to avoid any tariff protection increase and to be able to sell new potatoes at a lower price (with obvious benefit for the consumer).

Being aware of the difficulties Cyprus was experiencing in the matter, and pending the approval of the new Community regulation, the Italian Government allowed a further extension to the temporary ruling on imports of new potatoes from that country.

As for the allegation that Italian growers are inefficient, I would be curious to know on which grounds "Observer" bases his assumption: I can only add that at present 60 per cent of our crop is exported. Finally, as for lakes of olive oil, it would appear to me that if they do exist it is not the fault of Italy, who, in order to satisfy its demand, is a net importer of olive oil from third countries. Roberto Diaci, 14, Three Kings Yard, SW1.

When indemnity is full

From Mr. D. Eldridge.

Sir.—While I agree with Mr. Peter R. James (April 23) in his criticism of the attitude of insurance companies he does base his conclusion upon what I think may be a misapprehension of the true basis of indemnity. The quotation which he gives from one of the three judgments in *Castellain v. Preston* is not perhaps as comprehensive as it might at first seem—indeed one of the other learned judges giving judgment in that case said "I wish to prevent the danger of his definition being supposed to be exhaustive by saying that if anything else occurs outside the general law of indemnity must be looked at."

As I sought to emphasize (April 7) we are concerned with establishing what really is meant by an insured, being "fully indemnified" and what it is against the loss of which such indemnity is given. The land upon which a property stands would not normally be lost in the event of total destruction of a house but it is impossible to divide the market value of the house from the land unless one takes the cost of building for this purpose. This cost may well be more than the

value of the house and land together but unless the insurance money covers the full amount the insured is not fully indemnified. To quote again from one of the judges in *Castellain v. Preston*: "He insures more than the marketable value of his property and he loses more than the marketable value of his property, he loses the house in which he is living and the beneficial enjoyment of the house as well as its pecuniary value."

Old, this basis the insured person is not "More than fully indemnified if he is paid the re-building cost even though he may choose not to use this in doing the re-building but rather to purchase another property for a lesser amount. The balance which he will be left with is compensation for the loss which the replacement property does not make good. If it were otherwise it would not be a question of the insured profiting from the loss but the insurance company, which has been fortunate enough to have held covered a person who had not insisted upon his full rights of reinstatement. It is this that is inequitable while premiums remain standard. David Eldridge, 45 Post Street, SW1.

The wealth tax

From the Honorary Secretary, Heritage in Danger.

Sir.—Mr. Denis Mahon speculates (April 21) as to whether the Chancellor of the Exchequer has really decided that works of art should be exempted from an annual wealth tax. It is worth noting that there has in fact been an authoritative report emanating from his office, and not subsequently contradicted, that this is indeed the case. Moreover, the reason given was the sensible one that the levying of such a impost was considered to be impracticable.

Mr. Healey however, appears to have left in limbo all the problems relating to the inclusion of houses (historic or otherwise) and land (agricultural, afforested or scenic) within the scope of his proposed tax. An obvious consequence would be that the very works of art etcetera which are to be exempted are bound to be sold in the first instance in order to defray the tax on the rest. Although this was argued several years ago in connection with the investigations of the Select Committee on A Wealth Tax, it would be a tragedy if the golden opportunity now presented to reiterate the point were to go by default. Hugh Leggett, 30, St. James's Street, SW1.

Heat and waste

From Mr. R. Crawford.

Sir.—Under "Contracts" on April 21, I see that Slough Estates is spending £9m to extend its own power station, which includes a waste heat recovery system. This sounds like a success story which should be read to the Central Electricity Generating Board, which, as readers of your columns know, wastes 80 per cent of its heat warming the sea or the sky. Furthermore, it always quotes what it calls the standard rate which in fact,

for domestic consumers, is a reduced rate after the first tranche of consumption has been charged at 0.68p higher, making 3.64p per unit, which works out at just over £6 per week for a 1 kW heater left on continually, as many people have had to do this winter. R. E. Crawford, 70 Abingdon Villas, W.8.

Punt's and pounds

From Mr. B. Jamieson.

Sir.—I was surprised to read Mr. C. Gruneweg's letter (April 19) about cheques drawn in Irish Punt.

He says that because they bear a 4c sign they should equal pounds Sterling (Irish Punt is not Sterling which is what he implies). On that basis cheques drawn in Cyprus £, Lebanese £, Israeli £, Sudanese £ or Maltese £ should all be equal to Sterling notwithstanding the exchange rates. Similarly Hong Kong \$, Taiwan \$ and Liberian \$ etc. would be the same as U.S. and Canadian \$.

Mr. Gruneweg asks by what authority the Bank can change the currency. Well, £ire is not part of the UK and it was only for matters of convenience that our currencies were linked as indeed was the case with the Maltese Pound at one time.

As soon as Ireland joined the European monetary system her currency was firmly linked with European ones and as we are not the inevitable happened. It was all a case of supply and demand.

I did think that plenty of publicity was given at the time—and the matter was mooted at a much earlier date even though the pundits were expecting the exchange rate to go the other way! B. G. W. Jamieson, 13, Rustwick, Tunbridge Wells, Kent.

Supplies of copper tube

From Mr. A. Macleod.

Sir.—Since October the copper tube shortage has disrupted our installation programme considerably, causing inefficiency and consequently loss of profit. My dependence on copper tube is virtually 100 per cent. Mr. R. M. Jones (April 20) offers no consolation. A responsible organisation would have written such a letter weeks ago—not now when the supply situation is improving. My three regular builders' merchants could offer me no 15, 22 or 28 mm tube of British manufacture in November-December and January. In February, tube of foreign manufacture was available at vastly increased cost. Now that British tube is available again, it is worth noting that it is almost identical in cost to the tube of foreign manufacture (nearly 50 per cent greater than November's price for British tube).

While the Price Commission may have control over the end cost of copper tube, I doubt whether it has any influence over the London Metal Exchange. Suspicious minds must undoubtedly be forgiven for thinking that some market forces were at work, whether Mr. Jones's reasons are valid or not.

A. Macleod, P.O. Box 3, Petersfield, Hants.

Today's Events

Mr. Len Murray, TUC general secretary, addresses National Union of Tailors and Garment Workers conference, Scarborough.

Financial Times three-day City course opens at City University Business School, Scottish Trades Union Congress, Eden Court Centre, Inverness.

Amalgamated Union of Engineering Workers' engineering section conference, Town Hall, Eastbourne.

Royal College of Nursing conference, St. Peter Port, Guernsey.

National Union of Journalists annual delegate meeting, Ayr, Lord Kerston, British National Oil Corporation chairman, St. Andrews.

speaks at Institution of Civil Engineers dinner, London.

Sir Kenneth Cork, Lord Mayor of London, departs for Malta (returns May 1).

Exhibition of Hodges' paintings of Cook's second voyage opens at National Maritime Museum, Greenwich.

Overseas: President Giscard d'Estaing of France arrives in Moscow on three-day official visit.

28th Casablanca International Trade Fair opens, Morocco, (until May 13).

European Parliament meets in Strasbourg.

Mr. Harold Perry Motors' Group, Rowan & Boden, Vickers, Interim d'Arms' Anglo Scottish Investment Trust, Dawling and M. W. Lawrence, RCP Holdings.

COMPANY MEETINGS

BSR, Savoy Hotel, WC. C. P. Industries, Grand Hotel, Bristol, 12, Broad Street, EC 2.30.

Forge Suckon Road, Kirkcaldy, 12, Alexander Howden, Eastern Hotel, Liverpool 8, 20, 12, W. N. Sharpe, Bin Road, Heston, Bradford, 10, West Essex, 10.30.

Queens' Hotel, SW. 12.



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Spillers jumps to £14.7m and lifts dividends by 51%

Spillers which withdrew from bread-baking last year reports a sharp increase in profits and a 51 per cent dividend increase.

The food and flour group pushed up taxable profits 74 per cent from £8.49m to £14.73m in the 53 weeks to February 3, 1979. Sales for the period were up £1m compared with the previous 52 weeks.

Last year the baking operations made a trading loss of £9.4m, £7m of which was in the second six months. The profits increase reflects a marked second-half improvement. At the halfway stage when the Board forecast a large year-end increase the taxable surplus was static at £6m.

However, the road haulage strike cost the group at least £1m.

The directors now say that an aggressive programme of growth has begun, and the group plans to spend more than £20m this year on the improvement and expansion of existing businesses. The money will be spread throughout the group with the largest slice going on a new feed mill at Avonmouth.

Substantial additional marketing funds have been allotted to the grocery products group to strengthen its leading proprietary brands. Last year this group increased profits for the fifth successive year in spite of the High Street price war.

The Board says the current year has started satisfactorily but adds that it is impossible to make a valid forecast particularly in the light of the changes in Government policy that will inevitably follow the General Election. The company has no plans for further closures.

Net profits are ahead 87 per cent to £11.02m and stated earnings per 25p share have risen from 3.52p to 5.32p. The final dividend of 1.215p net lifts the total from 1.35p to 2.04p.

The majority of the group's freehold and leasehold properties were professionally valued as at February 3, 1979. This resulted

HIGHLIGHTS

Lex looks at the first annual results of Spillers since the shut down of its bread baking activities. There is a marked recovery but the dividend has only been partially restored. Unilever has produced its annual report which shows that there is still an uneven worldwide spread for a group this size. Lex also studies the annual report from the National Freight Corporation which could be subject to denationalisation moves if the Conservatives regain power. Elsewhere good first quarter figures from Reed Canada are reported with favourable implications for the parent Reed International. Meantime Simon Engineering is still achieving growth—profits up 16 per cent pre-tax—though it continues to warn about the level of world trade. Telephone Rentals produces another solid set of figures but DIY retailer, Home Charm, produces the widely anticipated jump in profits. Hopkinsons profits are well down and the shares, which have been relatively weak, slid a further 3p.

In £24.9m surplus over book value of which £22m has been credited to reserves and the remainder to minorities. Depreciation for the year has been provided on cost of valuation before the revaluation date.

Turning to the bread baking side from which the group withdrew in April last year the directors say that after off-setting the milling profit earned in supplying flour the overall trading loss from bread production was some £2.5m. Last year's annual report stated that the cost of withdrawing from baking was estimated at £28.3m, of which £22.1m was attributable to the company.

There was a net extraordinary item of £748,000 (£23,02m) relating to rationalisation costs and the disposal of businesses and investments at home and overseas.

A thorough appraisal of overseas investments took place in the year with the aim of disposing of those that were showing poor returns or lacking in potential, and to concentrate the principal activities in the U.S. The interest in joint pet food ventures in Australia and Canada

and the minority investments in agricultural businesses in the Middle East and Malta have been sold.

Despite the cessation in April of flour deliveries to the group's bread bakeries, the milling results for the year were satisfactory.

On the agricultural side a major restructuring of management and organisation was made during the year. A marked improvement in the second-half led to an overall advance in sales and profits of animal feeds. The contribution from Sainsbury Spillers was disappointing due to depressed conditions in the egg market.

The meat group increased its profits despite difficult conditions in the industry. The food ingredients group made record profits and volume sales.

Increased volume of business and a rigid cost control produced yet another record profit from the Marjio and Franco restaurants. In September the City Tiberio was opened and results have well exceeded forecasts. Further expansion has continued.

See Lex

DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corr. Total last year	Total last year
Maxim's	5.5	May 18	5	5
Cope Sportswear	0.1	—	0.09	0.18
P & W Maclellan	0.93	—	0.3	1.3
Photax	1.83	June 1	1.52	3.03
Thomson T-Line	1.7	—	1.85	3.35
Sheffield Brick	2.39	—	2.1	3.14
Futura	1.4	—	1.4	2.45
Lowland Drapery	2.66	July 2	2.63	3.5
Hoskins & Horton	78.7	June 11	3.68	10.39
Wight Const.	5.5	June 7	4.75	8.25
Elbar Industrial	76	July 2	4.5	110
Hopkinsons	4.15	June 15	3.71	5.66
Jessel, Toynbee	2.77	May 31	2.57	3.65
London & European	0.6	—	0.5	1.1
S. Simpson	1.31	July 6	1.31	—
Westgarth	1.5	July 2	3.35	4.83
Simon Eng.	5.07	July 2	2.75	7.84
Smith St. Aubyn	3.05	June 14	3.01	5.55
Bestobell	5.83	June 6	5.83	9.52
Travis & Arnold	3.49	—	3.12	4.26
Telephone Rentals	4.8	—	4.3	6.52
Spillers	1.22	July 2	0.53	2.04
Home Charm	3.45	June 2	2.33	5
T. C. Harrison	3.38	July 2	2.78	4.92
E. Cooper	0.33	June 11	0.33	1.12
Fogarty	0.71	—	1.7	4.83

Dividends shown pence per share net except where otherwise stated. *Equivalent allowing for scrip issue. †On capital increased by rights and/or acquisition issues.

Bestobell shows £0.6m shortfall

Bestobell, the international engineering and chemical products group, reports a pre-tax profit of £4.3m for 1978, compared with £5.49m. Group sales advanced from £85,610,000 to £85,496,000.

At the interim stage the profit fell from £2.73m to £2.38m. As a result of lower tax share net earnings per 25p share amount to 27.0p, against 25.5p. The final dividend is 5.83p which including 0.6832p relating to the tax rate change and paid at the interim, makes a total 6.5132p (9.5155p).

Sir Humphrey Browne, part-time non-executive chairman for the past six years, announces that Mr. A. B. "Sandy" Marshall, former managing director of P and O Group, will become full-time executive chairman of Bestobell after the AGM on June 1.

Commenting on the pre-tax profit Sir Humphrey says that the deterioration in trading conditions in Southern African countries and costs of starting up operations—much greater than anticipated—in particular at the new factory in Scotland, took their toll. These adverse factors were not wholly offset by improvement in other parts of the company which did not come up to expectations.

On the positive side, most of the established UK companies did well: their operating profits in aggregate were a record. The Australian company also produced increased profits notwithstanding trading conditions in that country remaining far from easy for most of the year.

"The charge for taxation was substantially lower principally because of the change in the

comment

The main drag on Bestobell's earnings last year were the poor overseas performances, particularly from its South African activities, and the heavier-than-expected start-up costs at its new Scottish factory. Pre-interest overseas profits (excluding finance costs) from £3.1m to around £2.6m, including South Africa, where profits fell to about £1m. In addition the group also incurred a loss of about £1m on the Scottish plant. However, the decline in group profits was less marked in the second half than in the first and its share price rose 1p to 181p yesterday. And the appointment of Mr. A. B. "Sandy" Marshall as full-time executive chairman could create considerable interest in the City. The shares are on a p/e ratio of 5.4 and a yield of 8.9 per cent.

Reed Paper stages first-quarter turnaround

A MAJOR turnaround was staged in the first quarter of 1979 by Reed Paper, the Reed International subsidiary. The Canadian company made a taxable profit of £37.37m, compared with a £5.9m loss on sales ahead from £64.4m to £71.9m.

The main reasons for the improvement were strong pulp and

newsprint markets and the low level of the Canadian dollar. The fall in the dollar's value accounted for about £2.5m of the increase in taxable earnings.

The company says it expects the level of profitability to continue throughout the year due to the firm markets for pulp, fine paper and newsprint.

But it adds that further recovery will be severely hampered until the future of the Dryden operations is resolved. The directors did not declare the July 1979 quarterly dividend on the outstanding cumulative preferred shares.

The pre-tax figure was struck after interest of £37.7m (£3.23m) and other income of £1.8m (£292,000).

Comparative figures have been adjusted to reflect the loss of operations discontinued in 1978.

See Lex

London & European upsurge

In line with London and European Group's forecast of a material improvement, 1978 pre-tax profits were well ahead from £353,000 to £213,000. This was achieved despite a £105,000 share of associated loss and profits, are now close to the record of 1973.

Yearly earnings, of this property investment and clearing and merchant banking company, increased from 2.7p to 4.7p per 10p share, and the dividend total is stepped up from 0.5p to 1.1p with a final payment of 0.6p net.

	1978	1977
Turnover	14,306	3,608
Operating profit	1,018	105
Associated loss	—	—
Profit before tax	913	353
Group tax	30	30
Associated tax credit	—	—
Profit after tax	553	323
Minority profits	—	—
Extraordinary debits	59	67
Attributable	494	256
Dividends	130	59
Retained	364	198

Unilever less optimistic about economic outlook

UNILEVER is slightly less optimistic about the outlook for world economic growth than it was a couple of months ago.

Speaking at a press conference yesterday on the publication of the 1978 report and accounts, Sir David Orr, chairman, said that economic growth in Europe will now be at "roughly the same rate in 1979 as in 1978".

The group had previously said that it expected growth in most European countries to be slightly higher in 1979. In the industrialised countries where Unilever operates, growth in 1978 was about 3 per cent, compared with 2.5 per cent in 1977. Europe, which accounts for around two thirds of group sales, grew by 3 per cent in 1978.

On the subject of raw material prices, Unilever is mildly optimistic. Prices of soyabean, the group's biggest raw material, are likely to remain roughly unchanged or grow by 5 per cent or so, says Sir David Orr. Iron prices are also unlikely to move much in the current year. By contrast, the rise in crude oil prices has put up Unilever's packaging costs

by around a fifth. In common with all major UK companies Unilever has been adversely affected by the lorry drivers strike and Tony Hill, chairman, UK national management, has estimated that this cost the group £10m or so in lost profits in January. Some of this has been recovered.

Although Unilever increased its capital spending from £314m to £340m in 1978 and should increase it by another 10 to 15 per cent in the current year, the group's future capital spending plans have fallen from £432m in 1977 to £360m in 1978. In 1978 Unilever increased its productivity worldwide by 4.0 per cent. Partly as a result of the £300m increase in working capital and the National Starch acquisition last August, Unilever's loan capital has increased from £1.31bn to £1.51bn and the liquid funds have fallen by £58m to £288m. The gearing has increased from 39 per cent to 33 per cent — its highest level for over a decade.

Sir David said at the press conference that National Starch would cover its financing charges in 1979. The company has been growing at a steady 15 per cent per annum over the last 10 years in both sales and profits and appears to ride recessions well, said Sir David. Under Unilever's control there was a good chance that it would be able to push up National Starch's growth rate. In Nigeria, one of the main spheres of operation of UAC International, Unilever is rather gloomy. "The Nigerian economy is depressed at the moment and the Government has had to impose severe restrictions on trade and commerce," says Sir David. "The full effects of these are now being felt on our business there. Basically, however, the country is strong and we see the present difficulties as temporary."

Because of a sharply lower cost of sales adjustment Unilever's attributable profits on a current cost basis rose by 11.3 per cent in 1978 — nearly twice as fast as the historic cost profits. See Lex

TR expands to record £10.9m

PRE-TAX PROFITS of Telephone Rentals advanced 14.3 per cent from £9.55m to a record £10.92m in 1978 on increased sales of £38.12m against £30.73m. At midway the surplus was up from £4.49m to £5m and the directors expected a satisfactory outcome.

They now say new rental business in the first quarter of 1979 was at a high level and in advance of expectations. New sale business has yet to reach last year's record results, although the outlook is favourable. The directors are therefore confident 1979 will be another successful year.

After tax for the year of £5.55m (£5m), earnings per 25p share are up from 11.61p to 13.65p. The net final dividend is 4.5017p, lifting the total from 5.9010p to 6.5167p.

Attributable profit came through higher at £5.3m compared with £4.51m after minority interest up from £47,000 to £53,000.

	1978	1977
Turnover	36,716	30,778
Operating profit	10,347	5,573
Depreciation	2,780	2,355
Associates profit	291	228
Interest	312	255
Finance	70,500	70,500
Tax	5,550	5,002
Net profit	5,361	4,952
Minority	—	—
Attributable	5,360	4,952

comment With profit growth of 14.3 per cent and steady margins last

year Telephone Rentals has reinforced its image as a solid but unspectacular performer and funds have fallen by £58m to £288m. The gearing has increased from 39 per cent to 33 per cent — its highest level for over a decade.

Foreign operations, which accounted for 15 to 20 per cent of business, were generally good though Australia was disappointing. The share price looks a little vulnerable with a cash flow multiple of almost eight, while at 179p the stated p/e is 12.5 and the yield 5.5 per cent.

There are extraordinary expenses of £21,971 this time. Group net assets employed £4m (£3.43m).

An employee profit sharing scheme will be submitted to an extraordinary general meeting after the AGM.

1978 1977

Turnover	£50,028	£37,282
Profit before tax	£89,948	£67,488
Tax	£28,533	£22,543
Net profit	£61,415	£44,945
Extraordinary	£21,971	—
Leaving	£39,444	£44,945
Pre-AGM dividend	£80	£80
Ord. dividends	£28,491	£22,234
Retained	£39,525	£22,635
£1.25m share repurchase	£1,250	—
arriving at 1978 profit after all charges including taxation	£38,275	£22,635

comment Profit includes a £210,297 (£176,048) exceptional surplus arising from the sale of the Horton

The directors say the Horton

companies, engaged in building supplies, are expected to overcome a poor start in the current year caused by the severe weather. Hoskins has made an improved start, and the interim results for the group are expected to compare favourably with the £32,500 last time. Turnover for the year rose from £35.56m to £39.5m. After tax of £321,311 (£224,543), stated earnings per 25p share are higher at 22.5p, against 15.8p.

As forecast in November, the net final dividend is 8.6884p, lifting the total payment from 5.171p to 10.5578p.

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Richardsons, Westgarth's £0.6m loss—dividend cut to 2.6p

Richardsons Westgarth and Co., the engineer and boiler-maker, suffered a taxable loss of £638,354 in 1978. This compares with a profit of £2m the previous year.

The dividend is cut from 4.53p to 2.55p net per 50p share after a final of 1.6p, against 3.4544p. The loss per share is 2.3p (7.6p earnings).

The group says the poor results were due to substantial losses from the Humber Graving Dock and Engineering Company and RW Transmissions. In both cases very difficult trading conditions were compounded by strikes.

Radical measures, including redundancies and closure of a works, have been taken, and the management strengthened. The cost of these steps, with redundancy and transfer of activities at one other subsidiary, are shown as £394,312 exceptional debit.

However, despite the continued depression in the ship repairing market the group is looking for some improvement this year.

After a tax credit, and extraordinary item of £940,000 this time, there is a profit of £648,611, against £971,917.

The extraordinary item results from last year's agreement with the Department of Industry on compensation for the former subsidiary, George Clark and NEM, which vested in British Shipbuilders in July 1977. It represents the excess of compensation over book value of the investment in the company.

Results for 1978 include interest of £228,702 on compensation for vested assets. Those for 1977 a £177,763 dividend from George Clark and NEM for the half-year ended June 30, 1977, and £121,575 estimated interest on compensation.

The 1978 results include Gardiner Barugh and Jones, steel stockholders, bought in January 1978.

comment

Richardsons Westgarth's full-year results are another short of disastrous. Against a background of poor trading con-

ditions in the ship repairing industry, where the amount of work available is sufficient for only half of the present labour force, RW also had to contend with two very damaging strikes which lasted 10 weeks. The subsequent rationalisation cost nearly £0.4m and the dividend—44 per cent less than the previous year—has only been covered by the compensation payment for George Clark and NEM. The lone bright spot was the stockholding and merchanting activity which more than doubled its profit contribution to £0.44m. To help alleviate the problems the company has closed a plant and cut back its labour force by 10 per cent. But clearly other remedial measures will have to be brought in if the company is to ride out the storms ahead. The prospects are bleak so long as the ship repairing industry remains depressed—a factor which may put future dividends in jeopardy. At 43p the shares currently yield just over 8 per cent.

Preliminary Results

	1978/79	1977/78	% change
(53 weeks)(52 weeks)	£000's	£000's	
External sales	729,000	728,000	—
Profit before tax	14,727	8,489	+74
Profit after tax	11,024	5,883	+87
Ordinary dividends for the year	3,002	1,987	+51
Earnings per share	6.74p	3.62p	+86

* Record profits in three important groups:

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Food ingredients
Restaurants.

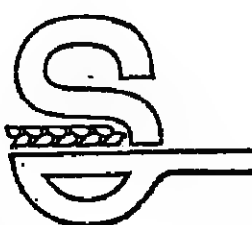
* Increased Meat Group profits despite difficult trading conditions.

* More than £20 million planned to be spent on improvement and development of existing activities.

* Withdrawal from bread-baking completed.

* Flour sales achieve budget.

* Animal feed shows overall advance in sales and profits.



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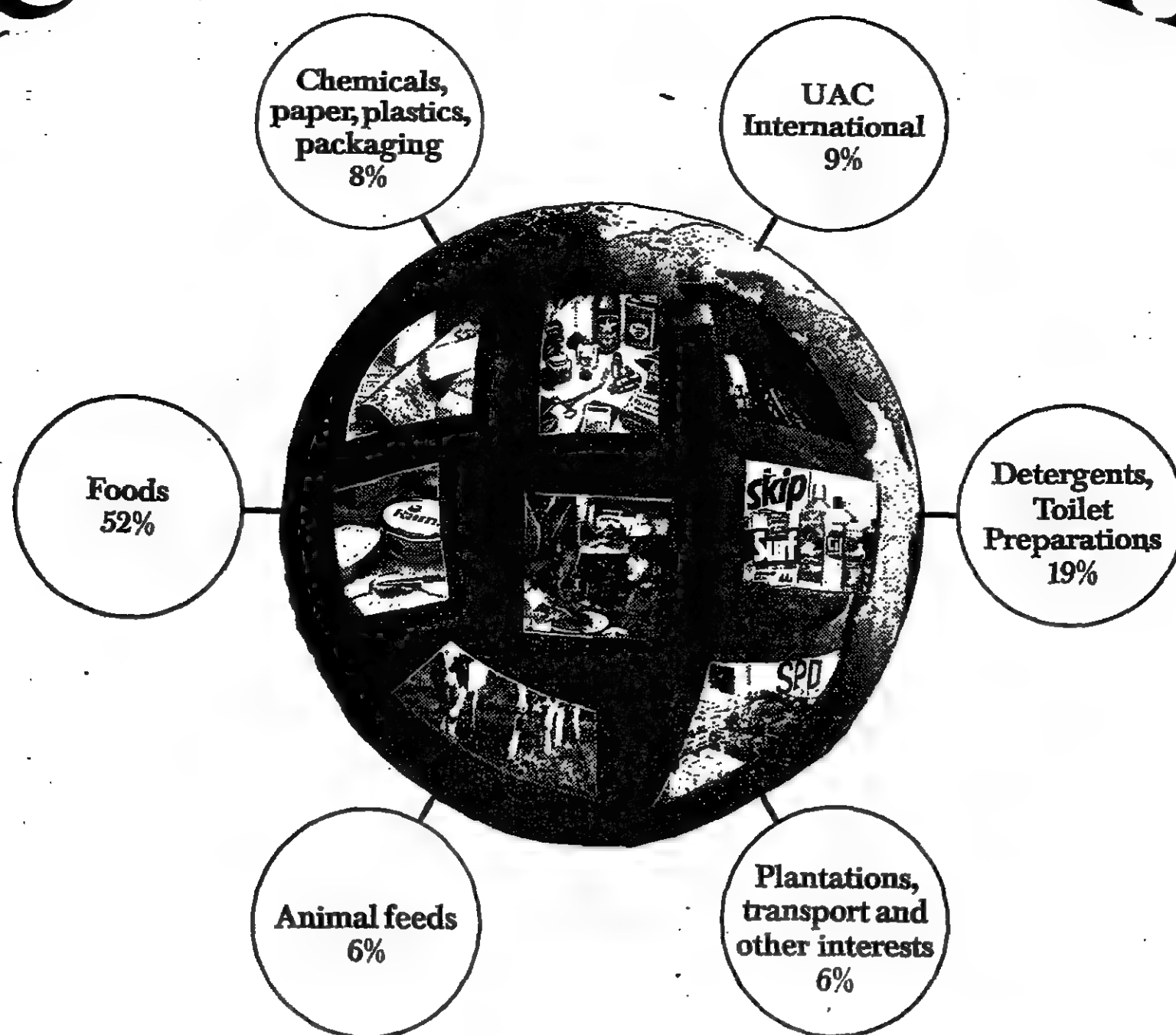
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Unilever reports on 1978



The year in brief

For the year as a whole sales rose by eight per cent, at comparable rates of exchange, to £9,842 million. Of this about three per cent arose from increased volume. Profit attributable to ordinary capital rose by six per cent to £273 million.

In Europe most product groups apart from our toilet preparations and paper, plastics and packaging businesses increased their profits.

In North America the results of National Starch and Chemical Corporation, which were included as from 15th August, were good. Those of our other businesses in North America were affected by heavy expenditure for the launching of new products.

In most other countries outside Europe and North America profits at comparable rates of exchange were considerably above those of 1977. UAC International again did well but profits in Nigeria began to decline toward the end of the year.

Finance

There continued to be sizeable movements in exchange rates between the major currencies. The most important feature was the weakening of the U.S. dollar in the second half of the year against almost all other major currencies. Sterling weakened against the guilder and the deutschmark, but strengthened against the dollar.

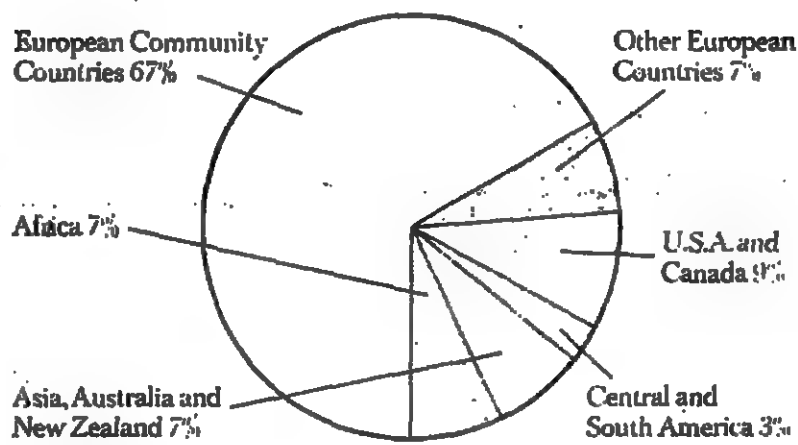
The major feature of the year was the payment of \$485 million for the acquisition of National Starch. We financed \$310 million of this by bridging loans which are available until August, 1981, and are treated as loan capital. These bridging loans will be consolidated into longer term loans as favourable opportunities arise. The balance of \$175 million (£86 million) of the purchase of National Starch was paid out of our own funds.

Total net liquid funds declined from £348 million at the end of 1977 to £288 million at the end of 1978.

Capital expenditure remains substantially above depreciation and working capital increased rather faster than in 1977.

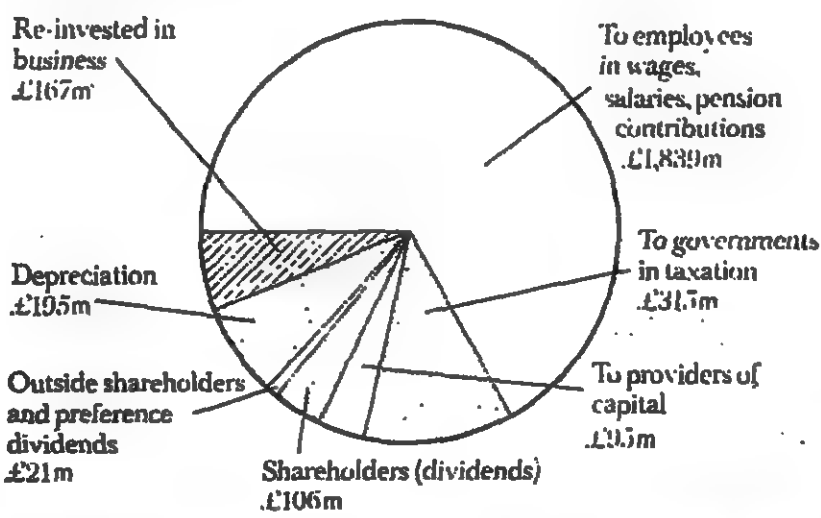
Our gearing, which was 29 per cent at the end of 1977, rose to 33 per cent at the end of 1978 caused by the acquisition of National Starch.

Geographical Spread

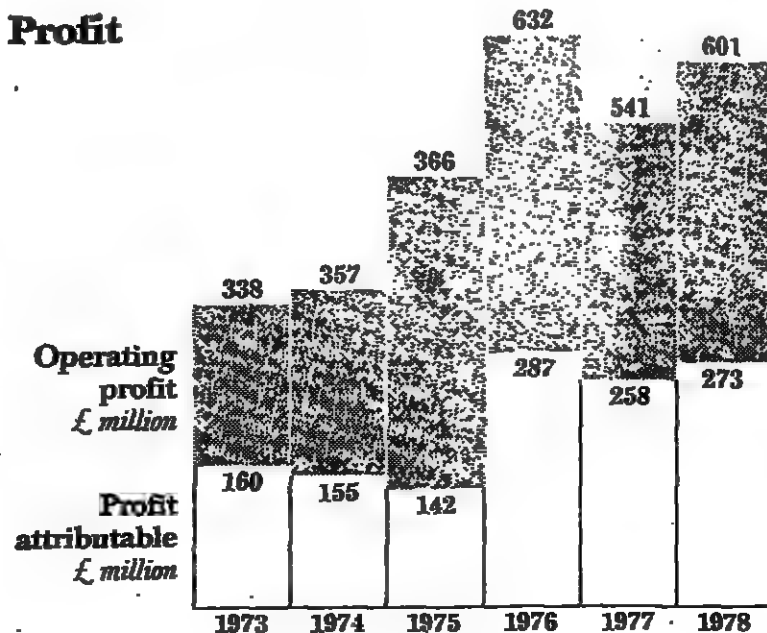


Value added

£2,738m, distributed as follows:-



Profit



Prospects

In most European countries economic growth in 1979 is expected to be slightly higher than in 1978. However, inflation does not seem likely to decrease further and upward pressure on costs is continuing. In the United States continuing high inflation may result in restrictive policies leading to rather lower growth. In most other countries in which we operate growth is expected to continue at present levels. Nigeria, however, is facing a difficult period.

On the whole, we expect economic conditions to be about the same as in 1978. We hope that in these conditions we will be able to improve our performance.

Employees

The results reported upon in this advertisement were achieved by the hard work of more than 300,000 Unilever employees throughout the world in meeting the challenges and difficulties that every year brings forth. The resource and diligence with which they have dealt with these problems and the harmony with which Unilever people of all nationalities constantly work together are the foundation of our ability to make continued progress. We thank them for all they have done in 1978 to achieve the year's results.

Copies of the 1978 Report and Accounts have been posted to shareholders and holders of debentures and unsecured loan stock of Unilever Limited.

The Annual General Meeting of the Members of Unilever Limited will be held in Ironmongers' Hall, Barbican, London EC2 (entrance in Aldersgate Street), on Wednesday, 16th May, 1979, at 11 a.m.



If you would like to receive a copy of the Report and Accounts please fill in this coupon.

To: The Company Secretary, Unilever Limited, P.O. Box 68, Unilever House, London EC4P 4BQ.

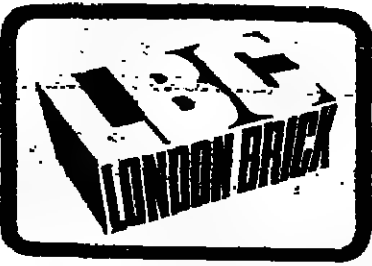
Please send me a copy of your 1978 Report and Accounts.

Name _____

Address _____

Unilever W

Unilever comprises Unilever Limited, Unilever N.V. and their respective subsidiaries which operate in seventy-five countries. The Report and Accounts of Limited as usual combine the results and operations of Limited and N.V. with figures expressed in Sterling.

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LONDON BRICK COMPANY LIMITED.

business news

**WORLD'S
LARGEST
BRICKMAKER**


REVIEW

By the chairman
Sir Ronald
Stewart, Bt.

The following are extracts from the circulated statement of the Chairman, Sir Ronald Stewart Bt., for the year ended 31st December 1978:

In December I announced my intention to retire from the Chair following the Annual General Meeting in May 1979. I have served the Company in a full-time capacity for over fifty years and I feel that the time has now come when I should retire from the Board and pass the weight of responsibility on to my younger colleagues, all of whom now have considerable experience in running the business. Mr. Jeremy Rowe will succeed me as Chairman.

The Board has been kind enough to mark my long service to the Company by giving me the title of Honorary President.

Construction

The major factor in the increase in profit was an improvement in the demand for fletton bricks. During 1978 output of all construction work rose by 7.1%. This represented a useful recovery in the overall workload but, of course, in constant terms was still well below the figures achieved in the early seventies. Within the total there was a further rise in output in commercial and industrial building and a corresponding fall in all non-housing public sector work. The most dramatic contrast was, however, in housing. Starts in local authority housebuilding fell by as much as 19%, a combination of Government cuts, underspending by local authorities and a switch to renovation of older property. On the other hand, the long-awaited upturn in private housebuilding finally occurred and private housing starts rose by 17%. The combined effect was a marginal fall on the previous year to a total of 265,500 housing starts. This was the lowest new housing figure since 1974, and marked only the third time in twenty years that the total has fallen below 300,000 dwellings. The continued slump in new housebuilding has been accompanied by a boom in repairs, maintenance and improvement. With the public sector taking up some of the slack that will come from the tightening of the Building Society purse strings it is anticipated that, by 1980, renovation of all kinds will account for a third of the total construction market. Whilst the trend away from new building will not help our brick sales, the emphasis on home improvement will be of direct benefit to those of our subsidiary companies involved in this field.

Stocklifting

In 1978 we reaped the rewards of the decision taken the previous summer to maintain production in spite of a mounting stockpile of bricks which could, over the ensuing winter, have reached mammoth proportions. Our forecasts suggested that the private housing market — our biggest single market — would improve and only the timing remained in doubt. After a wet commencement to the year which delayed work on site, new housebuilding picked up sharply in March and continued to grow until the half year when it began to falter as a result of the continuing fall in the public sector. At the end of March we had 393 million bricks stacked at our works but then demand broke through and the task of lifting our accumulated stock pile began in earnest. By May we had lifted sixty million bricks, by August a 100 million and by Christmas the grand total of 263 million. The great bulk of our stocks of standard bricks had been sold

and in doing so we had been able to keep pace with the rapid escalation in demand, replenish our coffers, and avoid the necessity of a further rise in brick prices.

A stocklifting operation of this magnitude coming on top of the normal requirements of production and distribution represented a considerable feat of organisation and planning and could not have been achieved without the enthusiasm and skill of all those involved. It provided a tonic to us all.

Production

Brick production for the year was slightly below that for the previous year and was in line with target. The reduction in output was achieved through a lower rate of overtime, thus helping to contain increases in cost.

At Clockhouse, where a completely new tunnel kiln plant has been built to produce high quality hand-made facing bricks, we have encountered considerable teething troubles in the sophisticated machinery designed to simulate mechanically the hand operation of throwing a wad of clay into a mould. The new Clockhouse works will be the first plant in this country to combine this process with the operation of a modern tunnel kiln and some technical difficulties were bound to occur.

Distribution

With the benefit of stocklifting, brick deliveries in 1978 were 14% up on those for 1977.

Fleetliner, our containerised rail distribution service, benefited from the higher workload and during the year a record of over 21,000 containers were despatched from Stewarby to hundreds of building sites through terminals in London, Manchester and Liverpool.

The backbone of our distribution network remains the service provided by the LBC transport fleet now fitted almost entirely with Selfstak. This mechanical form of delivery enables our drivers unaided to unload on building sites, thus saving our customers the disruption and additional expense of hand unloading. During 1978 our capacity to deliver by Selfstak from locally based Roadheads was further extended by the opening of a South Wales Depot at Newport, Gwent and a North Eastern Depot at Bowburn, County Durham. Altogether the LBC fleet covered over 20 million miles in delivering to our customers and for the first time the average number of bricks delivered per vehicle day exceeded 10,000.

Prices

On June 1st the delivered price of all clay products was increased by just under 10%, the result of higher costs for labour, for distribution and for the materials and services that we have to purchase from the outside world. In a year in which house prices rose by 26%, the single increase in the price of bricks put one-fifth of one per cent on the cost of a newly built house. Even then increases in our brick prices can hardly be said to be inflationary because only a slight swing to the greater use of fletton facing bricks would, particularly in the public sector where they are less used, result in an overall reduction in the cost of the bricks.

At the end of the year a more fundamental change took place in our pricing structure. For some years we had hoped to simplify our method of pricing and to reduce the work involved both in our Sales Offices and those of our customers by introducing geographical prices throughout the country, based on easily identified pricing zones. The project was held up by the Monopolies Commission investigation and by their subsequent recommendation that delivered prices throughout

Sir Ronald Stewart reports record results for London Brick in 1978

In 1978 turnover increased from £91,354,000 to £111,300,000. Profit before depreciation and interest amounted to £17,270,000 compared with £14,597,000 for the previous year. The charge for depreciation was £2,121,000 and interest paid less investment income amounted to £825,000 compared with £1,890,000 and £523,000 respectively.

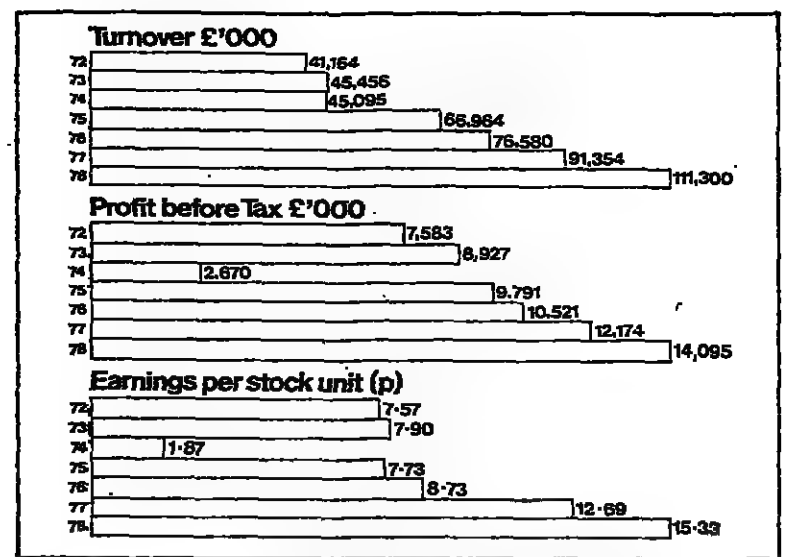
The profit before taxation was £14,095,000 compared with £12,174,000. After charging corporation tax at 52 per cent, the profit after taxation amounted to

£9,106,000 compared with £7,540,000 for the previous year.

An interim dividend of 1.4434p per Ordinary Stock Unit has been paid and a final dividend for the year of 2.19023p per Ordinary Stock Unit is recommended. The total dividend for the year on the Ordinary Stock therefore amounts to 3.63363p per unit and is the maximum permitted by the Treasury.

The retained profit for the year amounted to £6,666,000 and has been transferred to reserves.

It is with particular satisfaction that in my concluding year in office, I am able to report further growth in both turnover and profits. For the first time group turnover exceeded £100 million — and by a comfortable margin. Pre-tax profit rose by nearly 16% to a figure of £14,095,000 and as a result earnings per share rose to a new high of 15.33p. Deliveries exceeded those for the previous year and fletton bricks supplied by the Company increased their share of the national market.



London Brick Buildings

At home London Brick Buildings have experienced a more successful year. I mentioned earlier in my statement the growth in the home improvement sector and changes made in the organisation of this Division in London Brick Buildings meant that we were able to gain the maximum benefit from higher sales. The Garden Division performed less well and the build up in the sale of fencing,

sheds and ironwork was insufficient to compensate for a fall in the demand for greenhouses. Increased industrial building at home helped the fortunes of the Industrial Division which, in addition, continued to gain export business in the Middle East. Finally, in Leisure, Banbury prefabricated squash courts maintained their sales of squash courts.

London Brick Landfill

Ten years ago London Brick Landfill was formed and since that time the activities of this subsidiary company have been helping to improve the environment of our works by refilling our worked-out clay pits and returning the land to productive use. The first pits at both Blotchley and Peterborough have now been refilled, drained, topsoiled and fenced and are ready to be transferred to our farming subsidiary.

The tempo of this exciting renewal will now quicken. The Hendon Refuse Transfer Station built by the Company to the requirements of the GLC was completed on schedule and on November 23rd the first "Landfill Express", a Freightliner train carrying 400 tonnes of London refuse in sealed containers, left London for Stewarby where, under scientifically controlled conditions, the refuse is being used to reclaim derelict land.

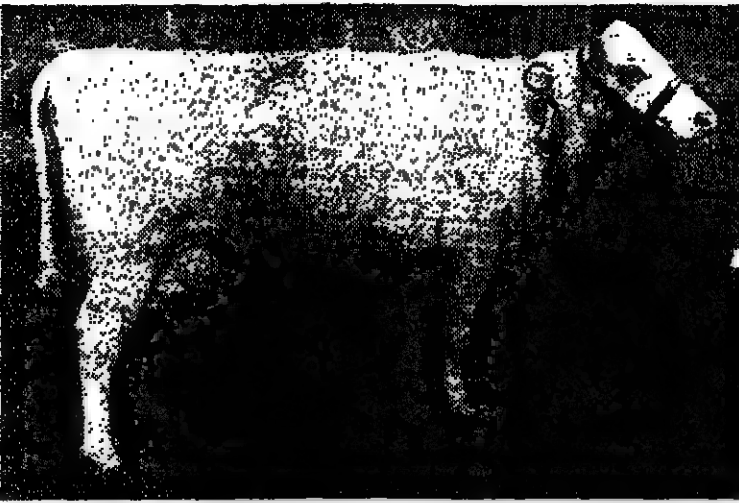
The service is designed to dispose of 208,000 tonnes of GLC refuse a year and in so doing will return to agriculture a brick pit 16 metres deep and seventy-five hectares in area. Preparation work is also under way for a second project when a similar amount of London refuse will be sent by Freightliner train to our Calvert works in Buckinghamshire where again it will be used to restore worked out land.

Our activities in waste disposal have now engaged the interest of the Department of the Environment who have set up a National test site at Stewarby to study the behaviour of refuse within a landfill site and to study the methods for handling waste. It is hoped therefore that our pioneering work in this field will serve to increase our sum knowledge and prove of long term benefit to the nation as a whole.

Tribute

At the conclusion of my time as Chairman and of my long association with the Company, I would like to thank all my colleagues at every level in the business for the many personal kindnesses that I have received. The human factor is all important and I like to feel that it exists throughout the Company, not just at management level but with our foremen, shop stewards, operatives and indeed all those

who gain their livelihood from fletton brick-making and our associated activities. We have more to gain by working together in harmony than in discord. In 1978 we proved once again that it is the overall size of the cake that matters. If we can continue to work together in this spirit, the future will hold no fears and our Company will continue to prosper.



Phorpes Wild Maid 13th

a pedigree Dairy Shorthorn who, during an eight year period, produced nine calves with an average lactation of well over 1,000 gallons and won some 24 major awards, including the Supreme Championship at both the East of England and the Royal Norfolk Shows. Like her dam and grand-dam, Phorpes Wild Maid 13th was bred by London Brick on their own farms.

Environment

Brickmaking has always been a rural industry and even today our fletton brickworks are situated in areas of predominantly agricultural land. A heavy industrial process such as ours must result in some atmospheric pollution but the effluent from our chimneys is predominantly air and steam and there is no evidence of it being harmful to human health. A small amount of sulphur dioxide is given off from the coal burned and the firing of the Oxford clay with its valuable carbonaceous content. The sulphur dioxide present in the atmosphere in the immediate area of the fletton brickworks is equivalent to that of a small industrial town and is, of course, much lower than that occurring in London or any of our major industrial cities. The effluent also contains a minute amount of fluoride, the concentration measured at ground level being about one-hundredth of the threshold limit value for possible effects on human health. It has been known for many years that fluoride in certain extreme cases can cause fluorosis in cattle but it has been demonstrated by the Ministry of Agriculture in their Fenton Manor Farm experiment that no danger exists if normal methods of good husbandry are used. If further proof were needed it has been provided by our dairy farms where Shorthorn herds bred in the immediate vicinity of the brickworks have, over the years, achieved an outstanding record of success in agricultural shows.

I mention the matter of

atmospheric pollution particularly on this occasion, because although the fletton industry has flourished and brought employment and prosperity to the areas in which our clay is located for nearly a hundred years, the Company has recently had to withstand some ill-conceived and largely inaccurate criticism from the media on this score. Although effluent from fletton brick chimneys is harmless it is undoubtedly noticeable because of its typical smell. Our works were registered under the Alkali Inspectorate in 1958 and under their stringent control research has been undertaken for many years into the methods of treating the effluent gases to remove all the pollutants. No process, however costly, has, as yet, been found to achieve this without creating a greater problem than at present exists. In the words of the Alkali Inspectorate, "recourse must still be had to tall chimneys to effect adequate dispersion." This is, in fact, the policy that the Company is pursuing and will be accentuated by the construction of newer and more environmentally acceptable replacement works. In the meanwhile research into new techniques and methods of treatment continues at our Research Laboratories at Stewarby. Those interested in the work involved are welcome to visit us and to see for themselves both the complex problems encountered and the way which they are being tackled.

Croydex

Our Croydex subsidiary fits well into the overall theme of our activities which centre on what one might call the "homes" industry. 1978 has been a year of further growth

for Croydex with the expansion in the sale of a wide diversity of articles for the house. In addition to expansion at home, export sales continued to grow.

London Brick Farms

Our new farming subsidiary had a profitable first year of operation. A start has been made on building up a new LBC Friesian dairy herd and we hope that the records achieved both from this herd and from the yields gained from our crops in

the Marston Vale will demonstrate once again the profitable results that can be achieved from farming in the shadow of the brickworks and increasingly from land regained from worked out clay pits.



All you need to know about London Brick

Please complete the coupon below if you would like to receive copies of the Annual Report and/or the Brochure which outlines some of the Group's wide range of interests.

To: The Secretary, London Brick Company Limited,
12 York Gate, Regents Park, London NW1 4OL
Please send me a copy of the Annual Report and/or the Brochure.
Please tick ANNUAL REPORT ☐ GROUP BROCHURE ☐
Name _____
Address _____
Post code _____

SIMON ENGINEERING LTD

Specialised machinery; process plant contracting; merchanting & storage

Preliminary Announcement for the year ended 31 December 1978

GROUP RESULTS	1978 £000	1977 £000
Turnover	235,601	197,363
Trading profit	14,865	12,337
Share of profits of principal associated companies	627	765
Interest receivable, less payable	1,114	1,220
Profit before tax and exchange differences	16,606	14,322
Taxation	(7,070)	(5,832)
Profit after tax and before exchange differences	9,536	8,490
Minority interests	(681)	(794)
Profit before exchange differences, attributable to Simon Engineering Limited	8,855	7,696
Exchange differences	(348)	(443)
Profit after exchange differences	8,507	7,253
Dividends paid:		
Preference shares: 6% (now 4.2% plus tax credit)	39	39
Ordinary shares of 25p each:		
Interim 3.0p per share (1977-2.7p)	621	551
Additional final 1977: 0.0767p per share (1977-0.0707p)	16	15
Proposed dividend:		
Ordinary shares of 25p each:		
Final 6.0652p per share (1977-5.0652p)	1,256	1,049
Profit retained	1,932	1,654
	6,575	5,599
	8,507	7,253
Earnings per ordinary share:		
Before exchange differences	42.6p	37.0p
After exchange differences	40.9p	34.8p
ANALYSIS BY ACTIVITY	1978 £000	1977 £000
Turnover		
Food engineering	58,001	46,080
Manufacturing	43,485	27,941
Process plant contracting	73,918	61,197
Merchanting and storage	60,197	62,165
	235,601	197,363
Profit		
Food engineering	5,322	4,249
Manufacturing	3,803	3,162
Process plant contracting	3,175	2,836
Merchanting and storage	3,059	2,632
	15,359	12,879
Central expenses	(494)	(642)
Trading profit	14,865	12,337
Associated companies	627	765
Interest receivable, less payable	1,114	1,220
	16,606	14,322

NOTES

- Change in accounting policies
In accordance with statement of standard accounting practice number 12 depreciation has been changed in respect of freehold buildings and long leasehold land and buildings, with effect from 1 January 1978. Comparative figures for 1977 have not required alteration.
 - Depreciation
Depreciation of £3,191,000 (1977 £2,357,000) has been charged in arriving at trading profit.
 - Taxation
The tax charge (including UK corporation tax at 52% (1977 52%) is comprised as follows:
- | | 1978
£000 | 1977
£000 |
|--|--------------|--------------|
| Simon Engineering and its subsidiaries | 6,914 | 5,404 |
| Associated companies | 236 | 406 |
| Prior year adjustments | (80) | 22 |
| | 7,070 | 5,832 |
- Ordinary dividend
The directors recommend a final dividend of 6.0652p per ordinary share, making a total dividend for the year of 9.0652p per ordinary share (gross equivalent 13.5301p). Subject to Treasury Agreement this is the maximum permitted under the latest regulations relating to dividend cover, and represents a 15% increase over the 1977 gross dividend of 11.7654p. The final dividend, if confirmed at the Annual General Meeting to be held on 18 June 1979 will be paid on 2 July 1979 to members registered on 1 June 1979.
 - Earnings per share
Earnings per share are calculated by dividing earnings of £8,816,000 before and £8,468,000 after exchange differences (1977 £7,657,000 and £7,214,000) by the 20,789,955 ordinary shares in issue.
 - Balance sheet
The Group ended the year with a strong balance sheet as follows:
- | | 1978
£m | 1977
£m |
|---------------------------------------|------------|------------|
| Fixed assets and associated companies | 41.4 | 34.9 |
| Cash and deposits, less overdrafts | 28.3 | 29.2 |
| Other net current assets | 0.4 | (2.8) |
| | 70.1 | 61.3 |
| Shareholders' funds | 41.6 | 37.3 |
| Minority interests | 6.4 | 5.9 |
| Loan capital | 9.8 | 8.8 |
| Provision for pensions | 0.8 | 0.9 |
| Future and deferred taxation | 11.5 | 8.4 |
| | 70.1 | 61.3 |
- The Future
We do not envisage any immediate improvement in the outlook for international growth in trading. However the Group's inherent strengths in the skills of its employees, its products, and its international market cover, have in the past enabled it to produce satisfactory results in difficult trading conditions. We look forward to reasonable growth in 1979.

SIMON ENGINEERING LIMITED CHEADLE HEATH STOCKPORT CHESHIRE SK3 0RT

Dorado Holdings Limited

The vehicle distribution and engineering Group

**OPERATING PROFIT UP 37% TO
RECORD £1.44M**

Points from the Review of the Chairman, Mr. Thomas Kenney, F.C.A.:

- Record operating profit, increased dividend, 1 for 10 scrip issue.
- Turnover 17.1% higher at nearly £60m.
- Gross earnings per share up 24% from 24.4p to 30.2p.
- Over last five years operating profits improved by 233%.
- After first three months trading, 1979 outlook is encouraging.

Copies of Report and Accounts are available from the Secretary.

Dorado Holdings Ltd - Deepdene House - Deepdene Avenue - Dorking - Surrey RH5 4RU

BIDS AND DEALS

Two acquisitions by Brown & Jackson

Brown and Jackson, the building and civil engineering contractor, has agreed to pay £490,000 cash for 75 per cent of the ordinary shares of Autoguard extended Warranties, which markets warranties on motor vehicles to major U.K. garage outlets.

Brown and Jackson will also issue Autoguard with 250,000 of its 10% per cent cumulative £1 second preference shares and could make further deferred cash payments to the vendor of up to £1.5m over the next three years if warranties are met.

For the 17 months ended December 31, 1978, Brown and Jackson achieved net profits of £800,000 before tax and Autoguard's vendors have warranted net profits of £1.25m for 1978, £2m for 1980 and £2.25m for 1981.

Brown and Jackson has also agreed to purchase 80 per cent of the ordinary shares of Grakochus for £1.5m cash; cumulative net profits of £2.1m for the three years to December 1980 have been warranted by the vendors.

Grakochus and its subsidiaries are engaged in manufacture, marketing and distribution of footwear; £292,000 for the year to December 1977.

The company also proposes a scrip issue of four-for-one and the issue of 1.5m 10% per cent cumulative £1 first preference shares. It intends that the scrip issue will be placed with a number of institutions and that an application will be made to the Stock Exchange for a listing for the shares.

The London Trust Co. has agreed to underwrite the issue. The issue of 750,000 10% per cent cumulative £1 second preference shares of which 500,000 will be placed with the London Trust Co. and 250,000 will be issued to the vendors of Autoguard.

These shares will not be listed on the Stock Exchange but, once certain conditions are fulfilled, will be convertible into first preference shares.

The primary reason for the scrip and the preference share issue is to increase materially Brown and Jackson's capital base, which will enable the board to extend further expansion of the group by organic growth and further planned acquisitions.

MOVES AT ESTATES & AGENCY

The transformation of Estates and Agency Holdings is to continue. First Mr. John Rosefield bought a 28 per cent stake in the company and announced that he intended to inject £1.38m worth of property into the group in return for a 38.7 per cent stake. Now Mr. David Lewis and Mr. Neil Davis have agreed to inject a £1.5m property portfolio in return for a 38.2 per cent stake.

The two groups intend to act in concert to control the company and accordingly are required to make a joint offer at 85p per share for the remainder. That offer will depend on the success of the injections and the approval of shareholders for the issue of £17m.

Some City analysts suggest that Bass may have got a bargain since the cost of a new lager brewery could be at least twice the cost Bass is paying.

In addition, Mr. Colin Mitchell, from stockbrokers Buckmaster and Moore, points out that while Courage will effectively receive the proceeds from the sale of the brewery, "it will ultimately encounter greater competition from Bass given the proximity of the Alton brewery to the new Courage brewery at Reading."

Mr. Palmer said yesterday that the extra capacity from the new Alton brewery was needed to keep up with demand for Bass's lagers, which at present are the pace setters in the fast-growing lager market.

BIRMD QUALCAST

Birmid Qualcast, the manufacturer of foundry, heating, home and garden equipment and wrought and engineering products, is to form a new company.

The new company to be called MacPenny International will be concerned with the marketing of products manufactured within the group's wrought and engineering products division for the irrigation and horticultural industries, and will be based at New Milton, Hampshire.

MacPenny is to be closely allied to Birmid's plastics interests, and the resources of Plastic Engineers of Treforest and Plant Engineers (New Milton) will be utilised in the development and manufacture of new products to supplement the existing range of MacPenny propagation and plant care products for both the professional and amateur grower markets.

TILLING

Thomas Tilling reports the successful completion of the proposed acquisition, announced on March 15, of the northeast region of Ashland Oil Inc.'s construction industry affiliate, Ashland-Warren Inc.

The consideration involved is approximately \$44m. In September 30, 1978, total sales of the northeast region of Ashland-Warren

MINING NEWS

Teck going ahead with copper-moly mine

BY KENNETH MARSTON, MINING EDITOR

CANADA'S Teck Corporation expects to start work next month on its \$315m (553.5m) Highland Valley copper-molybdenum mine, construction work on which will take about 18 months. It adjoins the Rio Tinto-Zinc group's Lorne mine in the Highland Valley district of British Columbia, reports John Sogahian from Toronto.

The newcomer will have an ore milling capacity of 25,000 tons per day. On the basis of a projected annual production of 500,000 lb of copper and an average of 4.5m lb of molybdenum (the moly output will be higher in the initial years) the property will have a life prospect of 14 years.

This compares with 1978 production at Lorne of 135,000 lb of copper and 2.5m lb of molybdenum. The latter is studying an expansion of up to 50 per cent which would still leave it with a remaining life of over 20 years.

Moly production of the Teck mine will be sold to Germany's Metallgesellschaft under a contract which involves a mix of producer and open market prices. Arrangements for the sale of the copper concentrates are being finalised.

A 30 per cent interest in the project is held by Teck while the latter's 53 per cent-owned Highland Mining, has the remaining 70 per cent.

Of other Canadian news, Denison Mines reports first-quarter earnings of \$315,000, or 83 cents per share, compared with \$287,000 in the same period of 1978. The sharp improvement in latest quarterly profits is attributed to higher net revenue from oil, gas and uranium operations coupled with the exchange gain arising from the lower value of the Canadian dollar.

Doing well is Falconbridge Copper (50.2 per cent controlled by Falconbridge Nickel) with first-quarter earnings of \$38.2m, or 69 cents per share, against \$31.1m a year ago.

Higher prices were realised for copper, zinc, gold and silver while zinc output increased. But the loss of potential production will tend to offset the benefits of higher copper prices, said Mr. G. A. Macmillan, the chairman in his annual statement last February.

The gold-producing Sigma Mines (63.6 per cent held by Dome Mines) made a record profit of \$94.3m last year from its operations at Val d'Or, Quebec. Higher bullion prices offset a reduction in gold output to 73,100 oz from 77,000 oz in 1977. Sigma proposes to make a two-for-one share split.

Canada's mining industry has been experiencing an investment

revival following the lifting of dividend restrictions and the anticipation of more equitable tax treatment of the mines, irrespective of the outcome of the Federal Election on May 22. In addition, of course, account has been taken of the sharply rising mine earnings, especially at the higher Canadian metal prices. Teck has already pointed out that every cent rise in the Canadian producer price lifts the company's earnings by some 21 cents; this year the Canadian producer price for wirebars has risen from 86 cents to around \$1.08 per pound. However, the share price of Teck is already largely discounting the likely growth in 1979 earnings. Sharps of London's Rio Tinto-Zinc still seem a more attractive proposition.

Palabora lifts first interim

PALABORA MINING, the South African copper producer in the Rio Tinto-Zinc group, yesterday declared a first interim dividend for 1979 of 20 cents (11.4p), signalling to shareholders the possibility of substantially higher payments this year than in 1978.

Last year Palabora's dividend payments totalled 70 cents, made up of two interim at 12.5 cents and a third interim at 17.5 cents and a final at 27.5 cents. Net profits in 1978 were \$25.7m (£14.7m) against \$18m in 1977.

So far this year the copper market has continued to move in Palabora's favour and the production of copper for the first quarter were well in line with those of the same period in 1978, given the fact that ore grades were lower. There has thus been a strong basis for starting this year's dividend payments at a higher level than last year.

The market has been expecting a payment of around 20 cents but the share price yesterday slipped 15p to 550p because of persistent selling from one South African source.

The future level of dividends, however, depends on Palabora being able to keep up production to gain the benefit of the strong market. The mine's autogenous mills operated at rated capacity in 1978, but the installation of new mill shells is expected to start in the middle of the year and could result in the loss of 5,000 tonnes output.

"The loss of potential production will tend to offset the benefits of higher copper prices," said Mr. G. A. Macmillan, the chairman in his annual statement last February.

The market has been expecting a payment of around 20 cents but the share price yesterday slipped 15p to 550p because of persistent selling from one South African source.

The group was now trading more profitably than at the same time last year and the chairman expected the progress to be maintained worldwide throughout the remainder of the year.

Fogarty ahead to £2.7m

Sales and profits of E. Fogarty and Co., the household textiles group, have been increased substantially for the fourth successive year. Taxable profits jumped from £1.84m to £2.71m in 1978 on sales ahead from £17.45m to £23.12m.

And the company is looking for a further increase in both sales and profits.

The profits rise was forecast at midway when the group was ahead from £727,000 to £1,068m. The directors then said they expected the improved rate of profitability to be continued in the full year.

Net profits are well up from £1.13m to £2.71m and stated earnings per 25p share have jumped from an adjusted 27.4p to 50.7p.

The final dividend of 3.72p net lifts the total from an adjusted 2.5519p to 4.5344p. Net assets per share are ahead from an adjusted 134p to 221p.

A £1.7m surplus on revaluing the group's land and buildings at January 1 1978 has been credited to non-distributable reserves.

Sales before tax 23.12m, 1978; 17.45m, 1977. Tax 2.71m, 1978; 1.84m, 1977. Profit after tax 2.71m, 1978; 1.84m, 1977. Dividend 3.72p, 1978; 2.55p, 1977. Ord. dividend 198, 1978; 108, 1977.

At midway the surplus was up from £215,000 to £225,000. After tax for the year of £125,873 (£233,049), stated earnings per 5p share are higher at 2.07p (£1.63p). The net total dividend is effectively raised from 0.1802p to 0.2012p, with a 0.1006p final.

Intl. Harvester

Sales of International Harvester Company of Great Britain rose from £138m to a record £149m in the year to October 31, 1978, despite a stock

At the annual meeting in Johannesburg yesterday, Mr. Macmillan took a moderately hopeful line about the copper market's future over the next few months. If a new price plateau is being established, from which there may be only modest price fluctuations, then producers and consumers can operate on a rational basis. In that case, Palabora can look forward to a satisfactory year, he said.

Rio Algom is cautious

EARNINGS of the Rio Tinto-Zinc group's 51 per cent-owned Canadian arm, Rio Algom, have made a buoyant start to 1979 with a first-quarter net total of \$319.2m (\$51.1m), or \$1.41 per share. This compares with \$312.5m in the first quarter of 1978 and that year's total of \$361.8m.

A first dividend for 1979 of 75 cents (\$1.7p) is declared. Last year a first payment of 54 cents was followed by a second of 75 cents.

All sectors of the group's operations, including copper, uranium and steel, have earned more in the first quarter. But Rio Algom warns that the high level of earnings may not necessarily be maintained for the rest of the year.

The company points out that the Tracy plant of Atlas Steels was closed for an indefinite period on March 21 owing to a reduction in productivity which made it uneconomic to continue operations. In addition, the recent improvement in the Canadian dollar will reduce foreign exchange gains.

Rio Algom shares were £17 1/2 in London yesterday.

SHARP RECOVERY AT ATLAS

First-quarter figures from Atlas Mining and Development, the Manilla-based minerals producer, will be more than \$11m (\$5.3m). Mr. Juan de Ibañez, the vice-president, said yesterday. The group has recovered from what he called "a very trying" 1978.

In 1978 earnings for the whole year were just \$7.2m and first-quarter income was just \$200,000. Behind the recovery is the rise in copper prices. During the first quarter of this year Atlas was receiving between 88 and 89 cents a pound, compared with an average of less than 63 cents last year.

Net income, however, fell from \$2m to \$1.2m, caused primarily by the company's inability to attain planned production at prices.

The company has 16 per cent of the UK tractor market and has announced a £7m order from Mexico. It holds 10 per cent of the UK construction equipment market.

Mr. L. A. Abbott, managing director, comments that as the year progressed it became apparent that the worldwide agricultural machinery market was depressed. The UK market was down 12 per cent with the rest of the world, excluding the U.S., in a similar position.

There are signs that the trough in world market demand is no past following record harvest and in the very imports. Domestic market demand is being maintained at a low, stable level, Mr. Abbott adds.

Capital spending in 1978 was a record \$5.5m, up from \$3.7m in 1977, expected to total over \$7m.

The company is a subsidiary International Harvester Company of the U.S.

Lowland Drapery decline

For 1978 Lowland Drapery Holdings, wholesale and retail textile warehouseman, reported pre-tax profits of £178.9 against £218,701. This represents a second-half downturn, for half-year, on advance £116,100 to £121,500 as announced.

With a net final payment 2.662p the dividend total increased from 3.47p to 3.9p.

DCI trebles profits to £375,744

Record taxable profits of £375,744 for the year to February 28, 1979, compared with £123,620, as announced by DCI (Holdings) the property group.

Mr. Allan Campbell, first chairman, says earnings per share have doubled from last year's 143p to 286p, and the profit has been achieved on the basis of development turnover of around £1.5m.

This year, DCI will go ahead with the development of industrial estates totalling 170,000 sq ft in addition to a £1.5m development in Perth. These projects are expected to create profit and indirect or heads of around £800,000.

ECONA STOCK

Ecana, a Newman-Tanks subsidiary, is to submit a proposal to the holders of its 7% convertible loan stock 1980-91, to redeem the stock for £21.780 per £21 nominal, £121.780 nominal of a stock at outstanding.

Downturn at Smith St. Aubyn

Profit of Smith St. Aubyn and Co. (Holdings), discount broker and banker, fell from £1.95m to £1.49m in the year to April 5, 1979. This was struck after provision for a rebate and transfer to contingencies reserve.

The net final dividend is lifted from 3.012p to 3.046p, making a maximum permitted 5.546p (5.012p).

Steelley recovering lost ground

At the annual meeting of The Steelley Company, Mr. Tom Boardman, chairman, reaffirmed that the first two months of this year were severely affected by the bad weather strike and the bad weather.

These had a major impact upon sales and profits, and the effects were still noticeable in March. Picketing of ports and of the plants of many of the group's major customers substantially reduced deliveries for the home markets and for exports, while the bad weather, both in the UK and France, made quarrying operations difficult and halted a great deal of construction work.

The group was now recovering many of those lost sales but the consequences would inevitably affect the first six months' profits. In the last interim stage, taxable surplus was £10.16m; full-year profits were £20.36m.

OLYMPIA OFFER FOR EPC UNCONDITIONAL

Olympia and York Development's 60p per ordinary share offer for English Property Corporation has been declared unconditional following acceptances totalling 88,42m shares or 93 per cent of EPC capital.

Acceptances were also received for 2.17m preference shares or 99.4 per cent and 2.47m of nominal 64 per cent convertible but unsecured loan or 75.8 per cent.

Meetings of EPC shareholders were held to consider a capitalisation issue, the alteration of the rights attaching to the ordinary shares and the cancellation of the EPC conversion rights attaching to the 12 per cent convertible unsecured loan stock.

However, the proposals failed to obtain the sufficient majority on a poll of the 12 per cent stockholders.

Resolutions put to the other meetings were carried but are ineffective and therefore rights attaching to the 12 per cent stock remain unaltered and there will be no repayment in June 1979 or redemption in March 1981.

GEORGE WILLS BUYS GRAIN MERCHANT

George Wills an importer and exporter is buying John H. Page, the Gloucester-based grain merchant, in a deal worth £100,000.

The purchase consideration is to be satisfied by the issue of 140,280 ordinary shares of 25p each.

At June 30 1978, the date of its last audited accounts, the net tangible assets of Page amounted to £88,606, and pre-tax profits for the year ended on that date were £45,532.

The two executive directors, Mr. John Page, managing director, and Mr. Bruce Neville are continuing in office and Mr. Alan Mayes, managing director of Wills existing grain operation, will be appointed chairman.

Wills said yesterday that "the acquisition will do much to strengthen and improve the group's involvement in the UK grain trade."

KITCHEN QUEEN

Following Kitchen Queen's agreed bid for Knott Mill Holdings, Ashworth Sons and Barratt have sold 22,500 Knott Mill shares at 97p and 20,000 at 80p for discretionary clients.

They also sold 25,800 shares for associates of Knott Mill.

LAGER BREWERY PURCHASE TO COST BASS £17m

BASS'S acquisition of the lager brewery at Alton in Hampshire from the Harp consortium, whose restructuring was announced last week, is expected to cost some £17m at today's prices by 1981.

Mr. Derek Palmer, Bass chairman, said yesterday that the cost of the acquisition of the brewery, plus the Courage packaging plant, as well as substantial new investment in brewing plant would be around £17m.

Some City analysts suggest that Bass may have got a bargain since the cost of a new lager brewery could be at least twice the cost Bass is paying.

In addition, Mr. Colin Mitchell, from stockbrokers Buckmaster and Moore, points out that while Courage will effectively receive the proceeds from the sale of the brewery, "it will ultimately encounter greater competition from Bass given the proximity of the Alton brewery to the new Courage brewery at Reading."

Mr. Palmer said yesterday that the extra capacity from the new Alton brewery was needed to keep up with demand for Bass's lagers, which at present are the pace setters in the fast-growing lager market.

GLASS AND METAL
Acceptances received by HAT in respect of the offer for Glass and Metal Holdings amount to 2,448,735 new

E.FOGARTY & CO. LTD.

Year to 31st December

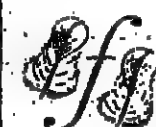
	1978 £'000	1977 £'000
Sales	23,115	17,451
Profit before tax	2,705	1,840
Taxation	534	710
Profit after tax	2,171	1,130
Preference Dividend	81	—
Ordinary Dividend	199	105
Total dividend per ordinary share	4.8324p	2.55195p*
Earnings per ordinary share	50.7p	27.4p*
Net assets per ordinary share	221p	134p*

*Adjusted for May 1978 Scrip Issue

- Fourth successive year of substantial sales and profit increase.
- Sales up 32%. Profits up 47%.
- Dividend increased to maximum permitted — up 89%.

Prospects

Assuming relative stability in the UK economy 1979 should see a further increase in both sales and profits.



Manufacturers of continental quilts, pillows, bath and scatter rugs, soft furnishings, processors of feather, down and man-made fibre fillings.

The High Street fast food battle

BY ROGER BOYES

"THE BURGER businesses are lining up for a real knock-down battle in the High Street," so says a fast food executive speaking of the latest upturn in the take-away market and the scramble for prime-site stores. Take-away food manufacturers, schooled in the art of labelling "king-sized" hamburgers and "giant" milkshakes, lean towards marketing hyperbole—but for once their assessment seems to be free of exaggeration.

After a long period of sluggish growth, the fast food business in Britain—led by Kentucky Fried Chicken (GB), Wimpy International, and McDonalds—is taking off again. The big companies are searching for new sites and trying out new operating techniques to push up sales. This flurry of activity has attracted newcomers, usually successful companies in food-related businesses which are anxious to diversify.

But how will the debutantes survive in this strongly competitive market? They seem to have decided to plunge in at the deep end, aiming straight for the High Street and not bothering to establish a network of suburban stores in the manner of Wimpy or Kentucky. While this is in keeping with current fast food philosophy, it also involves a high degree of risk. High Street rents are soaring, the competition for central property is intense, the established companies have large advertising budgets and labour costs are high.

The investment that Wimpy has ploughed into modernising

its business since late 1976 when United Biscuits (UB) took over, gives some indication of the intensity of the competition and of the funds available to the established fast food companies. Wimpy already has over 600 outlets but many are in the suburbs so since the UB takeover it has been searching for a larger slice of the High Street market. Its average investment for a new unit is about £170,000 and it has been taking on about 10 new stores annually (while admittedly shedding some of the more unprofitable ones). One site recently obtained for a large-scale counter service in Oxford Street in London will cost Wimpy approximately £200,000 in rent.

Meanwhile Kentucky plans to add a further 10-20 prime sites to its 250 outlets this year and is gradually introducing seating which should make them more competitive with the hamburger chains. McDonalds also intends to open another 15-20 outlets to add to the 29 company-owned stores it already has in the London area.

McDonalds has ensured that all of its British stores are company-owned in order to present a more uniform brand image. In general, the company, which has still not spread much further than the Greater London area, has maintained a tighter grip on its outlets than Wimpy and Kentucky, both of which rely mainly on the use of franchisees. These companies have evolved strategies for spotting potential Wimpy or Kentucky franchisees through-



McDonalds—planning to open at least 15 more hamburger outlets.

out the country—a system which is far more sophisticated than anything that the fast food newcomers can devise at this stage.

All of this clearly will make life difficult for the beginners in the fast food business. Tesco, which entered the market last year, expects to have about 25 Bake 'n Bite units in use by the end of 1979. They will be a combination of fast food sit down or take away ventures with on-premises bakeries.

Tesco plans to use former

This sort of problem has forced Bejam, another newcomer to the business, to buy a complete chain of restaurants from EMI for £5m. Bejam's executives describe this as a "fair price" but to many analysts it has seemed an expensive way of entering the market. Of the 38 purchased restaurants, only about 10 are suitable for conversions to fast food outlets. They are to be dubbed Trumps hamburger bars. Some of the remaining 28 are to be resold; others will continue to operate in their present form, as Tennessee Pancake houses or Wimpy Bars. Bejam however sees the purchase as rather more than a simple property transaction; it maintains that it is buying experience and intends to keep the same management in most of the restaurants.

Bejam, a frozen food manufacturer and retailer, provides a useful illustration of why companies take on the financial risks of the fast food business. It has over 150 freezer centres throughout the country, but competition is making progress tougher and it is simply having to work harder to keep profits up. Last year's preliminary figures show that while sales were up by almost one-third, profits rose only by about 16 per cent.

On the face of it then, the take-away business makes sense as a means of diversification for some companies. Bejam already makes hamburgers—some of which ironically, are sold to Wimpy's, a prospective competitor—and has been selling frozen chips for some years.

The company has a property team, though it has naturally concentrated on the rather different market of freezer centre sites.

But will companies like Bejam be able to cope in an ever tightening market? They will be competing with Wimpy, and McDonalds for the same customer in the same High Street and offering essentially the same product—but without any of the massive resources available for advertising. There is clearly a limit to the amount of hamburgers that even a teenager—one of the principal target markets—can consume. Saturation point seems to have been reached in the U.S. market, prompting companies like Wendy and Burger King to look to Europe for fresher pastures. Profit margins at McDonalds' 700 foreign outlets exceed those in the U.S. while many of the smaller hamburger companies have been squeezed out altogether and forced to close.

But executives in both the new and established take-away ventures reason that the UK is some ten years behind the U.S. in fast food marketing terms. The U.S. companies witnessed some astonishingly high growth rates before the market reached its present stage of saturation. Newcomers, like Tesco and Bejam, feel that there could be a similar 5-10-year period of rapid growth in Britain. With the safety net of their primary business interests—supermarkets and freezer food retailing—they are willing to look on fast food simply as a potentially profitable experiment.

Carlton Industries

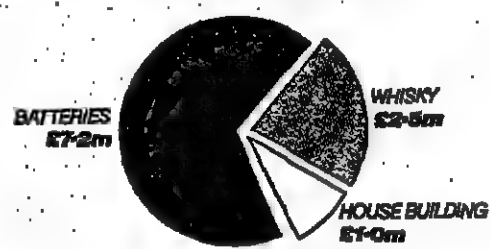
Limited

Further substantial growth over 9 months

	9 months to 31.12.78	Year to 31.3.78
	£'000	£'000
Turnover (excluding Comben Group)	65,633	69,358
Profit before taxation	10,652	10,383
Profit after taxation and minorities	9,361	6,939
Earnings per share	35.2p	26.1p
Dividends per share	5.50p*	5.47p

*represents an annualised increase of 34%.

● Divisional breakdown of trading profit



● Batteries Haddon-Oldham continued its growth trend, with annualised turnover for the 9 months increasing by 36% and profit before tax by 30%. Crompton Batteries joined the Group in July 1978 and in January, 1979, K.W. Battery Company of Chicago was purchased.

● Whisky Invergordon Distillers again made good progress, with turnover reaching an annual rate of £20 million.

● Housebuilding The housebuilding subsidiary, Comben Group made a successful bid for Orme Developments. Our holding in Comben which is now treated as an associate, has been reduced to 47.6%.

Copies of the Report and Accounts are available from The Secretary, Clifton Heights, Triangle West, Clifton, Bristol.

Hoskins & Horton Limited

Hospital Equipment & Building Supplies

Results in brief:	1978 £000	1977 £000
Group turnover	9,500	8,557
Group profit before taxation	870	607
Net assets employed	4,002	3,432
Profit before loan interest and tax as a percentage of net assets employed	22.2%	18.2%
Earnings per ordinary stock unit	22.5p	15.8p
Dividend per ordinary stock unit	10.39p	5.17p
Cover for ordinary dividend (times)	1.96	3.13

Outlook

Group profit before tax of £870,000 exceeds the forecast of £840,000 made last November at the time of the rights issue.

The Horton companies, engaged in building supplies, can be expected to overcome a poor start in the current year caused by the severe weather. Hoskins has made an improved start and the interim results for the whole group are expected to compare favourably with those for last year.

The Annual Report will be posted on May 8th. Copies will be available from the Company Secretary, Upper Trinity Street, Birmingham B9 4EQ.

'Pleased to meet you!'

said the Man-in-the-Sun.

'Pleased to meet you', said the Man-in-the-Moon, 'I suppose', he added, doubtfully.

'You don't sound too sure', said the Man-in-the-Sun. 'I mean you're not exactly bubbling over with enthusiasm'.

'Well they tell me you're in insurance', whispered the Man-in-the-Moon apprehensively.

'Life assurance actually—but what on earth's wrong with that?' said the Man-in-the-Sun, 'Anyone would think I'd stolen the crown jewels'.

'No', said the Man-in-the-Moon, 'but you might try and sell me some'.

'What, crown jewels?'

'No! Life assurance. I know what you types are like'.

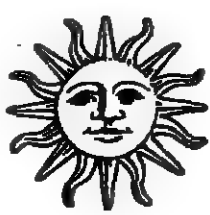
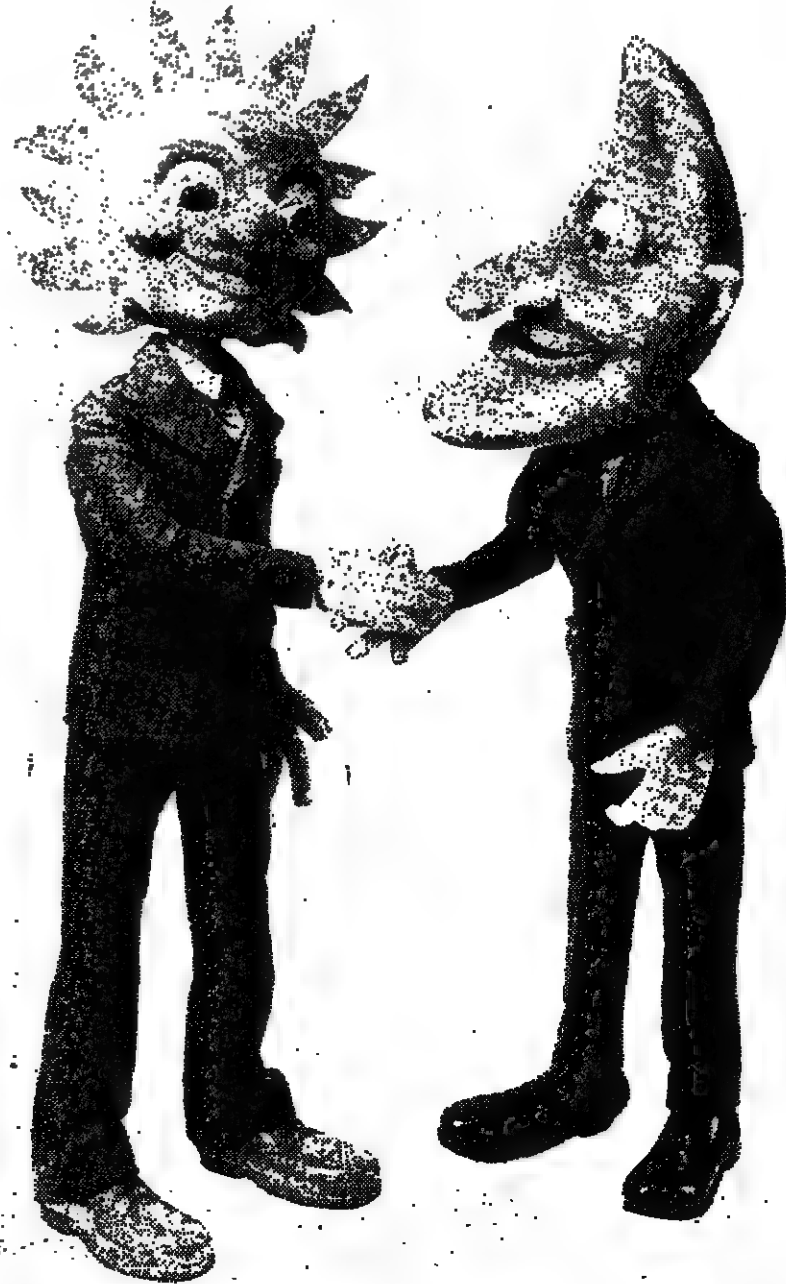
'Was your mother ever frightened by an insurance man by any chance?' asked the Man-in-the-Sun. 'If so I'm sure it wasn't one of ours, they're such a splendid bunch of fellows. Anyway, you've probably got plenty of life cover already so don't worry about me'.

'I've got a little', said the Man-in-the-Moon, cautiously, 'but I don't believe in overdoing it'.

'You're so right! In fact I wouldn't overdo anything if I were you'.

'What do you mean by that?' said the Man-in-the-Moon, bristling.

'Well, in case you've underdone it old man. Anyway we'll probably be seeing quite a bit of one another now we've met, so I'll just say au revoir—and take care!'

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Lloyds Bank International Limited

The Long-Term Credit Bank of Japan, Limited

Norddeutsche Landesbank International S.A.

Security Pacific Bank

The Sumitomo Trust and Banking Co., Ltd.

provided by

Deutsche Bank

International Westminster Bank Limited

Compagnie Financière Luxembourg

Manufacturers Hanover Trust Company

Algemene Bank Nederland N.V.

Creditanstalt-Bankverein

RoyCan Finanz AG

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The Bank of Nova Scotia Channel Islands Limited

Lloyds Bank International Limited

The Long-Term Credit Bank of Japan, Limited

Norddeutsche Landesbank International S.A.

Security Pacific Bank

The Sumitomo Trust and Banking Co., Ltd.

Banque Canadienne Nationale

Anglo-Romanian Bank Ltd.

Crocker National Bank

Banque Canadienne Nationale (Bahamas) Limited

The Dai-ichi Kangyo Bank, Ltd.

The Sumitomo Bank, Limited

The First National Bank of Chicago

Swiss Bank Corporation (International) Limited

Manufacturers Hanover Banque Nordique

The Mitsui Trust and Banking Company, Limited

UBAF Arab American Bank

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Banque Commerciale pour l'Europe du Nord (Eurobank)

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The Northern Trust Company

April, 1979

Japanese take up a British machine-knitting breakthrough

BY RHYS DAVID, TEXTILES CORRESPONDENT

BRITISH manufacturers may soon be making Japanese-designed cars and are already making Japanese-designed television sets but the traffic is not all one way: a major development in commercial knitting technology by Courtaulds, biggest British knitwear producer, has just been taken up by Mitsui, the trading group.

The Japanese learned of the development, which could have far-reaching effects on the economics of producing knitwear in developed countries, from a careful reading of a Japanese language edition of a British magazine, *Knitting International*. Serious exchanges began about a year ago with visits from Japanese technical experts to Courtaulds technology centre at Spondon near Derby. Earlier this year a deal was finally concluded under which Mitsuihoshi Seisakusho, an associate of Mitsui, and one of the largest flat knitting manufacturers in Japan, will have exclusive rights to manufacture the Courtaulds development in Japan, and a non-exclusive licence to sell the machines throughout the world.

The development which has excited Japanese interest goes under the name of Presser Foot and is essentially an adaptation of the conventional V-shaped flat bed knitting machine, the fortunes of which have been in decline over recent years because it is slower than the circular knitting machine. The Courtaulds development, which has taken some 13 years work, may lead to a substantial comeback for flat knitting. Even more important, it could enable developed countries to compete again in the production of certain types of knitwear which currently can only be made economically in low labour-cost areas.

The Presser Foot development opens up this possibility by greatly increasing the flexibility of the V-flat machine so that it produces partially or completely finished garments, rather than simply knitted fabric. In addition the Presser Foot has the advantage of making it possible to produce a wide variety of special knitted effects and design features such as are now possible only through hand-knitting or in very labour intensive factory operations. Because it knits body shapes, the system offers knitting manufacturers

significant savings in raw material costs, eliminating much of the waste in conventional knitted garment making. Using existing methods, as much as 25-30 per cent of fabric can be lost in the cutting room when body shapes are cut from rolls of fabric.

The new flexibility is the result of a design change which is claimed to be the most important technical breakthrough since the invention of the power operated V-flat machine 100 years ago. Put simply, on most flat-knitting machines the fabric is pulled away by a roller from beneath. This procedure imposes certain constraints on the way in which the two interlocking sets of needles in the flat bed machine are able to operate.

Because the pulling action creates tension it becomes impossible for any one needle or group of needles to be halted while others continue knitting. Yet it is essentially that which is required if complicated patterning effects or angled body shapes and trimmings are to be achieved. The Presser Foot, a simple attachment to the V-flat machine, does this by pushing the knitting down (hence the name) from above the needles in a way that enables needles to be taken out of operation while others continue to knit. More complex knitting then becomes possible.

The initial aim of the researchers at Courtaulds was to find a way of producing whole garments. Mr. Frank Robinson, a knitting development specialist, at Courtaulds and one of the co-inventors of the system, says: "With the rising cost of raw materials, waste was becoming more important. We were also very much aware that for every one man operating knitting machines there were perhaps 10 girls cutting and sewing the fabric and packaging the finished garments. With cheaper imports beginning to make an impact there was clearly a need to find a way of putting a garment together more economically."

The first experiments involved rigging up knitting machinery to knit three tubes—a body and two arm shapes—which were then joined on the machine to produce a single garment. It proved technically possible, but the mechanics were extremely complex, and this route is now regarded only as a longer term option. Development has instead concentrated on two other approaches which use the new flexibility allowed by the Presser Foot mechanism to impart special design or stitch effects, while leaving some final assembly of the garment still to be done.

With the first of these two approaches the machine knits the various panels—front, back, sleeves, pockets and other accessories—which go to make up the garment. They then have to be sewn by the machinist but the labour and waste involved in cutting are eliminated. Factory procedure is also simplified, Courtaulds claim, because all the parts are knitted sequentially and do not have to be brought together again after cutting. The avoidance of yarn waste makes this approach especially suitable when expensive raw materials are being used, while the ability to create panels of any shape required, means that the garment can be virtually bespoke. The significance is that, since major store groups have argued that if they want knitted garments with a range of extra embellishments such as fancy belts, and pockets, or with unusual knitted effects, they have had to turn to the Far East. Because of much higher labour costs the UK industry has perforce had to concentrate on simple classic garments.

Leicester-based subsidiary of Sears Holdings. Roughly 50 machines are currently in operation around the world with Presser Foot. Courtaulds itself accounting for around half of these.

Other textile manufacturers in Europe have been somewhat slower than Courtaulds had been expecting to show interest but the depression in textiles is partly responsible. Another reason is that the system is more economic currently for certain types of knitwear than others, and manufacturers have as a result been reluctant to re-equip whole mills with Presser Foot adapted machines. The savings offered in yarn waste and labour costs tend to diminish when fine gauges are being used. Though the Presser Foot development opens up the possibility of incorporating existing new design effects, until recently this facility would have greatly complicated the already complex and costly task of programming a knitting machine to produce to a specified design. Designs have to be plotted laboriously on graph paper and then transferred to punched steel Jacquard cards which operate rather like a pianola roll, with the holes determining which needles will be brought into play.

Electronic pattern preparation is now replacing these older methods of creating the design, and microprocessors are being introduced in place of Jacquard cards to control the knitting heads. Dubied has recently brought out a new electronic V-flat machine, the JET, which sells for not much more than the conventional mechanical machine—around £20,000-£25,000. The Japanese are known to be intent on using the Presser Foot on electronically controlled machines.

Inevitably there is the danger that as in other fields the Japanese will be much readier to exploit the development than British producers. Initially Mitsui are thought likely to concentrate on the domestic market. If the response in Japan is encouraging knitting manufacturers in other parts of the Far East are unlikely to be far behind in seeking the new technology. The development clearly offers UK and European producers the chance of a lead in certain types of knitwear production. But it is a lead which will almost certainly have to be taken up quickly, however.

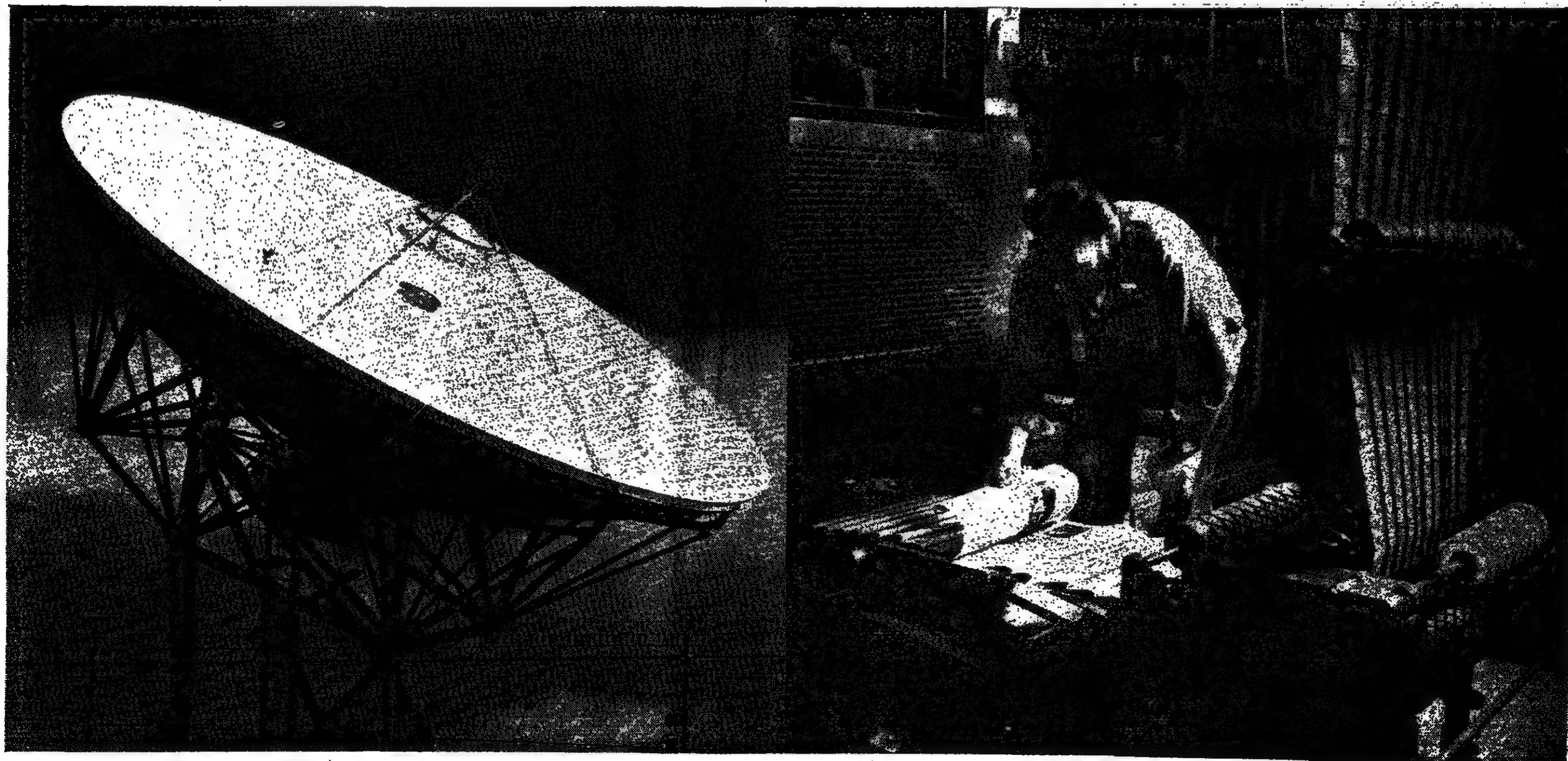
The first licence to manufacture the Presser Foot attachment was granted by Courtaulds to Dubied, the Swiss group which is one of the world's leading producers of flatbed knitting machinery. A second licence in Europe has been granted to FN Herlitz, the Belgian engineering group, which has since linked its textile machinery operations with Bentley Engineering, the

New flexibility

The Presser Foot development opens up this possibility by greatly increasing the flexibility of the V-flat machine so that it produces partially or completely finished garments, rather than simply knitted fabric. In addition the Presser Foot has the advantage of making it possible to produce a wide variety of special knitted effects and design features such as are now possible only through hand-knitting or in very labour intensive factory operations. Because it knits body shapes, the system offers knitting manufacturers

Design advance

The second approach—an intermediate stage between knitted shapes and whole garments—is the manufacture of a four pointed star shaped fabric. This integral form, as it is called, when folded in half forms a garment shape, which then needs only limited seaming and finishing by machinists. The formation of a garment from a single piece of fabric in this way offers important design advantages, particularly with geometrical patterns, overcoming the limitations which assembly of individual pieces imposes.



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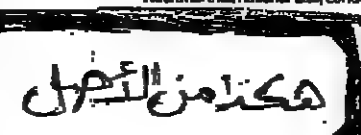
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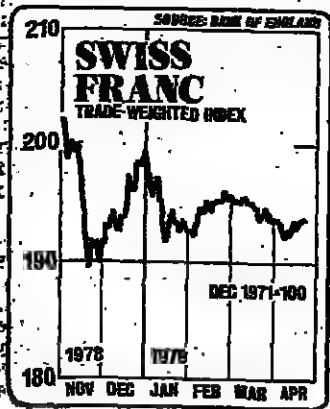


Companies
and Markets

CURRENCIES, MONEY and GOLD

Sterling weak

Sterling fell sharply in yesterday's foreign exchange market and sank to its lowest level for nearly a month. On Bank of England figures, its trade weighted index fell to 66.1 from 66.8 on Tuesday, having stood at 66.5 at noon and in the morning. The pound lost ground from the very start following on selling late on Tuesday in New York and reflected a combination of a profit-taking and unwinding of long positions.



There may have been some reaction to the latest opinion polls which pointed towards a narrowing of the Conservative lead ahead of May 3.

Against the dollar, sterling opened at \$2.0625-2.0635 and soon eased to \$2.0650. By mid-morning it had fallen to \$2.0625 and it was probably around this level that the Bank of England gave a little support. Consequently the pound made a slight recovery towards lunch and touched \$2.0650. However, upon afternoon the downward trend resumed and by 4 pm

sterling had sunk to \$2.0450 with New York quoting around \$2.0410. In London sterling finished at \$2.0410-2.0420, a fall of 2.6c.

The dollar showed very little overall movement against other major currencies and finished slightly down from Tuesday's closing level. Against the dollar it finished at DM 1.8930 against DM 1.8980 and SwFr 1.7170 compared with SwFr 1.7170. The Japanese yen remained steady at ¥218.30. On Bank of England figures, the dollar's trade weighted index was unchanged at 85.9.

FRANKFURT — Sterling fell sharply against the D-mark and was quoted at DM 3.8800 compared with a previous closing level of DM 3.9200, with interest reverting once more to the D-mark. Consequently, the dollar was also weaker, and after falling below DM 1.8900, it was fixed at DM 1.8930 against DM 1.8930 previously. There was no intervention at that time by the Bundesbank. The dollar may also have suffered as a result of nervousness surrounding the possibility of worsening U.S. trade figures and consumer price index.

AMSTERDAM — The dollar was fixed at Fl 2.0635 compared with Fl 2.0645 on Tuesday. In later trading it eased to Fl 2.0530.

TOKYO — The dollar showed a slightly firmer tendency yesterday and closed at ¥218.375, compared with ¥218.175 on Tuesday. Trading was somewhat subdued, reflecting the effects of a general transport strike. However, the Bank of Japan intervened to the yen in the tune of about \$100m. The U.S. unit touched ¥218.90 during the morning but then fell briefly to a low point of ¥218.30.

THE POUND SPOT AND FORWARD

Day's spread	Close	One month	Three months
U.S.	2.0410-2.0420	0.40-0.35c	0.35-0.30c
Netherlands	4.15-4.20	0.10-0.05c	0.05-0.00c
Belgium	61.30-61.40	0.10-0.05c	0.05-0.00c
Denmark	10.70-10.80	0.10-0.05c	0.05-0.00c
France	1.8930-1.8940	0.10-0.05c	0.05-0.00c
Germany	3.8800-3.8900	0.10-0.05c	0.05-0.00c
Italy	1.350-1.360	0.10-0.05c	0.05-0.00c
Japan	218.375	0.10-0.05c	0.05-0.00c
Spain	165.00-166.00	0.10-0.05c	0.05-0.00c
Sweden	1.350-1.360	0.10-0.05c	0.05-0.00c
Switzerland	1.7170	0.10-0.05c	0.05-0.00c

THE DOLLAR SPOT AND FORWARD

Day's spread	Close	One month	Three months
U.S.	2.0410-2.0420	0.40-0.35c	0.35-0.30c
Netherlands	4.15-4.20	0.10-0.05c	0.05-0.00c
Belgium	61.30-61.40	0.10-0.05c	0.05-0.00c
Denmark	10.70-10.80	0.10-0.05c	0.05-0.00c
France	1.8930-1.8940	0.10-0.05c	0.05-0.00c
Germany	3.8800-3.8900	0.10-0.05c	0.05-0.00c
Italy	1.350-1.360	0.10-0.05c	0.05-0.00c
Japan	218.375	0.10-0.05c	0.05-0.00c
Spain	165.00-166.00	0.10-0.05c	0.05-0.00c
Sweden	1.350-1.360	0.10-0.05c	0.05-0.00c
Switzerland	1.7170	0.10-0.05c	0.05-0.00c

CURRENCY RATES

Bank of England	Bank of America	Bank of Paris	Bank of Rome	Bank of Tokyo
U.S.	2.0410-2.0420	2.0410-2.0420	2.0410-2.0420	2.0410-2.0420
Netherlands	4.15-4.20	4.15-4.20	4.15-4.20	4.15-4.20
Belgium	61.30-61.40	61.30-61.40	61.30-61.40	61.30-61.40
Denmark	10.70-10.80	10.70-10.80	10.70-10.80	10.70-10.80
France	1.8930-1.8940	1.8930-1.8940	1.8930-1.8940	1.8930-1.8940
Germany	3.8800-3.8900	3.8800-3.8900	3.8800-3.8900	3.8800-3.8900
Italy	1.350-1.360	1.350-1.360	1.350-1.360	1.350-1.360
Japan	218.375	218.375	218.375	218.375
Spain	165.00-166.00	165.00-166.00	165.00-166.00	165.00-166.00
Sweden	1.350-1.360	1.350-1.360	1.350-1.360	1.350-1.360
Switzerland	1.7170	1.7170	1.7170	1.7170

OTHER MARKETS

Apr. 25	Apr. 26	Apr. 27	Apr. 28
U.S.	2.0410-2.0420	2.0410-2.0420	2.0410-2.0420
Netherlands	4.15-4.20	4.15-4.20	4.15-4.20
Belgium	61.30-61.40	61.30-61.40	61.30-61.40
Denmark	10.70-10.80	10.70-10.80	10.70-10.80
France	1.8930-1.8940	1.8930-1.8940	1.8930-1.8940
Germany	3.8800-3.8900	3.8800-3.8900	3.8800-3.8900
Italy	1.350-1.360	1.350-1.360	1.350-1.360
Japan	218.375	218.375	218.375
Spain	165.00-166.00	165.00-166.00	165.00-166.00
Sweden	1.350-1.360	1.350-1.360	1.350-1.360
Switzerland	1.7170	1.7170	1.7170

EMS EUROPEAN CURRENCY UNIT RATES

ECU	U.S.	U.K.	France	Germany	Italy	Spain	Portugal	Greece	Ireland	Belgium	Netherlands	Denmark	Sweden	Finland	Other
1.00	1.483666	0.787564	6.559574	3.363631	1.363631	166.6400	20.480000	34.075000	0.787564	36.363631	2.203716	13.760343	13.760343	1.546430	1.546430

EXCHANGE CROSS RATES

Apr. 25	Apr. 26	Apr. 27	Apr. 28
U.S.	2.0410-2.0420	2.0410-2.0420	2.0410-2.0420
Netherlands	4.15-4.20	4.15-4.20	4.15-4.20
Belgium	61.30-61.40	61.30-61.40	61.30-61.40
Denmark	10.70-10.80	10.70-10.80	10.70-10.80
France	1.8930-1.8940	1.8930-1.8940	1.8930-1.8940
Germany	3.8800-3.8900	3.8800-3.8900	3.8800-3.8900
Italy	1.350-1.360	1.350-1.360	1.350-1.360
Japan	218.375	218.375	218.375
Spain	165.00-166.00	165.00-166.00	165.00-166.00
Sweden	1.350-1.360	1.350-1.360	1.350-1.360
Switzerland	1.7170	1.7170	1.7170

EURO-CURRENCY INTEREST RATES

Apr. 25	Apr. 26	Apr. 27	Apr. 28
U.S.	2.0410-2.0420	2.0410-2.0420	2.0410-2.0420
Netherlands	4.15-4.20	4.15-4.20	4.15-4.20
Belgium	61.30-61.40	61.30-61.40	61.30-61.40
Denmark	10.70-10.80	10.70-10.80	10.70-10.80
France	1.8930-1.8940	1.8930-1.8940	1.8930-1.8940
Germany	3.8800-3.8900	3.8800-3.8900	3.8800-3.8900
Italy	1.350-1.360	1.350-1.360	1.350-1.360
Japan	218.375	218.375	218.375
Spain	165.00-166.00	165.00-166.00	165.00-166.00
Sweden	1.350-1.360	1.350-1.360	1.350-1.360
Switzerland	1.7170	1.7170	1.7170

INTERNATIONAL MONEY MARKET

Dutch conditions to tighten

Uncertainty over the direction of Dutch interest rates has led to a decline of domestic bond prices recently, but conditions in the money market may lead to an upward trend in rates over the next few weeks. Credit conditions are expected to tighten, following an easing of the money market shortage to Fl 1.6m from Fl 2.4m in the week ended April 23.

The payment of tax to the Dutch Treasury is likely to create tighter conditions once again in coming weeks, with the payment of gas royalties causing further credit problems in the latter half of May. Government disbursements early next month are expected to total about Fl 1.5bn, but value added tax payments should amount to Fl 2.5bn over the same period, leaving a short-fall of around Fl 1bn.

Cash money rose to 61-62 per cent from 61-63 per cent in Amsterdam yesterday, and one month to 7-7 1/2 per cent from 6-7 per cent. Three-month money was quoted at 7-7 1/2 per cent, compared with 7-7 1/4 per cent, and six-month was unchanged at 7-7 1/2 per cent.

PARIS — Money market rates were all unchanged once again, with day-to-day funds at 6 1/2 per cent, one-month 6 1/2 per cent, three-month 6 1/2-7 1/2 per cent, six-month 7-7 1/2 per cent, and 12-month 7-7 1/2 per cent.

FRANKFURT — Cash money was steady at 5.10-5.20 per cent, but period rates were firmer.

UK MONEY MARKET

Exceptional assistance

Bank of England Minimum Lending Rate 12 per cent (since April 1979).

Day-to-day credit was in short supply in the London money market yesterday, and the authorities gave an exceptionally large amount of assistance by buying a small number of Treasury bills from the discount houses and a small quantity of local authority bills. A small amount of eligible bank bills were also purchased for resale to the market at a fixed future date.

The assistance was completed by extremely large lending, overnight to seven or eight houses, at Minimum Lending Rate of 12 per cent.

There was a moderate fall in the note circulation, but this was outweighed by repayment of the small amount lent to the houses on Tuesday, a moderate net take-up of Treasury bills, a small take-up of local authority bills, and a fairly large excess of revenue payments to the Exchequer over Government disbursements.

Discount houses paid 13 per cent for secured call loans at the start, and closing balances were taken at 11-12 per cent.

In the interbank market overnight loans opened at 12-12 1/2 per cent, eased to 12-12 1/2 per cent by late morning, and fell to 11-12 per cent in the afternoon, before closing at 11-12 per cent.

Rates in the table below are nominal in some cases.

LONDON MONEY RATES

Apr. 25	Apr. 26	Apr. 27	Apr. 28
U.S.	2.0410-2.0420	2.0410-2.0420	2.0410-2.0420
Netherlands	4.15-4.20	4.15-4.20	4.15-4.20
Belgium	61.30-61.40	61.30-61.40	61.30-61.40
Denmark	10.70-10.80	10.70-10.80	10.70-10.80
France	1.8930-1.8940	1.8930-1.8940	1.8930-1.8940
Germany	3.8800-3.8900	3.8800-3.8900	3.8800-3.8900
Italy	1.350-1.360	1.350-1.360	1.350-1.360
Japan	218.375	218.375	218.375
Spain	165.00-166.00	165.00-166.00	165.00-166.00
Sweden	1.350-1.360	1.350-1.360	1.350-1.360
Switzerland	1.7170	1.7170	1.7170

GOLD

Slight rise

Gold traded very quietly in the London bullion market yesterday and closed at \$242.243, a rise of \$1 1/4 ounce. Most of the movement came late in the day after the opening of New York, with little interest at this time in London. The Kruggerand's premium over its gold content narrowed to 6.03 per cent from 7.51 per cent for domestic de-

MONEY RATES

Apr. 25	Apr. 26	Apr. 27	Apr. 28
U.S.	2.0410-2.0420	2.0410-2.0420	2.0410-2.0420
Netherlands	4.15-4.20	4.15-4.20	4.15-4.20
Belgium	61.30-61.40	61.30-61.40	61.30-61.40
Denmark	10.70-10.80	10.70-10.80	10.70-10.80
France	1.8930-1.8940	1.8930-1.8940	1.8930-1.8940
Germany	3.8800-3.8900	3.8800-3.8900	3.8800-3.8900
Italy	1.350-1.360	1.350-1.360	1.350-1.360
Japan	218.375	218.375	218.375
Spain	165.00-166.00	165.00-166.00	165.00-166.00
Sweden	1.350-1.360	1.350-1.360	1.350-1.360
Switzerland	1.7170	1.7170	1.7170

TRANS UNION CORPORATION

The following is an extract from the letter circulated to Shareholders in the Annual Report for 1978:

Earnings from our continuing lines of business rose from \$4.00 per share in 1977 to \$4.52 in 1978, an increase of 13%. Return on equity from these continuing operations rose from the already high level of 18.3% in 1977 to 19.4% in 1978.

These results prompted a 10% increase in our quarterly dividend and made 1978 the 15th consecutive year in which the dividend has been raised. Increases during that period have averaged over 8% per year, compounded. The year 1978 was the 65th consecutive year in which a dividend was paid.

The above earnings figures do not include the results of the non-chartering portion of our shipping operations. As previously announced, that part of our Company will be spun off to our shareholders in the next few months and will no longer be a part of Trans Union Corporation. When results from such discontinued operations are included for both 1977 and 1978, our earnings per share show a one percent decrease from \$4.29 to \$4.25, respectively.

All of the figures above reflect the restatement of prior years' earnings that was required by certain pooled acquisitions and recent changes in the accounting rules promulgated by the Financial Accounting Standards Board.

Activity in rail leasing was very strong. Orders for 6,410 new cars were received, the second highest order level in history. Some of these will be supplied by other manufacturers because they are not tank cars. Most are, however, and this will keep our car building plants in the U.S., Canada and the United Kingdom operating at capacity throughout most of 1979. In 1978, we added 2,737 new cars to our leased fleet while utilization of the existing fleet exceeded 97%.

Car repair costs have risen 152% in the past five years, creating an additional \$21 million in expenses for 1978 as compared with 1973. While inflation contributed to this extraordinary climb, two other factors have been more significant. One was the inspection programme mandated four years ago by the Federal Railroad Administration. The other was a sharp rise in the charges made by the railroads for the "turning" repairs they perform on our cars. The impact of these two causes should be materially less in future years.

During this recent period of unusually escalating repair costs, increases in earnings of the rail car group have been strongly aided by the very good performance of subsidiaries which are engaged in related activities, such as rail grinding, ballast cleaning, contract car repairing and tank car lining. The year 1978 was also helped by the fact that we sold more cars than we normally do and by the acquisition of Atlas Bolt & Screw. Atlas not only provided additional income from its Car Division, which manufactures highly specialized rail cars, but also brought us a faster company with a valuable line of proprietary products.

Income from all of our other leasing, rental and service operations rose 32% in 1978. The major contributor to this excellent result was the income from the rental of electronic test equipment, which almost doubled. Another factor was the profitable sale of certain cranes that we had on lease to a construction company in the Middle East.

Overseas marketing operations enjoyed a 62% gain in pretax profits. This fine change was attained while making many changes in structure and personnel that were necessary to merge our two international sales groups. Now that this has been satisfactorily accomplished, they are fully prepared for the growth and expansion expected in the geographic areas they serve.

Our fastener divisions were also extensively reorganized and streamlined during 1978, and the resulting organization produced substantially higher profits in the fourth quarter of 1978 than in the same period of 1977. Earnings of the group were further improved by the previously mentioned purchase of Atlas. The proprietary fasteners manufactured by its Bolt & Screw Division are used very widely in metal buildings. Our forging division reported 24% higher earnings and the successful introduction of two new products.

Income from Ecodyne, our waste and waste treating company, declined 19% with higher profits from some of the operations more than offset by a substantial loss from cooling products. Rochester Instrument Systems, acquired in January 1978, produces specialized warning and control devices, some of which are used by Ecodyne divisions. Rochester's 1978 earnings were over 50% higher than those of 1977. Greater waste treatment group activities also reported record high results, up some 30% over the previous year.

The Rochester Services group turned in another record year of profits, the fifth in a row. It broadened its sphere of activities in 1978 by the acquisition of Medical Computer Systems, Inc., a company engaged in furnishing computer services to medical clinics and medical schools. A \$1.7 million programme is now under way to increase the quality and scope of the services offered by that company. Earnings from our credit services rose 34% over 1977, and all of the credit reporting activities were organized under one entity to increase their efficiency.

Pretax income from real estate operations rose 23%, and, reached

FINANCIAL DATA

	1978	1977	1976	1975	1974
Operating Results					
Revenues from Sales and Services	\$772,708	\$730,264	\$630,271	\$525,587	\$452,277
Operating Income	130,093	121,038	101,669	93,715	89,206
Other Income	20,478	20,528	22,904	26,363	9,277
Interest Expense	(84,367)	(58,058)	(59,410)	(57,208)	(41,363)
Income Taxes - current	(24,980)	(14,460)	(10,020)	(9,920)	(15,630)
Income Taxes - deferred and investment tax credit	(16,430)	(21,030)	(17,180)	(16,180)	(9,890)
Income from Continuing Operations	\$3,794	48,018	37,233	35,770	\$1,600
Income (Loss) from Discontinued Operations, net of applicable income taxes	(3,350)	3,427	7,424	(17,873)	2,977
Net Income	\$4,144	51,445	44,657	17,897	34,577
Depreciation	\$4,194	49,091	43,952	39,487	33,321
Rail Car, Vessel and other Fixed Asset Disposals (at book value)	35,793	9,349	7,920	10,348	10,408
Total Cash Flow from Continuing Operations	189,191	126,638	106,027	100,428	83,509
Payment of Cash Dividends	(24,002)	(20,719)	(16,370)	(16,363)	(15,055)
Per Share Data					
Net Income (from Continuing Operations)	\$4.52	\$4.00	\$3.21	\$3.20	\$2.86
Cash Dividend	\$2.02	\$1.84	\$1.68	\$1.58	\$1.50
Balance Sheet (at year end)					
Assets other than Fixed Assets	\$25,672	\$28,617	\$28,617	\$28,617	\$28,617
Rail Car Lease Fleet, less depreciation	728,352	662,458	662,458	662,458	662,458
Vessel Charter Fleet, less depreciation	118,245	116,928	116,928	116,928	116,928
Other Fixed Assets, less depreciation	150,414	128,105	128,105	128,105	128,105
Total Assets	\$1,022,683	\$936,108	\$936,108	\$936,108	\$936,108
Liabilities (other than borrowed debt)	170,558	152,921	152,921	152,921	152,921
Borrowed Debt	788,825	703,941	703,941	703,941	703,941
Deferred Taxes and Credits	240,311	224,840	224,840	224,840	224,840
Stockholders' Equity	\$22,689	304,406	304,406	304,406	304,406
Total Liabilities, Deferred Items and Stockholders' Equity	\$1,022,683	\$936,108	\$936,108	\$936,108	\$936,108

Certain information relating

Foreign link sought by Adolph Saurer

By John Wicks in Zurich

ADOLPH SAURER, the Swiss commercial vehicle and machinery group which made large operating losses last year, expects to conclude co-operation talks with a foreign automotive concern by this summer.

Talks with Fiat are said to have collapsed because the Italian group wanted control of Saurer, which hopes to find a specialist in the commercial vehicles sector to acquire a minority stake in its capital.

Saurer is currently negotiating with Daimler-Benz, although the Swiss company is also understood to be interested in the possibility of links with a non-European group.

Last year, the parent company reported net profits of a nominal Sfr 100,000, the same as 1977, after unspecified operating losses.

Group turnover dropped by 67 per cent to Sfr 468.4m (\$272m), of which almost half was accounted for by commercial vehicles and a further 38 per cent by textile machinery. The new order total rose by just over 6 per cent to Sfr 497.2m.

The large-scale operating losses for 1978 reflect poor market conditions for both vehicles and textile machines. Losses arose primarily in the commercial vehicle sector, where Saurer was particularly hit by unsatisfactory export prices.

For the first quarter of 1979, however, consolidated sales rose by 20 per cent over the corresponding period of last year and group order value by 19 per cent.

Sharp advance forecast by L'Oreal

By Terry Dodsworth in Paris

L'OREAL, the French cosmetics group, is forecasting a healthy improvement in sales and profits for 1979 after a period of overseas expansion.

Turnover of the group will be up by almost 17 per cent to FF 5.6bn (\$1.3bn), while profits are expected to increase at a much faster rate of 50 per cent to FF 210m.

Giving these forecasts, M. Francois Dalle, the chairman of L'Oreal, said that the international expansion of the group would lead to greater decentralisation of activities, with overseas subsidiaries being given more autonomy.

On the pharmaceutical side of the business, for instance, the company was aiming to reduce its dependence on the French market from the present 44 per cent of sales to about 30 to 25 per cent in five years' time.

At the same time, M. Dalle promised a continuing effort to produce new, high-value added products. At present, the proportion of value-added amounts to FF 2.5bn, about half of turnover. The sharp rise in profits is being recognised by a dividend increase to FF 15 a share against 10.65 last year.

Expansion at Electrolux

By Fay Gjester in Oslo

ELKEM SPIGERVERKET, the Norwegian metals and industrial group, has sold one of its companies to Electrolux Industries, the Norwegian subsidiary of the Swedish appliance maker.

The company, Jobu, is Norway's only manufacturer of power saws.

Its activities are to be integrated with those of three Electrolux-owned companies in Sweden, all producers of power saws. Electrolux has acquired the three (Husqvarna, Partner, and Jonsered) over the past two years, and is now the largest manufacturer of power saws in the Nordic area.

Volkswagen ahead in first quarter

BY GUY HAWTHORN IN FRANKFURT

VOLKSWAGEN, the West German car maker, has reported a hefty increase in profits for 1978 and to judge by the first quarter performance—appears poised for yet another good year.

VW, the country's largest motor manufacturer, believes that only a major change in the political and economic situation could lead to a dampening down of the high level of domestic demand for the industry's products.

The group, which saw its share of the West German car market rise last year from 23.9 per cent to 30.8 per cent, registered a sales rise of 10.6 per cent which took turnover to DM 26.7bn (\$4.4bn). Group net

profits went up by 36.9 per cent to DM 574m.

Unit production, however, rose rather more slowly. It went up 6.9 per cent to 2.39m units. But deliveries in the first quarter of the current year totalled 630,000 units—a 13 per cent advance on the comparable period of 1978.

On the financial front, performance has been equally good during the opening quarter of 1979. World sales advanced by DM 600m, or 8.6 per cent, to DM 7.4bn, while group net earnings have advanced by 7 per cent to DM 175m.

West German deliveries rose 9 per cent to 234,000 vehicles, while Brazil saw a 3 per cent decline to 105,000 units as a result of a strike in March. With capacity utilisation running at

90 per cent at VW and 85 per cent at its NSU-Audi subsidiary, the supply situation, although easier than in 1978, has not been completely relieved particularly for the more popular models.

Last year the main impetus for growth came from the home market, although overseas sales also rose strongly. Domestic sales went up by 15.6 per cent to DM 11.2bn, while overseas sales rose by a more modest 7.3 per cent to DM 15.5bn. As a result the proportion of group sales abroad declined from 1977's 58.8 per cent to 58 per cent.

In terms of unit sales, deliveries to the domestic market last year rose 1.8 per cent to 889,700 units, reflecting the pressure on the company's production capacity. But Euro-

pean sales dropped 5.2 per cent to 414,150 units, partly owing to declines in demand from Scandinavia and Austria, but mainly as a result of the price increases imposed by the falling value of the dollar.

In the U.S., where the group is producing the Rabbit, the American version of the Golf, the fall in dollar rates led to a decline of five per cent in deliveries to 256,000 cars last year.

This year things appear to be going better in the problem overseas areas. European units sales in the first quarter were up 22 per cent to 125,300 units, according to the chief executive, Herr Toni Schmoecker. In the U.S. they rose 49 per cent to 98,000 units.

Supreme takes stake in QBE Malaysia

By Wong Sulong in Kuala Lumpur

A MALAYSIAN incorporated company, QBE-Supreme Insurance Berhad, has been formed to take over the Malaysian operations of the QBE Insurance Company of Australia, in compliance with the Government policy that foreign insurance companies should restructure their equity to take in Malaysian partners.

Under the deal, QBE will hold 60 per cent of the new company while the Malaysian plantation and housing group, Supreme Corporation, will hold 40 per cent.

However, after five years, the equity ratio will be reversed in favour of Supreme Corporation, and this would be done either by the issue of new shares or by QBE selling part of its holding to Supreme.

The new insurance company, with a paid up capital of 5.5m ringgit, (\$1.2m) will take over the six QBE offices in Malaysia.

QBE has been doing business in Malaysia for the past 70 years, and its gross annual premiums last year amounted to 26m ringgit, compared with 8m ringgit in 1974.

Meanwhile, the Malaysian American Assurance Company has reported a net profit of 212,000 ringgit for last year, compared with a loss of 113,000 ringgit for 1977.

The company said the reduction of first year business pressure (achieved by the slowing down of new life policies) better investment income and reduced management expenses contributed to better results.

Price curbs hit Malaysian Cement

By Our Kuala Lumpur Correspondent

MALAYAN CEMENT BERHAD—the biggest Malaysian cement manufacturer—faces the prospect of diminishing returns in spite of strong demand for the company's products, because of the Government's refusal for the past four years to agree to an increase in the price of cement.

Mr. S. F. Willey, the chairman, says in his annual report.

Mr. Willey is critical of the Malaysian Government's attitude towards the group's request for a price increase. "There are many countries in which the price of cement is controlled, but in most of them, the need for companies to maintain an adequate return on invested capital is recognised."

In Singapore, the group's problems are somewhat different, with a lack of demand for cement faced, together with expensive and irregular clinker supplies.

Work on a 130m ringgit (\$58.9m) kiln outside Kuala Lumpur with an annual capacity of 1.2m tons is said to be progressing satisfactorily, despite steel shortages, and the group expects the kiln to be ready by the end of 1980.

For 1978, Malaysian Cement made an after-tax profit of 6.1m ringgit compared with 8.99m ringgit in 1977. The dividend for the year was held at 22.5 per cent.

Kirin Brewery reveals consolidated results

By Stewart Dalby in Dublin

B + I, the Irish state-owned shipping line which deals mostly in the ferrying of goods and people between Britain and Ireland, registered an 83 per cent increase in turnover of 12 months ended December, 1978.

At the pre-tax level the increase was more modest, from £2.25m to £2.67m, but this reflected better turnover of some £10m from £32m to £42m.

The increase came from an improved volume of traffic, particularly passengers. Last year was the year when Irish tourism really recovered from a slump in the early 1970s, induced by fears of the troubles in the North.

Last month, Kirin reported parent company after-tax profit of £16.65bn, against £16.54bn previously, and sales of £786.29bn, against £766.42bn. The dividend was held at the previous £7.5.

Nedbank sees sound growth

BY JIM JONES IN JOHANNESBURG

NEDBANK, South Africa's fourth largest bank, has reported a 22 per cent disclosed profit improvement for the six months to March 31. After transfers to internal reserves the taxed profit was R21.04m (\$24.84m) compared with R17.26m in the six months to end-March 1978 and R38.26m for the 12 months to September 30, 1978.

Dr. Frans Cronje, the chairman, is confident that the bank is set for a further period of sound growth. Over the six months to end-March group shareholders' funds rose to R212.7m from R197.9m at end-September 1978 and helped by this increase, Nedbank strengthened its capital position

through a lowering of the ratio of deposits to own funds to 10.9:1 from an end-September ratio of 11.3:1. This compares with a legally permissible maximum ratio of 16.6:1.

This means that as the South African economy continued to improve there would be few limits on Nedbank's ability to take further deposits from the public and hence increase its business levels.

On disclosed first-half earnings per share of 23.4 cents, against 19.4 cents, an increased interim dividend of 8.5 cents, compared with 7 cents, has been declared. Last year, Nedbank reported second-half earnings of 23.2 cents and paid a final dividend of 14 cents.

Return to expansion at South African retailer

BY OUR JOHANNESBURG CORRESPONDENT

CNA INVESTMENTS, the South African retail chain, is showing a return to growth after two years of stagnant turnover and narrowing profit margins. For the year to February 28, the group has reported a 5.4 per cent turnover increase to R61.7m (\$76.6m), from R58.4m in 1977-78, and a 27 per cent increase in trading profit to R5.1m (\$6m), from R4.01m.

Though the group's earnings per share advanced to 59.9 cents, from 39.1 cents, the total dividend payment has been increased only to 35 cents, from the 23 cents in 1978, which included a special 3 cent non-recurring interim payment.

According to Mr. Martin J. Lombard, the finance director, CNA is now running much more effectively.

Setron appoints advisers

BY GEORGIE LEE IN SINGAPORE

SETRON, the Singapore electronics concern, has appointed the merchant bankers, Jardine Fleming (Singapore), to advise the company on Haw Par Brothers International's offer to acquire its shares, which values Setron at about \$43m (\$5.820m).

Haw Par said, separately, yesterday that the new Haw Par shares to be issued in connection with the offer have been underwritten for cash at \$81.60 per share, and that it has requested the Stock Exchange of Singapore to lift suspension on the trading of its shares.

Haw Par last week made an offer to acquire the entire issued capital of Setron, amounting to 17.85m shares of \$81 par each, on the basis of one Haw Par share plus 80 cents cash for each Setron share. At that time, it said that it would endeavour to arrange to have its shares underwritten for cash.

Setron is involved in the manufacture and distribution of television sets and other electronic goods in Singapore, Malaysia and Indonesia.

Besides distributing products under its own brand name, Setron is also the distributor for Sony Corporation of Japan in Singapore, Malaysia and Brunei, while in Indonesia it manufactures a wide range of electronic appliances under licence from Sanyo of Japan.

U.S.\$35,000,000

The Tokai Bank, Ltd.

Negotiable Floating Rate U.S. Dollar
Maturity 28th April, 1982



In accordance with the provisions of the Certificates of Deposit notice is hereby given that for the initial six month period from 28th April, 1979 to 28th October, 1979 the Certificates will carry an Interest Rate of 11.5% per annum.

The relevant interest payment date will be 28th October 1979

Merrill Lynch International Bank Limited
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Series B — Maturity date
28 October 1980



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Agent Bank
The Chase Manhattan Bank, N.A.,
London

Weekly net asset value
on April 23rd 1979
Tokyo Pacific Holdings N.V.
U.S.\$61.56

Tokyo Pacific Holdings (Seaboard) N.V.
U.S.\$44.85

Listed on the Amsterdam Stock Exchange
Information: Pilsen, Helderling & Pierson NV Haringvliet 214, Amsterdam.

VONTBEL EUROBOND INDICES					
14.5% = 100%					
PRICE INDEX	24.78	18.47	AVERAGE YIELD	24.78	18.47
DM Bonds	101.87	101.88	DM Bonds	7.034	6.984
HFL Bonds & Notes	99.09	99.23	HFL Bonds & Notes	5.502	5.478
U.S. & Sfr. Bonds	98.45	98.46	U.S. & Sfr. Bonds	5.433	5.430
Can. Dollar Bonds	96.35	96.67	Can. Dollar Bonds	9.961	9.930

CCF seeks to gain more shareholders

BY DAVID WHITE IN PARIS

CREDIT COMMERCIAL de France (CCF), the leading French commercial bank in the private sector, yesterday launched a big publicity campaign aimed at extending its share ownership.

The plan, announced at the bank's annual general meeting, offers facilities for clients to buy shares on the stock market as part of a savings scheme. It also provides a free life assurance plan linked to the outstanding amount in the client's account.

M. Jean-Machin Leveque, CCF chairman, said the scheme was not linked to any specific plan to raise the bank's current capital of FF 432m or about 100m. He said that the bank's 17,000 shareholders represented much too low a figure.

The unique plan has received the blessing of the French Stock Exchange Commission.

About 30 per cent of CCF's

shares are in the hands of the general public. Although there are no holdings of over 5 per cent, most of the stock is divided among a small group of banking and financial institutions. CCF is quoted in London, Brussels and Antwerp as well as in Paris.

M. Leveque said he hoped the bank would be able to maintain a policy of regular dividend increases. The net dividend for last year is being raised to FF 8.50 from FF 8 on parent company net profits which increased to FF 79m (\$18.13m) from FF 76.7m. Group net profit showed a larger improvement to FF 101.2m from FF 91.8m.

The results in the first quarter of this year were well up on comparable figures for last year, M. Leveque said.

In 1978, the level of credits rose by over 13 per cent and deposits by over 9 per cent. M. Leveque said the main increase was in sight deposits, a sign that the clientele was growing.

He said that plans to impose minimum ratios between banks' own resources and the volume of lending presented no problem for CCF. But he warned that the reserve requirements, being brought in over a three-year transitional period and setting flexible conditions, would not wholly replace the current system of curbs on credit growth.

He said that a ratio system on its own would favour par-banking institutions such as the State-directed Farmers' Mutual Bank, Credit Agricole, which has capital and reserves of some FF 20bn.

If Credit Agricole and similar institutions were able to increase their lending to 20 times their own resources, as would happen if a 5 per cent ratio were the only criterion, then other banks "would be completely submerged in the tide."

He also said that special precautions would have to be taken for foreign banks. The reserve requirement scheme does not affect foreign banks which are subject to similar regulations in countries of ownership, but M. Leveque warned that this clause ran the risk of favouring the expansion of big international banks in France at the expense of their French counterparts.

Hunosa heads for record losses

BY DAVID GARDNER IN MADRID

HUNOSA, the Spanish State-owned mining concern, reports a first quarter shortfall of Pta 4.17bn (\$50m) opening the possibility of record losses this year. In 1978 the company lost Pta 14.98bn, after budgeting for a Pta 10.57bn shortfall, and despite an austerity plan launched last September.

The company is wholly owned by the State holding company INI, and is its largest loss-maker. It produces a quarter of all Spain's coal, and two-thirds of industry's coking coal needs.

Hunosa's delicate cash-flow position has been sharply underlined by difficulties in paying its 24,000-strong workforce. Although this month's wage bill will be met, much of the finance for this is being

generated by the company-controlled supermarkets. The company will not, however, be paying its May bonus—Spanish workers receive two extra wage packets a year in July and December, and may also receive a bonus at the spring.

The company has announced a new emergency programme, the two main innovations of which will be a flexible moratorium on debts to suppliers and the administration—tax and social security payments debts alone exceed Pta 5bn—and a reduction in the work-force.

Sources close to the company suggest that Hunosa will be looking to cut over a thousand jobs, using early retirement rather than redundancy. This measure would need approval from the unions, which have reacted

aggressively in the past to redundancies. In an area where over 40 per cent of employment comes directly under INI, and unemployment is such that Hunosa received 3,500 applications for 250 recently advertised but as yet unfilled jobs.

Losses at Hunosa have since 1970 been covered by treasury grants, a drain on public funds which will come under increasing scrutiny now that these grants have to be approved by parliament. Part of the company's problem lies with slow payment by major customers.

A deeper rooted problem perhaps is that when Hunosa was set up in 1967, it was based on the commercially least attractive mines in the Asturian coalfields.

Heavier traffic boosts B & I earnings

By Stewart Dalby in Dublin

B + I, the Irish state-owned shipping line which deals mostly in the ferrying of goods and people between Britain and Ireland, registered an 83 per cent increase in turnover of 12 months ended December, 1978.

At the pre-tax level the increase was more modest, from £2.25m to £2.67m, but this reflected better turnover of some £10m from £32m to £42m.

The increase came from an improved volume of traffic, particularly passengers. Last year was the year when Irish tourism really recovered from a slump in the early 1970s, induced by fears of the troubles in the North.

Last month, Kirin reported parent company after-tax profit of £16.65bn, against £16.54bn previously, and sales of £786.29bn, against £766.42bn. The dividend was held at the previous £7.5.

Adrian Dicks, in Bonn, assesses recent efforts within the Krupp group to boost efficiency

Spending to stay in the special steels race

THE STEEL subsidiary of the Krupp group, Fried. Krupp Huettenerwerke, has completed an ambitious re-equipment programme designed to maintain its role as a major special steels producer, with the recent commissioning in Siegen of new plant that it hopes will transform the economics—as well as the technology—of the business.

At a cost of DM 51.5m (\$27m), FKH has developed and constructed what it claims is Europe's first six-line installation for continuous casting of special steel billets. The installation saves two entire stages compared to the method of production which it supersedes. Molten steel is poured directly into the billet-casting lines rather than into ingot moulds, while the billets themselves can be moved almost directly to the rolling mills without having to be reheated.

Last year, the Geisweid works in Siegen saw the first phase of the re-equipment programme, in the form of a high-performance electric arc furnace capable of producing about 100 tonnes of molten steel from scrap every

100-120 minutes, or about twice as fast as the four Siemens-type furnaces which it replaced. New rolling mills for standard rods and bars have also been installed. All the equipment is computer-controlled and monitored, though not to an extent that has reduced the need for highly skilled steelmen at each stage.

The FKH management hopes that with all these advanced installations in place, savings of as much as DM 100 per tonne on average should be possible for many of its special steels products. Exact figures have become difficult to calculate because of recent fluctuations in the price of the steel scrap on which the electric arc furnace depends. About scrap prices— which have risen by 30 per cent this year—remain at present levels, and the billet-casting line have to be serviced otherwise, cost savings might well be appreciably less.

Yet the company is convinced that it had no alternative to its modernisation programme at Geisweid. The works, which still bears the name Stahlwerke Suedwestfalen and which came

fully into the Krupp orbit only in 1978, has concentrated on special steels for decades. Set among the wooded hills of the Siegerland, Geisweid has a steelmaking tradition as old as any in Europe, yet enjoys few of the advantages of access to raw materials or to cheap waterborne transport of more modern bulk steel-producing plants.

Without a continued expertise in higher value special steels, it would probably have no future as a steel town at all.

FKH's production of special steels has risen since 1975 from 600,000 tonnes, or 17.6 per cent of total steel tonnage, to 1,53m tonnes, or 30.2 per cent, in 1978. This jump was due in part to FKH's acquisition of Stahlwerke Suedwestfalen in 1975. The new plant which should account alone for 400,000 tonnes, or over one-quarter, of special steel output, in a full year's operation.

In common with other big German steel companies, FKH several years ago sought to step up special steels production in order to help compensate for the drastic increase in low cost

bulk steel output from Japan and from the third world. The strategy proved for several companies to be highly successful, with profits from the special steels side going a long way towards offsetting mounting losses from bulk steel products. In financial terms, special steels accounted last year for about half of all FKH's steel sales.

It has not, however, proved possible for the special steels sector to remain insulated from the world-wide crisis in the rest of the industry. Thus West German producers have seen imports of special steel alloys as a whole increase by about 15 per cent in each of the past two years, with those of stainless and heat resistant alloys growing by no less than 35 per cent. There has been heavy pressure on prices and a drop in profitability.

With U.S. import rates for comparable special steel products less than half in each case, German producers are inclined to complain that they face an unfair competitive situation. There is especial bitterness, too, at the huge,

state-subsidised investments in special steels being undertaken in almost every other steel-making member state of the European Community.

All this might matter less were it not for the trend in the motor industry, which buys 60 per cent of West German special steel, to reduce steel per vehicle used as a means of cutting fuel consumption. Herr Fritz Stemmer, an FKH director, illustrates the point by comparing the increases in vehicle output of 37.5 per cent for passenger cars and 13.3 per cent for utility vehicles between 1974 and 1978 with the increase of barely 2 per cent in special steels of this kind used by the motor industry.

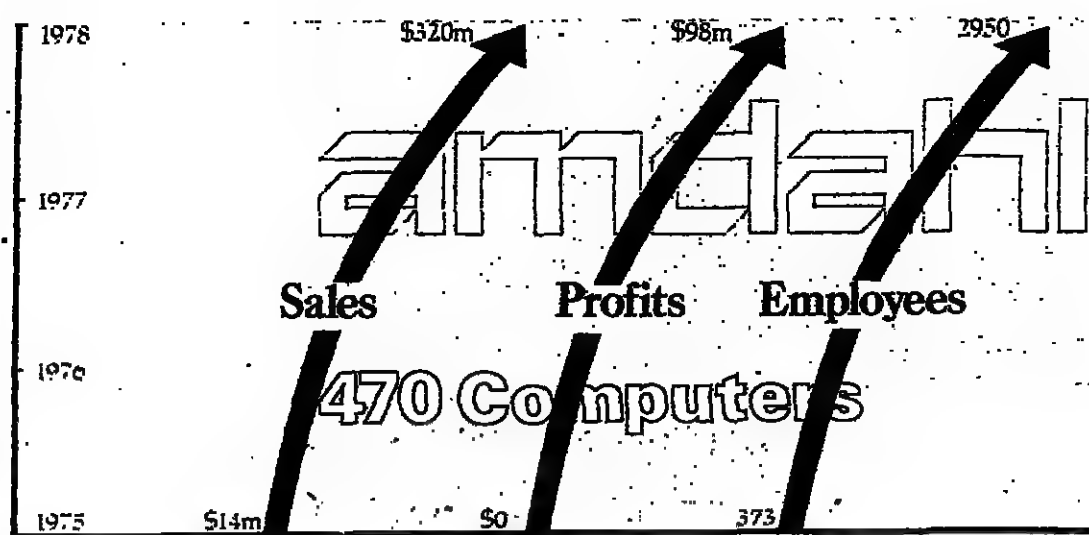
The element of gamble in FKH's huge investment in Geisweid lies in its belief that this process may have reached its limits for the time being, or at least until currently unforeseeable advances in plastics and light metal technology are made. It also believes that its own production process, computer controlled from scrap-assaying through the furnace to

the billet-casting line will bring about both higher quality and lower costs than any foreign competitor will be able to match for many years.

FKH sales executives cautiously hope that prices may be a little firmer this year, thanks in part to the Davignon plan. This will be welcome in a year when many rare metals used for alloying, including chrome, cobalt, and molybdenum, will be scarcer and dearer, while Herr Stemmer confirms that prices paid for nickel are already 15-20 per cent higher. There may be less compensating increase in the Deutsche-Mark than in 1978, when for West German steel companies most raw material prices fell.

The FKH management is well aware that it will need to achieve a higher rate of capacity use on its new Geisweid facilities than the industry's dismal average of around two-thirds last year. But for the time being Herr Stemmer is confident. "Despite the industry's problems, we are definitely not operating in the red."

European Treasury Operations



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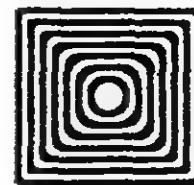
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Buyers undeterred by opinion polls and 30-share index closes 5.7 higher at all-time peak of 552.7

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Undeterred by the latest batch of opinion polls which all indicated a narrowing of the Tory lead over Labour in the run up to next week's General Election, equity markets took the previous day's sharp rise a stage further yesterday. Government stocks, however, were affected by the political surveys and also by the fresh setback in sterling but the losses in this sector were minimal.

Although fresh demand was concentrated mainly on secondary issues, leading industrialists edged higher and, despite faltering a little at one stage, final quotations were at the day's best. There were no signs of any further institutional support and demand at best was only sporadic.

The FT 30-share index broke through its all-time high of 549.2, recorded in September 1977, with a gain of 5.7 at 552.7. This compares with the more broadly based FT-Actuaries All-Share Index which surpassed its previous record early last month and has been steadily breaking new ground since then. Yesterday's close of the All-Share index was 1.1 per cent up at an all-time high of 273.38.

Early assumptions that the fall in sterling would produce selling of British Funds were not at first correct and initial losses extending to 1 were either reduced or, in the case of the long, regained. Trade was fairly modest, however, and later the market eased again to around the lower opening levels.

Aggressive institutional and other buying of investment currency in a market basically firm adjusting to the lower exchange rate for sterling sent the premium higher to a close of 90 per cent, a gain of 31 points on the overnight level. Yesterday's SE conversion factor

was 0.7830 (0.8009). A total of 1,611 contracts was recorded in Traded options, compared with the previous day's 2,388. RTZ attracted most interest with 238 deals.

Banks good again

Clearing banks took the previous day's advance a useful stage further when renewed support found stock in short supply, the latter being primarily responsible for fresh double-figure gains in NatWest, 385p, Midland, 445p, and Lloyds, 345p, all up 13. Barclays ended 10 to the good at 485p. Overseas issues were helped by investment currency. Algemeine added 6 points to £110, Deutsche 41 points to £91, and Standard Chartered appreciated 16 to 503p. Elsewhere, Hull Samuel Warrants gained 40 more for a two-day advance of 100 to 310p on continued buying in a thin market, while Wagon Finance hardened 2 to 54p in belated response to Press comment.

Lloyds brokers fared best in firm insurance, moving forward in sympathy with the weakness of sterling. C. E. Heath, 360p, and Matthews Wrightson, 215p, rose 13 and 10 respectively. Sun Alliance added 12 to 653p among Composites.

Breweries closed at around the day's best although business was lighter than on Tuesday. Scottish and Newcastle hardened a penny to attain a new peak of 701p. Guinness added 5 to 212p. Building issues displayed numerous good features. FFB added 12 for a two-day gain of 34 to 336p in a market still short of stock and Blue Circle improved 8 to 358p. John Mowlem put on 8 to 125p in anticipation of today's annual results, while GEC added 4 to 271p following Press mention. Brown and Jackson rose 50 to 600p in a limited market on the four-for-one capitalisation proposal, preference issue placing and the acquisition news. Speculative demand lifted Francis Farker 4 to 38p and, in a limited buying in a thin market, thins Magnet and Southern added 13 to 190p, while Armitage Shanks improved 3 more to 83p. Travis and Arnold touched 218p following the annual results, but the latter shaded to 213p for a gain of only a penny on balance. In sharp contrast, the lower annual profits prompted a swift reaction in Sheffield Brick, which dropped 10 to 68p.

Business in ICI felt much to be desired, but the price moved up 3 to 410p. Stores staged a broad advance led by DIY concern Home Charm which jumped 21 to a 1979 peak

of 373p in response to the good results and proposed five-for-two scrip-issue. A. G. Stanley rose 11 to 232p in sympathy. Comment on the strong second-half profits performance helped John Menzies put on 13 more to 233p, while renewed speculative demand in a thin market left Moss Bros. 6 dearer at 250p. Foster Bros. firmed a similar amount to 250p and Harris Queensway appreciated 7 to 282p but Cope Sportsware eased 2 to 46p on the disappointing results.

BTR up

Firm conditions prevailed in the miscellaneous Industrial leaders and although buying was smaller, stock shortage helped produce further good gains. Additionally helped by sterling and reaction, overseas earners such as Reckitt and Colman finished 18 better at 502p and Beecham 13 better at 730p. Following the chairman's remarks at the AGM, Unilever ended 8 better at 648p, after 650p, while Reed International eased 100 shares at 192p following the strong first quarter profits recovery produced by its Canadian subsidiary Reed Paper. Elsewhere, buying in a market none too well supplied with stock prompted a rise of 10 to 485p, after 500p, in BTR, while Hosking and Horton put on 5 to 163p in response to the satisfactory results. Gibbons Dudley advanced 7 to 82p, after 90p, following the Chairman's encouraging statement. Comment on the proposed 100 per cent takeover of BTR by Tesco prompted a rise of 12 to 181p, while Centenary Securities put on 13 to 333p. Royal Worcester improved 8 to 188p as did I. C. Gas, to 480p, and Security Services, to 178p.

Engineering leaders barely stirred until the late dealings when a firmer tendency developed and left quotations a few pence dearer, but Vickers, a firm market of late in fact, today's annual results, drifted back 3 to 207p. Elsewhere, selective support was forthcoming for secondary issues. Speculative demand was seen in Averys, 8 to the good at 360p, while renewed support left Baker Perkins 4 dearer at 161p and B. Elliott, a similar amount up at 235p. Buying interest was also shown in Laird Group which improved 4 to 109p. Simon Engineering responded to the results with a gain of 3 to 325p, but Hopkins contrasted with a reaction of 3 to 64p on the profits setback, while the price for the year left Richardson Westgarth 21 cheaper at 43p.

Following annual profits up to best expectations, Splitters firmed 3 to 471p; the chairman's statement quashing current bid rumours had no impact. Selective support was seen in United and United Biscuits 5 apiece to 85p and 90p respectively. Awaiting tomorrow's interim figures, Lockwoods firmed 4 to 112p. In Supermarkets, Millards improved 7 to 305p in a thin market, Kwik Save picked up 4 to 120p and

recently firm Tesco added a penny more at 801p. In Hotels, Prince of Wales put on 12 to 117p on revived speculative demand.

FT-Actuaries Share Indices

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

The following table shows the percentage changes which have taken place since December 29, 1978, in the principal equity sections of the FT-Actuaries Share Indices. It also contains the Gold Mines Index.

37p, while William Collins issues advanced 5 and 6 respectively to 163p and 162p. More O'Ferrall put on 6 to close at 133p; the annual results are due on Tuesday week.

Leading Oils firm

Leading Oils moved higher again in a reasonable trade with the reluctance of sellers contributing to the tone. British Petroleum firmed 12 to a peak of 1224p, while Shell hardened 4 to 788p. Secondary issues however, closed with small losses. Increased hopes that the bid for Suits will succeed helped Lonrho rise 3 to 83p. A good advance was seen in Thomas Haden Church, 4 up at 96p, but Inchcape eased 3 to 304p following reduced profits from their Malaysian subsidiary.

Trusis again displayed a firm appearance with rises to 6. Demand was seen for Edinburgh verbi 1973/78, which firmed 8 points to close at £250. Among Financials, London and Euro-jump 5 to 37p on the sharply increased profits, while S. Pearson rose again good, finishing 8 higher at 232p.

P & O, due to report final results on Wednesday, firmed 3 to 85p, while revived bid speculation lifted Milford Docks 7 at 162p.

Bats issues remained firm, the Ordinary closing 5 better at 355p and the Deferred 3 up at 300p. Siemens Hunter met with profit-taking, however, following Tuesday's results and eased 2 to 65p.

Plantations encountered a more active session than of late, although interest was generally confined to secondary issues. London interest in the wake of early Eastern buying lifted Bertrams 15 to 177p, and Jira a like amount to 68p.

UK Mines up again

The continued strength of the UK equity market encouraged further support for London-registered mining Financials. New highs for 1979 were seen in Rio Tinto Zinc, 10 better at 344p for a three-day gain of 20, and Gold Fields, 8 firmer at 263p, while Selection Trust advanced 20 to 566p. Charter Consolidated

FINANCIAL TIMES STOCK INDICES									
	April 25	April 24	April 23	April 20	April 19	April 18	April 17	April 16	April 15
Government Secs.	74.85	75.04	74.70	74.65	74.54	74.43	74.32	74.21	74.10
Fixed Interest	76.75	77.00	76.75	76.85	76.78	76.70	76.62	76.54	76.47
Industrial	552.7	547.0	536.0	538.7	530.2	534.4	537.8	541.8	545.8
Gold Mines	151.6	147.2	141.6	140.3	140.9	137.2	137.2	137.2	137.2
Gold Mines (ex-4pm)	120.2	117.9	114.7	114.5	116.2	112.1	112.1	112.1	112.1
Ord. Div. Yield	5.86	5.81	5.82	5.80	5.80	5.82	5.82	5.82	5.82
Earnings, Yld. 2 (full)	14.09	14.23	14.51	14.47	14.40	14.48	14.48	14.48	14.48
P/E Ratio (excl. 10%)	9.08	9.01	8.83	8.85	8.81	8.89	8.89	8.89	8.89
Dealings made	5,820	6,852	5,042	4,188	4,241	5,889	5,110	5,110	5,110
Equity turnover £m.	126.04	104.85	113.03	103.24	78.42	66.26	66.26	66.26	66.26
Equity bargains total	20,368	18,278	11,784	15,222	14,924	14,098	14,098	14,098	14,098

HIGHS AND LOWS									
	High	Low	High	Low	High	Low	High	Low	High
Govt. Secs.	75.04	74.65	127.4	127.4	69.18	69.18	92.8	92.8	90.0
Fixed Int.	77.00	76.47	160.4	160.4	50.52	50.52	45.6	45.6	42.8
Ind. Ord.	552.7	536.0	552.7	536.0	50.52	50.52	127.9	127.9	128.3
Gold Mines	151.6	140.3	151.6	140.3	151.6	140.3	151.6	140.3	151.6
Gold Mines (ex-4pm)	120.2	114.5	120.2	114.5	120.2	114.5	120.2	114.5	120.2

S.E. ACTIVITY									
	High	Low	High	Low	High	Low	High	Low	High
Govt. Secs.	75.04	74.65	127.4	127.4	69.18	69.18	92.8	92.8	90.0
Fixed Int.	77.00	76.47	160.4	160.4	50.52	50.52	45.6	45.6	42.8
Ind. Ord.	552.7	536.0	552.7	536.0	50.52	50.52	127.9	127.9	128.3
Gold Mines	151.6	140.3	151.6	140.3	151.6	140.3	151.6	140.3	151.6
Gold Mines (ex-4pm)	120.2	114.5	120.2	114.5	120.2	114.5	120.2	114.5	120.2

NEW HIGHS AND LOWS FOR 1979									
	High	Low	High	Low	High	Low	High	Low	High
Govt. Secs.	75.04	74.65	127.4	127.4	69.18	69.18	92.8	92.8	90.0
Fixed Int.	77.00	76.47	160.4	160.4	50.52	50.52	45.6	45.6	42.8
Ind. Ord.	552.7	536.0	552.7	536.0	50.52	50.52	127.9	127.9	128.3
Gold Mines	151.6	140.3	151.6	140.3	151.6	140.3	151.6	140.3	151.6
Gold Mines (ex-4pm)	120.2	114.5	120.2	114.5	120.2	114.5	120.2	114.5	120.2

LONDON TRADED OPTIONS									
	July	Oct.	Jan.	May	Aug.	Nov.	Dec.	Jan.	Feb.
BP	1100	205	1	222	—	306	—	1222p	—
BP	1200	128	8	152	—	—	—	—	—
BP	1300	85	10	102	—	—	—	—	—
Com. Union	160	32	15	27	14	41	—	185p	—
Com. Union	180	18	74	83	5	38	—	—	—
Com. Union	180	77	8	83	5	38	—	—	—
Com. Union	200	57	10	64	—	—	—	—	—
Com. Union	220	39	38	50	1	62	—	—	—
Com. Union	240	23	118	33	—	—	—	—	—
Com. Union	260	15	16	14	—	17	3	110p	—
Com. Union	280	6	110	9	10	—	—	—	—
Com. Union	300	3	13	1	—	—	—	—	—
Com. Union	320	98	110	1	—	—	—	—	—
Com. Union	340	66	10	85	—	100	—	—	—
Com. Union	360	46	16	65	5	85	—	—	—
Com. Union	380	26	10	52	—	35	—	—	—
Com. Union	400	16	27	21	—	25	1	406p	—
Com. Union	420	80	19	32	—	45	—	—	—
Com. Union	440	42	10	26	—	35	—	—	—
Com. Union	460	26	10	26	—	35	—	—	—
Com. Union	480	16	27	21	—	25	1	406p	—
Com. Union	500	31	89	44	8	96	—	—	—
Com. Union	520	46	10	66	1	86	—	—	—
Com. Union	540	31	89	44	8	96	—	—	—
Com. Union	560	46	10	66	1	86	—	—	—
Com. Union	580	31	89	44	8	96	—	—	—
Com. Union	600	46	10	66	1	86	—	—	—
Com. Union	620	31	89	44	8	96	—	—	—
Com. Union	640	46	10	66	1	86	—	—	—
Com. Union	660	31	89	44	8	96	—	—	—
Com. Union	680	46	10	66	1	86	—	—	—
Com. Union	700	31	89	44	8	96	—	—	—
Com. Union	720	46	10	66	1	86	—	—	—
Com. Union	740	31	89	44	8	96	—	—	—
Com. Union	760	46	10	66	1	86	—	—	—
Com. Union	780	31	89	44	8	96	—	—	—
Com. Union	800	46	10	66	1	86	—	—	—
Com. Union	820	31	89	44	8	96	—	—	—
Com. Union	840	46	10	66	1	86	—	—	—
Com. Union	860	31	89	44	8	96	—	—	—
Com. Union	880	46	10	66	1	86	—	—	—
Com. Union	900	31	89	44	8	96	—	—	—
Com. Union	920	46	10	66	1	86	—	—	—
Com. Union	940	31	89	44	8	96	—	—	—
Com. Union	960	46	10	66	1	86	—	—	—
Com. Union	980	31	89	44	8	96	—	—	—
Com. Union	1000	46	10	66	1	86	—	—	—

1978 Results from Hanger

Hanger Investments is among the UK leaders specialising in the leasing of all makes of passenger and commercial vehicles, both short and long-term. It has four Ford main dealerships and is one of the largest Ford groups in the country.

The Chairman, Mr Peter Adams, reports: "1978 was yet another record year with pre-tax profits for the Group of £2,341,082, an increase of 80% over 1977, on sales approaching \$49 million (1977 £34.5 million). The Board is recommending a dividend of 0.50188p per share, being the maximum amount permitted by the Treasury.

"Trading results for the first quarter of 1979 have been encouraging, showing a continued increase in profits over those achieved for the same period last year and prospects for the immediate future remain good. However, in view of the economic and political uncertainty that currently surrounds us, I would be hesitant to forecast profits for the full year.

"The Hanger team is highly professional and this factor, together with the considerable investment by the company in facilities and equipment over the last few years, gives me every confidence that we shall continue to make progress in the future.

Copies of the Report and Accounts are available from The Secretary.

Hanger Investments Ltd.

Dilworth House, 180 Broad Street, Birmingham B15 1EA

DEALING DATES									
	First	Last	Last	For	Deal-	Decla-	Settle-	ment	
	Apr. 18	Apr. 30	Jul. 12	Jul. 24	Deal-	Deal-	Deal-	Deal-	
	May 1	May 14	Jul. 26	Aug. 7	Deal-	Deal-	Deal-	Deal-	
	May 15	May 29	Aug. 9	Aug. 21	Deal-	Deal-	Deal-	Deal-	

ACTIVE STOCKS							
Stock	Denomina- tion	No. marks	Closing price (p)	Change on day	1979 high	1979 low	
RTZ	25p	13	344	+10	344	236	
Midland Bank	£1	13	445	+13	445	348	
Shell Transport.....	25p	12	788	+ 4	788	556	
BP	£1	11	1,224	+10	1,224	882	
ICI	£1	10	410	+ 3	410	348	
Barclays Bank	£1	9	485	+10	485	360	
Fusco Minsep	25p	9	135	+10	135	108	
GEC	25p	9	432	+ 5	433	311	
Markis & Spencer	25p	9	120	—	131	83	
NatWest Bank	£1	8	385	+13	385	278	
BTR	35p	7	495	+19	500	329	
Beecham	25p	7	730	+13	755	562	
Boots	25p	7	234	- 4	238	184	
Debenhams	25p	7	96	—	97	78	
Hepworth Ceramic	25p	7	122	+ 4	122	74½	

OFFSHORE AND OVERSEAS FUNDS

[illegible]

FINANCE, LAND—Continued[illegible]

Cable Star	14	D. Wharrens	15
Mag. Int.	10	P. O. D. Div.	15
Eng. L.	21	Accident	15
Sun. Electric	52	R.H.M.	5
Glazco	50	Sand Dry.	29
Grand Met.	12	U.S. (not)	5
U.S. W.	30	Spillers	6
Guardian	24	Tesco	7
I.C.N.	24	Thorn	32
Trust. S.	22	Trust Houses	22
House of Fraser	1	Tube Invest.	30
		Brit. Petroleum	15
		Burmah Oil	10
		Charterhall	5
		Shell	15
		Uthmaniyah	12
		Miners	6
		Charter Cons.	32
		Consolidated	22
		Rio de Zanc.	30

A selection of Quilners traded is given on the London Stock Exchange. Report page

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Ford will re-think Europe plans

BY LISA WOOD

FORD OF EUROPE is reconsidering former plans to expand production at its assembly plants at Saarlouis, West Germany, and the Almussafes plant in Spain.

On Tuesday, Ford suddenly announced that it had abandoned plans to build a \$650m car assembly plant in Europe. France and Austria had been the two main contenders for the proposed development. Their Governments were told of Ford's decision a matter of a few hours before Ford made a formal statement on it.

The company said that instead, as a first step, it intended to expand some of its assembly plants in Europe. It said that no decision had yet been made on the precise location of the plants to be expanded.

Yesterday Ford said that previous plans to raise the capacity of the Saarlouis and Almussafes plants "must figure amongst the number of options possible."

"But the indications are that we still have a lot of work to do before any firm decisions on the precise locations can be made. This will be a matter of months rather than weeks."

The project for expanding Ford's European capacity emerged last year after the company predicted a 3 per cent annual growth over the next five years for the car sector.

On this projection Ford would have had a notional production shortfall of 750 units a day by 1983, after which it would increase by 300 units a day for each succeeding year.

Ford drew up three options, a new plant in a "greenfield country" where there was no Ford manufacturing presence; spending \$250m on raising the capacity of the Saarlouis plant; or expanding production in Spain.

With the first option scrapped, the company may fall back upon the other two projects.

The UK is highly unlikely to be considered for further expansion of Ford assembly plants. Ford has said its assembly capacity in the UK is under-utilised. It already has a plan for a £1bn investment programme there.

Reaction from France yesterday at Ford's decision was fairly muted.

It seems probable that the French Government will give the go-ahead to a plant by the two national motor companies, Renault and PSA Peugeot-Citroën, for a plant creating 6,200 jobs in Lorraine.

In Austria the decision is regarded as a setback for the ruling Socialists on the eve of a General Election. They had hoped that success in winning the new Ford plant for Austria would be a political windfall.

Morecambe gas field study contracts awarded

BY SUE CAMERON

BRITAIN'S first venture into the UK sector of the Irish Sea was marked yesterday with the announcement that the British Gas Corporation had awarded contracts for feasibility studies of the Morecambe gas field.

A contract thought to be worth more than £100,000 has been won by Redpath Offshore Design Associates, a UK-based group in which British Steel has a 50 per cent interest.

It is understood that a similar feasibility study contract has been awarded to Brown and Root. Development of the Morecambe field is expected to start in earnest next year.

This field, with reserves of between 200 and 300 cu ft of gas, is medium-sized and far smaller than the Frigg field in the southern North Sea. It is in water only 100 ft deep, shallower than its North Sea equivalent. Some of its production platforms will probably be visible from the front at Morecambe.

Gas was discovered in the field in 1974, but it was not until last year, after further appraisal, that it had been drilled, and British Gas announced its intention of developing Morecambe. It will be the first field in which British Gas, which has 100 per cent share, is the operator.

Several steel-jacketed platforms are expected to be used in the field, which will be reached by pipeline. British Gas has not yet decided where a treatment plant for the field should be.

It is looking at six sites along the North-West coast between Barrow-in-Furness and Shotton. Redpath Offshore Design Associates said that its feasibility study would include examination of drilling methods, platform design, processes and gas compression.

It will look at gas re-injection systems both for storage and to improve extraction.

RODA added that it would assess the possible effects of gas recovery on Irish Sea shipping lanes and on marine life. The field, 100 sq miles, is 23 miles west of Fleetwood.

The company, given only 12 weeks to complete its study, has started work on its recommendations, and expects to make its final report in June.

It is thought that if development work begins next year the field will come on stream in about five years.

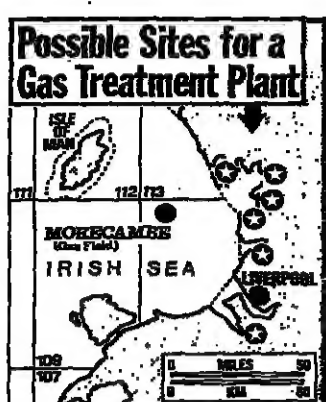
British Gas refused to estimate the total development costs of the Morecambe field, but said it would cost several hundred million pounds.

The corporation, with a profit of £10.5m last year, vigorously denied suggestions that it had started work on the field now to frustrate any attempts by a future Conservative Government to hive off sections of British Gas.

RODA, set up in June last year, is 15 per cent owned by the French Technip Geoproduction, 35 per cent by the U.S. Lowell Johnston and Associates of Oklahoma, and 50 per cent by Redpath Dorman Long, British Steel's wholly-owned construction and engineering subsidiary.

The Morecambe field study is the first big contract RODA has won since its formation. The feasibility contract was awarded by Hydrothane Great Britain, a wholly-owned subsidiary of British Gas.

The company has a yard at Morecambe, and it is thought that if it wins contracts for all or part of the Morecambe development, steel-jacketed platforms will be fabricated at Morecambe and towed round the North of Scotland to Morecambe.



Possible Sites for a Gas Treatment Plant

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Warships worth £346m ordered

By Michael Donnan, Defence Correspondent

ORDERS for four new warships, worth a total of £346m, were announced by the Ministry of Defence yesterday.

The orders were fore-shadowed in this year's Defence White Paper, and are part of the long-term programme for modernising the Navy.

Two new Sheffield Class Type 42 destroyers will be built, costing about £157m in all. One will be built by Cammell Laird Shipbuilders, Birkenhead, and the other by Swan Hunter Shipbuilders at Wallsend. They will be the thirteenth and fourteenth of the Class.

Two Type 22 Broadsword Class frigates have also been ordered, costing in all £118m. Both will be built by Yarrow (Shipbuilders), and will be the fifth and sixth of this Class for the Navy.

Yarrow has built all four of the Type 22s ordered hitherto, one having already been delivered to the Navy, with the other three under construction.

The Type 42 destroyers will each displace 3,500 tons, and will be equipped with Sea Dart ship-to-air and ship-to-ship guided missiles, a rapid-fire 4.5 inch gun and an anti-submarine Lynx helicopter.

The Type 22 frigates will each displace 4,500 tons, and be equipped with Exocet ship-to-ship and Sea Wolf ship-to-air missiles, and a Lynx helicopter.

All four vessels will be powered by Rolls-Royce marine gas turbine engines.

The Abbey's Brussels office will monitor rounding developments and trends in Europe, as well as the overall credit institutional scene. It will also provide services to any of the 20,000 UK nationals in Brussels seeking assistance on property in the UK.

The Abbey has so far made a detailed examination of the savings and loan markets in Belgium and West Germany and is now conducting similar studies in France and Holland.

The Building Societies Association said that potential business in Europe was a "high priority" for the UK industry.

It wanted the Government to change legislation covering building societies to enable them to operate overseas, although it recognised official concern over exchange control and currency movement difficulties.

Mr. Thornton said: "We have become increasingly worried that decisions are being taken in Brussels which have far-reaching consequences for our industry."

"However well intentioned we are over here, we must be aware of these decisions and help to play a part in shaping policies as they affect us."

Mr. Thornton said that over the next four years, moves would be made to implement the EEC First Directive regarding the free establishment of financial institutions throughout the EEC.

The UK building society industry would have a lot to offer once this happened, although he emphasised that the funds of his investors would continue to be used to finance house purchase in the UK.

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Loss elimination at Spillers

Spillers' recovery from pre-tax profits of £3.95m to £14.73m for the year to February has to be viewed in the light of the fact that its profits for 1977-78, but for the losses of the now abandoned bread baking operation, would have been around £18.3m. Bread baking losses still affected the first quarter of 1978-79, to an extent variously quantified as £3.5m in the interim statement and £3.5m in the preliminary statement "after offsetting the milling profit."

Moreover, Spillers says that the haulage strike in January cost at least £1m (much of this, however, being recouped in the new financial year). The conclusion must be that although the running sore of bread baking has been successfully removed, the health of the remainder of Spillers' corporate body has scarcely improved yet.

The group claims organic growth in all areas except milling, but in the absence of any divisional breakdowns it is hard to assess the trends. It would appear that grocery products and the Mario and Franco restaurants chain have performed well, but milling has had to cope with a 12 per cent drop in volume while the agricultural side has needed re-organising. As for Spillers' U.S. acquisition Modern Malt, there are ominous signs of trouble. The new factory has run into delays, the management has required strengthening, and profit targets have been missed although here, as elsewhere, no figures are forthcoming.

This year, in the absence of the residual bread losses, Spillers ought to be able to push pre-tax profits up to the £20m region. This should allow the dividend to be restored fully, rising the yield at 47p from 6.8 to 8.1 per cent. But the takeover possibilities appear to be slight. Spillers has just checked the real identities of its nominee shareholders, and more have a holding larger than 2 per cent.

Unilever

As one of the top dozen companies in the world in terms of sales, and the largest consumer goods company, Unilever is one of those bell-wethers of the world economy. So its slightly more cautious view of the outlook for European growth needs to be taken seriously.

When the annual report went to press a couple of months ago the group was expecting a "slightly higher" rate of European growth in 1979. But at

yesterday's Press conference, on the publication of the report, the group was saying that it believed higher, all prices would hold European economic growth back to much the same as last year—around the 3 per cent mark.

Even so 3 per cent growth is not bad for a company that claims to be increasing its worldwide productivity by 4 per cent per annum. Group pre-tax profits in 1979 could rise from £609m to £680m and Unilever appears fairly confident there will not be sharp rises in prices of commodities like soyabean, the group's biggest raw material.

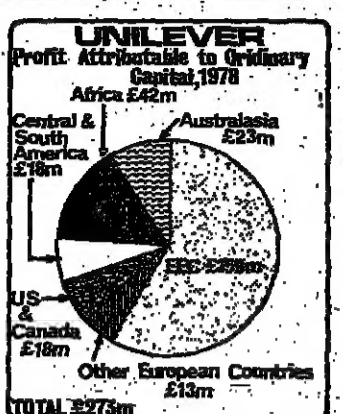
In Nigeria, Unilever is expecting a hiccup for 18 months. The combination of a depressed economy and severe import restrictions is likely to lead to a deterioration in the performance of the group's Nigerian interests in 1979. However, it is still confident about Nigeria over the longer term and in the meantime is expecting great things from its latest U.S. acquisition, National Starch.

Given that the U.S. accounts for roughly 40 per cent of the industrialised world market and Unilever earns only 7 per cent of its attributable profits there, it sorely needs to beef up this side of its business.

National Freight

The Tories, according to their manifesto, aim to sell shares in the National Freight Corporation to the general public if they win the election. But to judge by yesterday's annual report, they would do well to wait for a few years. Admittedly the business is much more attractive than might be suggested by its attributable profit of just

Index rose 5.7 to 552.7



UNILEVER Profit Attributable to Ordinary Capital 1978

£322,000, since it is entirely financed by debt at present. It would have to be recapitalised before getting a quote, and changing loans into equity would have a big and positive impact on the numbers.

However the share price would have to reflect a decidedly spotty profits record, and would not take on trust the big profits increase which is now being forecast. It thinks that it can reduce that proportion, and thereby lift its return on sales from 5 to 8 per cent by 1980. That would imply a pre-interest return of about a third on capital employed of a bit over £100m—which would certainly send takers in the City.

If the Tories wanted quicker action, however, they could sell bits of NFC off to private sector companies. Such a move would be very unpopular with management, but there certainly are parts of business which could be sold tomorrow if such a course was considered acceptable.

Reed Paper

Reed International's slimmed down Canadian operation has seen its first quarter figures transformed by higher pulp and newsprint prices in North America. The competitive advantage of the weak Canadian dollar, and the elimination of loss-making interests. Pre-tax profits of Reed Paper reached £37.7m in the first quarter of 1979 compared with a loss of £5.9m in the same period last year; around £2.5m of the improvement is put down to the currency factor, while £4m of the 1978 losses came from businesses that no longer belong to Reed.

Two rather shapeless clouds are on the horizon at the moment. The first is the possibility that the Ontario Government, which has already disappointed Reed by refusing it financial help with the modernisation of the Dryden mill, may seek on the improvement in profits and force the company to speed up its anti-pollution spending. The second worry is that Canadian exporters may be the first to suffer if the U.S. economy slows. Against this Reed can argue that it has built up more solid contractual business in newsprint than in the past and is no longer chasing profitable but unreliable marginal sales. A very serious consideration, but the group is no longer in any hurry to dispose of its pre-emptive convalescent subsidiary.

Mid-east peace treaty signed

By David Lennon in Tel Aviv

EGYPT AND ISRAEL yesterday signed a peace treaty ending 31 years of warfare, after arduous for two hours over which documents should exchange at the symbolic ratification ceremony in Sinai.

Exchanging the instruments of ratification was to have been a purely ceremonial affair making the peace agreement legal and binding. But it symbolised the historic which frequently marked the 18 months of negotiations which preceded the agreement.

Completion of the ceremony signalled the start of the countdown for the beginning of Israeli withdrawal from Sinai and the development of normal relations between the two former enemies.

The first step will be the handing over of the north Sinai town of El Arish to Egypt late next month. This will be followed by the opening of the border between the two countries. After nine months Israel will complete the withdrawal in stages, ending it in the peninsula. One month after that, the two countries are due to exchange ambassadors.

The choice of the American embassy station at Um Hishbi in the Sinai buffer zone for the ceremony proved fortunate as the U.S. ambassadors to Egypt and Israel were at hand to mediate in the last-minute dispute.

The delay stemmed from an Israeli attempt to exclude the joint Egypt-Israel letter on the future of the occupied West Bank and Gaza Strip from the papers to be exchanged.

Israel Radio reported that Egypt tried to alter the wording of the letter which states that the two countries will start talks on the future of these occupied territories within one month.

Israel argued that Palestinian self-rule is a separate issue from Egypt-Israel peace and that therefore the letter did not have to be included in the exchange of documents signed in Washington last month.

Two hours and 20 minutes behind schedule, agreement having apparently been reached, the ceremony began. Flags were hoisted, Israeli and Egyptian guards of honour snapped to attention and representatives of the three sides delivered prepared speeches which made no allusion to the last-minute hitch.

They all spoke of the continued quest for a comprehensive peace settlement in the region and appealed to other Arab States to join in the peace talks.

Abbey to open Brussels office

By Michael Cassell

THE ABBEY NATIONAL is to open a representative office in Brussels next week, making it, according to Mr. Clive Thornton, chief executive, the first British building society to move on to the Continent.

The move is expected to be followed by other societies as they prepare to do business in Europe.

For the time being, the Abbey—Britain's second largest society with assets worth over £6.25bn—and its competitors cannot take in funds and arrange mortgages because of UK law and EEC restrictions on the transaction of savings and loan arrangements within the Community.

But the potential savings and loan market in Europe is immense and the societies believe they have an excellent chance of penetrating it once the restrictions are removed.

Mr. Thornton said: "We have become increasingly worried that decisions are being taken in Brussels which have far-reaching consequences for our industry."

"However well intentioned we are over here, we must be aware of these decisions and help to play a part in shaping policies as they affect us."

Mr. Thornton said that over the next four years, moves would be made to implement the EEC First Directive regarding the free establishment of financial institutions throughout the EEC.

The UK building society industry would have a lot to offer once this happened, although he emphasised that the funds of his investors would continue to be used to finance house purchase in the UK.

The Abbey's Brussels office will monitor rounding developments and trends in Europe, as well as the overall credit institutional scene. It will also provide services to any of the 20,000 UK nationals in Brussels seeking assistance on property in the UK.

The Abbey has so far made a detailed examination of the savings and loan markets in Belgium and West Germany and is now conducting similar studies in France and Holland.

The Building Societies Association said that potential business in Europe was a "high priority" for the UK industry.

It wanted the Government to change legislation covering building societies to enable them to operate overseas, although it recognised official concern over exchange control and currency movement difficulties.

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